Vogue Winter Fashions number

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THE VOGUE COMPANY
NEW YORK

OCTOBER 15 1914
PRICE 25 CENTS

UNQUESTIONED!

Alike in beauty and simplicity of operation, Ohio Electric supremacy is apparent

The beautiful body-design of the Ohio has long made it the car of comparison on every fashionable boulevard.

In this season's models crown fenders, beaten by hand from one piece of aluminum, lend even greater grace to the lines.

And the exclusive Ohio operating combination—magnetic control, magnetic brake and double drive—stands unchallenged as the simplest, safest, most efficient operating mechanism known.

Worm or ***Helical-gear*** drive optional. *Literature on request.*

The Ohio Electric Car Co., 1503 W. Bancroft Street, Toledo, Ohio

Gibson Electrics, Ltd., Ontario Distributors, Toronto, Canada

Ohio Electric Magnetic Control —Simple as Turning a Door-knob

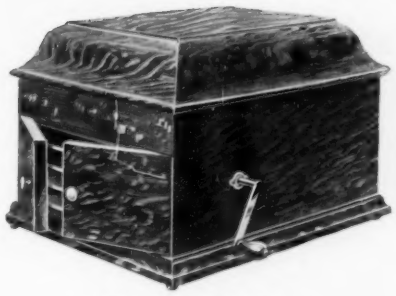
OHIO

THE ENVIED
ELECTRIC

If you love music there should be a Victrola in your home

Victrola IV, $15
Oak

A Victrola has no limitations—with a Victrola you can hear practically all the music of all the world sung and played by the greatest artists, bands and orchestras. For within the pages of the Victor catalog there are more than 5000 vocal and instrumental selections for you to choose from.



Victrola VIII, $40
Oak

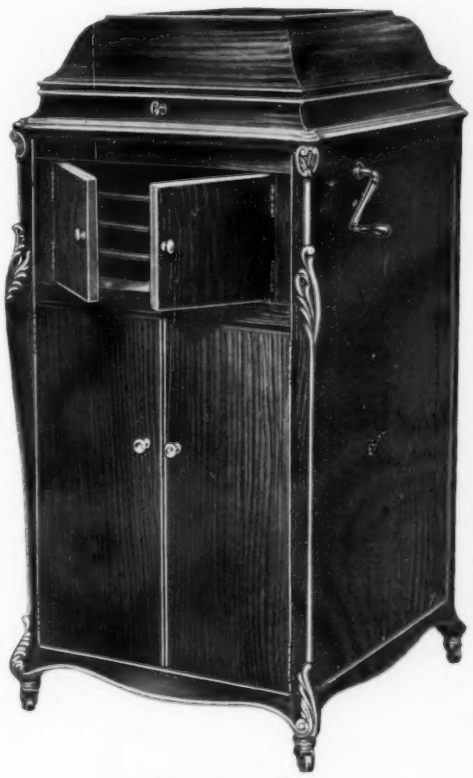
Is there not a place for a Victrola in your home? Some day you will surely have a Victrola, and when this day comes you will immediately realize that you have added to your home the one thing that will bring the greatest pleasure to every member of your family.

There are Victors and Victrolas in great variety of styles from $10 to $200, and any Victor dealer will gladly play any music you wish to hear.

Victor Talking Machine Co.
Camden, N. J., U. S. A.

Berliner Gramophone Co., Montreal, Canadian Distributors

Always use Victor Machines with Victor Records and Victor Needles—*the combination.* There is no other way to get the unequalled Victor tone.



Victrola XVI, $200
Mahogany or oak

New Victor Records demonstrated at all dealers on the 28th of each month.

Protection from Unseen Dangers

Disease most often comes from germs that breed unseen in cellars, bathrooms, sinks, closets and dark corners of the household.

Soap and water do not reach them.

Only a powerful germicide and disinfectant can safely be relied on to protect you.

For twenty years physicians, nurses and housewives who insist on absolute sanitary cleanliness have used

Lysol

The Ideal
Antiseptic
Disinfectant
Germicide
and Deodorant

It is five times more powerful and is safer than carbolic acid; better in every way than bichloride of mercury. *Don't let dangerous bichloride tablets be brought into the home.*

The universal use of Lysol in maternity cases proves its safety and effectiveness. Disease can scarcely enter a home that is guarded by Lysol.

Lysol has a hundred daily uses for household and personal hygiene. As it is always used in diluted form, a small bottle lasts for months.

Three Sizes: 25c, 50c, $1.00
Sold by Druggists Everywhere

IMPORTANT—Be sure you get Lysol itself. It is put up in round bottles with the signature of Lehn & Fink on the label. Lysol is safe and will safeguard you; the imitations may not.

Helpful Booklet, "Home Hygiene" Mailed FREE

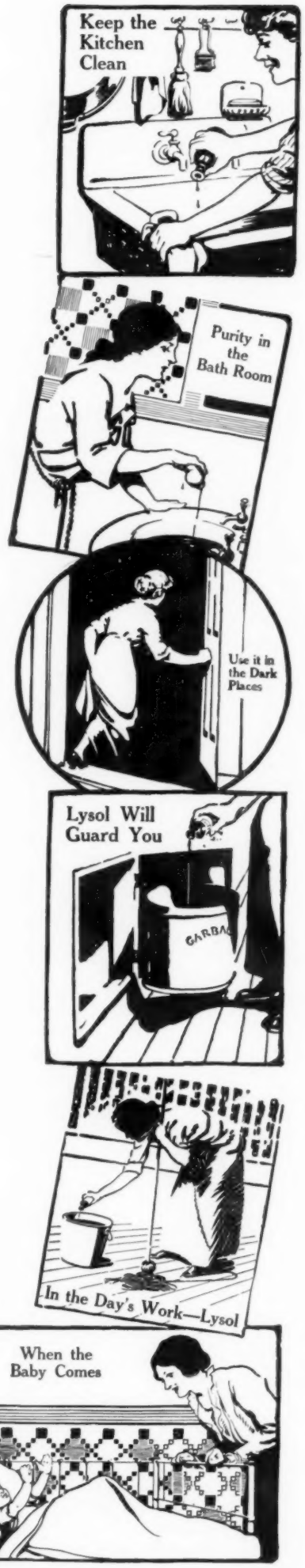
Send your name and address for the Lysol booklet. It is full of practical helps for preserving health. Address

Lehn & Fink
New York

Manufacturing Chemists

97 William Street, New York

Canadian Office: 1 and 3 St. Helen Street, Montreal



PARIS—4 Rue Martel

Franklin Simon & Co.

LONDON—29 Jewin Crescent

FIFTH AVENUE, 37th and 38th Streets, NEW YORK

Women's Fashionable Fur Coats

Genuine Hudson Seal and Persian Lamb

No. 73—*Genuine Hudson Seal Fur Coat*, new model, 48 inches long, with semi-loose lines, full flare skirt, collar of Real Skunk which can be worn high or flat, revers and cuffs of Seal, set-in sleeves with deep arm size.
Special **195.00**

No. 75—*Persian Lamb Fur Coat* of fine quality well matched skins, Leipzig dye, full flare model, 45 inches long, square collar and cuffs of Persian Lamb, large deep arm size, crochet buttons, fancy silk lining.
Special **195.00**

No. 77—*Genuine Hudson Seal Fur Coat*, 54 inches long, full loose model, fullness in back falling from shoulder, large roll collar (which can be closed high at neck) and cuffs of Seal, set-in sleeves with deep arm size.
Special **175.00**

FALL AND WINTER STYLE BOOK, "CORRECT DRESS"
Illustrating Everything in Ready-to-Wear Apparel for Women, Misses, Girls, Men, Young Men, Boys, Children and Infants.
Mailed out of town upon application to Dept. H

Stationery
Toys
Novelties

New Distinctive Blouse Styles:—

From Bonwit Teller & Co.

A. Plaited blouse of Georgette crepe with fur trimming and new vestee and collar effect of Georgette crepe **$14.50**

B. Dainty combination blouse of Georgette crepe. Has a plaited over jumper of blue, black, flesh, or brown in contrast with white. Fur trimming on the collar **$12.75**

C. Georgette crepe blouse with soft fichu of sheer thread lace. This is an exceedingly new and dressy model **$11.50**

D. Chiffon blouse in navy, black, or flesh with contrasting stripe of white Georgette crepe bordering the vestee and continuing around the collar in back; also in all white, **$8.50**

E. Blouse of finest quality Georgette crepe, with new plaited and hemstitched jabot. Fancy neck streamers of moire ribbon **$12.75**

BONWIT TELLER & CO.

5th Avenue at 38th Street
New York

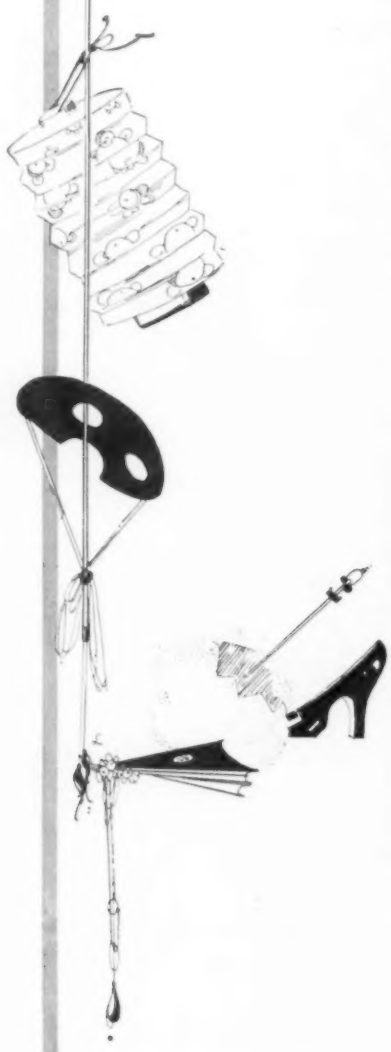
PARIS
42 Rue de Paradis

PHILADELPHIA
13th and Chestnut Streets

Has Your Vogue Been Late?

This is an unnecessary question, because your Vogue *has* been late. But, if you have read our various statements that the Autumn Numbers are being published from four to seven days later than is the case at other seasons, you will not have written to complain about it.

This Winter Fashions Number, which you are now reading, was not in the hands of *any* reader before Monday, October 12th. Similarly, the next Vogue—the Shopping Number—will not be received by anyone before October 26th. Remember also that in some parts of the country the Post Office sends magazines by freight. This may cause additional delay which Vogue cannot prevent. We are most anxious to learn of any cases of lateness and will do everything possible to remedy them. But please don't write until your copy has had a fair chance to arrive, and when you do write, please give all details clearly.



The next Vogue will be the Autumn

SHOPPING

Number

Dated Nov. 1st *On sale not before Oct. 26th*

All the year round Vogue explores the best shops in your behalf. Once a year it devotes a whole number to the Autumn season's best offerings. In the Autumn Shopping Number we shall make a very careful showing of Autumn clothes and other necessities for the hostess, the debutante, and the housekeeper.

With the whole world of fashion turned topsy turvy by European wars, you will certainly need more than ever before Vogue's authoritative advice in your buying. A morning spent with the Autumn Shopping Number will show you what the best shops are offering. Without hurrying from one place to another you can compare styles, materials, trimmings and prices. Then, when you have decided what to buy, Vogue will, on request, do the purchasing for you. If you subscribe to Vogue, do not expect the Autumn Shopping Number before October 26th at the earliest. If you do not subscribe, tell your newsdealer now to reserve a copy for you.

The next Vogue but one will be the

VANITY

Number

Dated Nov. 15th *On sale not before Nov. 9th*

In this number Vogue will present fashions seen this season on both sides of the footlights in New York. Along with the conservative models produced late this Fall, there will be many gowns worn by the best dressed women of the stage.

Also in the Vanity Number will be an extremely full selection of the latest aids to beauty—creams, lotions, and powders for the dressing table; trinkets for the vanity box; inexpensive bijouterie in pleasing new designs, all the little finishing touches that are to a toilette what the last few strokes are to a portrait.

New York
Brooklyn
Philadelphia

OPPENHEIM COLLINS & CO

34th Street—New York

Cleveland
Buffalo
Newark

Women's and Misses' Coats

Unusual Values

On Sale in All Our Stores

No. 401—Motor and Traveling Coat of Mixture Checks in Gold and Black or Black and White combinations, high storm Velvet collar, yoke and sleeves lined **18.75**

No. 402—Dressy Black "Persiana" Cloth Coat, with long shawl or high storm effect collar, lined throughout in Black, Gold, Copenhagen and Grey **18.75**

No. 403—Smart "Sealette" Plush Coat, with collar of Skunk Opossum, full sweep back, lined throughout in Gold, Copenhagen, Seal Brown and Grey **35.00**

No. 404—Black Chiffon Broadcloth Coat, with Black Skunk Opossum collar, fastening high at neck, warmly interlined and lined in Gold, Black, White, Plum or Grey **29.75**

No. 405—Mixture Storm Coat in Black and White, Brown and Gold or large plaids, high storm collar, new side belt effect .. **15.00**

Stewart & Co.'s new home, the latest addition to the many famous establishments which make upper Fifth Avenue one of the greatest shopping centers in the country.

Stewart & Co.

Invite your inspection of their new home, Monday, October 26th.

The opening of the new store will be the culmination of a daring innovation that is unique in business annals.

The business of Stewart & Co. had grown to such unexpected proportions that it was found impossible to conduct it in their old quarters to advantage.

So, in the very height of a busy season, each day finding the store crowded with shoppers, the doors were closed and the building demolished, to permit the erection of the beautiful edifice you see pictured here.

Five months in the business life of a great firm, lost to them; it surely required confidence of an unusual order in the stability of the reputation they had acquired.

The comforts and convenience of its patrons has been the sole aim in fitting up the new store.

The various floors will be luxuriously fitted up in Circassian Walnut, Mahogany and Maple; they will contain many innovations which will be greatly appreciated by customers.

When it became known in Paris that war was declared, our buyers being on the spot, immediately cabled to New York for a large sum in gold with which they were enabled to purchase many of the choicest models of the foremost Paris Couturiers, just before they closed their establishments.

Many of these ultra fashionable creations have been adapted to conform to the refined elegance which is characteristic of stylish American women, and will be offered at prices that will appeal to the shoppers of moderate means.

Our own clever and ingenious designers have also caught the spirit of the occasion, and have eclipsed all former efforts in the production of exquisite original models.

Stewart & Co.

5th Avenue and 37th Street

New York

"Onyx" SILK Hosiery

THIS is a good time to consider Hosiery that is Dependable—

Style, *Service* and *Value* are desirable qualities which are certain to be found in

"Onyx" Hosiery

For your Autumn and Winter wardrobe these Three New "ONYX" Numbers with the "POINTEX" Heel are highly recommended to your choice, for they embody all the desirable qualities which you seek.

No. 235	No. 350	No. 106
1.00	1.50	2.00
PER PAIR	PER PAIR	PER PAIR

These "*Pointex*" Heel Numbers are made of lustrous, fine thread silk with *triple* spliced heels and toes, *extra durable* and come in **fifty desirable colors.**

Ask for the above numbers at your dealers. Be sure to get the "Pointex" Heel or write to us and we will help you.

Lord & Taylor

Wholesale Distributors *New York*

SALES AND EXCHANGES

Wearing Apparel

ONE black shawl, 58 in. sq. with border, fringe and embroidery, $75; one Champagne shawl, 60x64, with fringe and embroidered, $125. Suitable evening wraps or gowns. No. 742-D.

FOR SALE—Three camel's hair shawls, one white center, one scarlet center, one entirely covered. Also large brown crepe shawl, satin border, deep silk fringe. Two black thread lace shawls, one three cornered, one square. Make offers, sell reasonably. No. 774-D.

FOR SALE—Double Paisley shawl, size 3¾ yd. square, small black center—an heirloom, has not been used—beautiful border. A bargain at $200. No. 775-D.

FOR SALE—White fox collar and muff, excellent condition. Cost $60 each. Sell $30 each, or $50 together. No. 778-D.

HANDSOMELY embroidered white crepe suit, worn twice. Cost $55. Sell $20. Stylish new blue serge suit. Cost $60—Sell $35. Blue and black silk suit. Cost $75—Sell $20. All size 38. No. 779-D.

FOR SALE—Beautiful white coney fur coat, handsomely lined with green satin. Absolutely perfect condition. Size, girl 8 to 10. Cost $50—Sell $15. No. 780-D.

FOR SALE—Valuable real laces, prices moderate. Selling at cost prices. Write for particulars. No. 781-D.

ANTIQUE camel's hair or cashmere shawl. Value $150. Will sell for $75. Must be seen to be appreciated. No. 782-D.

BLACK lace shawl, very handsome design, would make beautiful tunic. Cost $100—Sell for $40. Fine black lace barbe, $7. No. 784-D.

BOY'S De Pinna riding suit, 12 years, Gabardine. Cost $25—Sell $10. Worn only three times. No. 786-D.

FOR SALE—Black velveteen coat and skirt, coat three-quarters length, with fancy vest. Size 40. Worn only three times. Price $35. No. 787-D.

FOR SALE—Brown silk velvet dress, waist combined with chiffon. Size 36. Worn once. Price $50. No. 788-D.

SAPPHIRE blue chiffon velvet evening coat. Premet model, large fur collar and cuffs, lined with satin. Smart model. Cost $185—Sell $70. No. 789-D.

DARK blue serge suit. Copy Poiret. Cost $115—Sell $25. Size 36. Large moline muff. Cost $45—Sell $15. No. 790-D.

REAL sealskin coat, 30 in. long, size 36, double breasted. Made from personally selected pelts. Would make over beautifully in combination. Reasonable. Write for particulars. No. 791-D.

BLACK evening gown, simple but lovely model. Cost $150—Sell $30. Pink and blue tea gown. Cost $60—Sell $10. Both tall 36. Perfect condition. No. 792-D.

BLUE green afternoon gown, suitable for informal evening wear. Cost $125—Sell $20. Plaid skirt with kilted tunic. Hickson, $50—Sell $10. Perfect condition, 36. No. 793-D.

DARK green corduroy loose three-quarter coat, small fur collar. Sell $10. Three French blouses, hand-made, late styles, 36. Cost $25—Sell $5 each. No. 794-D.

STUNNING green silk repp suit, size 36. Cost $150—Will sell for $50. Never worn. No. 795-D.

EXQUISITE dancing frock, light blue taffeta and tulle, flesh colored tulle bodice. Size 36. Cost $85—Sell $25. No. 796-D.

FOR SALE—Dark blue embroidered suit. Size 36. Cost $150—Sell for $35. Baby caracul coat, size 36, trimmed with fitch, ¾-length, good condition. Sell for $35. No. 799-D.

FOR SALE—Evening gown, American beauty rose charmeuse over light blue crepe de chine, handsomely trimmed. Worn once. Size 36. Price $25. No. 800-D.

FOR SALE—Genuine Alaska sealskin coat, unlined, heavy, handsome fur. Size 36-38, 38 inches long. Price $300. Will send C.O.D. privilege of examination. No. 802-D.

FOR SALE—Boy's clothing 8–9 years old. Suits, coats, shirts, shoes, etc. All in perfect condition. New York makers. No. 819-D.

To Answer These Messages

1. Put your reply in an unsealed envelope with the number of the message to which you are replying in the corner. (For instance, No. 350-A.) Then fold this envelope, enclose it in another envelope and mail it to Vogue, 443 Fourth Avenue, New York

2. Send no money in your first reply—wait till the other woman writes to you.

3. If her letter is satisfactory, then send Vogue your money order or certified cheque for the sum agreed upon. We will have the article sent to you, and will keep your money on deposit till you instruct us to send it to the other woman.

4. Never send any article to Vogue. The advertiser pays expressage on articles sent for inspection—the one inspecting pays return expressage in case the article does not suit.

To Insert Your Message

When you wish to sell something which you do not need—or to buy something which you do need—send your message to Sales and Exchanges. The price is $2 for 25 words, or less. Additional words, 10 cents each. Cheque or money order must accompany message; be sure to write your name and address very plainly.
Your message for the December 1st Vogue should be received on or before October 25th.

A $450 CHEQUE FROM A 25 WORD MESSAGE

THAT this page offers a remarkable opportunity to the woman who has something to sell is known all over America. A woman in Knoxville, Tenn., recently published a little 25-word message which brought her a cheque for $450.

The most expensive article in Sales and Exchanges this month is an antique sideboard for $1,500. The least expensive are some Victor records offered at half price.

Between these extremes are many things of unusual interest—part of the coronation vestments of the Archbishop of Canterbury, many gowns, shawls, and suits, some excellent furs, and much furniture and jewelry at very moderate prices.

No dealers may advertise here. But if you have something of real merit to sell *privately*, try a little message of your own on this unique page of Vogue.

SALES AND EXCHANGES SERVICE
Vogue 443 Fourth Avenue New York City

Miscellaneous

LADIES interested in Church Fairs, Sales or Exhibits should learn where to get rare foreign needlework, something different, on excellent conditions. No. 674-D.

APARTMENT for rent; most unusual opportunity. Completely furnished—piano, linen, silverware, kitchen utensils, etc.; all ready to occupy. Seven rooms, all very light. Near Central Park, one block from Subway and elevated stations and four car lines; 12 minutes from theatre and shopping centers. Moderate rent. References required. No. 731-D.

FOR SALE—One $200 mahogany Victor-Victrola, nearly 700 Victor records; original price from 75c to $7, and 100 Columbia records, original price from 65c to $3; all at half price. Will sell records separately or price for entire outfit $485. No. 743-D.

FOR SALE—A few genuine antiques. Hepplewhite chair $65. A sideboard found only once in a lifetime, $1,500. Duncan Phyfe library table, $150. No. 769-D.

FOR SALE—A set of mahogany dining-room chairs, in perfect condition. The standard fiddle-back design. Eight side chairs and two arm chairs. Cost $250—Will sell $150. Can be seen in New York City. No. 770-D.

FOUR silver-plated candelabra with large solid silver vase for center, classic French design. Brought by owner from Paris. $200. Seen in New York or photo sent. No. 771-D.

GENUINE seed pearl screw earrings with drops, in perfect condition. Paid $35—Sell for $20. No. 772-D.

VESTMENT (piece 14x7, crimson and gold brocade) of the Archbishop of Canterbury, used at the coronation of King Edward VII absolutely authentic. Guarantee given. Sacrifice. No. 773-D.

Miscellaneous—Cont.

FOR SALE—Aquamarine pendant, three good size stones set in platinum, exquisite pattern. Seven diamonds and seven pearls, perfect condition. Cost $125—Sell $75. No. 776-D.

FOR SALE—Graduated pink coral necklace, three strands, $20. Set pink tourmalines set in gold, 14 in necklace, 9 in bracelet and pair stud earrings. Cost $100—Sell $50. No. 777-D.

FOR SALE—At sacrifice, elegant white evening coat, two oriental Mandarin coats, two beautiful evening capes, one gold dragon bracelet with jade setting, and numerous useful oriental articles, recently from Japan and China. No. 783-D.

FOR SALE—Handsome Paisley shawl, fine condition, $100. Two switches real hair, gray and brown, $5. Genuine tapa, inlaid teak wood tray and small Navajo blanket, $25. No. 785-D.

FOR SALE—Tiny blue enamel ball watch (Swiss) with band of small diamonds, platinum and pearl chain. Cost $300—Sell $150. Perfect condition. Would send C.O.D. with privilege of examination. No. 797-D.

GENUINE mahogany furniture, collected from old Colonial Homes. Davenport, grandfather's clock, consol table, settee, card table, Sheraton sideboard with mirror and side shelves, glass wall cabinet, secretary, chest drawers, mirror. Also gilt mirrors, brass fire set, several rare antique rugs, cut glass, fine china and old English silver. No. 798-D.

DIRECTOIRE tip table, rosewood, brass inlay, 54 inches. Black oak Hunt table, extension, large, four animals on pedestal. Both good condition. $250 each. No. 801-D.

Wanted

LADY, young, 5 ft. 7 in., slender, desires to purchase clothes regularly from another, dressing exquisitely in shades of violet, black and white. Excellent condition necessary. No. 241-B.

WANTED—To buy Hudson seal coat, size 34-36. Must be reasonable. Also fur lap robe. No. 242-B.

WANTED—Two coon skin coats and fur robe. Ladies' size 36 or 38; men's size, 42 or 44. Must be in good condition. Reasonable, wish to examine. No. 243-B.

Professional Services

WOMAN'S Club papers written by a clubwoman who is a college graduate and a member of a well-known literary family. State length desired. No. 561-C.

GENTLEWOMAN, well educated, practical, having small, private income, but no home, wishes position supervising housekeeping in refined family and care motherless child. Moderate salary. Or companion to lady spending winter South. Expenses only. No. 577-C.

EDUCATED couple living in country and understanding scientific care of children, will, in order to provide superior education for own children, assume care child. Infant preferred. Highest references. No. 590-C.

WANTED—By refined capable young lady, position as housekeeper or companion, or any sort of occupation for part of the day would be desirable. No. 595-C.

LADY wishing excellent care during confinement can find it in home of competent physician, wife trained nurse, beautiful New England village. Only one patient. Highest references. No. 598-C.

WANTED—Copying, secretary work, etc., at home, by capable young lady, with college education. Good penmanship. No. 611-C.

WANTED—Capable refined woman competent to take complete charge of three-year-old girl. French woman or one speaking that language preferred. No. 612-C.

A YOUNG woman of refinement and education, desires position as companion. Artistic, musical and capable. Not averse to travel. New York preferred. References exchanged. No. 613-C.

MOTHER with two small children, thoroughly understanding child psychology and hygiene, will personally care for one to three normal children under seven in her home, near New York. Highest reference. No. 614-C.

PRIVATE secretary or teach secretarial course in school or college by young lady, cultured, refined, graduate New York School for Secretaries. Highest references from present position. No. 615-C.

SOCIAL secretary. Young college woman of culture with secretarial training desires position with society or club woman. Hour or week. Highest references. No. 616-C.

SOCIETY girl having had thorough secretarial training, desires position as private business secretary or as social secretary and companion. Would prefer to live home. References. No. 617-C.

WOMAN, experienced teacher, best references, desires work with young ladies whose health does not permit schoolroom work, or to assist ladies to perfect neglected education. No. 618-C.

YOUNG woman, familiar with social correspondence, desires position as secretary in New York or Brooklyn, several hours daily. Arrange novel and original luncheons, dinners, etc. No. 619-C.

EXPERIENCED teacher of defectives, wishes charge of child. Able to take full responsibility. Trained in latest approved methods of recognized authorities. Correspondence solicited with persons willing to pay well for competent services. No. 620-C.

INTERRUPTED educations completed and loose ends caught up in English, current events, social duties, etc., by college graduate. No. 621-C.

WANTED by a woman of culture as traveling companion or chaperon, a position without salary. Reference exchanged. No. 622-C.

YOUNG American registered nurse, graduate of well-known New York City hospital, desires position as companion nurse. Willing to travel. Educated, refined, and highest references given. No. 623-C.

ENGLISH woman, educated abroad, competent in French, German and music, diploma in kindergarten, graduate nurse, New York City references, desires permanent position as governess. Experienced. No. 624-C.

Stern Brothers' furs are always reliable and give satisfactory service because the skins are thoroughly examined and matched with extreme care, by expert furriers, and are of the best grades obtainable. The models shown are copies of the newest Parisian designs.

FURS AND FUR GARMENTS

Coat of Bisam Seal made with the new straight full skirt and lined with fine quality charmeuse in any desirable shade; back of coat 52 inches long. Special $135.00

Caracul Coat made of flat lustrous skins with collar of genuine skunk; lining of figured silk crepe in a variety of colors; length of coat 45 inches. Special $125.00

New Model Scarf and Muff, made of black and white monkey skin, which will be very fashionable this season. May also be had in all black. Special $49.50

STERN BROTHERS

West 42d Street NEW YORK West 43d Street

How This Car Compares with the Average of 39 of the Leading European Models!

39 European Models Average Wheel-Base 112.2 Inches —Average Cylinder Capacity 2324 c. c.

Peerless 4-Cylinder Model Wheel-Base 113 Inches —Cylinder Capacity 3615 c. c.

Wheel-Base Almost Identical but 56% More Power

(The Wheel-Base of the 6-Cylinder Model is only 8 Inches Greater than the 4-Cylinder)

The New Peerless "All-Purpose" Car

(Made in 4 and 6 Cylinder Models)

Formerly in Europe, as in America, automobiles were used mostly for touring. Today in Europe, and in America, for one day of touring, over twenty days of utility work is done by the average automobile.

Europeans no longer buy heavy, long wheel-base cars. They buy a new "all-purpose" design that turns entirely around without backing in city streets and can be run for less than half of the tire and fuel expense of the old touring type—yet equally comfortable for touring.

For the Peerless Spring Suspension combined with location of rear seat produces riding ease equal to the long wheel-base cars. Yet the gain in economy, running and tire cost, and ease of control, is almost unbelievable!

Think of an automobile running over 300 miles without refilling its ordinary-size gasoline tank! Yet this is what the Europeans now *demand* of this type of car!

Think of a high grade, spacious, durable car that complete, ready-to-run, weighs less than 3,000 pounds! Judge what the tire saving must be!

Think of a car that is easiest riding for touring, yet can twist and turn in a city street, where to use an old-style, long wheel-base car would be impractical if not dangerous!

The Model That is Displacing All Others in Europe!

39 of the Leading European Cars!

Makers' Horsepower Rating of Thirty-nine Leading European Light Cars

ALBION	Scotland	15	H. P.
ARGYLL	Scotland	12-18	"
BAGULEY	England	15-20	"
BENZ	Germany	12-20	"
BERLIET	France	15	"
BIANCHI	Italy	12-18	"
BRASIER	France	12	"
CHARRON	France	15	"
CLEMENT	England	12-16	"
CROSSLEY	England	15	"
DARRACQ	France	12	"
DE DION	France	12	"
DE LAGE	France	14	"
DE LAHAYE	France	12-16	"
DELAUNAY BELLEVILLE	France	17	"
ENSIGN	England	18	"
FIAT	Italy	15-20	"
F—N	Belgium	12-14	"
HISPANO SUIZA	France	15-25	"
HOTCHKISS	France	12-16	"
HUMBER	England	14	"
ISOTTA	Italy	14-18	"
ITALA	Italy	14-20	"
LANCIA	Italy	15	"
LORRAINE DIETRICH	France	12-16	"
LEON BOLLEC	France	14	"
MARTINI	Switzerland	15	"
MERCEDES	Germany	12-15	"
METALLURGIQUE	Belgium	15-20	"
MINERVA	Belgium	14	"
NAPIER	England	15	"
OPEL	Germany	8-30	"
PANHARD	France	12	"
PEUGOT	France	12	"
RENAULT	France	13-9	"
ROCHET SCHNEIDER	France	15	"
SINGER	England	14	"
SIZAIRE NAUDIN	France	10-12	"
STRAKER SQUIRE	England	15-20	"

The cylinder capacity of the Peerless "All-Purpose Four" is 56 per cent. above the average of these 39 European Cars. The average of the 39 European wheel-bases is 112.2 inches.

The Situation in Europe!

In Europe an over-powered car is now avoided by experienced buyers. Europeans know it uses unnecessary fuel, creates tire expense. Such heavy cars must necessarily have a long wheel-base.

When a way was discovered of producing equal ease of riding on a shorter wheel-base all Europe turned to the short wheel-base car. Note these specifications of 39 of the leading European makes ☛

For the saving in weight, tire and fuel expense—to say nothing of the greater ease and comfort in operation—is remarkable. Note how in Europe this model is now displacing all others.

Note These Unusual Features in This New "All-Purpose" Car!

The New European Wheel-Base, enabling a complete turn (without backing) to be made in the average city street, yet with complete ease of riding.

Remarkable System of Spring Suspension on Chassis produces an ease of riding heretofore found only in the longest and heaviest cars made.

$5,000 Equipment!—such as tire pumps, mohair top with cover, two-unit lighting and starting system, ammeter, dash light, speedometer, rear gasoline tank and tires, one-man top, divided front seats, full-carpeted floor, all regular Peerless quality.

Style and Beauty Only Obtainable in Aluminum Bodies—as used in the Peerless "48-Six" and all other makes of $5,000 cars. The first car of its price in which this material is used.

Spiral Bevel Rear Axle Gear—the same as used heretofore only in the highest priced cars sold in America, identical in design with the 1915 Peerless "48-Six."

Divided Front Seats—with full-carpeted floor from dash to rear seat, improving ventilation of front compartment, gives more room for driver's right arm, promotes sociability and convenience.

Extra Large Wide-Opening Doors—Three-Abreast Rear Seat—and many other comfort features found heretofore only in $5,000 cars—Actually duplicating in comfort the Peerless "48-Six."

This Peerless "All-Purpose" Car is designed to interest experienced buyers familiar with and desiring all the improvements and comforts of a $5,000 car for $2,000. It is not a $1,400 car built to supplant a $1,600 car.

THE PEERLESS MOTOR CAR COMPANY, CLEVELAND

(Licensed under The Kardo Company Patents)

Makers also of Peerless Trucks

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BALTIMORE, Zell Motor Car Co.
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CHICAGO, McDuffee Auto. Co.
DENVER, Maxwell-Chamberlain Motor Co.
KANSAS CITY, Holker-Elberg Manufacturing Co.
MEMPHIS, The Lilly Carriage Co.
MINNEAPOLIS, T. M. Anderson.
NEW ORLEANS, Fairchild Auto. Co.
NEW YORK, C. T. Silver Motor Co.
PHILADELPHIA, Peerless Motor Car Co.
PITTSBURGH, The Hiland Auto.Co
PORTLAND, H. L. Keats Auto. Co.
SAN ANTONIO, Woodward Carriage Co.
SAN FRANCISCO, H.O. Harrison Co.

For Dealers:

If you are a progressive dealer and are located in a town where the Peerless is not now represented, write for the details of our plan of unusual co-operation on first car sales.

The Latest European Specifications and "Peerless" quality —for $2,000

This New Peerless "All-Purpose" Car Is Made in 4 and 6 Cylinder Models

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In fine black silk hosiery for general wear we recommend McCallum Nos. 122 and 113.

The newest fancies for evening wear include sheer hose in plain color, with or without clocking, hosiery inset with real laces, or embroidered with beads and sequins in varied color effects.

At Best Shops Everywhere

Our unique booklet, "You Just Know She Wears Them," sent on request.

McCallum Hosiery Company
NORTHAMPTON, MASSACHUSETTS

Detroit Electric

Announcing 1915 Models

Six splendid new body designs, mounted on a chassis of demonstrated mechanical perfection—simplified, refined and improved, yet not embodying radical changes in principle—make up the Detroit Electric line for 1915. It includes broughams of varying passenger capacity, with front, rear or duplex drive, also a cabriolet.

A Car for Men and Women

The electric car is no longer merely a woman's car. The performances of the Detroit Electric in mileage and speed have dispelled this old delusion.

True the electric has many qualities which make it the preferable car for women, but these features have proven to be the same desirable qualities which men are seeking in other types of automobiles but cannot get, except in an electric, namely: dependableness, freedom from mechanical annoyances, ease of operation, quietness, cleanliness, and most of all, low cost of operation, maintenance and depreciation.

If You Use Only One Car in the Family Buy a Detroit Electric

98% of all automobile trips, statistics prove, do not exceed a total of sixty-miles at an average speed of twenty to twenty-five miles an hour, which means that 98% of all trips are within easy radius of the Detroit Electric. Don't pay a premium on an entire year's driving for a service required only 2% of the time.

Men Who Have Learned the Utility of the Detroit Electric Never Give it Up

To the man or woman hesitating between another type of car and the Detroit Electric this fact is significant: we do not know of a single instance where a man who has given the Detroit Electric a thorough trial and has learned from actual experience the great utility of this car has ever gone back to any other type of car for his ordinary needs.

Detroit Electric is the Choice of One-Third of All Electric Automobile Buyers

It is a fact that to be a successful manufacturer of high grade automobiles requires a certain annual volume to permit the expense of making patterns, tools and jigs, by which method only can they manufacture strong drop forgings, and attain the accuracy and perfect interchangeability of parts which insure working harmony throughout the car.

The Anderson Electric Car Company builds one-third of all the electric pleasure cars made today. It has met and crossed that dividing line in volume which separates strong drop forgings from heavy cheap castings, perfect accuracy from near-accuracy, first quality from second quality.

Our 1915 Models are now in the hands of our dealers everywhere. See them today.

MODELS FOR 1915

Model 50—Cabriolet Roadster—Worm Gear	$2650
Model 51—Rear Drive Brougham—Worm Gear	$2850
Model 52—Duplex Drive Brougham—Worm Gear	$3000
Model 53—Large Forward Drive Brougham—Worm Gear	$2950
Model 54—Large Rear Drive Brougham—Worm Gear	$2950
Model 55—Bevel Gear Drive Brougham	$2600

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Copr. Life Pub. Co.

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LIFE, 67 West 31st Street, NewYork 61

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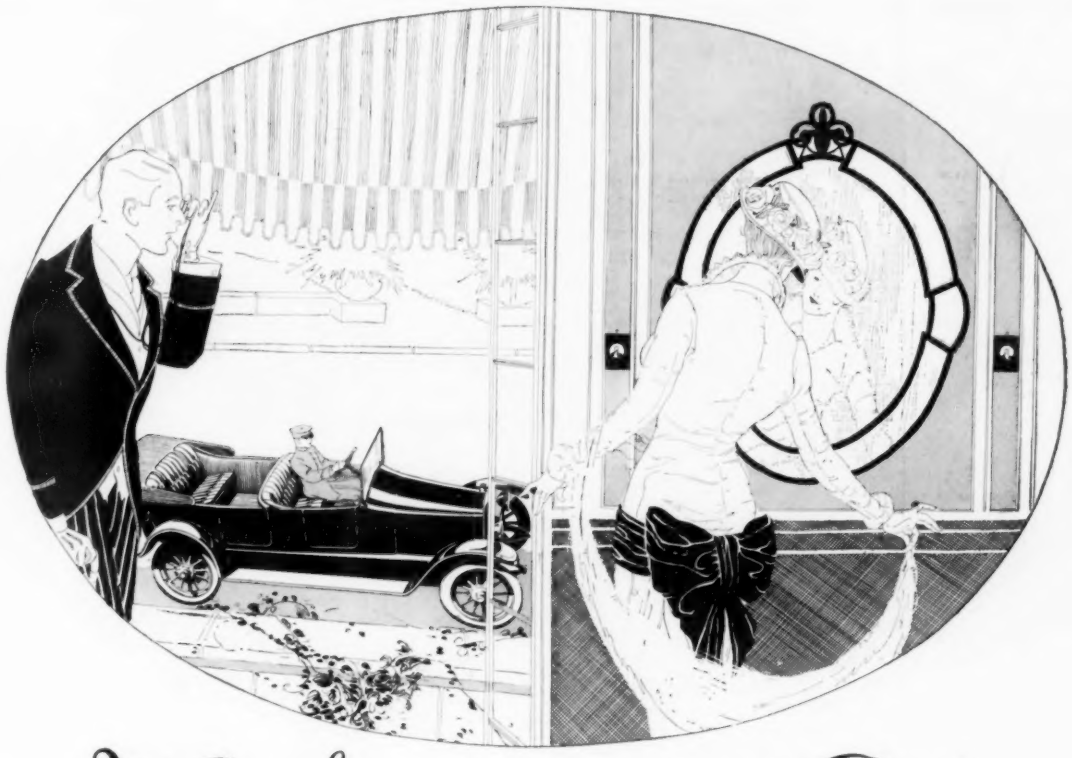
The Old Fashioned Number will be issued on October 27. Send a two cent stamp for a copy of the Miniature Life; full of wit. New edition just out. (Number 3.)

Special premium picture, "Where Love Is," given with each yearly subscribtion.



A Woman of Charm

CHARM is a genius for being effective, whether in appearance, in manner, or in deed. To a woman of charm no situation is really difficult and no detail unimportant.

For much the same reason the new Jeffery Chesterfield Six, waiting at the door, has a significant charm. Its appearance is effective. It embodies that height of style brought out by a certain smoothness of line, as if the design were naturally perfect from the beginning and not an evident effort to be fashionable.

There is no sense of effort about a Jeffery Chesterfield. It instinctively does the right thing in the right way; it looks the thoroughbred it is.

Many Jeffery Chesterfields are upholstered, not in leather, but in whipcord of the owner's favorite shade.

You could have one that way too.

Jeffery

The Thomas B. Jeffery Company
Main Office and Works, Kenosha, Wisconsin

HOW WILL YOU KEEP UP APPEARANCES THIS WINTER?

No. 2772/20. A feature of the moment is the one-piece dress. This new pattern is priced at $1.

WILL you by using Vogue Patterns judiciously, add to your wardrobe whenever necessary—perhaps *to-day*—those, two, or three, or half a dozen, garments that will make it absolutely adequate and satisfactory?

Vogue Patterns are the bridge that spans the gulf between a limited and unlimited dress allowance. They enable the woman who has a clever little seamstress—one who can follow simple instructions—to produce at moderate cost gowns, suits, negligees and lingerie of real distinction.

True, Vogue Patterns cost more than other kinds; yet their use is not an extravagance but a real economy.

A Few "Woman's Reasons"

Because, instead of representing the obvious designs made by the million and for the million, Vogue Patterns are selected from among the smartest advanced models from the greatest designers.

Because, instead of being machine made, Vogue's Patterns are hand made, which insures accuracy of cut—and the cut is a smart cut.

Because, instead of a bewildering lot of tissue pieces stamped with incomprehensible hieroglyphics, Vogue Patterns are marked in plain English which shows at a glance how to put them together.

Because since they are not designed by the hundred thousand, they have that most desirable of all qualities—exclusiveness.

No. 2681/20—2682/20. A smart afternoon frock in the new mode. Waist and skirt, 50 cents each.

TURN TO PAGES 73 TO 82

IF you have *always* used dress patterns, you will realize at a glance that the Vogue Patterns on these pages are of a distinction not even approached by other makers. Nor is it only their fashion value that will appeal to you. Though smart in cut, Vogue Patterns are easy to execute. Every seam is hand marked by a perforated line; there is no distressing puzzle over matching queerly shaped marks.

If, on the other hand, you have *never* used patterns, in the fear that your dress may even hint at being "home-made," you will find that the smart gown, the unusual negligee, the exclusive lingerie, can all be achieved with a Vogue Pattern.

A Letter Worth Reading

Langhorne, Pa.

Dear Vogue:

Last winter I had a perfectly stunning suit, the cost of which makes me smile. This is a strict account of it:

Vogue Pattern	*$1.00*
Black material 4 yds., 54 in. wide at $2 a yd.	*8.00*
Lining, bargain remnant of flowered silk	*1.18*
Old gold moire for vest 1 yd., at $1.50 per yd.	*1.50*
Black moire ribbon for sash, 1 yd. at $.85 per yd.	*.85*
Real wolf fur, for collars and cuffs	*12.00*
Findings	*.50*
	$25.03

I took the suit to a furrier's to have the collar and cuffs measured, and one of the fitters asked me where I had bought it. He refused to believe that I had made it myself.

Sincerely yours,
Miss _____ _____.

THIS letter is typical of the experience of hundreds of women, who when they want to make their dress allowances go a little further, or who when they need a dress for some special occasion, turn to Vogue Patterns.

When, from page 73 to 82 of this Vogue, you have selected the patterns that please you, this order blank will save the trouble of writing a letter.

ORDER BLANK FOR VOGUE PATTERNS

See pages 73 to 82

Vogue, Date.....

443 Fourth Avenue, New York:

Enclosed find $....., for which please send me the Vogue Patterns listed below:

Pattern Number	Size	Price
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WAR has played havoc with hat-makers unaccustomed to creation, but the Phipps organization with its years-long habit of origination proceeds quite as if Paris had moved to New York.

Phipps' designers delve into the same sources of inspiration as did the French, and the happy results are plainly to be viewed at the shops that sell Phipps Hats.

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Quaker Laces in the newest motifs, freshest notes — all crystallized in authoritative American styles!

Quaker Laces suited to Russian Tunic Effects, to over-drapes, to flounces, to ruffles!

Also Quaker Lace novelties—flesh-colored laces, delicate Chantillys, 42-inch flounces, Margot flounces, Combination Camisole flounces!

We have anticipated Fashion's trend—created new Quaker designs in American styles ready for the moment. The moment is now.

The "fascinating feminine" has but to choose! Simply let her look for the blue card with the Quaker head atop. That adds *authority* to her selection.

QUAKER LACES

Send for the Quaker Book of Fall Fashions, containing style suggestions for women's gowns, waists, lingerie, etc. Free on request.

QUAKER LACE COMPANY
PHILADELPHIA
Makers of Quaker Laces, Quaker Curtains and Quaker Craft-Lace

Will Small Waists Come Back? Is There a New Figure?

These two very important questions are asked us daily by women in all parts of the world, by letter, and by personal questions, put to our world wide organization.

Read our answer carefully and pass it on to your friends.

Small waists—the wasp kind—are unnatural, and decidedly unhealthful. There is almost a jar on one's "artistic nerves" when the old fashioned figure types are viewed in the magazines of 5 to 20 years ago.

Millions and millions of women have adopted the ***natural waist line.***

It is beautiful. It helps the appearance of the hip lines by making them look smaller. It will take years of work—yes, work—to cultivate a small waist, and when it is finally secured, you may not enjoy it. We hope the extremely small waist will not again attain a vogue.

Is There a New Figure?

Yes, but it is only a step nearer a perfect figure. This season a closer fitting bodice is being worn. The bust of the heavy or mature figure needs support to harmonize with the lines of the bodice. As a result the newer Gossard models are slightly higher and a curve is seen under the bust at front.

Is that all? Yes.

A Model for Full Figures

This is a long straight corset with closely fitted skirt curving to the outline of the figure. Three elastic sections make this possible without uncomfortable restraint. The bust has elastic section, insuring perfect freedom and comfort for the figure having full diaphragm. Made of a diagonal stripe mercerized broche, soft close fitting material of splendid wearing service.

Price $8.50

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Situated in a most beautiful part of Westchester County, Oaksmere offers a complete college preparatory and finishing course. Magnificent grounds with all outdoor advantages. One-tenth of a mile fronting on Long Island Sound. Special training in advanced English, literature, art, history and the languages, as well as a thorough training for grace and ease of manner. Catalogue giving complete information, and showing many views of this unique school, may be obtained upon application. Address

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A school that provides a delightful home for girls, where they can enjoy all the advantages of the city. Regular and advanced special courses. Unexcelled opportunities for the study of music. Riding, skating, tennis, swimming, dancing, etc.

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There is a DeBevoise Brassiere to fit *your* figure. You will find it in the fascinating variety of new and beautiful DeBevoise styles for Fall and Winter now being displayed by smart Corset Shops and Department Stores everywhere.

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Look for this label and decline substitutes. Nothing else for over-the-corset wear can so enhance your appearance

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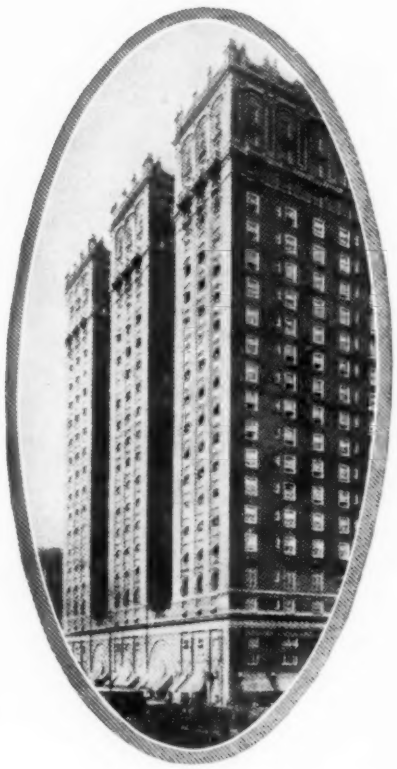

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Single room, with bath, $3, $4, $5, $6, per day.

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Double bedroom, boudoir dressing room and bath, $7, $10, $12, per day.

Suite, parlor, bedroom and bath, $12, $15, $18, per day.

WALTON H. MARSHALL, Manager.

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Shoppers' and Buyers' Guide, Vogue, 443 Fourth Ave., New York.

345 Orders

Mme. Rose's Experience this Fall in Vogue

MME. OLIVE FREMSTAD, prima donna at the Metropolitan, has just bought five gowns from an advertiser in the Shoppers' & Buyers' Guide.

A Vogue reader from Dallas, Texas, came into this advertiser's shop the other day, and gave her two dresses to remodel. So successfully was this done that the woman from Dallas has followed it up with orders amounting to $600.

From Arizona came a gown to be entirely made over—and when it was done, three more were received. Each order seems to lead to an endless chain of new ones.

The advertiser who does these wonderful things is Mme. Rose—a clever Frenchwoman whose shop is at 49 West 37th St., and whose advertisement you will find on page 25. Here is a letter from Mme. Rose; with that modesty characteristic of all sincere talent—from painting to dressmaking—she lays the emphasis on Vogue's success in bringing her orders rather than on her own ability in filling them:

> "During the past season I venture to say that I have received no less than 345 orders through Vogue. This has been the means of my having the busiest season in all my thirty years in business—and I owe it all to Vogue."

Mme Rose

A visit to any of the advertisers on these pages is always appreciated; and you will find that all of them are particularly anxious to satisfy the Vogue reader. But that is another story.

Antiques

BRASS TEA CADDY filled with one-quarter pound of Russian caravan tea. An excellent & useful gift. Complete $1.75. Call or write. Russian Antique Shop, 1 E. 28th St., N. Y.

LANS CURIOSITY CO., 439 4th Ave., N. Y. Special-Sheffield Plate double vegetable dish with Plain, Queen Anne, or Grape border (9x12) $6.50. Historical China. Rare Antiques.

Art Galleries

FIFTH AVENUE ART GALLERIES, 546 5th Av. & 1, 3, 5 W. 45 St., N.Y. Tapestries, Paintings, Antiques, Art Objects & Househ'd effects sold at auction on com. basis. Jas. P. Silo, auct.

THE LITTLE GALLERY, 15-17 East 40 St., N. Y. Fifth floor. Distinctive gifts in silver and copper. Table silver, porringers, children's sets, etc.

MURRAY HILL ART GALLERIES. 17 W. 31st St., N. Y. Old and Modern Paintings. Special attention given to restoring, framing, gilding, and care of collections in city or out.

Auction Bridge—500

"RAD-BRIDGE" patented playing cards, natural designs, NOW made by the U.S. Playing Card Co.—"They are NOW as good as the best—besides they're Rad-Bridge."' Kate Wheelock

"RAD-BRIDGE" 441 "Linen Crash," latest 201 "Club Linen" 169 "Velour" 383 "Basket Weave" } New faces, improved designs, enlarged indexes, New Joker.

All in smooth or "Ruffinish" 4 colors each. Red-Blue-Brown-Green. Every pack contains Royal Auction Table & rules. Plain edge, 25c. (doz. $2.75); Gold edge, 35c. (doz. $4)

"RAD-BRIDGE" Catalog free. 10c in stamps (less than cost), brings our Wallet of samples. 15c. buys "Official Rules of Card Games" (250 pages), 25c. for both.

"RAD-BRIDGE" Lines of Bridge. Auction, Royal Auction, and "500" scores, comprise the largest assortment and are the only lithographed lines of score pads in the World.

"RAD-BRIDGE" goods are sold by first class dealers everywhere, or will be sent direct, carriage paid on receipt of price. Dept. V., RADCLIFFE & CO., 144 Pearl St., N. Y.

THE PORTO RICO STORE, 501 5th Av., N.Y. Prize suggestions: Bridge table cover $2.50. Laundry, Corset, Shoe & Slipper Bags, set $4.50 with the distinctive Filet Tiré. Trade supplied.

NEW BOOK ON AUCTION BRIDGE. New Rules. New Table of Leads. "Based on fundamentals for sound playing."—N. Y. Tribune. 25c Ppd. Wynne Ferguson, 358 B'way, N. Y.

LILLIAN SHERMAN RICE, 210 W. 72nd St., N. Y., author of "Bridge in a Nutshell." Classes in bridge & auction. Game taught in 6 lessons. private instruction. Tel. Columbus 478.

Beauty Specialists

MARY GREY'S Treatments for face and scalp repair the ravages of age and worry. Home treatment box with full directions $5. Mary Grey Co., 2 East 46th Street, New York.

Boas, Feathers, etc.

MME. BLOCK. Willow or Ostrich plumes made into handsome French Plumes, a collarette or chic novelty. Paradise aigrettes cleaned, remodeled. Mail orders filled. 36 W. 34th St., N. Y.

Books and Prints

RARE BOOKS & FIRST EDITIONS collected for people who are too busy to form libraries. Address E. V., Boston Transcript, Boston, Mass.

Candies

DELICIOUS SALTED NUT MEATS Unusual size & tastiness. Pecans, almonds, cashews, pignolias, Brazil nuts. Special summer price $1 lb. Prepared by Emma Bruns, 8 E. 33 St., N.Y.

KEIPER'S QUALITY Old Fashion Hard Candy. A delicious assortment. Three pounds for $1. (West of the Mississippi $1.25). Keiper's, 165 S. Main St., Wilkes-Barre Pa.

KEIPER'S QUALITY ASSORTMENT Old Fashion Molasses, Butter-Scotch, Cinnamon, Black Walnut Molasses, Peanut Brittle. 3 lbs. for $1. Keiper's, 165 S. Main St., Wilkes-Barre, Pa.

"KEIPER'S"—Pure Sugar Clear Toy Candies; The Children's Christmas. Three pounds, One Dollar. (West the Mississippi, 25c extra.) Keiper's, 165 S. Main St., Wilkes-Barre, Pa.

FLORIDA PECANS—large nuts, paper shells, fine flavor; direct from tree to table; attractively packed: 2 lbs., $1.50; 5 lbs., $3. Box 123, Wewahitchka, Florida.

Children's Clothes

CHILDREN'S WEAR from infancy to 12 yrs. Garments made to order, smocked and exclusive models. Boys' dresses, 1-6 yrs., specialty. Beebe & Shaddle, 48 W. 46 St., Tel. Bryant 5676.

IMPORTED SMOCKED FROCKS. Sizes 6 mo. to 15 yrs. Prices reasonable. Order now for Fall. Circular showing designs on request. Mrs. J. B. McCoy, Jamestown, Va.

CHILDREN'S DRESSES, Infants' Layettes—Hand made & embroidered, tucked, or smocked or stamped to embroider and make up. Send for list. Hurm Art Shop, 277 5th Ave., N. Y.

MATERNITY GOWNS AND INFANTS' outfits to order. Gowns $2.50 to $25. Infants' complete outfits $10 up. Satisfaction guaranteed. Address Elizabeth C. Leay, Rockford, Ill.

THE PORTO RICO STORE, 501 5th Av., N.Y. Our famous square neck model dress for children $5. Baby dress $3.50. Cap $2.50. Bib $1. All with the distinctive Filet Tiré. (Trade.)

CHILDREN'S DRESSES. Individual Styles, "Flappers" dresses. Special attention given to mail orders. Bonwit Teller & Co., Fifth Ave. & 38th St., N.Y.

DRESSES of Original Design, for girls, 4 to 12 yrs. School frocks a specialty. Materials shrunken 6-inch hems. Write for Booklet. Agents Protected. Waterman & Co., 817 B'way, N. Y.

BABY GARMENTS. Attractively hand made, infants to two years. Assortments sent for selection. Send stamp for booklet. Mrs. J. A. McMillan, 306 Ashton Bldg., Grand Rapids, Mich.

Y. W. C. A. NEEDLEWORK DEPT. 14 West 45th Street, New York. School Dresses. Practical models well made of suitable materials.

HAND-MADE INFANTS' WEAR, ready to make up or finished complete. To 2 yrs. Distinctive designs. Best materials. Send for price list. Mrs. A. L. Westcott, Columbia, Mo.

Chiropody

DR. E. N. COGSWELL, Surgeon Chiropodist. Foot Tonic to use after the dance $1 Foot Ointment 50c. Toilet Powder 25c. Expert Manicuring. 501 Fifth Ave., New York.

Cleaning and Dyeing

MME. PAULINE, Expert Cleaner & Dyer of Gowns, Laces, Feathers, etc. Out-of-town orders promptly attended to. 115 E. 34th St., 900 Sixth Ave., Main Office, 233 West 14th Street, N. Y.

LEWANDOS America's Greatest Cleaners and Dyers 557 Fifth Ave., New York, 17 Temple Place, 284 Boylston St. and 248 Huntington Ave., Boston.

LEWANDOS 1633 Chestnut Street, Philadelphia 1335 G Street, Washington Albany Hartford New Haven Bridgeport Waterbury

LEWANDOS Fitchburg Providence Newport Fall River Springfield Worcester Salem Lynn Lowell Portland Cambridge Brookline Roxbury Waltham Watertown Malden Dorchester

KNICKERBOCKER CLEANING CO. High class cleaners and dyers of New York. Main office, 402 East 31st St. Murray Hill 6618. Branch offices, telephone connections.

"LEST YOU FORGET." LEVEY WILL Cleanse simple gowns for $2.00 in 24 hours Phone—Main Office—Bryant 3602. Forty-Fifth Street Near Broadway.

Corset Hospitals

CORSET HOSPITAL. Repairing, cleaning, remodeling. High-priced corsets duplicated reasonably. Corsets to order $10 up. Mail orders. Satis. guaranteed. Mae A. Bond, 2231 B'way, N.Y.

ALONSO'S CORSET HOSPITAL Cleaning, mending and alterations at moderate cost. Corsets copied or to order. Stock models fitted. 500 5th Ave., N. Y. Cor. 42nd St.

LADY OF QUALITY Corset Shop and Hospital, 233 Fifth Ave., New York City. Corsets cleaned, altered, repaired equal to new. Moderate prices. Out-of-town patrons please mail

Corsets

MME. S. SCHWARTZ Corsetiere. 11 East 47th Street, New York. Telephone 1552 Murray Hill.

MME. BINNER Corsetiere, is cultivating figures with her famous corsets. New establishment, 561 Fifth Avenue, New York; formerly 18 East 45th Street.

MME. ROSE LILLI, Corsetiere Models which accurately forecast the "Trend of Fashion." Custom made only. 15 West 45th St., New York. Tel. 2818 Bryant.

GOSSARD FRONT LACED CORSETS Fitted by experienced corsetieres, $3.50 up. Corsets made to order. Olmstead Corset Co., 179 Madison Avenue, at 34th Street, N. Y

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Corsets—Cont.

BERTHE MAY'S MATERNITY CORSETS Special for purpose. Dress as usual. Uninterrupted comfort. Mail orders. Write for Booklet 14, or call at 10 East 46th Street, New York.

WADE CORSETS. High grade, exclusive, satisfying. Sold through special sales representatives only. Corsetieres' Manual free to prospective salesladies. Wade Corset Co.79 E.130th,NY

MME. BARCLAY,MODART FRONT LACE Corsets. Also original designs of custom made back laced corsets. 553 Fifth Ave., N. Y. Tel. 4474 Murray Hill.

PEETZ FRONT LACE CORSET. "The Highest Art in Corseting." Ready to wear custom made. Prices $5.50 to $35. Corsets made to order within 24 hours. 36 East 33rd St., N. Y.

GOODWIN. Corsets of every description. Ready to wear from $5 and custom made from $10. 373 Fifth Ave., at 35th St., N. Y. Telephone 3293 Madison Square.

LINES AND POISE you want at the price you want to pay. La Grecque Corset fitted by expert corsetieres without charge. Van Orden Corset Co., 45 West 34th Street, New York.

THE NEW "M. H." CORSET Most comfortable corset made, whole back, no lacing, no clasp. From stock, $10. To measure, $18 up. Mrs. Gene Watson, 23 E. 45th St., N.Y.

KATHERINE D'ARCY, 500 Fifth Ave., N. Y. Corsets designed with artistic skill in modish lines to give comfort, grace and service. Tel. Bryant 2524.

THE GILLETTE CORSET designed in Paris for the American woman—made to individual measure. Exclusive representative wanted in leading cities. Retail estab. 569 5th Av., N. Y.

MRS. G. HERRNSTADT Corsets made to order. Tricot and elastic corsets a specialty. 9 East 59th Street, New York City.

MME. CALDOR—SALON DU CORSET Est'd 1900. The only corsetiere alert to all modern corsets, especially tricots & of rubber. Prices moderate. 350 Mad. Ave., N.Y. Mur. H'l 1270.

MME. BLANCHE, French Expert Corsetiere. Latest Models and Newest Materials. Recommended for fit and comfort. 10 E. 48th St., N. Y. Tel. Murray Hill 6469.

MRS. L. L. ST. JOHN, now located at 18 W. 45th St., near Fifth Avenue, will continue to give each customer that personal attention necessary in fitting a perfect corset.

MRS. L. L. ST. JOHN has studied anatomy. Each individual figure is studied with the idea of muscular grace and ease. Write for booklet. 18 West 45th Street, New York.

MME. MARIE is the sole maker of the famous Maxine Corset. Latest and most exclusive models used. All orders filled promptly. 714 Lexington Ave., New York.

GOSSARD CORSETS, in Washington, D. C., are sold by The Wells Gossard Store, 1112 G. St. N. W. See Gossard ad. in this magazine.

LOUISE GREENWOOD, CORSETIERE, Specializes on personal fittings of latest models at $5. Cleaning & altering at moderate cost. Mail orders. 500 5th Ave., N. Y. Bryant 5121.

Dancing

ALVIENE DANCING MASTER (of Grand Opera House) now 225 West 57th Street at Broadway, New York. All modern and classic dancing taught. Phone Chelsea 1616.

BROADWAY DANCING ACADEMY. Instruction in all the latest Parisian Dances, Argentine, Parisian Tango, Maxixe, Hesitation & One Step. A. Aibert Saato, Bway & 87 St. N.Y.

LOUISE MORGAN Dancing studios, 150 W. 57th St., N. Y. Two doors from Carnegie Hall. The very latest dances taught. Phone: Columbus 540.

ALL MODERN DANCES. Fashion's latest steps—Fox Trot, Tango, etc. Stage & Classic. Charming studios. Expert instructors. Terms reasonable. Also refined dancers supplied for

ENTERTAINMENTS—In and Out of Town. Address C. Hepburn Wilson, M. B. Master of the Modern Dance. Thorley Floral House, Fifth Avenue, N. W. cor. 46th St. Tel. Bryant 6321.

SENOR DON LENO School of Dancing. Peer of Dancing Masters. Lulu Fado, Maxixe, La Russe, Tango, La Furlana, Fox. 143 W. 42 St., Opp. Hotel Knickerbocker. Booklet.Bryant 1194.

PIROUETTE STUDIO, 22 E. 45th St., N. Y. Instruction in the latest dances under personal direction of Mr. Hugh Thompson. Studio for private parties. Tel. 5195 Murray Hill.

THE OSCAR DURYEA SCHOOLS 47 West 72d Street, and 555-557 West 182d Street, N. Y. Aesthetics. The New Dances. Deportment.

ELEANOR ARTHUR, 180 Madison Ave.,N.Y. Appointments now being made for personal instruction in the dances just seen in Paris. Special rates for classes. Murray Hill 3493

Dancing—Cont.

THE NEWEST DANCES, also Interpretive, Esthetic, National; personally from Louis H. Chalif, Grad. Imperial Russian Ballet School. Private classes and lessons. 7 W. 42 St., N. Y.

MISS WHITEHEAD announces the opening of new studios—latest dances under personal supervision, capable instructors. Class instr. if desired. Hotel Bonta,94 St.& Bwy. Tel. 9500 River.

BACK FROM PARIS Miss Hazel Chadburn. Pupil Mons. L. Duque, originator Maxixe. Studio at Hotel Chelsea, 222 W. 23d St., N. Y.

WITH CORRECT NOTES on his latest successes: Lulu Fado, French Tango & Danzon Cubano. Music used in Paris for French Tango on sale. Hotel Chelsea,222 W.23 St.Chelsea 2700.

Decorating and Furnishing
Continued

OPENING YOUR HOME? Individual attention & years of experience in submitting distinctive color schemes—samples. Askfor details. Tel. Bryant 5984, K. R. Gerry. 546 Fifth Ave.

EVEN AFTER THE WAR started I remained in Paris to collect the season's most beautiful lamp shades and novelties. Maison La Fee, 5 E. 47 St., N. Y. Murray Hill 4269.

IT MIGHT BE OF INTEREST to you to visit our Model Apartment at 150 E. 72d St., before furnishing your own. There are many New Suggestions. Herts Bros. Co., 20 W. 57 St., N. Y.

MRS. J. M. McDOWELL—LAMP SHADES. New semi-indirect fixture with special Reflecto lining executed to your order in silk or other materials. 7 W. 42nd St., N. Y. Tel. Bryant 4597.

When you lose the address of a favorite shop

A reader in Oregon writes: "Just a few weeks ago I found in the Shoppers' & Buyers' Guide the lost address of a little perfume shop."

This reminds us of one of the uses of this guide to unusual shops. It is not only a place in which you can find new shops—hundreds of them—but also a place where at any minute you may find the lost address of a favorite old shop. Like the Social Register, it is an invaluable directory of addresses new and old—use it in the same way, both to look up new addresses and to verify old ones.

ALICE RANDOLPH, 167 Madison Ave., N. Y. Cor. 33d St. Instructor of Modern dances. Special attention given to style and leading. Original ideas for private dances, etc. Tel. 7174 M. H.

MISS MANUEL—MR. CHESHIRE Modern Social, Classic & Aesthetic Dancing. Special Wed. Eve. class. Children's work specialized. 180 Madison Ave.,N.Y.Tel.699 M. H.

Decorating and Furnishing

FLORAL DECORATIONS. For All Occasions. Weddings, Dinners, Dances, Parties, Prettiest Novelties in Floral Art. Max Schling, 22 W. 59th St., New York. Tel. Plaza 1241.

MRS. BARNEWALL and MISS SWORDS, interior furnishings, chintzes, mantels, wall papers, Italian pottery, antique fixtures for electricity, lamps & shades. 18 E. 48th St., N. Y.

MISS McBURNEY & MISS UNDERWOOD Town and Country Furnishings. Color Schemes and estimates submitted. Tel. Greeley 2808. 42 West 39th St., New York

HOMES FURNISHED with individuality. Unusual chintzes. Sunfast stuffs, rare silks. Lamps, painted furniture, exquisite novelties to order. Mastick & Graham, 8 E. 37 St., N.Y. Bry't 6424

FINE IMPORTED CLOCKS. Distinctive period designs in grandfather and mantel clocks. Expert repairing. All work guaranteed. Harris & Harrington, 12 W.45 St.,N.Y.

WARD & ROME. Decorated furniture, painted and lacquered lamp shades designed to suit clients. Sketches submitted without charge. 132 E. 47th St., N. Y. Tel. Murray Hill 1305.

IS YOUR HOME WELL LIGHTED With distinctive Lighting Equipment? Write today for "The Lighting of Your Home." Horace F. Bowser, 489 5th Ave., N. Y.

CURTAINS, MEXICAN HAND DRAWN Scrim & Marquisette curtains. Many pleasing & effective designs, moderate prices. Send for booklet. The Pilgrim, 10 Tremont St., Boston, Mass.

MRS. C. S. WINDER. Interior furnishings and decorations. Fabrics, wall papers. Plans, Color Schemes, Estimates sub. Appointments by letter or phone. 9 E. Eager St., Baltimore, Md.

ALICE IN WONDERLAND A New Nursery Frieze of 38 Brightly Colored Panels for $2. Joseph P. McHugh & Son, 9 W. 42d St., N. Y.

MRS. GERRIT SMITH, 15 E. 40th St., N. Y. Interior Decorating. Particular attention given to the selection of Wedding and Christmas Gifts.

Delicacies

FOODS FOR DIABETICS. Cereal, vegetable flours, macaronis, oats, cocoa, rolls, teas, fruits, from Manuel Freres, Lausanne, Suisse; American Agts. Home Bureau, 52 W. 39th St., N. Y.

SOUTHERN HOME-MADE PRESERVES Jam, Marmalade, Jelly and Pickles. Fruit ready for shipment. Price list sent on request. Mrs. J. B. McCoy, Jamestown, Va.

PINE TREE COTTAGE PRODUCTS Mint jelly, French pickle, Quince honey, etc. Made in a home kitchen by original recipes. Mrs. Geo. A. Preston, Philipse Manor, N. Y.

TRIFLES FROM POLLY of Pocantico. 14 home-made unusual delights—Marmalades, Jellies, Pickles — choice — pure. Special orders promptly filled. Polly, Pocantico Hills, N. Y.

THE CAKE SHOP, 362 Madison Avenue, now Lady Baltimore Cake Shops, Inc., will be in a larger home at 300 Madison Avenue, entrance on 41st Street, after October 1st.

MAINE & CALIFORNIA by mail—our freshly baked nut bread, little cakes, candies & birthday cakes travel safely. Charges reasonable. Lady Baltimore Cake Shops, Inc., 300 Mad. Ave., N.Y.

CREOLE PRALINES. Louisiana pecan meats with a delicious home-made blending of maple sugar. Forty cents the box of six. Postage prepaid. Virginia Tea Room, 901 7th Ave.,N.Y.

ROYAL BLACK FRUIT CAKE, most delicious on market. Unexcelled for weddings, teas receptions, etc. Two lb. cake in fancy box, $1.60 prepaid. Hoenshel & Emery, Lincoln, Nebraska

SQUABS FOR DINNER PARTIES specially dressed, packed and promptly delivered on large or small orders. File this now. White-King Squab Co., Vineland, N. J.

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G. M. SADLEIR. Accordion and side plaitings, pinking, tucking, buttons covered in all styles; hemstitching, fancy dyeing of nets, chiffons, etc. Mail orders promptly filled. 38 W. 34 St., N. Y.

Dress Accessories
Continued

NEW FLOWER EFFECTS—Imported Camellias, white and all colors. 60c. Bonwit Teller & Co. Fifth Ave. & 38th Street, New York.

NEW FLOWER EFFECTS—Beautiful artificial gardenias for wear on dresses and suits. 75c. Bonwit Teller & Co. Fifth Avenue & 38th Street. New York.

WATER LILY—The newest fancy; imported artificial Water Lilies. 85c. Bonwit Teller & Co. Fifth Avenue & 38th Street, New York.

Embroidery

MRS. C. H. OTT, 339 Fifth Avenue, N. Y. Embroidery, Stamping & Stamped Goods. New designs, linen suits stamped & cut to fit. Monogram design; initial embroidery a specialty.

EMMA LOUISE ART SHOP Write for new 1914 catalogue free, of art needlework and novelties. Emma Louise Art Shop, Belmar, N. J. Dept. D.

SCUOLA D'INDUSTRIE ITALIANE 177 Macdougal St., N.Y. Tel. Spring 330. Organdie collars. Italian embroidery $1 to $5. Bisso Centerpiece, cut work $7.50. Plate doily $2.50.

PHILIPPINE HAND EMBROIDERIES 50% less than others. Robes, waists, lingerie, infants' wear and laces shipped on approval. Wholesale & retail. Far Eastern Shops, 2231 B'way, N.Y.

PENELOPE, 19 East 31st St., New York. Blouses, Dressing Jackets, Neckwear, Italian cut work, embroidery of all kinds ready made or made to order if desired. Reasonable prices.

ROSE LEDGE CROSS STITCH Designs. 4 sheets of original designs in clear colors, large squares, easily worked, sent prepaid upon receipt of $1. Mr. L. E. Klotz, E. Gloucester, Mass.

FINE OLD CROSS-STITCH PATTERNS Taken from samplers worked from 1650 to 1810. Send for illus. circular A. Minnie Morgan Williams, 238 Longmeadow St., Springfield, Mass.

ALICE S. BLUNT, 22 East 34th St. Having just returned from Europe with a new importation of Italian embroideries, jewelry & baskets will place them on sale about Oct. 15th.

REAL SICILIAN EMBROIDERIES Luncheon sets, tea cloths & napkins, tray covers, scarfs, etc. Prices reasonable. Photos sent. E. E. Broderman, Sole Agt., 20 W. 107 St., N.Y.

NEW YORK'S ONLY STORE doing monograms in drawn work. Artistic emb. Hemstitching done on short notice. Wingendorff, 718 Amsterdam Ave., Tel. Conn. 731 Lex. Ave.

RACHEL'S VENTURE, Robert A. Miller's strictly Porto Rican needlework—not Filet. Choicest novelties for babies, children and grown-ups. Mail orders sol. 17 W. 45 St., N. Y.

EXCLUSIVE HAND EMBROIDERIES for the Baby-Household, etc. Ask for our dollar gift book. Selections sent on approval. Wm. Moore, Importer, Irish Linen Co., Davenport, Iowa.

Employment Agencies

MISS G. H. WHITE, agency, 2 W. 45th St., New York. Phone 7789 Bryant. Visiting housekeeper, secretary. Houses opened. First-class help of all kinds. Hours, 10-4. Sat., 10-12.

MISS BRINKLEY, 507 5th Ave., New York, near 42d. Tel. 2414 Murray Hill. Supplies governesses, housekeepers, household servants, personally investigating ref. Inventories taken.

MISS SHEA'S Employment Agency, 30 E.42d St. The 42d St. Building. Supplies first class servants, male and female, in all capacities for city & country. References carefully investiga'd

MISS FITZGERALD'S Employment Bureau. Governesses, Hospital trained children's nurses, etc. Superior domestic help in all capacities. 546 5th Av. cor. 45th St.,N. Y. Tel.Bryant 7363.

MRS. PILLSBURY. Educational Agency, 507 5th Ave.,N.Y. Tel. Murray Hill 6185. Teachers, governesses, nurses, ladies' maids, companions, secries., trained nurses. House-keepers.

WOMAN'S EXCHANGE AGENCY Governesses, Housekeepers, Attendants, Secretaries, etc. (No servants.) Hours, 9-5. 334 Madison Ave. (43 St.) Tel. 4250 Murray Hill.

Y.W.C.A. employment dept. Recommendations intelligently made. Governesses, Housekeepers, trained attendants and hospital trained infants' nurses. Tel. 5763 Bryant, 14 W. 45 St., N. Y.

Entertainment

THE WILSON LYCEUM BUREAU Refined dancers and dance orchestra supplied for entertainments in and out of town. Aeolian Hall, New York City

PRIVATE PARTIES. Arranged for Little Folks, Ladies, Debutante, Bride & Groom, in homes or in our beautiful rooms. Est. Lady Baltimore Cake Shops, Inc., 300 Madison Ave., N. Y.

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STORYTELLING DISTINCTIVE. Douglas Willard, accomplished raconteur. Tales adapted to individuality of children. Desired traits stimulated. Private homes only. Address, Marion, O.

CAROLINE MIHR-HARDY, SOPRANO soloist Marble Collegiate church, Fifth Ave. & 29 St., N. Y. Recitals. Pupils for concert or church. Appoint trial. 204 W. 94 St., Phone 2488 River.

EVERYTHING FOR PARTIES—Invitations, decorations, souvenirs, prizes, games, etc. Gift boxes & baskets. Home-made milk chocolate, $1 a lb. Mrs. Alice, 566 W. 161st St., N. Y.

MABEL POILLON—Original entertainments planned. Costumes provided. Children's Parties. Plays rehearsed. Entertainers of unique ability furnished. 125 E. 70 St., N. Y. Tel. Len. 2621.

Fancy Dress and Costumes

MASQUERADE COSTUMES. Any period, made to measure. To rent or for sale. New ideas for fancy dress balls. Broadway Costuming Co., 150 W. 48th St., N. Y. Bryant 3440.

EAVES COSTUME CO. Fancy & theatrical costumes on hand or made to order for all occasions, to hire or for sale. 226 West 41st Street, near Broadway, N. Y. Telephone Bryant 3644.

MAURICE HERRMANN, costumer to the most celebrated artists. Exclusive costumes made to order for hire or sale. Formerly 20 W. 27th St., now at 166 W. 48 St., N. Y. Bryant 1250.

THE BERG-ZAL CO., INC.—Creates Theatrical Costumes for fancy dress balls & masquerades. Sketches submitted by our designers. 153 West 44th St., N. Y. Tel. Bryant 1600.

Flesh Reductions

IF YOU ARE STOUT try the only healthful & scientific method of reducing, Thermo-electric medium & Swedish massage. Dieting not esti. Miss Frye, 233 W. 107 St., N. Y. Tel. 6556 River.

WE SCIENTIFICALLY REDUCE YOU Reduction assured by applied exercise in conjunction with dry, hot air baking oven. Booklet. Berkeley Lyceum Gym., 21 W. 44th St., N. Y.

For Children

THE HELEN SPEER CO., 7 W. 45 St., N. Y. The new game "Zipp," the Helen Speer Rocking Horse, Noah's Ark Toy Box, Nursery Hat Tree. Chairs, Tables, Benches, round corners.

ARTISTIC, durable. Moderate prices. Send for illustrated catalogue of children's play rooms, furniture & toys. Personally inspect our Mother Goose Play-room, completely equipped.

THE CHILDREN'S GIFT SHOP—Our large, sunny quarters where Toys, Books, Music and unusual things for children are displayed. Stryvelyne Shop, Inc., 7-11 W. 45th St., N.Y.

BABY AND MOTHER—Sawyer Novelties. Special gifts of quality for the Baby and Mother. Send for free booklet. F. M. Sawyer, 613 Delaware Street, Kansas City, Mo.

Furniture

LEAVENS' FURNITURE. Simple, Straight line—unfinished, stained, enamelled, ornamented. Illus. Free. Confer with decorators, or Wm. Leavens & Co., Mfrs.—Finishers, Boston.

MAHOGANY TEA TRAY—A most useful gift. Plain or inlaid & decorated centers. You should have one in your home, $6 & $7.50. Size 14x23 in. F. F. Ahern & Son, 124 E. 41 St., N.Y.

MARTHA WASHINGTON Sewing table of solid, beautiful mahogany—plain or inlaid. Unexcelled in usefulness for the home. $23.50 & $25. Booklet. F. F. Ahern & Son, 124 E. 41 St., N. Y.

Furs

FUR REMODELING. Specialty of Renovating Old Fur Garments. Prices as low as consistent with good workmanship. A. H. Green & Son, 25 West 23rd St., N. Y. Phone 1162 Grmcy.

FURS—Remodeled & Repaired by expert mfg. furriers. Latest models. Reasonable prices. Work & fit guaranteed. A. Beaber & Co., 33-39 W. 34 St., N. Y. Opp. Collins Bldg. Est. 1900.

HIGH GRADE FURS. Wholesale Prices. Also Repairing and Remodeling of old and worn garments. Twenty years' Fur Experience. Estimates given. E.C.Beyer & Co.,23 W.32 St.,N.Y.

SCHOTZ & CO., INC. Specially selected furs — Exclusive designs. Remodeling to latest styles. 471 Fifth Ave., N. Y. Tel. 4990 Murray Hill.

CARETAKER—Theatrical wardrobe sacrifices. Latest model Hudson Seal & Caracul Coats from $35. Val. $150. Handsome furs from $10 set. Mrs. Scholem, 134 W. 103 St., N. Y. B'wy Subway.

FUR COATS, SCARFS, MUFFS, etc., from latest Imported models. Remodelling at reasonable rates. Stake & Eldredge, 9 E. 45 St., N. Y. Tel. Murray Hill 6254.

Furs—Cont.

YOUR FURS remodeled artistically; reasonable. Our national reputation assures satisfaction. Send for 1915 Model Book. F. C. Doeschner, Furrier, 524 Penn Ave., Pittsburgh, Pa.

Gowns and Waists
Made to Order

MRS. CLARKE Gowns—Blouses—Taffeta Coatees Patrons' materials taken if desired. 182 Madison Ave., near 34th Street, New York.

ARTISTIC DRESSES Made from your own material. Unusual remodeling. Reasonable prices. Homer, 11½ W. 37th St., N.Y. Tel. 5265 Greeley.

Gowns and Waists—Cont.
Made to Order

MRS. WILSON'S MENDING SHOP Many patrons insist on me making their gowns and blouses from my designs. They send me their finest gowns for dry cleaning, too.

MISS CAREY 601 West 144th St., bet. B'way and Riverside Drive, N. Y. Smart frocks and gowns for Ladies and Misses made from your own materials.

HELEN BLAKE makes stylish frocks to suit the individual. French designs copied if desired. Exceptional remodeling. Moderate prices. Suite 106-7. 373 Fifth Avenue, New York.

MISSES KELLEN'S smart gowns made at short notice. Out-of-town customers without fitting. Own material accepted. Trousseaux. Will shop free. 53 W.72 St., N.Y. Tel. 9558 Columbus.

A Glance Forward

YOU have noticed of course how most of these little shops change their messages in changing seasons. Most of them have now begun to reflect the fashions, the amusements, and the activities of the late Autumn; very soon they will have many excellent things to offer the Christmas shopper.

Year after year, the Consumers' League and similar associations urge you to do your Christmas shopping early. Sometimes with ironic intent but usually with sincerity, the newspapers publish the same admonition. Little by little this campaign has had its effect, until now there are hundreds of women who do all their Christmas buying in November, and thereby secure the best offerings of the shops and also perform an incalculable service to the sales people and delivery men.

Even in this issue of the Shoppers' & Buyers' Guide you will find many things appropriate for gifts; as hinted above, these suggestions will be multiplied tenfold in the numbers that will follow.

Begin to look now for gifts and helpful necessities of all kinds—but do not be satisfied with merely looking. Write!

SHOPPERS' & BUYERS' GUIDE SERVICE
Vogue 443 Fourth Avenue New York

MY REBUILDING OF GOWNS is the talk of New York, because I have made creations out of gowns that seemed useless. Homer, 11½ W. 37th St., N.Y. Tel. 5265 Greeley.

MRS. COPELAND offers individual gowns for the individual woman. The Cambridge Bldg. 334 Fifth Ave., N. Y.

KATHARIN CASEY Gowns for all Occasions. Fancy Tailoring. Remodeling also done. 36 E. 35th St., New York. Tel.,1033 Murray Hill

LEMAITRE & MACK Importers Trousseaux, Gowns and Fancy Tailoring. 630 Fifth Avenue, New York. Tel. 7120 Plaza.

MME. CHAMBET, EST. 1887. Gowns for all occasions, to order. Specialty—well fitting Tailored Gowns. Remodeling of all kinds. 157 Lex. Ave. (30th St.), New York. Tel. 864 Mad. Sq.

WE FIT STOUT FIGURES Designing and draping for stout figures a special feature. Personal supervision of all orders. Remodeling. M. A. Bodee, 9 E. 35th St., N. Y.

MRS. SPENCER formerly **LE BOUDOIR** 24 West 46th Street, New York. Gowns and blouses for Fall wear. Also dancing frocks.

FAUCHER & GOLDEN remodel gowns into prevailing fashions without fittings. Clip style from Vogue & send materials. Corres. invited. Prices reasonable 2 W. 47 St., N. Y. Bry. 3077.

A FRENCH DRESSMAKER will design and make you a gown or a tailored suit at a very special price in order to introduce her work to Vogue readers. Mme. LaValle, 590 5th Av., N.Y.

MME. ZARA Smart gowns and suits made to order. Exceptional line of made-up top-coats of my own design. 625 Lexington Ave., at 53rd St., New York.

YOUR OWN MATERIAL USED Mrs. Gordons specializes in reasonable gowns from your material. Excellent fit. Latest Parisian models copied. Remodeling. 53 W. 37th St., N.Y.

VICTORINE—REBUILDER OF GOWNS—Old gowns of every kind remodeled equal to new. Evening gowns a Specialty. 160 West 84th Street, New York.

THE MISSES CURRAN will make your street and evening gowns and waists for all occasions, and also do remodeling at reasonable prices. 134 Lex'ton Ave. (29th St.,) N.Y. Mad. Sq. 8188.

THE PORTO RICO STORE, 501 5th Ave., N. Y. Dress patterns $16.50. Waist patterns $2.75. Filet edging $1 a yd; Filet insertion, 75c a yd. Middy Blouse $6.50. With Filet Tiré. (Trade.)

MRS. WILSON'S MENDING SHOP Reconstructs your old gowns. I study your type to give them a distingue individuality. Now at 444 Park Avenue near 57th Street.

MADAME JOSEPHINE, IMPORTER Late with Farquharson & Wheelock, and Louise Gowns, Blouses and Wraps to Order. 49 W.46 St., N.Y. With Goldstein, Ladies' Tailor

CARRIE SCHOEN A Specialty of Evening Gowns 2231 Broadway (79th Street,) N. Y.

MME. S. SAZA, formerly 3089 B'way, N. Y. Now with Gilmore Bros., Kalamazoo, Mich. Gowns & High Class Tailoring for All Occasions. Prices Moderate. Satisfaction Guaranteed

THE LITTLE QUEEN, Inc. Makers of Gowns for Ladies. Specialists in the creation of Dresses and Suits for Young Ladies and Children. Hats to match. 55 W. 46th St., N. Y.

RAGAN & DAVIS make a specialty of Trousseaux, Evening Gowns and street costumes. A special price will be made to introduce our work to Vogue readers. 69 East 56th St., New York.

GOWNS REMODELLED—MME. ROSE Mme. Rose, one of the foremost designers of Gowns, gives this branch of the business her personal attention. Why not

UTILIZE your old Gowns and have Mme Rose rebuild them into stunning creations? Bring or send your own material to us to be made up. We do such an enormous business

BECAUSE our Customers keep on recommending us. Prices very reasonable. Mme. Rose, Telephone 4073 Greeley. 49 West 37th St., N.Y.

BEATRICE CALLAHAN offers individual evening gowns. Especial attention to suburban custom. 170 W. 89th St., N. Y. Subway and elevated convenient.

YOUR OWN MATERIAL made into gowns of the latest Paris modes. Remodeling a specialty. Reasonable. Mme. Leighton, late of Lord & Taylor, 237 W. 107 St., N. Y. Tel. River 2891.

THE GRANDMOTHER SHOP indicates a combination of new ideas and efficient service in creating and remodeling gowns and waists in this season's modes. Miss Squires has had

TWENTY YEARS' experience in satisfying patrons and guarantees a perfect-fitting gown from any correct lining submitted. No fittings necessary. 203 W. 87th St., N.Y. Schuyler 7553.

OUT OF TOWN CUSTOMERS may send me their measurements and I will fit them perfectly, however difficult their figures. Exclusive modes assured. Florin, 125 W. 95 St., N. Y.

SMART Evening Gowns & street costumes to measure. Finest fitters in town: only lining & finished fittings required. Mail orders promptly filled. The Misses Mulligan, 163 W. 74 St., N.Y.

AFTERNOON & EVENING GOWNS Made at Short Notice. Exceptional values for $18 and up. Out of town orders solicited. Mrs. Maloney, 198 W. 89th St. Tel. 8306 Riverside.

Gowns and Waists—Cont.
Made to Order

HUGHES 27 West 46th Street, New York. Importer, Maker. Gowns, Suits, Dancing Frocks, Wraps.

OATMAN—IMPORTER 16 West 56th Street. Telephone, Plaza 5623.

I. JACOBS & CO., formerly 7 West 31st St., Importers, Dressmakers and Ladies' Tailors, have removed to 49 W. 46th St., N. Y. Between 5th and 6th Aves., Tel. Bryant 7773.

Gowns and Waists
Ready to Wear

N. Y.'s FIRST MENDING SHOP—Others have followed but my work always leads. Prices lower than elsewhere for high class work. THE Mending Shop, 20 West 31st Street, New York.

THE MENDING SHOP—Now is the time to have slightly worn gowns and suits remodeled (I remake a gown completely) into this season's best style. All kinds of mending and darning.

THE MENDING SHOP does remodeling right. Suits cleaned and pressed. Shop waists smartly fitted. Reweaving. H. Redding Coughlin, 20 W. 31st St., N. Y. Tel. 189 Madison Square.

MAXON—MODEL GOWNS (Estab. 1899) You can outfit yourself in the dernier mode for Fall and Winter at one half the outlay of former years. 1552 Broadway, N. Y., at 46th St.

MAXON—MODEL GOWNS (Estab. 1899) So many ask for catalogs. We have none because no two gowns are alike. You must call and see them yourself.

MAXON—MODEL GOWNS (Estab. 1899) If you can wear model sizes you can buy your gowns and suits at one half their real value. Chic and Frenchy. 1552 B'way, N.Y., at 46th St.

ROYAL APPAREL CO. Evening gowns, afternoon frocks and street dresses direct from manufacturer to you. Lowest possible prices. Best materials. Booklet C free. 42 E. 32 St., N. Y.

B. PLUMER—"LINGERIE SHOP" Imported models of gowns, blouses, frocks and coats. Also trousseaux made to order. 7th Ave. and 54th St., N.Y. Tel. Columbus 4545.

LOTUS STYLES in coats, wraps; individuals; unusual French designs; motor coats; new every week; descriptions, prices mailed. Lotus Shops, Broadway & 90th St., & 43 W. 39th St., N. Y.

BALLARD GOWNS, INC., 33 E. 29 St., N. Y. Next door to Martha Washington Hotel. Unusual assortment of Suits, Gowns and Blouses. Attractive Prices.

COOPER, Importer We feature exclusive afternoon & evening frocks Some very chic models at $19.50. Descriptions and prices mailed. 2425 B'way, bet. 89 & 90 Sts.

SALE OF IMPORTED MODELS Unusual opportunity to secure real imported suit and coat models from leading Paris houses.

IMPORTED BEFORE THE WAR and must be sold by November 1st. Prices reduced more than 50 %. Mandel & Schnitzer, 20 W. 37 St., N.Y.

CONSULTING COSTUMER. Sample, model & high grade slightly worn gowns, wraps, etc., for ladies & children at ½ price and less. M. H. Jennings, Box 209, Fitchburg, Mass.

MISSES' APPAREL—Write for special booklet, just issued, of Misses' and Children's apparel. Bonwit Teller & Co. Fifth Avenue and 38th Street, New York.

A. E. ROCH—Afternoon, Evening & Dancing Gowns. Simple Morning and street dresses. Maternity Gowns. Negligee & Tea Gowns. Waists, Wraps & Novelties. 23 W. 38 St., N. Y. C.

Greeting and Christmas Cards

XMAS CARDS THAT ARE DIFFERENT. Engraved hand-colored. Beautiful sentiments. Send for illus. catalog "Pleasant Pages." Free. Little Art Shop, 1421 F St., N. W. Washington, D. C.

HAND COLORED CHRISTMAS CARDS sent on approval. Exclusive designs. Imported stock. Original thoughts. Gift shops take notice. Jessie H. McNicol, 18 Huntington Ave., Boston.

IN NEW YORK—A choice selection of Greeting Cards for every occasion. Gift Cards. Place Cards. A quiet place to look. E. D. Chase, Craftsman Building, 6 E. 39th St., New York.

SUPERBLY PAINTED WOODEN FIGURES Birds, Butterflies, Animals, Balsam Bags. Novelties. Artistic—inexpensive. Immediate delivery. Stryvelyne Shop, Inc., 7 W. 45th St., N. Y.

OUR IMPORT MOSTLY RECEIVED A circular describing our select line of Christmas cards & greetings sent on application. Solatia M. Taylor, 56 Bromfield St., Boston, Mass.

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THE BEST BIRTHDAY REMEMBRANCE is a Davis Quality Card. Your own thought cleverly expressed. Sold at Gift Shops, your stationer's, or the A. M. Davis Co., Boston.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Greeting & Christmas Cards
Continued

UNIQUE Birth Announcements in White, Pink or Blue consisting of engraved form card, holder and mailing envelope. One dollar per dozen prepaid. A. W. Rau, 30 Church St., N. Y.

AT THE SIGN OF THE LANTERN—806 Marshall Field Bldg., Chicago, Ill. Hand-colored Xmas Cards—all different—12 for $1. Anniv. Cards. Dainty linen hdkfs. in perfumed case, 75c.

ENGRAVED "PERSONAL" Greeting Cards. Distinctive, highest-grade. We take pleasure in submitting Private Sample Book, ideal to select Xmas Cards. Herbert Covert, 99 Nassau St., N.Y.

Gymnasium

SYSTEMATIC EXERCISE for women & girls at the Recreation Center Gymnasium of the Y. W. C. A. Classes or private lessons. 21 West 44th St. N. Y. Tel. Bryant 7353.

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ANNA J. RYAN. Fashionable devices in curls, pompadours, switches, transformations & wigs. Mail orders a feature. 2896 Broadway, near 113th St., N. Y. Tel. 5566 Morningside.

CURLY HAIR—A GREAT COMFORT for women. Ours will stand shampooing & sea bathing. Our latest steaming process absolutely harmless. Lehnert & Alexander, 309 Mad. Av., N.Y.

FOR GRAY OR FADED HAIR which you dislike, wear our naturally parted or low pompadour transformation with natural wave, guaranteed to stay in, at Francis, 8 W. 37 St., N. Y.

P. JAY & CO. Fashionable hairdressers. Featherweight transformations, $10. Easy to adjust. Lasting Wave $10. Hair coloring by experts. 17 W. 46 St., N.Y., nr. 5th Av. Tel. 7359 Bryant.

MRS. P. MORGAN. Fine human hair goods. Invisible transformations, switches, etc. Hairdressing. Marcel waving, face and scalp massage 846½ 6th Ave., nr. 48th St., N.Y. Bryant 2671.

HARMLESS TONIC for Restoring Color to gray hair. Not instantaneous, but gradually gives the gray hair its natural color. $1 per bot. Mrs. Mac Hale, 420 Boylston St., Boston, Mass.

EYELASH GROWER guaranteed. Will grow hair and relieve irritation about the eyelids. Absolutely harmless to the eye. Price, $1.00. Mrs. Mac Hale, 420 Boylston, Boston, Mass.

A NEW BAMBOO HAIR WAVER
Four curlers on card with directions mailed for 12c. Simple, practical, sanitary and comfortable. Mrs. S. A. Fisher, 107 N. Main St., Helena, Mont.

SCALP SPECIALIST—Miss Taylor's treatment consists of massaging scalp, neck and spine; simple, nourishing hair tonics. 334 Madison Av., N. Y. Tel. 4250 M. Hill (also Greenwich, Conn.)

HAVILA METHOD of treating the hair speaks for itself. Indorsed by the most skeptical. Recommended by physicians. Kathryn O'Connor, Aeolian Hall, 29 W. 42d St., N. Y. Bryant 8452.

ENGLISH HENNA SHAMPOO Powders tone the scalp, giving faded or greying hair a marvelous gloss and bright tint, $1. Directions sent. Henna Specialties Co., 509 5th Ave., N. Y.

MME. THOMPSON 30 years in Hair Goods. Thompson waves. Fluffy Ruffers Comb Pouffs & wonderful restorer for faded and false hair pieces. Parcel Post. 41 W. 38 St., N. Y.

MARINELLO SYSTEM for skin and scalp. Facial massage. Hair Dressing, Marcel waving, Chiropody. Marinello Cosmetics for sale. 605-12th St., N. W., Washington, D. C.

Hosiery

DIRECT FROM THE MILL—fine silk hosiery, 3 pairs $3. English Tissue Handkerchiefs, plain, white or colored border, 1 doz. $3. Harper Mfg. Co., 47 West 34th St., N. Y.

Jewelry & Silverware

DIAMONDS, OLD GOLD AND SILVER Worn out gold, platinum, silver bought. Also diamonds, pearls. Difficult antiques, bags, jewelry repaired. Callmann, appraiser, 27 W. 37 St. N.Y.

HIGHEST PRICES paid for Diamonds, Pearls & Precious Stones. Old stones recut or reset. Original designs submitted. Bank references. Frank K. Huff & Co., Inc., 1482 Broadway, N.Y.

DISTINCTIVE GIFTS in handwrought silverware, jewelry, etc. Water Pitchers, Vases, etc. From $1.50. Useless silver remade. Booklet. Petterson Studios, 5618 S. Hoyne Ave., Chicago.

DIAMONDS BOUGHT & SOLD. Appraised Wholesale. Designs and estimates furnished. M. J. Averbeck, 10-12 Maiden Lane, New York.

THE LITTLE SHOP
of T. Azeez, Jewelers, formerly of Atlantic City, announce their removal to New York, 561 Fifth Avenue, in Forty-sixth Street.

LITTLE BROTHERS COMMUNITY, Laurel Glen, Conn. An institution to make better citizens and better things—our unique jewelry, silverware and our literature will convince you.

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MRS. RAYMOND BELL announces her specialty of cleaning and mending fine laces by experts. No piece too delicate. Estimates given. 1 East 45th St., N. Y.

Ladies' Tailors

TAILORED GOWNS REMODELED to prevailing styles. 19 years' experience. Tailored suits from $65 up. J. H. Comstock, 286 Fifth Ave. (30th St.), N. Y. Tel. 158 Madison Sq.

SCHOTZ & CO., INC.
Tailored Suits—Afternoon & Evening Gowns—Rich Furs. Special facilities for out-of-town orders 471 Fifth Ave., N. Y.

SCHWARTZ & PORTEGAL
French Tailored Gowns.
Exclusive designs and faultless workmanship.
56 West 46th St., New York.

CLEVER REMODELLING OF SUITS My specialty. Mail orders filled successfully. Suits of latest fashions. H. Hurwitz, 366 Madison Ave., N. Y. Tel. Murray Hill 1125.

DEPARTMENT for RIDING HABITS and costumes for Sports Apparel. Write for illustrated Booklet. Bonwit Teller & Co., Fifth Avenue and 38th Street, New York City.

E. KOSINER. Smart tailor-made suits, $50 up. Afternoon & evening gowns, $35 up. Satisfaction assured. 2509 B'dwk, Atlantic City, N. J. 55 W. 45th St., N. Y. Tel. Bryant 7406.

GREENBERG LADIES' TAILOR & Furrier. Exclusive styles in suits, habits, coats, furs. Mail orders personally & promptly attended to. 789 Mad. Ave., N. Y. Tel. Plaza 3026.

D. BERNSTEIN & S. STRAUSS, Inc. Tailored suits and coats done in first class workmanship $40 up. Mail orders promptly filled. Estimates for furs. 750 Lexington Ave., N. Y.

LAWN BRAUER CO. Ladies' Tailors. American styles for American women. Smart tailored suits to order. Prompt and special attention to mail orders. 17 W. 45 St., N. Y.

SHARNOFF AND SHAYMAN, 716 Madison Ave., N. Y. Ladies' tailor-made suits of latest and most exclusive patterns at moderate rates. Near the Plaza. Tel. Plaza 532.

FREDERICK E. FEIGENBAUM
530-532 Amsterdam Ave., at 86th Street.
New York City.
Telephone Schuyler 8012.

WHOLESALE CLOAK AND SUIT HOUSE. Suits to order, newest materials & colors. Copy of imported models $20 to $30. Elsewhere $35 to $55. Drake, 51 West 24th St., N. Y.

Linens

THE OLIVIA Cross-Stitched Linens. Bridge Sets, Sun Parlor Sets, Between Meal Covers, Children's Bib Sets, Baby Gifts, Novelties. Send for list. Olivia, 48 Milne St., Bridgeport, Conn.

KINSEY'S LINEN STORE. We have flown to our new home and are prepared to show you a most attractive stock of everything in linens. 430 Madison Avenue (bet. 47th & 48th Sts.).

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BUTTERFLY washable lingerie braid, fast color. White, pink, blue. Six pretty sets with soft crochet balls, 25c., postpaid. Agents wanted. McGraw Mfg. Co., 16 South St., McGraw, N.Y.

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The very newest in
Imported and Original Models.
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Announces her Display of
New Fall Models. $10 up.
17 West 42d St., N. Y. Suite 603.

MME. LOIE, 516 5th Ave., N. Y., cor. 43rd St.
Lessons in—How to Make and
Trim Your Own Hats.
Prices most reasonable.

Millinery—Cont.

SMART HATS-BARGAIN PRICES $3.50 Velvet, Velour, Plush; $5 Velvet, Fancy Trimmings; $7.50 Velvet, Ostrich Fancies; $10 Velvet, Ostrich Plumes. Francis Hat Shop, 347 5th Ave., N. Y.

LEARN HOW TO MAKE and trim chic hats and make pretty flowers. Private classes forming now. Emeline, 541 W. 124th St., N. Y. Formerly with Louise, 5th Ave.

WE make a specialty of **REMODELING HATS** You have our best French models to select from. Lang, 250 West 78th St., N. Y. Bet. B'way & West End Ave. Tel. 8129 Schuyler.

DO NOT FAIL to see the exclusive hats recently brought from Paris. Also many new attractive domestic designs. Faye Hall, 315 Fifth Avenue, Room 1106-7.

SPECIAL PROCESS for Fall Remodeling!! Ladies' hats in plush, velvet, felt reblocked or made from your own materials. Mail orders. Empire Hat Co., 183-5 Lex. Ave.

FANNETTE, 7 Temple Pl., Boston, Mass. "Fannette Hats" are Different!
If you are looking for the originality so hard to find elsewhere—try here. Prices moderate.

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REBUILDING OF HATS Utilize your old hats. Mrs. Roemisch remakes them into stunning creations Reasonable prices. French Dry Cleaning. Tel. Plaza 3322—609 Lexington Ave.

Miscellaneous

PATTERNS CUT TO MEASURE from illustrations, description or model. Fit guaranteed. Special attention to mail orders. Mrs. W. S. Weisz, 45 West 34th St., New York.

INDIVIDUAL "PLASTIC" DRESS FORM Exact reproduction of your figure. Insures perfect fit of gowns. Not injured by sticking in pins. Write Cresse-Baile Co., 334 5th Av., N.Y.

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For outdoor sleepers. Eliminates brightest light. Comfortable, protective, sanitary. 25 cents. Parsons Agency, Asheville, N. C.

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CLUB BLEND CIGARETTES for your guests Finest Turkish tobaccos. Very mild and aromatic. Plain, cork and gold tips. To individual order only. Gibson-Haddon Co., 47 W. 34 St., N.Y.

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THE MISSES ELKINS. Negligees and bath robes. Original designs in exquisite materials and shades. Made to order. Write for booklet. 585 Boylston St., Boston. (For correspondence only.)

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PORTRAITS by **ART PHOTOGRAPHY** at home and in the studio in color and monochrome. Also Interiors and Exteriors Country Estates. Karl Struss, 5 W. 31st St., N. Y.

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THE ADRIENNE, 319 W. 57th St., N. Y. Up-to-date pension. Large light dining room. Tel. on every floor, private baths, good table. Winter arrangements. Apply to Miss Proudfoot.

13-15 EAST 54TH ST., N. Y. Boarding place of exceptional advantages, where home comforts are enjoyed by its guests. The cuisine and location unexcelled. Moderate prices. References.

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There are 400 shops listed in this directory.
Their success is remarkable.
See page 23

Rugs

ORIENTAL RUG REPRODUCTIONS—Room-size, $75; Hall Runners, $17. A source of wonder to those who visit our shop. Write James M. Shoemaker Co., Imp., 45 E. 20 St., N. Y.

Selling Agents

OVERSTOCKED WARDROBES, Antiques. Your slightly worn gowns of quality and style sold for good prices. Write for circular. Florence E. Burleigh, Canaan, N. H.

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New York

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Shopping Commissions. No charge.
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MRS. SARAH BOOTH DARLING
Purchasing Agent. Accompanying out-of-town patrons. No charge. References. Chaperoning. Write for circular. 112 W. 11th St., N. Y.

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96 Fifth Ave., New York. General Shopping. No charge. Circular. Bank reference. Personal interest in every order. Telephone 3286 Chelsea.

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MRS. ST. JULIEN RAVENEL
General Shopping. Specialty of Decorations. Prompt and efficient attention to all orders. References. 2211 Broadway, New York City.

MRS. L. A. WILSON, 31 W. 51st St., N. Y. Let me do your shopping. My specialty is buying women's smart apparel. Trous., debutantes and boarding school outfits. Phone 391 Plaza.

MISS HOLLIDAY WELLS, NEW YORK Shopping. Will accompany out-of-town patrons. No charge. Goods sent on approval. Trousseaux a specialty. 26 W. 40th St., N.Y. Tel. 1324 Bryant.

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General Shopping.
No charge for services.
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MARJORIE WORTH, form. of 22 E. 34 St., N. Y., now with Wanamaker Shop & Personal Service Bureau. Orders will receive my usual prompt attention. Care John Wanamaker, N. Y.

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Your Advertisement for Vogue's
TWO BIG CHRISTMAS GIFTS NUMBERS
December 1st and December 15. Must be in our hands by October 25.
SHOPPERS' & BUYERS' GUIDE SERVICE

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FIFTH AVENUE AND FORTY-SEVENTH STREET, NEW YORK

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Page 138 announces the

FASHION FÊTE

At the Ritz-Carlton, New York, November 4th, 5th, and 6th

The next Vogue is the

AUTUMN SHOPPING NUMBER

Dated November 1

OCTOBER 15, 1914

VOL. 44. NO. 8
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LATE in August, at the very beginning of the war abroad, we invited you to rely upon Vogue for authentic news of the Paris fashions. And, in every issue since that time, Vogue has presented models from the Paris makers. Some of these came from the last openings before the war; others from Deauville and the other watering places at which the gay social seasons were ended with such almost unbelievable suddenness.

Now, when there is small prospect of new Paris styles for the midseason, a number of New York's smart dressmakers have realized that the creation of new models must for the present fall upon them. Simultaneously, women of New York society awoke to the need of helping the metropolitan dressmakers toward this end. As a result of the two movements, a great Fashion Fête will be held next month at the Ritz-Carlton under the auspices of Vogue.

The Fête will be conducted as a novel and charming entertainment. A brief announcement of the Fête appears on page 138 with a list of the patronesses who up to September 25th had given their support to the undertaking. This list is necessarily incomplete; other names have since been added.

MODELS WILL BE SHOWN ON MANIKINS

Models will be entered subject to the approval of a jury selected by the patronesses. The various groups, including tailored suits, afternoon and dinner gowns, wraps, hats and negligées, will be posed on manikins.

Proceeds from the Fashion Fête, derived from the sale of tickets at $3 and from other sources, will be given to the Committee of Mercy organized for the relief of women and children left destitute by the war.

The exhibitors will include the smartest dressmakers in New York, and the exclusive milliners. The success of the Fête from a fashion standpoint depends on their creative ability. Its success as a singularly brilliant and unusual social occasion is already assured by the enthusiasm and energy of the women of society who are carrying the idea forward with so much zest.

Tickets will be available from the office of Vogue at 443 Fourth Avenue, New York. They may be had for the evening exhibitions of November 4th, 5th, and 6th; and for the matinees of the 5th and 6th.

An entertaining program of divertissements, apart from the display of the fashions themselves, will be arranged for each day. The management of the Ritz-Carlton has contributed the ballroom; and the music will be provided by several of the best orchestras in New York.

Cover Design by E. M. A. Steinmetz
Sales and Exchanges - - - - - - - - - - - - - - - - - 10
Princess Francis von Hatzfeldt-Wildenbourg—Photograph - - 30
Fashion Issues a Call to Arms—Illustrated - - - - - - - 31-33
Women in the Field of Autumn Millinery—Illustrations - - - 34
Furs and Feathers of Winter Raiment—Photographs - - - - 35
Proving Shortness to be the Rule of Skirts—Illustrations - - 36
The Wrap Released from Swathing Draperies—Illustrations - 37
Costumes with Lines that Run in the Same Channel—Illustrations 38
A Return to Clothes of Warmth—Illustrations - - - - - - 39
Outwitting the Inconsiderate Mode—Illustrations - - - - - 40
As Kitty Gordon Dresses the Part—Illustrations - - - - - 41
A Truce to the Basque and the Moyen Age Gown—Illustrations - 42
What is What According to Georgette—Illustrations - - - - 43
Couturiers Under Arms—Illustrated - - - - - - - - - - - 44-45
The Diplomatic Playground of Turkey—Illustrated - - - 46-47
Gowns Which Adopt Winter's Badge of Fur—Illustrations - - 48
As Seen by Him—Illustrated - - - - - - - - - - - - - - 49
Mrs. Philip Boyer and Her Son Philip Boyer, Jr.—Photograph - 50
Giving the Saint His Due—Editorial - - - - - - - - - - 51
For the Sake of Peace!—Peace!—Illustrated - - - - - - - 52
Redfern's Proclamation of Resplendency—Illustrated - - - 53
Within the Threshold of the Town House—Illustrated - - 54-55
English Homes Converted Into Hospitals—Illustrated - - - - 56
England's Extremity is Woman's Opportunity—Illustrated - - 57
Smart Fashions for Limited Incomes—Illustrated - - - - 58-59
The Life of a Dress—Illustrations - - - - - - - - - - - 60
Coats Allied against Winter—Illustrations - - - - - - - - 61
Seen in the Shops—Illustrated - - - - - - - - - - - - 62-63
What a Young Girl Wears—Illustrated - - - - - - - - - 64
And What of Skirts?—Illustrations - - - - - - - - - - - 65
Beginning the Mode in the Way It Should Go—Illustrated - - 66
Three Fur Wraps—Photographs - - - - - - - - - - - - - 67
Costumes Military and Not Military—Photographs - - - - 68
The Newport Horse Show—Photographs - - - - - - - - - 69
Seen on the Stage—Illustrated - - - - - - - - - - - - 70-71
What They Read—Illustrated - - - - - - - - - - - - - - 72
Vogue Pattern Service - - - - - - - - - - - - - - - 73-82
Intensive Art - 86
Answers to Correspondents - - - - - - - - - - - - - - 88
On Her Dressing Table—Illustrated - - - - - - - - - - - 90
For the Hostess - - - - - - - - - - - - - - - - - - - 92
Ebullient Neckwear—Illustrated - - - - - - - - - - - 94-96
Society - 100-102
Motor Notes - 104
Dogs of High Degree—Illustrated - - - - - - - - - - - 110
Wrought in Jeweled Enamel—Illustrated - - - - - - - - 112
Needlework Quilts—Illustrated - - - - - - - - - - - - 116
The Committee of Mercy - - - - - - - - - - - - - - - 118
Fairings of the Rag Fair - - - - - - - - - - - - - - 120
Whispers to the Girl with Nothing a Year - - - - - - - 122

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YOU have been asking yourself what effect the European war would have upon the shops. Now that the sources of importation have either been cut off or greatly reduced, women everywhere have waited with intense interest to see what the American shops would offer this autumn. The next Vogue will show definitely what they *are* offering.

The cover of the next (November 1) Vogue is by G. W. Plank

In this Autumn Shopping Number you will compare what the smart shops are now offering with what they offered in less troubled times. And, if your judgment coincides with ours, you will be astonished to see how the dressmakers, the large stores, and the specialty shops of America have risen to their present opportunity. The shops that Vogue knows—the best shops in New York and other cities—are showing even *better* articles than usual this month.

Among the prominent features of the Autumn Shopping Number you will find:

Fashions for all occasions, including mourning. It is now possible to buy, even at shortest notice, mourning that is absolutely correct. Some excellent examples from the New York shops will be illustrated in the Autumn Shopping Number.

Lingerie of real distinction will find a place as will china and glass from the exclusive New York shops, and house decorations, many of them from oriental importers. These eastern ornaments, properly handled, make attractive additions to an American room.

Also in the next Vogue will be an important early selection of Christmas gifts, mostly of the sort that have to be ordered well in advance; for instance, marked silverware and engraved stationery. These are the first of many hundred gift suggestions that Vogue will present to you between now and the middle of December in four successive issues.

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PRINCESS FRANCIS VON HATZFELDT-WILDENBOURG

Princess Francis von Hatzfeldt-Wildenbourg has always endeared herself by her many philanthropies. She is one of the many American women who have already come forward as active members of the American Women's War Relief Fund in London. Before her marriage the princess was Miss Clara Huntington, daughter of the late Collis P. Huntington, and by her marriage to the prince she took precedence of most of the American women who have married into the nobility of Europe

VOGUE

FASHION ISSUES A CALL TO ARMS

Paris Calls the Roll of Her Reserves; Suits Appear in Buckles and much Braid, and Hats in Cockades and Tommy Atkins Crowns, but Evening Gowns and Wraps Plead Exemption from Military Duty

EACH train that leaves Paris now for the coast carries hundreds of Americans who object to being called refugees but who are fleeing Paris, just the same. The few American women who are actively engaged in Red Cross work remain and are caring for the wounded soldiers they have taken into their homes; but for the tourist there is little that is attractive now in Paris. Museums are closed and treasures stored away; everywhere sheep and cattle are pasturing in the parks; Magic City has been appropriated by the government for the manufacture of boots for the soldiers; and the Cirque d'Hiver is now a refuge for the Belgians. Seaside resorts are either deserted or turned into vast hospitals for the wounded of the allied forces, and, although it is only a few weeks since the German Emperor threw his legions across the Belgian border, people are already talking wistfully of "before the war."

WITHIN EARSHOT OF THE ENEMY

These have been sad weeks in the French capital. There were days when Parisians went about in silence, their ears strained to catch the sound of not too distant artillery, and even now the Red Cross hospitals are being filled with wounded French and German soldiers, wreckage thrown up by the now happily receding tide of war. In the parks and gardens the children are playing much as usual, but it is pathetic to see them playing at war,—digging tiny trenches, demolishing tiny forts with well-aimed pebbles, and heroically leading small armies of gallant twigs to victory. The French flag is always victorious in these miniature conflicts, and the number of German prisoners enormous. Occasionally some happy child appears in the gardens with a whole box of small tin soldiers in French and German uniforms, and then the battle begins in deeper earnest under the thinning chestnut trees and wages all afternoon with fearful slaughter. And when a bomb in the form of a brown and shrivelled leaf drops into the camp—what consternation! All the children know what bombs are, and so, alas, does the *bonne*, who sits quietly near the scene of carnage with an eye always on the lookout for the dreaded aeroplanes of *Allemagne*.

But though these mimic battles are waged all day in the gardens, and all day the sterner struggles on the frontier continue, a few couturiers still create fashions, and it is right that they should. If any business can flourish, if only in a small way, in these unhappy times, by all means let it flourish.

Under the circumstances, the truly military effect of a recent creation of black broadcloth—black, alas—and black fur, is not surprising. As shown in the sketch on this page, the jacket is braided up the front in military fashion, and is bordered with fur at the bottom in a way which accentuates the flare. The moderately wide skirt is also edged with fur, and is short enough to show the ankles. This frock is remarkably interesting in that it indicates what one may expect in the way of future creations by the Paris dressmakers. The small hat, black also, is an exact copy of the *bonnet de police* worn by French soldiers in fatigue regalia; the only feminine thing about it is the cockade of black ribbon, and even that has martial significance.

A brave front indeed, the couturiers put upon fashion, and the hand of mail will doubtless leave its impress on suits and hats alike for many a day

In the suit shown on page 32, Callot is exploiting a new color called *beurre*. It is neither putty color nor cream, but is something between the two, with just a glint of salmon; one might call it buff and not go far astray. The model sketched is made of panne velvet in this shade, and bordered all about with marten. The swing of the circular coat and skirt is easy and graceful.

Of black velvet bordered with raccoon is the coat of the suit sketched on page 33. It flares modishly at the hips, is quite flat in the back and front, and is belted across the front only, where it is fastened with a jet buckle. Following the new fashion, the skirt is shorter on the sides than in the front and back.

Cherry red velvet ribbon is run under the lace of the Callot blouse shown in the sketch at the upper right on page 33. The blouse is worn with a black velvet skirt draped to show a considerable length of limb, and to produce a narrow effect. The hem and girdle are edged with embroidery.

FIRST PLACE TO VELVET COATS

Quite the smartest outer garment now, smarter even than the fur cloak, is the separate coat of velvet bordered with fur, designed to wear with the one-piece frocks. Callot's separate coats are unsurpassed by anything seen in Paris this season. Of soft and vivid velvets, they are worn over frocks of sober-hued satin and cloth, and the more they flare the smarter they are declared to be. The Chéruit coat differs from the Callot creation in that, instead of flaring all about the figure, it flares only at the hips, being quite flat in front and back.

Mauve brocade velvet and silver fox are used for the evening cloak sketched at the upper left on page 33. The short shoulder cape is of sealskin. Like so many other recent models this cloak has no fastening of any kind but must be drawn about the figure and held with the hand—a subtlety worthy of the house of Callot.

Drécoll shows a redingote which is rather long and straight in effect, although it is quite wide at the hem. Premet's favorite coat is short in front, scarcely covers the waist-line, and extends to the hem of the skirt in the back. It is worn over a flaring, circular or ruffled skirt, short enough to show the curve of the ankle. Premet shows also a number of simple tailored coats, rather long-waisted, with a slightly circular piece sewn on to give a flare. These are worn over moderately wide circular skirts. These coats have long sleeves and fur collars.

Her whilom caprices forgotten, the Parisienne affects a plain, buff-colored Callot suit with only marten, itself, and its circular swing, for trimming

The glow of sapphires is held in the velvet flounces, and the thread of cut trimming at the top of this Weeks frock scintillates like sparks of sapphire fire

Not fitted, but adjusted to the figure, is this Callot frock which taking, perhaps, the basque as its model, softens into the vague lines of the "moyen âge"

It is, perhaps, due to the interrupted season that so few fur coats were shown at the openings. Chéruit topped a simple frock of *velours de laine*, flounced with moleskin, with a short coat of the same fur, Callot showed one short straight fur coat in her collection, and there were one or two more, but the fur-trimmed coat seems to be the favorite instead of the fur coat.

NUMBERING THE DAYS OF MUFFS AND BOAS

As the coats are nearly all collared with fur, it is plain that the fur boa is to be no longer smart. Muffs were conspicuously absent from the openings, but, though muffs are not much needed with the long fur-edged sleeves of the moment, they will be carried without doubt in cold weather. Some new muffs, rather smaller than those of last year, are made of draped and plaited velvet with merely a touch of fur or a single gleaming jewel to lend them distinction. One would suppose that a simple muff of folded velvet would be inexpensive, but instead most astonishing prices are asked for these pretty trifles. A muff, it appears, is a muff, whether of fur or velvet, and the price is practically the same. Of the few fur muffs seen the prettiest is one of ermine fringed with monkey fur. Another attractive one is fashioned of monkey fur and moleskin.

THE ALARMING PREVALENCE OF BLACK

Furs are being dyed black in Paris now, and bolt after bolt of colored cloth has been given an inky bath. Dull-finished black cloth and serge, and black charmeuse crêpe have an alarming place in the season's offerings. Makers of children's clothes are putting away colors with a sigh, and are fashioning tiny hats and frocks of dull black stuffs for the many French children who are just beginning to know that they are fatherless. But even in making these sorrowful little garments, the fingers of the Parisian do not forget their cunning, and small roses and absurd little bows and loops of sable chiffon and silk made with more than usual care, decorate the small frocks and garments of the little ones of France.

Men from the ranks, we hear, are to be sent back to the shops and looms, and once the great factories at Lyons are moving again, there will be no lack of cloth. It is indeed a pity that the wheels stopped whirring, even for a moment, for never did a season open more auspiciously for fabrics. Soft and lovely as the silks, woolens, and velvets were last year, they are softer and more lovely this—which is saying much. The new dull-finished cloths and gabardines so very well adapted for the one-piece frocks featured this season by all the great houses of Paris, are so soft in texture that they may be plaited and shirred with no appearance of clumsiness. Chéruit, Callot, Premet, and Drécoll all sponsor the one-piece frock; yet there is no monotony in the models displayed, for the dresses, while alike in the essentials, are as varied in detail as they are charming.

THE REGIME OF THE ONE-PIECE FROCK

The one-piece frock is, as a rule, long-sleeved and comparatively high-necked, and is belted, if at all, in the most casual way. Chéruit uses a rather narrow belt, often folded, which sags on one side or in the back. Premet laces a broad striped ribbon through slits in a straight, long-waisted, one-piece frock, while Callot either belts a frock with fur or dispenses with the belt altogether. The fur belt, varying in width, is favored by the couturiers and is much in evidence. Attempts at the princess dress were remarked

The pampered protégé of the openings, the one-piece frock, here demanded of Callot a sumptuous, swathing wrap, velvet brocaded and fur edged—and promptly got it

Neither too high nor too low the collar, practical the material, reasonably wide the skirt; unable to be restrained another minute, Paris lifts the hem high up on both sides

"Not satisfied with a hem eight inches high she must needs tuck her skirt up too," quoth Mrs. Grundy. "Oh," replied Miss Parisienne, "but see how high my bodice is."

"Collar aplenty for warmth and an astonishing amount for charm; material sufficient for warmth and a prodigal amount for fashion," says Redfern

at the different houses, although they were not tightly fitted at the waist. The basque, launched so successfully last season by Premet, had an enormous vogue throughout the spring and summer, but at the mid-August openings, instead of developing into the tight, boned basque, as might have been expected, it drifted off into the vague lines of the *moyen âge* style, so we are apparently as far as ever from styles Victorian—that is, generally speaking. However, Premet showed a few coats closely fitted to the waist, and Chéruit had one or two also.

THE LINE OF THE "MOYEN ÂGE" GOWN

A frock showing the most favored new line is sketched at the right on the opposite page. It is of gold brocade with supporting straps of tulle across the shoulders, and a striking ornament of cut jet posed in front. An oddly arranged strip of soft gold-colored panne velvet forms the square train. A cape of velvet hangs from the shoulders, following the deep V of the corsage.

Three circular flounces of sapphire velvet—the lower one escaping the ground by quite six inches—form the skirt of the Weeks evening gown shown in the middle at the top of the opposite page. A girdle of brocaded sapphire ribbon, shot with silver and strewn with clusters of blush roses, is drawn about the hips. One thickness of sapphire chiffon veils the underblouse of velvet, and a band of cut sapphire trimming borders the neck and edges the sleeves. The upper edge of the girdle is outlined with a two-inch band of brilliants, and a deeply scalloped fringe of sapphires followed by a similar fringe of pearls partially conceals the upper part of the girdle.

HAIL TO FLOUNCES AND POCKETS

The wide skirt is unquestionably the new thing, and yet many of the new models have narrow skirts topped by the familiar tunic. Callot, especially, shows models of this kind. One noticed, at the openings, the absence of anything resembling a bustle; the sole exception was a bustle-like puff of black tulle on a Premet evening gown.

Flounced skirts are seen everywhere, but it was at Premet's that I encountered the ruffle. In addition to ruffles Premet seems to have a perfect passion for pockets, and places them wherever pockets can be placed; even a white chiffon waistcoat is adorned with them. In an

(*Continued on page 118*)

Not to be outdone by the skirt, the hat adopts a circular flounce, calls it a brim, attaches it to a low crown, and allows it to ripple in becoming nonchalance over the hair. This model by Evelyne Varon is of dark velvet and is trimmed with an aspiring bow of blue moire ribbon which describes three sharp angles about the hat, imparting a most dashing air

The sketch on the right below shows a charmingly sedate Suzanne Talbot hat of mahogany velvet, which permits itself so slight a flare as to suggest, rather than constitute, a turban. A succession of chrysanthemums of brown velvet and white taffeta, which follow the line of the upturned brim, is the only trimming permitted this model

Madeline selects black satin for a hat which leans to cubism and boasts four corners and many angles, and she counteracts the abundance of straight lines by a round ball of a pompom high on the brim at the back. Hats illustrated from Lazarus

In the middle, at the top of the page, is an Evelyne Varon toque of purple velvet, which is all of one color and wholly without ornament, save for a spreading fan of velvet which rises above the curving lines of the toque

A Lewis hat which sets the pace for scarf and muff is of amethyst velvet and has a small puffed crown outlined by a plaiting of velvet, caught wia th rosette of ribbon, in the centre of which is a cabochon amethyst

SMALL A HAT MAY BE, LARGE A HAT MAY BE, BUT ABUNDANCE OF TRIMMING IT MAY NOT HAVE

VELVET AND SATIN, WINNERS IN THE FIELD OF AUTUMN MILLINERY, STILL OUTDISTANCE OTHER ENTRIES

Mindful of the precept of true charity, the sealskin wrap above keeps the left hand in ignorance of the doings of the right, confining the left within its cape folds, and allowing the right to emerge in freedom through a kimono sleeve. The collar is of skunk. Brown and white guinea hen feathers trim the small Virot and Berthe turban of "tête de nègre" velvet

A Drécoll model in baby lamb and skunk has a semi-fitting upper section to which is attached a circular flounce which hangs in pleasing ripples of folds. Smartly French is the Maria Guy hat of Burgundy red velvet, faced with velvet of corbeau blue. The two wide-spread wings form a cap-like crown and extend their tips beyond the brim of the hat

Of German fitch is a set of furs which offsets a small scarf by a muff of generous proportions and unusual shape, rounded like a melon and fluted as a melon is. In pleasing combination with the yellow brown of the fitch is the golden brown of a Reboux hat of silk fringe with a soft velvet bow at the top. Furs from H. Jaeckel & Sons; hats from Ogilvie

ACCEPTED RULINGS TOUCHING THE FURS AND FEATHERS OF WINTER RAIMENT

Monkey fur, adopted by the gowns of summer, is prominent among the winter furs. In the set at the left it is combined with satin of corbeau blue which makes part of the neck-piece and lines the muff. The Virot hat is of dark blue velvet trimmed with blue grosgrain ribbon, which forms a plaiting on the right where the hat brim is doubled over on itself

No autumn season would do its duty by the mode if it failed to bring out a suit on such lines as this to fill the needs of rough and ready country wear. The plain coat hangs in soft fulness from a shoulder yoke in both front and back, and is held in slightly by a belt which is of patent leather in the front and of cloth in the back. The skirt buttons down each side, and may be unfastened to give greater freedom for walking. The brown velvet hat with odd pointed brim has a crown of brown and gold striped silk trimmed with velvet dots, appliqué

On a gown which is otherwise most unadorned, Bulloz makes a highly decorative feature of a girdle of blue gabardine richly braided in gold, and finished with a band of gabardine ornamented with buttons. The waist and the long overskirt are of corbeau blue taffeta, and the underskirt is of blue gabardine of the same color. A tiny cording of blue gabardine heads the sleeves, finishes the bottom of the overskirt, and outlines the V. The coat which accompanies it is of the blue gabardine with collar of kolinsky. Brim of blue velvet and crown of blue taffeta, with a single ostrich feather, form the hat

Premet sponsors a brown cloth suit which is all narrowness above the waist and all width below it. Close fitting sleeves are set into the snug body-section of the coat, but the skirt section, very short in front and very long in back, knows nothing of snugness and flares in many ripples. Embroidery in blue on front, back, and sleeves is the only trimming of the coat. The skirt, trimmed with embroidery and folds of the cloth, abets the flaring tendency of the coat by its own generous width. Natural colored raccoon finishes the neck of the coat and forms the small turban. Costumes from Carroll

COSTUMES MAY BE PLAIN OR ELABORATE, AS MAY BE-

FIT THEIR PURPOSE, BUT IT IS NOT BY EXCEPTION

THAT THEY PROVE THE RULE OF UNIVERSAL SHORTNESS

TWO INFLUENCES — THAT OF THE CAPE AND THAT OF THE FLARING SKIRT HAVE UNITED TO RELEASE THE EVENING COAT FROM ITS SWATHING DRAPERIES AND TO INDUCE IT TO FALL IN FLOWING FOLDS

A wrap of baby lamb which is neither a cape nor a coat but a happy combination of the two has, because of its dual nature, an advantage over both coat and cape. When the winds of winter blow coldest the loose ends of the circular back may be drawn about the figure and buttoned in front, giving double warmth. The collar, the cuffs, and the facing up the front all are of kolinsky

A great piece of corbeau blue velvet is this, slashed on one side and with the two ends drawn together and held in place by blue silk cords with tasseled ends. In front, one odd revers falls back from the triangular neck opening, and in the back is a collar of monkey fur to match the straggly bands which outline the bottom. Models from Bergdorf & Goodman Co.

"To every wrap its own muff," says a Russian coat of sphinx velvet with great cuffs of skunk that form a muff when the hands are together. The fur collar is drawn close about the throat under a band of silver galloon, and bands of silver galloon are all the restraint, and that but slight, imposed upon the lines of the coat to deter it from flowing out into a cape

A DRESS, A SUIT, AND A SEPARATE COAT WITH BUT A SINGLE THOUGHT AS TO WHERE THE FLARE SHOULD BE—HATS WITH MINDS THAT RUN IN THE SAME CHANNEL

Nothing daunted by its apparent handicap, a tiny little violet velvet toque makes wonderful progress toward equaling the skirt of the coat it is with in width. Purple suède cloth is the material of the suit, which, though Russian in line, lives up to the latest Parisian edict in extremely wide bands of fur. Gray fox is the fur, and the revers and wide girdle are of purple velvet

Without a doubt, the influence of the many semiprincess models shown at the openings has been a factor in the fashioning of this frock, for even though it has a sash of black satin the curving, princess line is unbroken. Black velvet forms the overskirt and the bodice, collared once with black satin and once with white tulle; the underskirt of black satin is gathered a little bit around the waist and ruffled a great deal below it. One slim, quill-like strip of velvet trims the small, close fitting, black velvet toque. Models from Farquharson & Wheelock

So broadly banded with kolinsky, it stands out at the bottom like the petal of a giant calla-lily is the circular skirt of this sealskin coat, collared prodigiously high. Below it falls a narrow skirt of black zibeline and a narrower underskirt of sealskin, and above it is a snug little sealskin toque with two "tête de nègre" ostrich feathers fluffing up high at one side

NOT SO SHORT AS SOME, NOT SO WIDE AS OTHERS, EMBODYING THE CHIEF TENDENCIES OF THE MODE BUT AVOIDING ITS EXAGGERATIONS, THESE COSTUMES ARE TYPICAL OF THE CONSISTENT MINGLING OF SMARTNESS AND CONSERVATISM WHICH MARKS THE WORK OF WEEKS

Six inches off the floor and plaited to unhampering fulness is this street suit of jade green broadcloth. A wide, straight double box plait extends down the middle of the front of the skirt and clusters of plaits add width to the back in both skirt and coat. The very long coat is cut away in front and is trimmed with oblong jade buttons in front and back. High collar and straight cuffs of leopard skin afford striking contrast to the soft green of the broadcloth

"All things to all women" is the device of a garment which is coat, cape, and muff in one. The cape-like circular body is of Persian lamb, as are the long ends which cross in front, in the surplice fashion favored by the mode, and fastens low on the hips in back. A wide band of sibeline fur edges the cape section, the edges of which turn in to form sleeves which become a muff when the hands are held together. The lining is of satin in a striking design in black and old-gold plaid

A velvet street suit enlivens its sober green color by an unusual trimming of Van Dyck points, embroidered in silver and jet. In front, the skirt is shirred to a flat yoke about eight inches deep, and a wide panel without fulness forms the back. The long loose coat flares agreeably, in a fashion neither too conservative nor extravagant. The wide belt, placed well below the waist-line, fastens with a fancy buckle of jet, which holds a sash-end of velvet. Collar and cuffs are marten

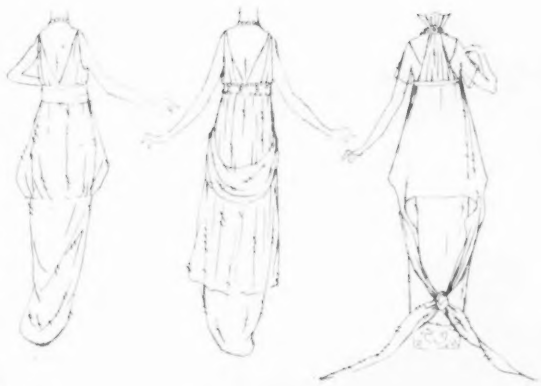
DEPRIVED OF THE SLENDER SILHOUETTE THAT MADE EVERY WOMAN YOUNG, FROM HER NECK TO HER HEELS AT LEAST, AND FORCED TO WEAR A FULL SKIRT, EVERY FOLD OF WHICH ADDS INCHES TO HER BULK AND YEARS TO HER AGE, WOMAN CUNNINGLY CONTRIVES TO DEFEAT AN INCONSIDERATE MODE BY CUTTING THE FULL SKIRT SO SHORT THAT SHE APPEARS MORE GIRLISH THAN EVER

A short-waisted Premet bodice of crystal lattice-work on pink satin with two heavy-headed roses half inclined to clamber up it, and wide bands of pink taffeta where the sleeves would be if there were any. The tulle tunic, which but for the effective bands of pale pink taffeta ribbon would be scarcely more than a rosy shadow, falls over an underskirt of pink panne velvet

A velvet waistcoat (though appearing where a bodice is wont to appear), a velvet waistcoat is, and it is nothing more. But what's the odds, when it is of exquisitely colored old-blue velvet and tops a skirt of white satin fringed with white fur, and is so short it must needs drop over itself an overskirt of old-blue tulle so long that the velvet-bound scallops reach to the ankles—almost

All unprepared for it by a skirt of pink satin and two wisps of white tulle which compose the bodice, the eye is startled and pleased by a cape of black tulle, weighted with a glistening fringe of jet and caught under full-blown roses, which floats into view when the wearer turns her back. The skirt is not a jot shorter nor a tittle longer than the fashion law allows, but it is ample in width

FLOWING DRAPERIES, ABSENCE OF SLEEVES, AND AN INHERENT SIMPLICITY AND FREEDOM POINT TO GREEK SCULPTURE AS THE INSPIRATION OF THE FIRST TWO GOWNS—A HIGH COLLAR ON A DÉCOLETTÉ DRESS



So sufficient unto itself is the chiffon of this evening dress, a lovely orchid shade suffused with pink, that it disdains trimming. Although innocent of panniers the frock encourages the appearance of them by the manner of its draping. The gowns on this page were designed by Lucile and are worn by Kitty Gordon

The patrician lineage of the sleeveless gown was revealed when suddenly a Grecian model like this one of white chiffon appeared, and the world recognized sleevelessness to be a chip off the Grecian block. From the high girdle of rhinestones drops a Byzantine ornament

Encouraged by successful extensions of territory on coat and blouse, collars now invade the domain of the evening gown. This one is of pink satin to match the skirt and is connected with the white net bodice by pink beads. The tunic ends in a hirondelle train and the underskirt, like the high girdle, is of lace

A SAUCY LOOKING FROCK WITH A TOMMY ATKINS HAT TO TOP IT, AND A FROCK WHICH LIVES UP TO "MOYEN ÂGE" LINES WITHOUT PLAYING TRAITOR TO THE BASQUE

Not to play traitor to her protégé, the basque, and yet to make terms with the "moyen âge" models she featured at the openings, fashion develops a dress with a long semifitted waist, but with a straight overdress that swings free. The overdress is of white net banded with skunk and delicately embroidered in tan. The underdress is of white charmeuse with waistcoat and bands of gold lace. Gold buttons, gold tassels, a lace cape, and an Elizabethan collar complete the picture. A wave of black ostrich feathers curls over the scrolling brim of the black velvet hat

Scarcely would any one save its own couturier know this model of light-weight tan corduroy for a dress, so skilfully is dissimulation practised in the carefully tailored cutaway jacket-bodice until the sleeves begin; the sleeves let the secret out at once, for they are of tan chiffon. The girdle is of black silk braid and the bands of fur are skunk. The saucy little turban, a Tommy Atkins cap without the chin-strap, is of "tête de nègre" velvet with two self-material wings caught together by a tassel. The stole is of blue fox. The hats and gowns shown on this page are from Burby

GEORGETTE, WHO IS ONE OF THE YOUNGEST DRESSMAKERS IN PARIS, AND WHOSE COLLECTION THIS SEASON WAS ONE OF THE BEST, OFFERS THIS SILHOUETTE AS HER CONTRIBUTION TO THE AUTUMN MODE

Collared within an inch of her life, it seems, is she who wears this quaint costume with a black taffeta bodice flecked with velvet motifs like a Pierrot costume, and finished at the very top with two sharp-pointed spears, their edges all jagged with skunk. Of black velvet, banded at the bottom with fur that it may appear to flare even more than it does, is the skirt. Two black velvet ribbons with roses, red roses, if you please, to weight them, swing over the skirt and a red rose to match is caught to the bodice

A charmingly foreshortened skirt of wine colored satin banded six inches deep with squirrel and shirred until it is fuller than the imagination of woman has had the capacity to entertain for many a day, runs counter to former conventions and takes unto itself a top of contrasting material. The bodice of pinkish taupe faille is fitted by hook or crook so it looks for all the world like a side-seamed, fitted basque. Old-fashioned cut-steel buttons match the buckle at the front of the bodice. The collar is of squirrel

Far from being dismayed by militarism, fashion sets herself to absorb it; a bodice of purple velvet is silver embroidered across the front in imitation of a soldier's uniform, and but for the lack of epaulettes and the presence of a bit of sentiment in old-fashioned silver buttons shaped like acorns, the ensemble would be severe to the most implacable degree. The black satin skirt assumes in front the nature of an overskirt which merges with the underskirt in the back. Models from Louise and Company

COUTURIERS UNDER ARMS

To-day All Frenchmen Are Soldiers, and "Sous les Drapeaux" Is the Legend Inscribed on Many a Couturier's Door

By ANNE RITTENHOUSE

ON the eve of the battle of fashion openings, August first, French couturiers were called to the battle of nations. Many of them superintended the carrying out of their new-made plans for clothes from the camps situated near Paris. The young Worths, who are English, went to war at the same time that they sent fifty new models to England, and Dœuillet answered the call to arms as he sold what new models he had to American resident commissioners and turned over his great new place, fronting the Vendôme column, to the making of hospital supplies.

Paul Poiret was in his red and blue uniform the fourth of August, and it must be admitted that the impeccable Poiret never looked so ill-dressed as he did in that utterly ugly, French infantry costume. How he must have squirmed at its baggy, foolish lines!

Though he must have squirmed at the baggy, foolish lines of it, Paul Poiret, who, as he is under forty, was among the first of the reservists to be called out, was in the red and blue uniform of the French infantry on August fourth

SOUS LES DRAPEAUX

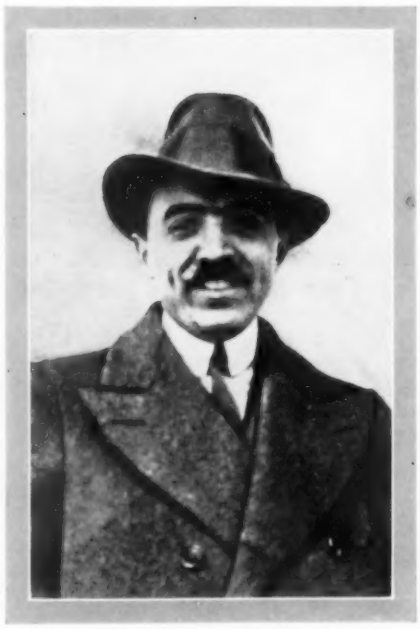
Wagner, of Drécoll's (from which house the word "Vienna" was removed the first day of mobilization) was awaiting his turn to be called as he and his wife, who went immediately to the Red Cross work, finished the best collection of models this house has shown for years,—one considered by many smart American women to be the best shown in Paris this summer. Beer closed his doors on Monday, the first day of the war, and so did Béchoff David. After a week Paris became accustomed to the notice "*Sous les drapeaux*" on the closed doors. M. Winter, the head of the house of Premet, also went into camp that blue Monday, but he continued his work of designing from the field, and placed M. Matthews, his assistant, in the position of head of the house.

And what of the personalities of these soldiers — fashion creators who have shouldered the musket? It is not possible for any city save Paris to produce extraordinary personalities in the men who make clothes; every thing is against such a proceeding elsewhere. One who carps lightly at the country which is not one's own, explains it by saying that Paris breeds effeminacy, and that dressmaking at the hands of men is effeminate. Such reasoning argues only ignorance, however, for Paris does not call art effeminate. Although the majority of other cities did not, until culture taught them better, regard dressmaking as an art, Paris always has. There lies the difference between Paris and the rest of the world.

PARIS—AND THE REST OF THE WORLD

Vigorous, virile men are these who lay down the law of apparel for the civilized world,—and not only vigorous, but canny in their generation, for they can drive in chaises while their brother artists ride in buses. These dressmakers know how to make money, no simple art in these days; they know how to become pearls with a price, and to manage the financial end of their establishments with as much skill as they manage the art end.

They do not cultivate personality; it is theirs unasked, and is, possibly, the major part of their equipment. They do not seek the limelight, and unlike their brother artists of the brush or the stage, they do not ask for fame. On the contrary, the traditional sleight of hand trick by which the camel was supposed to get through the eye of a needle is simple compared to what an interviewer must do to speak with one of these men. Even presidents and ambassadors may open their doors to the reporter, but a Paris dressmaker will not; the famous "closed door" phrase might aptly have originated on the rue de la Paix. If the couturiers desire for any reason to have their names in a French paper, they pay for it, and as for American papers—well, they are not eager to rush into American print. They do not see American papers, but they hear and believe queer things of them, and if they ever consent to be interviewed by an American reporter, they are apt to leave out of their conversation every subject of importance to the reading public. Indeed, they are possessed of a desire for privacy in their home life, their hobbies, and their achievements, which does them credit in this era of advertising blatantly as though one were a circus and not an individual. In view of these things it is of especial interest to know something of their lives and ambitions. There is Paul Poiret, with a tremendous personality, unequalled by any other dressmaker, who yet turns a deaf ear to the thousands who want to visit his two places. There are not a handful of people in the world who know of Poiret's historic château near Versailles and his interesting life there, lived quite apart from his business.



Jacques Worth, like his brother Jean, upholds the well-known conservative traditions of the house established by the elder Worth

THERE IS PAUL POIRET

Poiret is not yet forty years old, which is one of the reasons for his going to war on the first call, but he has stamped his name on the world as Worth did, when, as a very young Englishman, he conquered France. Not by the same methods did these two young men work or gain their fame, however. Worth dressed women as they were; Poiret made women something different so that he could dress them according to an idea he had in his mind. The fame of these two men came forty years apart, but in that space no one has equalled them in dominating personality and the power to stamp that personality on the whole world. The names of other couturiers are great, and so are their achievements, but the other designers have been more plastic and have sought to please rather than to create. Both Worth and Poiret, on the contrary, have said they did not know what fashions were, that they created gowns, thereby proving the saying, so frequently and earnestly repeated, that to create fashions one must ignore them.

POIRET THE PRIMITIVE

Poiret began dressmaking with Doucet. He rapidly showed signs of an amazing individuality, started in business for himself with the best wishes of Doucet, and instantly began to startle the world. He succeeded so well that soon he was able to move into those luxurious quarters on the Avenue d'Antin which were once occupied by the pages of a king. He made use of a large garden not only for the exhibition of gowns, but for the giving of lovely fêtes which were the forerunner of to-day's fashion openings. He created a demand for simple lines and primitiveness of color, and he has never relinquished this idea, the expression of which is the mark whereby one may always and in all places recognize a Poiret creation.

He is a wide traveler and goes to Russia and the east in search of original fabrics and ideas, is an oriental scholar of renown, has a fondness for Chinese art and stories as well as for Chinese colorings, and copies many of his decorations from old parchments and documents. He speaks several languages, and even delivers lectures in English.

Poiret has a virulent dislike for the words "fashionable" and "society," and would prefer to be a painter rather than anything else. He makes portraits in his leisure hours and, for diversion, writes poetry. A friend sets it to music, which Poiret himself plays on the piano or the violin, as one prefers, or as the mood takes him. His wonderful country place was built by Gabriel for Louis the Fifteenth; twice a year Poiret gives musicales there in the octagon chamber where kings were wont to rest from the chase in times gone by.

Poiret's wife, Denise, is from Normandy; she is dark and slim, looks like no one else in the world, and wears gorgeous colors in primitive clothes made especially for her by her husband. The three children, two girls and a boy, who are being brought up in a rigid way and under the tutelage of an English governess, are always dressed in the curious Martine cloths.

Poiret likes motoring better than any sport, although he is vastly interested in aeroplaning, and especially in hydroplaning. He is vigorous, intensely nervous, and is utterly unable to abide by the commonplace. When he is dispirited or weary, he seeks inspiration in an octagon room that opens out from the garden on which his home and his establishment face; in this room, with gray walls and floor quite bare, revolves a seventh century Chinese statue, one of the most famous pieces of Chinese sculpture to be found anywhere in the world.

AN AMAZING PERSONALITY

Next to Poiret, Doucet is the most amazing personality among the men in the dressmaking world of Paris. He is often called the most elegant man in France. A great sorrow came into his life about three years ago and changed him completely, or rather broke his spirit,—a love affair that had ruled his life for two decades terminated in death.

In the earlier part of his career, Doucet had a strong ambition to enter French society, and the refusal of the best clubs in Paris to allow him membership because he was in trade was a crushing blow to him. French society has never yielded to the spirit of commerce, as English society has, and it barred M. Doucet. To enter society seems a strange ambition for one so gifted, but he is not the first genius who has cherished this idea and failed to realize it.

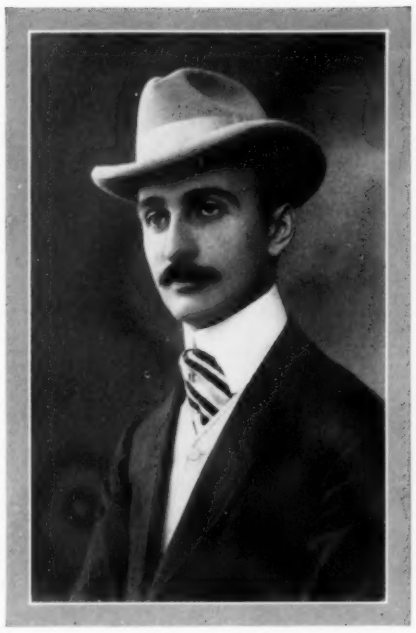
Doucet has few friends and no confidants; whether he is indifferent or diffident, no one knows him well enough to say, but he shows no disposition to make friends with people; instead he gives his friendship to books and pictures. He was formerly a noted collector, but a few years ago he sold his hotel and with it his splendid art collection; he still has six million francs, it is said, invested in rare books which he is going to sell. These books are all about art and are now stored away in his home in the rue Spontini.

The things of the eighteenth century are Doucet's hobby; he is an acknowledged authority on this epoch of French history, and his collection of paintings, books, furniture, and tapestries mostly represents this period. The people in his employ love him as few employers are loved, and they stand in awe of his learning and his flawless taste. Every gown goes to him for inspection, and he always contrives to add just the touch which makes it different from all others.

PRESIDENT OF THE SYNDICATE

M. Dœuillet, who has his house in one of the royal mansions on the Place Vendôme, and who is the president of the French Syndicate of Dressmakers, is not pronounced in his personality, but his wonderful head for business and his saneness make him a bulwark for many of the other couturiers. He leaves much of the designing to the heads of his departments and rarely appears before his distinguished customers, as do Worth and Poiret.

M. Winter is the manager of the new and already famous house of Premet; Mme. Premet has retired, and Mme. La Franc has recently



Swiss by birth, Parisian dandy in apparel, M. Armand, junior member of the firm of Martial and Armand, is a designer equipped with clever ideas and much skill in the devising of raiment

died, so the house, which has had a meteoric career, is at present without a well-known head.

M. Winter is too young and too new in the profession to have as yet exploited his personality, but he covered himself with honors this summer; to use a current battle phrase "he victoriously repulsed a series of very heavy charges." His brilliant designer dead, the sudden call to arms, the absence of money, the closing of the mills, and the decree of the French Syndicate of Dressmakers that buyers must pay cash when ordering gowns, made a combination of major troubles that closed many other houses, but M. Winter's personality shone in this crisis. He went into camp, continued sending designs for new gowns from there, completed his collection on time, and broke from the decree of the syndicate and offered credit to every American who had an account at the house of Premet. This saved the situation for the American market during the first week of war. It showed M. Winter in a good light, and justified his reputation as a keen, sane, and fair man of business. It was a good business stroke which American buyers will not forget.

M. Wagner who is the head of Drécoll's, on the Place de l'Opera, also has a clear, calculating blue eye. The house is supposed to be owned by a financier in Amsterdam; its designer is the lovely and fascinating wife of the manager; but since the first day of August there is no talk of any connection with the famous Austrian establishment. It has been reported that M. Wagner had gone to the front and been wounded, but there is no way of proving it.

AN EXPONENT OF THE PICTORIAL

Redfern is the head of the house bearing his name. He is an Englishman, and he has earned his high position through his talent for designing. He is a creator as are Poiret, Doucet, and Worth. Many of the best actresses in France go to him as their guiding star, and through Mme. Sorel, for instance, he has launched important silhouettes and popular fashions. He is not as intensely Parisian as are Doucet, Callot, Poiret and Chéruit. His tastes are more catholic. This is a natural development through having three houses, one in New York and one in London, as well as one in Paris. Possibly one might say that he leans much toward the styles of the latter part of the 18th century when he is following out his secret inclinations. He likes the pictorial in dress, and has never quite countenanced the extremes of the modern French fashions, of which Callot and Premet are the chiefest stars. You see, he's an Englishman, and conservatism and elegance come first. Redfern is a deep student and a man of wide knowledge of art, literature, and history—each a source of inspiration for fashion designing.

The older Worth is dead and with him has gone down a five-foot shelf of reminiscences that he refused to make public. In his inland home, where he retreated every night, he gathered about him his beloved books and pictures; and he so isolated himself that the country folk said his yacht sailed into his dining-room, landed him at his dinner table, and returned there for him in the morning.

Only one of these patrons, an English duchess, it is said, ever persuaded him to allow her to enter the place. After she had looked at all the rare and costly bibelots he had collected there, she said that she saw just where all her good English sovereigns had gone, and wished she herself had had the sense to spend them on treasures that the moths did not eat, instead of on Worth gowns which they did eat.

MAKING A LADY LOOK A LADY

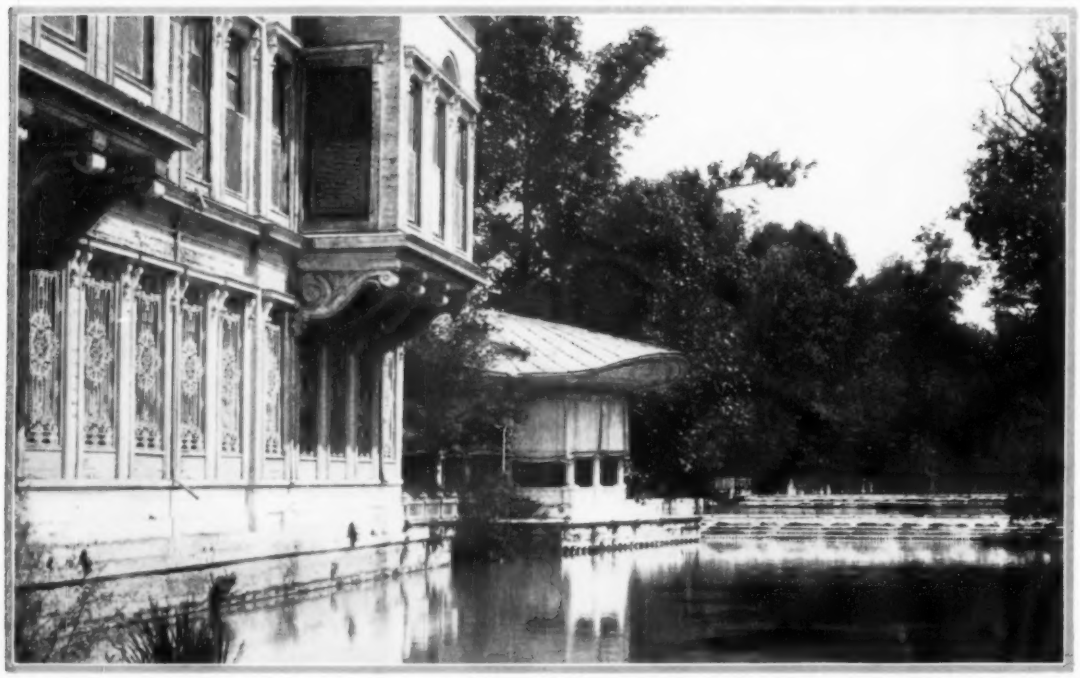
The house of Worth is now given over to capable and interesting young sons, who maintain their father's traditions, even to the extent of not allowing members of the half-world to wear clothes designed by them, wherever it is possible to avoid it.

This rule probably represents the most drastic change from the established order of things that has ever been made in a Paris house. That especial kind of trade has always been sought, as it is well known that it advertises a house better than any other. The younger Worths, however, do not bend to this verdict. It has always been said that no one could so make a lady look a lady as could Worth, and by that reasoning, the house yet holds the premier place among a vast number of gentlefolk.

Jean and Jacques Worth work admirably together in the simple house on the rue de la Paix with its magic name inscribed on the brass plate that opens into the courtyard. They look more French than English and represent the new type of dashing

(*Continued on page 118*)

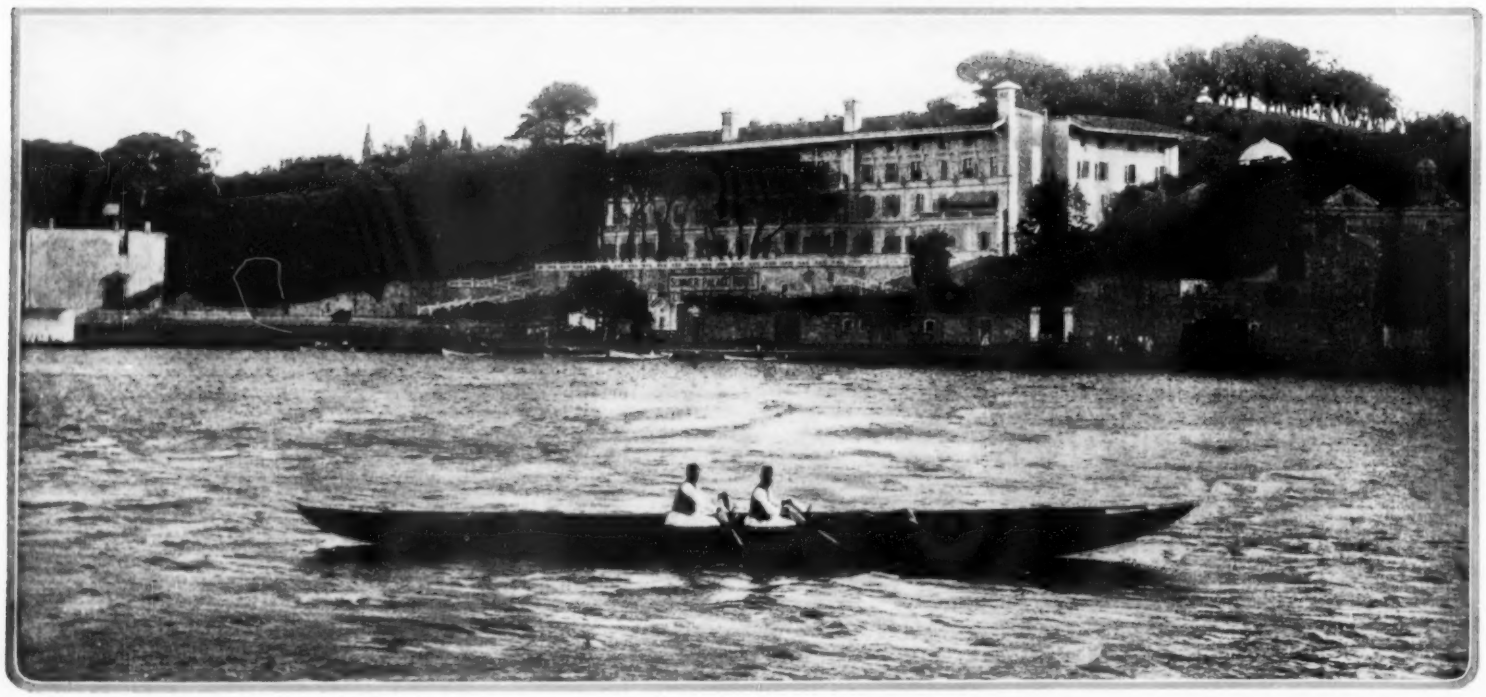
Redfern, who is a deep student and a man of wide knowledge of literature and history, as well as art, has tastes more catholic and not as intensely Parisian as are those of most of the couturiers



What the Bois is to the Parisian, what the gardens of the Pincio are to the Roman, the "Sweet Waters of Asia," on the Asiatic side of the Bosporus, are to the residents of Constantinople and to the diplomatic colony which gathers there

In the pleasure gardens on the European side of the Bosporus, the "Sweet Waters of Europe" flow from tree-shadowed depths over sunlit cascades, past a beautiful marble palace of the Sultan, rich with carved marble tracery

Noted as the refuge of the embryo diplomat and the traveler from all lands, the Summer Palace Hôtel is a center of gaiety for Therapia and the scene of balls famous for the multiplicity of nationalities represented by the guests



The view from Therapia toward Constantinople is marked by the great twin towers of Roumeli Hissar, once impregnable fortresses, now but crumbling masses of ruin, which stand boldly etched against the clear sky and the blue waters of the Bosporus

THE DIPLOMATIC PLAYGROUND OF TURKEY

At Therapia on the Bosporus, Formality Relaxes and All the World Is Wont to Dance, Ride, or Play Bridge, and Care Naught for Erudition and Social Dignity

NESTLED at the foot of a cypress-crowned hill on the European side of Turkey, at the edge of the Bosporus, is the little town of Therapia. Once the fabled abode of the legendary Medea, from whom, indeed, it takes its name, "Pharmacy of the Poisons of Medea," it is now the summer resort of the diplomatic and European colony at Constantinople and it shelters one of the gayest summer colonies on the Continent, though war and rumors of war have this year dimmed the gaiety there as elsewhere.

From spring to autumn the narrow, sleepy streets are invaded by foreign hosts. Here and there a kavass in gold-braided uniform, the insignia of ambassadorial authority, lends dignity to the scene; carriages drive briskly up and down the one broad boulevard which skirts the shores from Stenia to the Black Sea, while the placid waters of the bay are covered with pleasure craft brilliant in color and with cruisers gay with the fluttering flags of every nation of the world.

A strange little place is Therapia, full of bewildering contrasts and contradictions, which are no small part of its charm. Here modern Europe is brought face to face with ancient Asia and its centuries of history and tradition, and the contrast becomes a part of the life of the place. The sunshine is untempered by shadow of clouds, yet the very atmosphere is tinged by that inexplicable air of melancholy which, like a veil, hangs over all things and places of the east.

HOUSING DIPLOMAT AND DIPLOMATIC ASPIRANT

At Therapia, or within easy reach of it, are to be found the summer palaces of many different embassies. French, German, Austrian, and British diplomats install themselves here for the season, and occasionally the American embassy is here, but as we, like the lesser powers, do not provide a permanent abode for our diplomatic corps, the American ambassador must hire from season to season whatever unpainted villa happens to be vacant at the moment. "Unpainted," is said advisedly, for, as a tax exists in Turkey for the privilege of painting a house, the great majority of native dwellings, even palaces, are in bare and weather-beaten state.

One of the centers of gaiety of this summer colony is the Summer Palace Hotel, an institution quite unique and noted as the refuge of the embryo diplomat, secretary, or attaché, and of the traveler from all lands. It is one of the melting-pots of the earth; Jew, Greek, Armenian, Persian, English, American, Latin, and Teuton gather together there, and the Saturday evening balls present the appearance of an illustrated lecture on the inhabitants of the globe. Brilliant affairs are these balls; the staffs of the different embassies attend, the gowns are elaborate, and the display of jewelry at times rivals the famous collection of Abdul-Hamid himself. This gorgeousness of the costumes of women is thrown into striking relief against the background of the black-coated, red-fezzed Turks who line the walls. Some few Turks who have mastered their feelings and the art of dancing sufficiently are seen twirling in the mazes of the waltz, but, as a rule, even the most liberal content themselves with staring in amazement not unmixed with admiration at the European woman who thus boldly dances in public with men. This conflict of the traditions of east and west gives rise to many amusing episodes. A certain noted pasha, who had for years been military attaché at one of the foreign courts, was asked by a charming American woman with whom he was talking to bring her a glass of water. Complete consternation left the pasha speechless; then, understanding the absence of any intention on her part to offend, he brought the glass of water, but he declined further conversation and retired explaining, "That is the first time I have ever fetched anything for a woman, and it has given me a most unpleasant feeling."

THE CHAIR OF GOSSIP

In so far as its accommodations are concerned, this remarkable hotel is most primitive, unnecessarily primitive, one might think, considering its charges; but the gardens are delightful, and the wide verandas, amply provided with discreetly covered beach chairs and banked with flowers, form admirable nooks for conversations concerning the newest scandal. As one caustic wit of the colony remarked, "The only safe subject to attack in this hotbed of diplomacy is some one's character,—hence the beach chairs."

From these verandas there is a wonderful view over the Bosporus, across the myriads of lights and colors of the ships anchored in the harbors, to the distant mountains of Asia.

The fleet of cruisers is one of the most picturesque features of the life at Therapia. These great armored yachts provided for each embassy by the respective governments were a matter of necessity in the state of turmoil which formerly existed in the fair land of Turkey, and were liable at any moment to be called into action for the protection of the beleaguered citizens of their countries. With the rise of constitutional government, they became more ornamental than useful, and were chiefly used as pleasure yachts by the ambassadors, until the outbreak of European war again emphasized their potential usefulness.

AT THE ENGLISH EMBASSY

In general, the life is very informal in this diplomatic summer resort. Many of the diplomats select it for this very reason, and rejoice in a summer comparatively free from social obligations. During the administration of Sir Gerard Lowther, the English embassy was, perhaps, the most formal. Much etiquette was observed at private and state functions both by Sir Gerard and by Lady Lowther, who was an American, Miss Alice Blight of Philadelphia. Neither of them ever stepped outside of the embassy gardens even for the most informal stroll without a scarlet-coated, gold-braided kavass to precede and another to form a rear guard. The state pleasure boat was one of the most gorgeous on the Bosporus, surpassed only by the twelve-oared craft of the Sultan. This boat, which is called a *kaik*, was like a glorified gondola, long and slender, built of highly polished wood, and cushioned in crimson. Rowed by six stalwart Greeks dressed in white with scarlet jackets and wearing the red fez, it was a most effective bit of color against the brilliant blue of the waters.

The site of the English embassy was selected years ago during the time the great minister of England, Canning, and it does full credit to his judgment, for it is one of the finest situations along the shore. From the terrace there is an uninterrupted view toward the Black Sea in one direction, and as far as the eye can carry toward Constantinople, in the other. On the other side of the Bosporus rise the giant mountains of Asia, and on the European side, a short distance away, the great twin towers of Roumeli

(*Continued on page 114*)

BE IT LONG AND SLIM, OR BE IT SHORT AND WIDE, THE GOWN OF THE MOMENT ACKNOWLEDGES THE IMMINENCE OF WINTER BY ADOPTING THE WINTER'S BADGE OF FUR

Not content with simulating the crusader's surcoat, this overdress of gray chiffon cloth adopts embroidery in gray in a ring design which suggests the chain mail which the crusader wore beneath. The underdress is of white charmeuse, with a wide band of gray charmeuse to finish the underskirt. A wide girdle of kolinsky holds the fulness of the overdress at each side, leaving front and back plain, and a band of kolinsky encircles the white chiffon collar

A gown which testifies that brevity is the soul of evening bodices is composed of black velvet, black paillette trimming, and bands of skunk. The mere bits of sheer black net which form the apologies for shoulder straps are edged with skunk, and the same fur trims the full panel which softens the severity of a plain and somewhat close-fitting skirt, and gives the impression of fulness. Gowns on this page from Henri Bendel

No half-way measures satisfy this suit of green velours gabardine, which unhesitatingly goes the full width in its flaring skirt, edged with a narrow band of skunk applied in saw-tooth design. The plain coat, adorned with mannish pockets, is cut off straight and very short to display the long points of a vest embroidered in green, gold, and brown tones. Inconspicuous green buttons fasten the coat, and edges and pockets are bound with black braid

AS SEEN *by* HIM

Calling It a Fair Exchange and No Robbery to Accept a Literary Atmosphere Full of Aeroplanes and Dumdum Bullets, Instead of the Introspective Fiction of More Recent Years—America Rescues Industrialism

THERE is a patter of rain against the panes, a howl of wind through the half-naked trees, and a rustle of dry leaves whirling in a mad Dance of Macaber. Autumn is with us, and on such a night as this I am partial to sitting by my own wood-fire at my country place. I have had guests to-night, some of them stopping over for the neighborhood horse show, and others who just came in for dinner—and it is after midnight now, but I always spend an hour before going to bed with a manuscript or a magazine.

I have manifested an amazing magazine habit recently; it is so easily acquired in the country. I am trying to think out some new way of arranging the current literature in my library and sitting-room so that it will be readily at hand and yet will not present either a disordered or a formal appearance. I dislike the usual method of having a table dedicated to periodicals set out in formal rows. That is done at the clubs, and, unfortunately, also in the offices of dentists and physicians; the sight evokes unpleasant memories.

REPOSITORIES OF HORRORS

I had thought to shut out the world this autumn and devote myself to the reading of something cheering and agreeable, but that which has taken place within the past three months is beginning to find its way into the magazines and pictorials and they are repositories of horrors. These same horrors, however, will give a fillip to writing by furnishing new subjects for the inevitable short story. No doubt we shall be deluged with war fiction and in a few months shall be crying out for a change. Perhaps, after all, war fiction will be a relief from the gutter fiction we have had of late. In preference to this brand of literature, I welcome gore and blood and dumdum bullets and bombs and aeroplanes, women in tears and the shrieks and cries of the wounded and dying.

One hundred years ago, Waterloo was celebrated by long poems and by show pieces for square and cottage pianos. Now and then, I have come across that remarkable chef-d'œuvre, "The Battle of Waterloo," in a volume of bound music belonging to some one's great-grandmother. Oh, Richard Wagner and Richard Strauss! Did you get your first inspiration of descriptive music from this masterpiece? I once heard it executed (literally) in a remote English village where the vicar and his family insisted that I should be one of the audience at a penny concert. The performer began very loud with an imitation of bugles—that was the "advance to the battle"—then came three bangs—that was the cannon. The battle was in broken thirds, fortissimo, the English Horse Guards advanced to the attack in six-eight time, the Prussians also adopted that measure, and then, with growlings in the bass, we were treated to a heavy cannonade. The French retreated to chromatic scales and the Allies rejoiced in an old jig; there were some slow measures in minor chords as lamentation for the slain, and then "God Save the King" and "Rule Britannia" rolled out, and we arose in our places and cheered. With a slight change of motif, perhaps, we may be afflicted in the near future with new battle pieces, their field of operation inestimably widened by mechanical pianos and phonographs.

JUMPING IN THE INDUSTRIAL BREACH

As it is impossible to get away from the subject of war entirely, try as I may, I think I may be allowed to indulge in a few more or less cheerful reflections by the way. We felt quite offended when we saw that we were not to be consulted as to the European outbreak. With all our money and patronage, we were shown quietly that we were not wanted and were shooed gently to the seaports and told to get out as quickly as possible. Our newspapers were given no news, and our medallioned war correspondents were not allowed within sniffing distance of powder.

There will rain upon our defenseless heads the munitions of the new novel: guns and helmets and horses and soldiers

Then, quietly, as "the greatest and richest and most versatile country" on earth, we set about in a great hurry to be the productive depot for crafts and arts and useful and necessary and ornamental articles innumerable. "There will be a famine in toys, because the men in the Black Forest are fighting with the Kaiser," we said. "We have the wood, we have the paint, we have the glue, we have the artizans, and in a short while we can be the toy producers of the world and the 'made in Germany' will be only a memory." Previous to this summer, American inventors of toys had to have them manufactured in Germany; Teddy Bears and Kewpies all came from German workshops.

FASHION ON THE DEFENSIVE

Then there is the momentous question of fashion. For a while things looked pretty black; however it was managed, we were not deprived of Paris inspiration for the early season. The French have not and, unless their armies meet more serious reverses than they now expect, they will not cease to create some feminine apparel. The designers, milliners, and couturiers did not cease to work during the siege of 1870 and even through the terrors of the Commune. Then, too, we remember that it was the women of France who paid the war indemnity demanded by Germany. The great fashion establishments of Paris, the ateliers of the designers, are peopled by women. Even when the head of an establishment is a man, the remainder of the workers are practically all of the other sex. Perhaps in some of the dressmaking places of Paris the tailoring departments will remain closed, but the women ought to work all the harder and they may be inspired to develop new designs just as the writers will be inspired to write new stories.

An incident which took place recently in a modiste's shop of down-town Paris proves how wonderful is the spirit and courage of the Parisians. This was in late August, when Paris did not know what would befall it day by day. From one of the best known houses on the rue de la Paix, two hat models were brought over by one of the last American buyers to leave the city. One was shaped like the cocked hat of a French general, and the other was copied from the Prussian helmet and topped with a great standing plume. "It will be a wonder," said the wholesaler who sold the hats, "if they do not fight each other on the passage over. I think it will be best for you to put them in separate show cabinets after they arrive in America." Of course, this is a joke at which you may smile if you will.

SOMETHING, IF NEED BE, OF NOTHING

Perhaps what I have scribbled here may contain a cheerful message for my fair friends. There will always be fashions. Fashion can never be utterly routed. It will find some way out, will produce something—if necessary out of nothing. As one observer observed, "If a man can not find on a menu any good things to eat, he will order roast beef. If he can not find any blended colors in neckwear, he will buy a plain black scarf." Here is an example. At Newport I admired what could be called a perfect duck of a hat, worn by a fashionable woman, which had its chic in its absolute simplicity. And she told me the secret. It was a plain shape and the material which trimmed it did not cost twenty sous a yard in Paris and would cost little more here. But it was chic. It was one of Suzanne Talbot's. So you can see what can be done. And even if the stronghold of men's fashions, London, be annihilated, we will, I hope, yet be able to manage with our special designs in tweeds and our ties and our hats and other necessities.

We can do the big things here; we can finance and feed the world, but when it comes to these details in crafts—well, it takes time and also it requires an absolute contentment with position and station. Then, too, it needs the esprit de corps which makes each of the European workshops a little family even if there are no ties of relationship between employed and employers. There they work for the sake of work—and art; here work is toil and the employer is apt to be looked upon as a tyrant. Even below stairs, American servants refer contemptuously to the kindest and most considerate of mistresses as "She."

Photograph by the Misses Selby, N. Y.

MRS. PHILIP BOYER AND HER LITTLE SON, PHILIP BOYER, JR.

Mrs. Boyer, who before her marriage was Miss Josephine B. Flagg, is fond of country life and will spend the winter—with the exception of a month or two in which she will visit her mother, Mrs. John Turner Atterbury, in town—at her Long Island country place

GIVING *the* SAINT HIS DUE

EVER since men went to hangings Virtue has enjoyed, or rather suffered, a continual *succès d'estime*. Between yawns we have yielded her a perfunctory applause, but we have reserved our enthusiasm for her wayward sister Wickedness. We are wont to consider goodness as something eminently respectable but profoundly uninteresting; evil has a monopoly of the glamour and excitement of life. Even the feeble sympathy that once we showed for innocence distressed seems now to have vanished utterly. Every hero must have his prison-record and every heroine her past. Whence comes this popularity of the "dear criminal"? The ingenuous optimist may ascribe it to the appeal of that which is unlike ourselves, or misanthropy may lead us to condemn therefor the innate depravity of human character. But on reflection it becomes clear that vice is more engrossing than virtue because of its greater variety. Kipling to the contrary, men are pretty well convinced that there is only one way of doing a thing rightly, while of course there are innumerable means of making a mistake. Hence the superior dramatic appeal in all writers, from Homer to Shaw, of Hades over Heaven; there is such a delightful variety among sinners, while saints are so hopelessly alike. "A life in which nothing happens"—so Auerbach characterized the cloister; and thus we are apt to imagine the monasterial monotony of virtue.

WHAT can goodness say in answer to this indictment? The charge is a heavy one, for the greatest sin of all is to be a bore. Will she not employ—and with justice—the common defense of the censored, that her critics have misunderstood her? Virtue is not a static condition of triumph, but an essentially kinetic and militant process. Virtue is no bespectacled spinster, peacefully embroidering Bible texts on pillow-cases, but a young and lovely Britomart, clad in shining armor. "Chastity," said Chesterton, "is not merely abstention from sexual wrong. It is something flaming, like Joan of Arc." The peasant girl of Domremy, she of the bloody coronation robes, does not want for artistic interest.

ON the other hand, the stylites type of virtue has as little ethical value as it has dramatic appeal. Set the devil himself on a pillar in the Egyptian desert and he will keep out of mischief until he gets down. The diary of St. Simeon would interest only a meteorologist; but true morality is never monotonous, for in its very nature it is an endless and ever varying conflict. It is the glory of the middle ages that they saw this truth clearly, and erected upon it their wonderful institution of chivalry. Men of blood and battle, they fought for salvation as for a dukedom, and they wore not the gown but the greaves in the service of the Lord. And no other period in the history of the world has been the equal of theirs for romance.

WE no longer join in single combat at the crossroads; but life is still a struggle, and virtue must still, as with the Romans, be synonymous with valor. Being good is just as exciting and just as dangerous now as when the strength of the sword-stroke depended upon the purity of the heart. To meet temptation and to overcome it; to follow an ideal through every obstacle, and when this ideal has been achieved to choose another and a nobler one; to stand forth as the public champion of justice and liberty—such a program would leave little time for monotony, and the story of its execution may prove as interesting reading as the adventures of a Don Juan or a J. Rufus Wallingford.

FOR *the* SAKE *of* PEACE!—PEACE

Having Completely Overwhelmed Their Antagonists with Arguments, the Advocates of Universal Peace Leave Naught for Their Hapless Opponents to Do Save to Sue for Peace on Any Terms

By TOPSY TURVEYDROP

PEOPLE are talking so much nowadays about universal peace, and the movement is gaining adherents so rapidly, that it really seems to be quite progressive. Besides, everybody who believes in it says that it is bound to win (I heard a poet say that the other day in a lecture) and so of course one ought to support it; because, if it's certain to come anyway, we might as well have the credit of having been on the right side. There are all sorts of arguments in favor of it, too. War is very expensive for one thing, and being prepared for war is nearly as bad; and if the money they spend for battleships and things were given to the poor, it would reduce the cost of living. Then modern scientific warfare is horribly destructive, besides not being any fun: the romance is all gone out of it. Being mowed down by a machine so far away that you can't see it is as unromantic as a railroad accident, and about as dreadful. Of course there are reactionary people who say that we must have gone through all that when bows and arrows were invented, and again when gunpowder was discovered: that the principle is the same, and it's only a question of degree. Well, the principle is the same whether you have a drop or a spoonful of tabasco on your oysters: it's only a question of degree; but the degree rather makes a difference.

A PERFECTLY BEAUTIFUL ARGUMENT

But there is one perfectly beautiful argument in favor of peace that nobody seems to have thought of yet. At least, many of us have it subconsciously in mind, but it has not been adequately set forth. And that is the perfectly familiar and chivalrous idea that the stronger must not strike the weaker. That used to mean merely that a big man shouldn't attack a smaller; it was all right for him to defend himself if the little man hit him first. But nowadays we are much more magnanimous than that, and we see that the really ethical rule is that the big man is a coward if he hits the small one in any case; for the big man (whoever began it) would be just as certain to win, and the other would have no chance. It wouldn't be fair. You have no right to beat a helpless little boy who throws a snowball at you, for instance; any ordinary modern person would tell you to take somebody of your own size. Of course, you might have him arrested, but that would be arbitration, and even that would be rather mean. We agree then, that the stronger may not fight the weaker. Now observe: if the stronger is forbidden to strike, then the weaker becomes the stronger in his turn, for the whole point was that the weaker would have no fair chance. But what chance would a big man have against a little man whom he was not allowed to touch? Just about as much as you have against the boy with the snowball. So A (being bigger) is a coward if he hits B; therefore B is a coward if he hits the defenceless A; therefore they mustn't fight at all. And there is no escape from the dilemma in supposing both to be of equal strength. If they really were absolutely equal, the fight would be a draw, and neither could win, and there would be no sense in it. If they were only apparently equal, one of them must prove stronger in the actual test. So they would have fought to see which was the stronger, and as soon as they found out, it would prove them both cowards. When people tell you to take somebody of your own size, there practically never is anybody of your own size around; or if there is, he hasn't done anything to you. And the only alternative is Universal Peace.

NOTE:—*Needless for the editor to remark that Topsy Turveydrop conceived this delicious treatise on Universal Peace, than which nothing could be more topsyturvy, before the war broke forth and Fate itself supplied the final topsyturvical touch*

THE WHOLE PROBLEM SETTLED

Just see how thoroughly that settles the whole problem, and eliminates unnecessary discussion,—to say nothing of its being so perfectly in harmony with the best modern thought and the spirit of the advancing age. All the more progressive of us have been feeling for a long time that it is unworthy of the greater force to override the lesser, and also that fighting is a relic of barbarism and an obsolete and reactionary method of settling a controversy. And now, since the one law follows logically from the other, both must be true and everything is settled comfortably. Perhaps in time we shall thus do away, not only with actual warfare, but with all disagreements. Take a question like Universal Peace itself, for example. If it is bound to come, as its adherents aver, why then (in a higher spiritual sense) it must be cowardly of them to struggle for it, since their opponents have no chance against them. Once that is recognized, it becomes equally so for their opponents to oppose it. And so we shall some day have no controversies whatever, but all together put our shoulders to the wheel, while the march of humanity rises ever broader and higher upon the wings of unity and brotherhood.

REDFERN ISSUES A PROCLAMATION OF RESPLENDENCY WITH A MONASTIC POSTSCRIPT TACKED ON

In possession of the mode, black velvet brings all ten points of the law to bear in a velvet suit with a great deal of waistcoat

Dull care meets a splendid drowning in a Parisian creation hung with gold tassels and stiff with pink and blue and gold embroidery

"If materials be not glittering for me, what care I how glittering they be?" says a tobacco brown frock with a cassock and a cowl

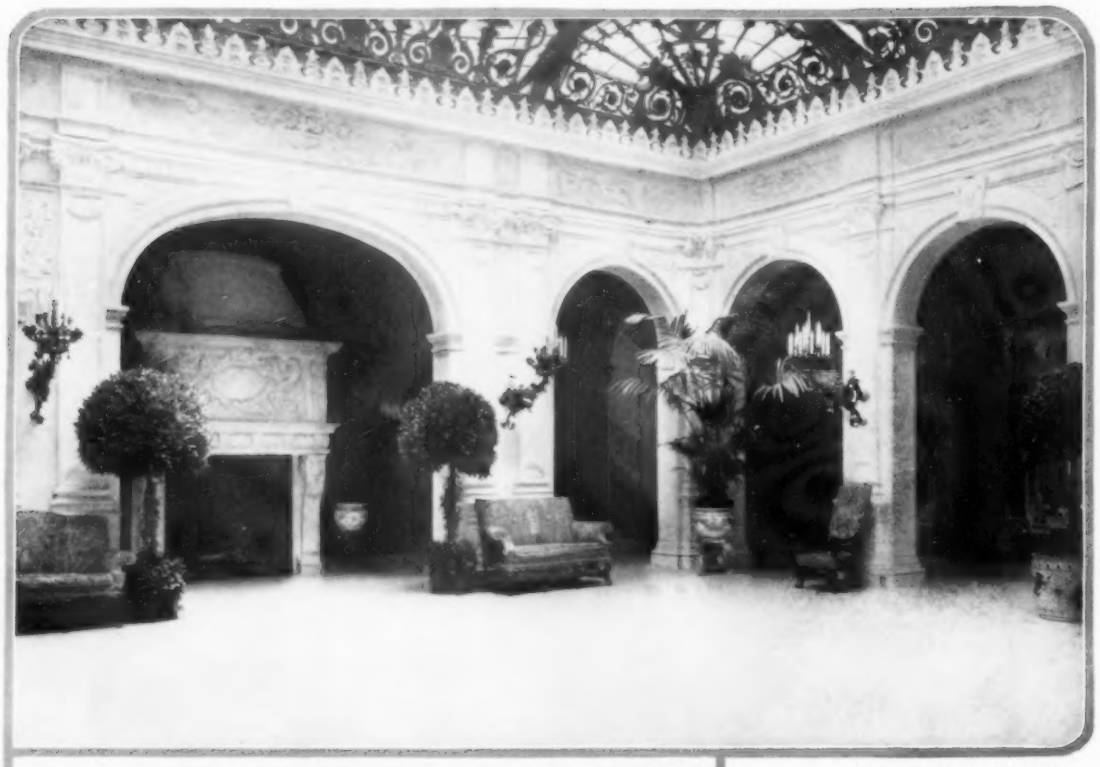
BLACK velvet takes advantage of all ten points of the law behind which, as possessor of the mode, it may entrench itself and appears in hats, wraps, suits, and everything else. Sketched above is a black velvet afternoon gown which Redfern calls "Primeur." The coat and skirt are of soft black velvet and the waistcoat is of "vellum" velvet. "Vellum" is a new shade that has a bluish white or yellowish white tone according to the light in which it is seen. The revers and the lower part of the waistcoat are embroidered in black and white silk so cunningly combined as to give a silvery appearance.

Across the hips at the back, a flat girdle of the vellum velvet striped with horizontal rows of the black and white embroidery is fastened to the coat with jet buttons. Jet buttons fasten the waistcoat in front. A wide band of *putois* is laid flat on the skirt about two inches above the bottom, and on neck and sleeves. The Redfern evening gown called "La Reine des Indes," shown on this page, lives up to all the latest rules of resplendency issued by Paris. A series of gold tassels extends down the front of the black satin skirt, and gold is repeated in the corsage. A Persian bolero, stiff with embroidery, forms the greater part of the corsage, and flesh colored tulle is folded about the figure under the bolero. Shoulder straps of black satin bordered in gold hold the corsage in place. The flaring tunic is of black satin embroidered in gold tinsel and a wide band of black fox finishes it at the bottom.

"Le Père Capucin," the monk-like Redfern dress of *bure* (a material similar to sackcloth) illustrated at the upper right, is in a warm shade of tobacco brown. White serge is used for the wide cuffs, the lining of the cowl, the narrow facings down the long robe, and for the wide hem on the underslip of *bure*. Two long separate pieces of the *bure* that form a sort of outer garment are held together about the hips by a brown silk cord; a brown silk embroidery motif on the breast and a long brown silk tassel on the cowl at the back give the final ecclesiastical touches. This model is also developed in white serge with white fox on hem and cuffs and cowl.

WITHIN *the* THRESHOLD *of the* TOWN HOUSE

Though Divested of the Social Grandeur of the Great Hall of Ancient Times, the Entrance Hall Still Retains an Atmosphere of Dignity



Carrere and Hastings, Architects

The hall of the Astor residence is surrounded by a stone corridor from which open the main rooms

PLANNING the entrance hall of a city home is quite different from the comparatively simple task of arranging the hallway of a country house. In the case of the city residence there are many problems to solve, for the hall must receive both light and air and must maintain certain very definite and well defined relations to the rest of the house. It must also more than any other room adapt itself to the exterior of the building. In olden days the great hall was the chief apartment of a home or castle. Here the lord of the household received his guests, here often the banquets of state were served, and here were held the balls and revels of those picturesque days.

It will be noted, therefore, that the hall of a home several centuries ago combined the uses now performed by drawing-room, dining-room, and ball-room. The dividing among many rooms of the various functions previously allotted the great hall, affords opportunities for giving to each room an individuality and character which could hardly be given to the one room used for so many different purposes.

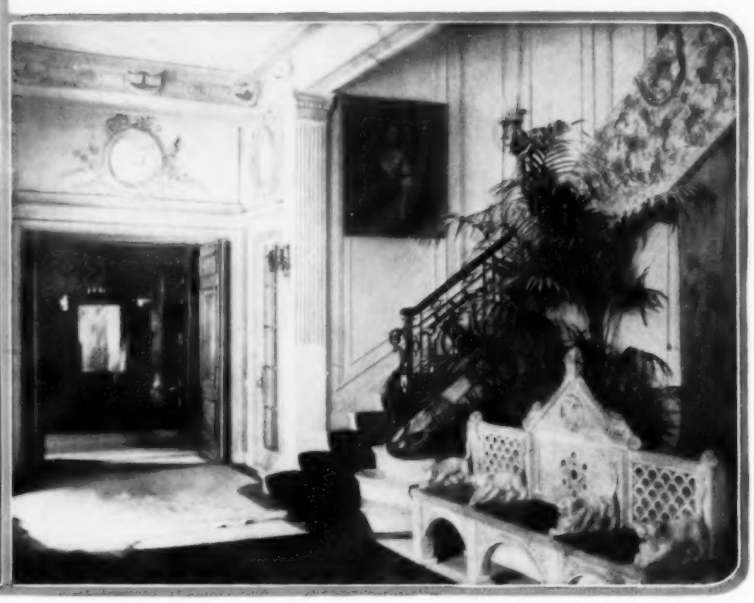
A PROBLEM SOLVED

The entrance hall of the home of Mr. and Mrs. Stuyvesant Fish is interesting as representing a successful solution of a problem which presents itself where a city home is built upon a plot as small as the average city lot. Space must be utilized with all possible economy, and yet the interior must be sufficiently spacious to afford dignity and breadth.

Where a house is to be built upon a corner this may be done, as in the present instance, by placing the entrance at the side having the greater dimension, with the main doorway opening directly into the entrance hall, which, as it occupies the full width of the plot, is sufficiently deep to contain the stairway leading to the principal rooms upon the floor above.

In this instance the entrance hall is treated with the utmost simplicity. The decoration of the walls, which is in French period style, consists of gracefully

The stairway which leads from the main entrance of the Whitney residence overlooking Central Park is of marble with a balustrade of cream colored stone carved in an open pattern. Windows of antique stained glass admit the light



Copyright, 1906, by W. C. Harris

Pale gray walls form a fitting background for the mellow tones of old French portraits and the bronze of the stair-rail hung with ancient tapestries in the entrance hall of the home of Mr. and Mrs. Stuyvesant Fish

Walker and Gillette, Architects

Unusually spacious and beautiful is the entrance hall which occupies the entire width of the residence of Mr. and Mrs. William Goadby Loew. Drawing-room, reception-room, and dining-room lie beyond the first landing of the stairway, which continues upward to the balcony that runs about the entire room, passing above the entrance door as is shown in the small view below

proportioned paneling against which are placed very simple ornamentation in relief and one or two old French portraits. The cream or pale gray of the walls is a well chosen background for the color in the rugs, the rich French bronze of the stair-rail, and the soft tones of an antique embroidery used as a drapery. A marble bench or settee, behind which are placed palms closely grouped, conceals the service stairway, and the hall and stairway are lighted by brackets hung against the wall and fitted with electric lights in candle shapes. It would be difficult to imagine a hallway more dignified and simple or better suited in any way to the purpose for which it is intended to be used.

WHEN THE HOUSE IS MIDWAY IN A BLOCK

The entrance hall of the home of Mr. and Mrs. William Goadby Loew presents a wholly different solution of the problem of the hallway. Here the house has not been built upon a corner but upon a narrow lot about midway in a city block. The architects have very wisely devoted the entire width of the lot on the ground floor to the hall and its stairway, and the result is an entrance unusually spacious and beautiful.

The plan places the drawing-room, reception-room, and dining-room also upon the ground floor and just beyond the landing of the stairway. Considerable space is thus given to these apartments, which occupy the full width and also the entire depth of the plot. The two pictures of the hall show the unusual arrangement, for the stairs with their landings completely encircle the wall, which is lighted not only by the glass panels beneath the wrought iron grill of the door, but also by windows upon the stair landing, which look out upon Madison Avenue. The unusual amount of light is especially noteworthy, as it is so difficult to obtain in a hall.

The walls of the hall are faced with stone of a warm brown tone; the four columns are of polished marble and their capitals, like the balustrade of the stairs, are of gilt bronze. Furniture of old gilt is used, tapestry hangs upon the wall or is draped between the pillars, and gilt candelabra or torches placed in formal fashion in the corners of the hall lend an air of luxurious spaciousness to the surroundings.

The beautiful Astor residence at Fifth Avenue and 65th Street was originally planned as two residences and these having been combined into one spacious home has resulted in a series of rooms of great distinction and of unusual size. The removal of a stairway which was unnecessary with the house in its present form has made possible a very large hall or court upon the ground floor. One enters through a vestibule separated from the hall by a grill or screen of wood elaborately carved, across which is sometimes drawn a curtain of heavy damask or velours.

The walls of the hall are of Caen stone, and about three sides runs a corridor connected with the hall by a series of arches. Overhead is a domed ceiling of glass and bronze elaborately worked in a design which agrees with the French Renaissance architecture of the house. Owing to the unusual size of the building, the principal rooms are arranged upon the ground floor, and the drawing-room, library, dining-room and other formal apartments open from the hall.

The furnishings of the hall itself are of a luxurious simplicity. Antique tapestries are hung against the stone walls of the surrounding corridor, and chairs and settees covered with old Flemish tapestry are formally arranged about the main hall. The rich green of palms, bay-trees, and English ivy adds to the beauty of the setting and the lighting fixtures of bronze are copies of old French candelabra.

THE GLORIES OF ANTIQUITY

The quiet reticence of the residence of the late William C. Whitney on Central Park conveys no idea of the splendor of its interior, for the entrance doorway opens into what is a treasure house of antiquity and of the art of many countries and periods. Treasures of medieval Europe have been brought to adorn its rooms, and many of the usual domestic furnishings of the house possess an artistic value which would assure them a place of honor in the greatest museums. The house as it stands is really a Florentine palace transplanted from the city by the Arno and set down upon Fifth Avenue.

GREAT HOUSES AND CASTLES OLD IN STORY WHICH ARE CONVERTED INTO HOSPITALS FOR THE ENGLISH WOUNDED

THE great country seats and famous castles of England, which according to the usual English social program would now be the scenes of brilliant entertainments, have been generously offered to the Red Cross Society for use during the war and are prepared for the care of wounded soldiers.

Notable among them is "Lambeth Palace,"—a photograph of which appears in the middle of the page,—which for over six hundred years has been the London residence of the archbishops of Canterbury. The palace is situated on the right bank of the Thames from Westminster Bridge, almost facing the Houses of Parliament. While the oldest part of it, the early English chapel, was built by Archbishop Boniface in 1245, the part actually occupied during more recent years dates only from 1829 to 1834. Next to the chapel, the most ancient portion of the palace is the Lollard's tower—so called because the Lollards, or followers of Wyclif, were supposed to have been kept and tortured there.

One of the largest mansions accepted for the care of the English wounded, and, in fact, one of the greatest houses in England, is "Wynyard," a photograph of which appears at the top of this page. It is situated nine miles from Stockton-on-Tees, Durham, and is now the residence of the sixth Marquis of Londonderry. Especially interesting is the great room dedicated to the memory of the third Marquis of Londonderry, who fought at Waterloo under the Duke of Wellington.

Also "Walmer Castle" (shown below), the official residence of the lord warden of the Cinque Ports, has been converted into a temporary hospital by the present lord, the Earl Beauchamp, who was installed last summer.

"Wynyard," one of the largest mansions in England and at present the home of the sixth Marquis of Londonderry, is being used as a hospital for English wounded

"Lambeth Palace," for over six hundred years the London residence of the archbishops of Canterbury, is on the bank of the Thames, almost facing the Houses of Parliament

"Walmer Castle," the official residence of the lord warden of the Cinque Ports—on the Kent coast—has entertained many celebrated people, including Queen Victoria

Photographs by H. N. King, London

Photograph by Underwood & Underwood, N. Y.

Every needle in London is flying; women sew in the parks, and on the tops of omnibuses; at Tagg's Island, near Hampton-on-Thames, Winifred Graham, the novelist, conducts a daily sewing-circle

Photograph by Topical Press Agency, London

Scene set for a between-performances performance on the stage of the Alhambra music-hall in which every needle in the company has a speaking rôle and the star parts are to the light fingered.

ENGLAND'S EXTREMITY IS WOMAN'S OPPORTUNITY

London at Last in the Hands of the Feminists, Moneyless and Manless—"A Million Pairs of Socks to Knit," Remarked a Pensive Little Countess; "Some Socks," Murmured an American Expatriatess, and Dropped a Stitch

OF course every one in America has read all about the memorable, moneyless week in London. It took the place of the Cowes Regatta. But only those who have been among the *sans galette* can grasp its weirdness. Imagine twenty thousand Americans stranded in the Strand—and without a farthing among them. The different ways people took their plight were endlessly entertaining to those who could stand by and philosophize. But whether they laughed it out or looked as grave as they had more than a right to, they showed themselves a pretty sporting lot, these trapped Americans.

The versatile Americans had not been in from the Continent fifteen minutes before they were hard at work organizing a way out of their troubles. A relief committee announced its organization with headquarters at the Savoy Hotel, and in a misery-loves-a-mate spirit the penniless millionaires took possession of the place. Ordinarily one would hardly think of turning to the Savoy in his hour of penury, would he? But this was world-war and these were—most extraordinary—Americans without money. It was either to weep at the thought of all these guides, counselors, and counseled in such straits, or to don one's latest evening frock,—for even in war-time London continues to dress for dinner,—ring up some friend reputed to have a half-crown, and fare forth to the Savoy.

From the tales afloat it would not have been a surprise to find a depressed, frippery crowd with a clean-shaven committee benevolently handing out filet-of-sole-with-Burgundy tickets or coupons entitling the holder to room-and-bath. My word! Instead of such a scene there were mobs of gorgeous ones; it was just after dinner, and the nine o'clock brilliance of the Savoy radiated in every direction. Every one wore a replete, contented look and smart evening clothes.

Most of the women were just over from Paris, and though some of them were in tidy little traveling outfits—the last inspiration in tunics and toques—there were many of the new evening frocks on view, the ones with the extremely short skirts and the bodices composed of tulle, sequins, and imagination. The majority of the men were dazzlingly waistcoated. Champagne was being trotted about, the orchestra was playing "My Own United States," and everybody seemed to be having almost as good a time as if they had remained at home and stopped at the Plaza.

As for the benevolent committee, to see the zeal, the absorption, the coats-off-perfectly-at-homeness of the men who are unraveling the tourists' tangle in the subterranean rooms at the Savoy, far from the regions of fizz and fashion, is to come away with the faint suspicion that the real American business man would rather "organize" than look at the pictures of the primitive masters or study old Jacobean porticoes.

SOCIETY ON A NEW TACK

Instead of society being off shooting, yachting, and flirting, it has turned over its country house, its town house, its yacht, and its everything-that-is-its to the Red Cross or the navy. The Englishmen have vanished and the women are sewing or knitting or otherwise occupying themselves on behalf of the charming, clean-cut young chaps who every day leave for the front.

The ballroom at Claridge's has been converted into a colossal sewing-circle; the army has asked for a million pairs of socks. "It's a bit of an order, isn't it?" a pensive little countess remarked to an American girl with beautiful Irish eyes and a Paris hat. The American girl was counting stitches; "Some socks," she murmured absently.

Every big ballroom in London has been turned over to some sewing-circle. Between performances the stages of some of the music-halls are filled with pretty chorus girls making flannel shirts, slips for hot water bottles, pajamas, and nightingales. There is also a renaissance of knitting. Nobody wastes a moment; women knit in the parks, on the tops of omnibuses, and while they wait for luncheon at restaurants. An old man sat knitting in Temple Garden the other day. He had only one leg but there was nothing wrong with the way he used his fingers. It's a hundred to one he was making the "smooth socks" that the army is imploring women to send,—the kind that won't blister on the march. It's a frightful responsibility, knitting a pair of army socks.

The Red Cross work at Devonshire House has made a hive of grim industry out of the hitherto gay palace in Piccadilly with its legends of royalty-graced dinners and dances. Queens continue to visit it. Alexandra, Amélie, Victoria of Portugal are often there, but on serious missions. The little crowd that is accustomed to drift lazily over from St. James's Park and through the grill to watch the great ones arriving at a Devonshire House function, is to-day watching the big supply tent being erected in the court, the procession of preoccupied officials with the scarlet emblem on their sleeves, and the vans loaded with surgical supplies for the front.

Photograph by H. N. King, London

Devonshire House, the gay palace in Piccadilly renowned as a setting for the functions of the great ones, has been converted by the Red Cross activities, directed by Queen Alexandra, into a hive of grim industry

RECRUITING TAXICABS

The flippant taxicab is the latest and most serious recruit to the enlistment propaganda. The taxis are up to their meters in war eloquence. Across the wind-shields are startling, printed posters bearing the country's call to arms so that he who is run over may read. It is picturesque and stirring to see a very *grande dame* indeed spinning down Piccadilly in a bright green taxi behind the words, letters a foot high, "One Million Men Wanted," or a benign looking churchman in a shovel hat motoring up Ludgate Hill to St. Paul's and flying the slogan, "Enlistment for War Only."

The war has brought forward an amazing number of women from the so-labeled "idle" social ranks, who have won their nursing diplomas. Naturally the desire burns to put their knowledge into practise; one army man remarked, rather whimsically, that if things kept on there would be at least four nurses to every wounded soldier.

Many of the theatres opened after a few days of closed doors, and they have cheered things up a bit. At the Empire, for example, Mr. Lewis Waller, late of "The Garden of Allah," declaims Kipling

(*Continued on page 84*)

While following the dictates of the mode as regards flare and flatness, a suit of dark "velours de laine" shows considerable ingenuity in the manner in which the flare is introduced at the side by plaits, and the flatness is relieved in front by broad revers and in back by crossed tabs

Possessed of possibilities truly astonishing is a model which will serve equally well either for coat or for frock, either for morning or for afternoon dress, according to the materials in which it is developed. If intended for formal wear a dull metal belt is a smart touch

SMART FASHIONS *for* LIMITED INCOMES

Pointing Out Certain Tendencies in the New Mode Which Have Unusual Economic Possibilities, and Indicating Ways and Means of Taking Advantage of Them

BEFORE the outbreak of the war new models had been made which showed general tendencies, some of which may be turned to good account by those who are restricted in means. The dress in one-piece or in a simulated one-piece effect is having a renewed vogue, as is also the long separate coat, which may be worn over a frock of this kind. With one really smart coat and several pretty dresses, pleasant changes of costume may be made with comparatively small expense. The suit with a short coat is, however, not excluded, but is, in fact, an equally important factor in the mode.

COAT OR DRESS OR WHAT YOU WISH

A very simple model which could be adapted for either a coat or a dress is shown at the right on page 58. In gabardine with fur collar and cuffs it would make an excellent long coat, while made of corbeau blue velvet with smaller collar and cuffs of fur, and the pockets of braid, it would be a very smart afternoon dress. The long, loose-fitting Russian blouse might be girdled by a metal belt, which is new, while beneath the tunic a slightly circular underskirt of silk braid might be used.

A whipcord or a practical woolen serge of some sort in dark blue or black would be among the most serviceable materials for the morning frock sketched at the lower left corner of this page. The front edges of the dress might be outlined with a somewhat narrow silk braid. Similar braid might be used to outline the high turnover collar across the back, and to cover the seams across the front and over the tops of the sleeves. The looped girdle, which is of the braid in a wider width faced with silk, is attached to a wide belt of the material, which extends across the back and sides. Similar silk is used to form the cuffs and line the standing collar. The skirt is a plain model cut slightly circular with the fulness at the sides; the front and back are flat.

Upon the foundation of a last year's basque or a tight-fitting bodice one may fashion this quaint little blouse

Jet-trimmed tulle tunics and velvet corselet transform a last year's frock into one distinctly of this season

Faille is smart and so is a silk in Chinese design, and the two combined make a very attractive frock

Tracery of braid upon the bodice, silk cuffs and a silk facing on collar and sash, enliven a morning frock

The afternoon dress pictured to the left of the middle of this page is eminently suited for one of the rather heavy faille silks with the blouse of a flowered chiffon in some blending shade. For instance, deep maroon silk with the underblouse in a lovely Chinese blue with a maroon figure in it, or of maroon with blue in it, would be very charming. The yoke and high standing collar might be made of silver lace. The overwaist has the long-waisted, loose effect, while the long overskirt is cut slightly circular and bound at the edges with the material of the underblouse. The underskirts are distinctly circular, as are the little ruffles which finish the sleeves at the wrist.

WITH CONSERVATISM IN MIND

A smart suit that would answer for general wear for those who find that a suit best meets their requirements, is sketched at the left on page 58. This could be made of one of the soft velours gabardines in a dark color—black, blue, green, and brown are very smart this season. The front is single breasted and made with very broad revers which form long tabs that cross in the back. The flare is given the coat by inverted plaits at the sides. The same effect is seen in the skirt, which also has an inverted plait at each side. This arrangement keeps the front and back flat to conform with a distinct tendency of the winter mode, and gives the fulness on the sides. The revers and cross sections may be of velvet. A separate collar of fur to match the muff could be of dyed raccoon or black fox.

The separate blouse shown at the right of the middle of this page is suggested as a possibility for remodeling. A tight-fitting satin waist, or possibly one of the basque dresses of the past season, would serve as a foundation upon which could be arranged an overblouse of silk in Chinese coloring, or of a plain silk embroidered in a conventional design in dull greens, reds, and yellows, with possibly a gold thread outlining the main design. The turnover collar, which fits the neck more closely than the collars of last season, could be either of satin or of chiffon.

A very excellent design which could be used for remodeling an evening dress is shown at the upper right on this page. Almost every one has a satin or net dress made with the tunics of last season. A net dress in good condition may be remodeled in a way suggested by the sketch, or new flounces of net may be placed on a charmeuse underskirt, and each flounce as well as the underskirt may be outlined by jet beads. Small rhinestones set between beads which match the color of the dress may, if desired, be substituted for the jet. The bodice of last season could practically be discarded, leaving only the lining; over it a loose-fitting bodice of velvet or satin cut as shown in the illustration and outlined with rhinestones set between beads could be worn. This bodice may be made sleeveless or it may have long tulle sleeves caught into the cuffs and finished with a frill.

Note.—In order to make the "Smart Fashions for Limited Incomes" department of greater practical value to the woman of restricted means, Vogue will cut to order, in the sizes of 34 to 40 inches bust only, the patterns of models published under this department at the special price of $1 for a separate skirt, jacket, or bodice; $1.50 for a three-quarter-length coat, and $2 for a suit or gown.

A FLUTTERING SHOULDER DRAPERY, A FLOATING SCARF, A SWINGING TUNIC—ANY ONE OF THESE MAY IMPART THAT MOTION WITHOUT WHICH A DRESS LACKS THE QUALITY OF "LIFE"

A sash drawn across the bust, crossed in back, then caught in front beneath a rose; a skirt of the pink charmeuse to fill in the gaps; and, oh yes, a spray of tulle, captured beneath a bead band, to float over each shoulder and impart that motion which brings a dress to life and catches the eye

A Premet dress which has life, yet without that uneasy fluttering of loose ends that bespeaks lack of poise. About the bust is drawn a cuirass of black paillettes and satin. One ruffle of tulle floats out from the hips, and a second, weighted with skunk, swings from the knees. Models from Maison Maurice

To carry a theory to its illogical conclusion is often as convincing as the reverse—and twice as charming. Given the hypothesis that fulness is charm, this wrap of gleaming white panne velvet, bordered with tailless ermine, introduces as much fulness as a cloak could well carry in so short a space

ALLIED ON THE DEFENSIVE AGAINST THE WINDS OF WINTER—WARM MATERIALS, FUR TRIMMINGS, AND VERY VOLUMINOUS FOLDS

Boldly asserting its individuality comes a coat of violet corduroy which opposes the almost unanimous fulness of the mode with a skirt so scanty that there must needs be a slash at each side if the wearer is to walk. Rows and rows of stitching, as many as ten or twelve together, are its only trimming, and a high collar ending in scarf ends contributes a final snug touch

That the subdued glint of tinsel may enliven even a daytime coat is illustrated in a model of redingote proclivities which is of black, green, red, and gold brocade banded with fur. This is of a type frequently employed by the house of Chéruit for wraps, suit coats, and for the coat of a contrasting material, which this season many times accompanies the smart one-piece frocks of the mode

Modeled after the manner of Chéruit is a coat of warm-looking, rough material, narrow at the top and wide at the bottom according to the ruling of the mode, and trimmed in prescribed fashion with bands of fur. Beneath the broad belt there is room aplenty for a convenient little pocket, and the right front closing, swung almost half about across the figure, gives an unusually graceful line

Silver-run lace, satin, and a splashing flower are the component parts of a filmy party frock. Price, $38

Just the military tang which is in the air is in this chic velvet tricorn. Price, $10.50

That sleevelessness has taken the evening mode by storm is the faith of this Jenny model: $32.50

SEEN *in the* SHOPS

A Bevy of Tricorn Hats, Autumn Suits Which Measure the Proper Width and Height of the Mode, and a Line of Smart Footwear

PARIS has decreed that fur trimming on suits or dresses shall be wide. Ordinarily this would mean great expense, but in the case of the suit sketched at the lower left of the page an excellent Bernard model has been beautifully copied at a price that is particularly reasonable. The material is a suède-finished broadcloth, and the model may be had in any of the new shades or in black, trimmed with French seal bands. The coat has the smart flare over the hips that is such a notable feature of this season's models; it also has the side closing and the high collar, all of which points will mark the new models for this autumn and winter. The skirt has a moderate flare and is a circular model hung from a deep hip-yoke. The buttons which fasten the coat are large and of a curious dark shell which tones beautifully with the broadcloth and fur.

With this suit is shown one of the convenient small velvet hats which fit snugly on the head and are excellent for winter wear. The hat, which may be had in black or colored velvet, is trimmed with a sphinx metal band tied in a bow in front.

The suit shown at the lower right of the page is a practical model which has a degree of style that is largely due to the simplicity of the design and the cleverness of the cut. The back is made in a particularly clever way. The suit may be had in either broadcloth or cheviot with a trimming of black velvet. Worn with furs, a suit of this type gives excellent service and is not so marked in character as to become tiresome. The skirt is shirred a trifle in the back and is quite plain in front and at the sides. Corbeau blue velvet and grosgrain ribbon compose the chic little hat sketched with this suit. In cheviot this suit is priced at $30, and in broadcloth at $35.

There is no question about the great vogue of sleeveless evening frocks. Since Paris first showed them some time ago, they have gradually been growing in popularity until now one scarcely sees any sleeves in evening frocks, unless it be mere wisps of tulle or chiffon. The pretty Jenny model illustrated at the upper right of this page is a simple exponent of the sleeveless fad; wisps of tulle could be added for sleeves if they were

Paris calls for wide fur bandings and here they are on a suit of broadcloth. Suit, $55; hat, $5

A yoke that drops cape-like in the back distinguishes this blouse of Georgette crêpe. Price, $12.50

White-rimmed buttons with colored centers fasten this blouse of plaited chiffon. Price, $5.95

A conservative suit which yet lives up to the new mode is this one of cheviot. Suit, $30; hat, $7.50

A chic hat is this black one of silk beaver rimmed three inches deep with velvet. Price, $10.50

desired. An excellent quality of crêpe meteor with a high satin luster is the material used in this frock and the colors in which it is shown are particularly lovely: odd shades, such as robin's egg blue, flamingo, and other smart colors that are especially successful in a frock of this kind, the character of which lends itself well to high tones. However, the frock is pretty as well in black, white, or flesh colored crêpe meteor.

DRESSING FOR DIFFERENT PARTS

Much more filmy is the charming frock sketched at the upper left of the opposite page. It is of the new silver-run lace hung over delicately shaded satin. The string colored net used in this case makes the silver thread backed by the sheen of the satin most effective. The net also forms the cape-like overbodice that is bound by the new, flat, silver thread. All the delicate evening shades, such as soft yellow, flesh color, and light blue, are successful as the satin in this model. The flower which seems to hold the tiny jacket fronts of the waist together is of a brilliant shade which makes a suitable contrast to the delicacy of the general tone of the frock.

Black satin, black Chantilly lace, and black net compose the restaurant dress sketched on this page. It has the new high girdle that forms a portion of both bodice and skirt. The slanting effect of the lower line of the girdle is repeated in the lace flounces of the skirt. The sleeves are of net, as is the front of the waist and the pretty box-plaited ruche which stands up at the back of the neck.

Of the softest Georgette crêpe is the lovely blouse sketched at the left at the bottom of the opposite page. It is prettily hemstitched and has a most unusual yoke and a becoming collar. In flesh color this waist is prettiest, although in white or black it looks exquisitely fine. Soft waists of this kind are always in demand because they are so becoming. Georgette crêpe launders and wears well and such a waist as this is satisfactory in every way.

The restaurant frock, which demands smartness and prettiness but a certain well-defined restraint, is well presented here. Price, $39.50

Very simple is the plaited chiffon blouse illustrated at the right at the bottom of the opposite page. It may be had in almost any shade, or in black or white. It is made over white net and has a double collar of white crêpe; the lower collar is edged with chiffon to match the color of the blouse. The pretty white-rimmed buttons are of a color to match the chiffon of the waist.

Three chic little velvet hats are illustrated on this and the opposite page. The one sketched at the upper left on this page is in a combination of black hatter's plush (silk beaver) and black velvet; the velvet forms a rim about three inches deep at the upper edge of the brim. A feather fancy posed at a smart angle is the sole trimming.

Somewhat similar in general outline to the hat just described is the small tricorn shown at the upper right. Although it may be had in black and in any color of velvet it is particularly pretty in corbeau blue. The edge is bound with grosgrain ribbon and a stubby feather fancy is posed at the front.

Of sphinx colored velvet, bound in the popular sphinx metal braid and trimmed with a sphinx metal bird, is the tricorn illustrated at the top of the opposite page. It runs high on the right side and dips low on the left and at the back; the angle is especially smart. This hat is also especially attractive in the new beet root shade with a sphinx trimming.

A ROW OF SHOES

Most of the boots and slippers for the winter are developments along the same general lines of those shown last season. However, the new boots and slippers are more interesting than usual. To out-Paris Paris comes a pailletted slipper to accord with the pailletted frock. The one shown at the bottom of the page is of white satin covered with iridescent spangled net. The spangles are the smallest that may be had and the whole effect is glitteringly delicate. This slipper may be ordered in green, electric blue, or any shade of satin and paillettes to match a costume.

Cloth or buckskin top-boots continue to be as popular, if not more so, than they were last season. The tops are usually dark gray or fawn colored; the gray tops are often used in combination with dull leather for informal wear. Quite new is the idea of a laced gaiter top-boot such as the one shown at the lower left on this page. In this case, the top is either of dark gray or fawn buckskin with the vamp and back portion of dull kid. The

The tricorn, which is triumphing even over its own popularity, trimmed with a stubby feather; $11.50

shoe has a Spanish Louis XV heel, and a light-welt sole.

Another light top-boot for informal wear is photographed second from the right at the bottom of the page. It has a two-inch Cuban Louis heel and a light-weight hand-stitched sole. The last is a particularly slender one and the boot is extremely smart. It may also be had with a patent leather vamp and a fawn buckskin top, or with a bronze kid vamp and a bronze suède top. In the model illustrated the vamp is of black Russian calf with a top of gray or snuff colored buckskin. In each case the price is the same.

Quite the smartest type of dress boot is the patent leather vamp, cloth top gaiter boot illustrated third from the left at the bottom of the page. Gaiter buttoned boots were last season found quite uncomfortable to put on and take off. The boot illustrated, however, has a sufficient opening on the side to facilitate putting the shoe on without any undue effort. It has a two-inch heel of the style known as a Cuban Louis, and the sole is of a light-weight extension type. In the boot illustrated the top may be of fawn colored or gray buckskin.

The simple afternoon boot photographed at the lower right is in excellent taste. It has a moderate last and a vamp of patent colt with a top of black cravanette. The same boot may be had with a vamp of gun-metal leather. The model has a light welt sole and a heel of the new narrow Cuban variety.

There has always been a great demand for English boots, yet many women could not wear the extremely wide last. This autumn there has appeared the very good boot shown second from the left below, which looks more feminine than the English boot, and is a little less broad and a trifle less flat. It has all the earmarks of English style, however, and may be had in tan or black calfskin with leather laces.

Note.—Addresses of the shops will be furnished on request, or the Shopping Department of Vogue will buy for you without extra charge

A gaiter top-boot with a dull kid vamp and a gray buckskin top. Price, $6

All the earmarks of an English boot, but a little less broad and flat. Price, $5

An improvement upon the gaiter boot of last winter is the 1914 model. Price, $10

A fairy concoction of paillettes on satin is this evening slipper. Price, $16

For informal wear is a light-topped boot with a vamp of Russian calf; $12

An afternoon boot with a top of cravanette and a patent leather vamp. Price, $5

WHAT A YOUNG GIRL WEARS

Serge Frocks, Which Never Find a Worthy Successor in the School Wardrobe, and Their Compatriots, Flexible-brimmed Sailors, Overflow the Autumn Shops

Soft plaid, known since time immemorial as part and parcel of the school wardrobe, combined with blue serge. Price, $14.50

To and from the temple of learning a maid may wear a scarlet velvet sailor. Price, $11.50

The most impetuous schoolgirl will find this velvet hat insensible to careless handling; $7.50

With a slim piquant bow shooting up and a brim that may be turned up or down. Price, $7.50

To plait a skirt is to follow the dictates of the mode and those of reason, which prescribe freedom for youth. Frock, $32; hat, $7.75

A from-neck-to-hem cape of broadcloth satin-lined comes in the tones befitting girlhood; $28.50

Gathered and tucked in an unexpected but effective manner is the skirt of a serge school frock; $25

SOME of the young women's and girls' frocks shown in the shops this autumn are as attractive as they can be, and although they preserve the general air of simplicity so necessary to the successful costuming of young girls, they nevertheless manage to introduce many of the prettiest of the new fashion ideas. The full skirt sponsored by Chéruit and other French designers seems eminently suited to youthful styles, as does also the simple, loose fitting blouse.

FIRST IN THE SCHOOLGIRL'S WARDROBE

While there are many new materials, there is not now, and never has been, one to replace the reliable blue serge which is so well suited to school frocks. The three dresses illustrated on this page are of serge, wholly or in part. The charming little plaited model sketched at the upper right is of blue serge with a black satin sash and a handkerchief linen chemisette. The plaited skirt falls from a hip-yoke, and the bodice, which is delightfully simple, is especially pretty in the details of the fastening and the fashionable, long, tight sleeves.

Sketched with this frock is a quaint hat which might be worn by a girl of almost any age from eight to eighteen. The hat of dark green velvet tones with the brilliant coloring of the silk apples in the front. Narrow black moire ribbon encircles the crown and is tied in a wisp of a bow in the back. This model, like all of those described here, may be had in black or any of the popular colors of the season.

SPLASHES OF AUTUMN COLOR

The frock at the right at the bottom of the page is also of blue serge. The originally designed skirt is shirred in front and has two tucks on the little underskirt. Black satin forms the collar and cuffs, and a little chemisette of batiste gives the essential bit of white at the neck.

The dress illustrated at the upper left is most youthful in its combination of green plaid worsted and plain blue serge. Certain attractive details make up a great part of the charm of the dress. Plaits are carefully arranged both in the

(*Continued on page 86*)

Note:—Addresses of the shops will be furnished on request, or the Shopping Department of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 443 Fourth Ave., New York.

Over a slim sheath of flesh pink satin is slipped a somber cozering of black chiffon, delicately perforated with gold beads and weighted at neck and hem with a simply wrought design in black and gold beads. Through this enrichment runs a tracery of turquoise beads, and this brighter coloring the girdle, heavy and deeply tasseled, chooses as the note to accent. About the feet the underslip breaks into a foam of lace against the background of pale pink satin

Simple to childishness, despite its hybrid origin,—classic from bust to shoulder, "moyen âge" from bust to hips, and nineteenth century from hips to ankles,—is a dress of black net over a slip of black satin, one as full as the other. The bodice, free of the skirt from shoulders to hips, is banded at the neck with a rope of jet, about the arms with fur, and three times at bust, waist, and hips with heavy cordons of jet. But though we attribute its every other grace to some other age, we must grant to the ingenuity of a present-day designer the irregularity of its swinging skirt, long front and back and short at the sides. Gowns from L. P. Hollander & Co.

Of the very essence of coquetry is that gown which demurely draws a kerchief, symbol of all that is Puritan and Quakerish in dress, across the shoulders only to let it slip quite beyond the rescue of strands of rhinestones. A train of the pink faille, silver brocaded, which composes the frock, is attached at the waist but immediately severing connection with the too, too short skirt, falls free to the ground. A pink rose, dripping rhinestones and rosy beads, tips the corsage

AND WHAT OF SKIRTS? HERE ARE FULL ONES—THEY'RE FOR NOVELTY AND THAT OLD, OLD MODESTY THAT BLUSHED WHEN THEY DEPARTED; AND HERE ARE TUNICS—THEY'RE FOR FULNESS IN ONE PLACE AND SLIMNESS IN ANOTHER; AND HERE ARE SKIRTS WITH THE FRONTS OF THEM SHORT AND THE BACKS OF THEM LONG—THEY'RE FOR INSTANCE

BEGINNING *the* MODE *in the* WAY IT SHOULD GO

THE distinctly new features in Bernard's charming models are strongly emphasized. The skirts of all gowns emanating from this house are short, to an astonishing degree, but the collars are high enough to make up for the nether deficiency. Street skirts are from three to six inches off the ground and dancing frocks are even shorter; some of them clear the floor by quite eight inches. Shirrings abound in all the skirts, but a preference is shown for a mass of fulness on the hips while a flat width, front and back, hangs straight from belt to hem. Some of the velvet skirts are slightly shirred all the way around the waist and many are quite elaborate as to trimming. Stitched bands with fancy buttons, clusters of shirrings or box plaits, and yokes with gathered sections are a few of the varieties.

Black velvet is essentially chic, either alone or combined with a black and white checked velvet and fur. Fur is seen on almost every gown this season, and it appears in the most unexpected places; armholes and elbows are outlined with it, jackets are bordered with it, tunics are bound with it, and practically every jacket and dress shown is collared and cuffed with it. No narrow bands of fur are being used, however; the narrowest fur trimming is three inches wide, while the widest is six, and even eight, inches in width.

The choice of fur is a matter for great discrimination as certain materials lose their éclat when used with certain furs.

Bernard employs ermine, otter, castor, monkey fur, black fox, and marmot; an imitation castor known as "nutriace" is being used on quite a number of models.

Fitted to the figure? Perish the thought; the "moyen âge" is adjusted to the figure, if you please. Models on this page by Bernard

Flinging defiance in the teeth of disaster, Paris declares she will not be skimpy; the velvet coat and the skirt as well, are shirred, and fur is used with a lavish hand

Though the skirts of street costumes be astonishingly short, the collars are high enough to make up for the nether deficiency; here a round collar of otter touches the chin

BERNARD'S TRIMMINGS

Dancing frocks are rather narrower at the hem than the street dresses. Cloth of gold and silver, and velvet of a clinging suppleness are the chosen fabrics, and metal laces, iridescent beads, and metal flowers are the trimmings seen on the evening gowns designed by Bernard. A lovely evening wrap called "Messaline" is of sapphire velvet, silver embroidery, and chinchilla. A bolero of chinchilla, which reaches below the waist in the back and slopes up to form a wide yoke in the front, gives the dominant line to the garment. The velvet is shirred to the chinchilla with a heading two inches wide, and the wrap trails about six inches on the floor in the back and is fully twelve inches shorter in the front. The sleeves are of chinchilla and two long scarf-ends of the fur, lined with blue satin, are carelessly crossed at the neck and thrown over the shoulders.

A three-piece costume of champagne cashmere, called "Gambetta," is illustrated at the left on this page. The underskirt has narrow side plaits, pressed but not stitched, and one three-inch box plait on each hip. An apron-like tunic with a band of otter about three inches above the hem extends across the front and sides of the skirt and joins two long straight widths of the cashmere that hang down the back. The blouse buttons down the left side of the front under four crocheted buttons, and bands of silk embroidery that simulate braided frogs extend from under the buttons upon the cashmere. A narrow band of silk embroidery outlines the neck and wrists, and a tiny yoke of cream chiffon shows above the embroidery at the neck.

The short jacket has a high tight collar of otter and the entire garment is outlined with bands of the same fur; even the armholes and pockets are bordered with the otter.

"JARGOVY"

A gown of blue serge trimmed with bands of silver embroidery on bands of the serge, is sketched at the right on this page and is given the name "Jargovy." The underskirt is formed entirely of narrow box plaits, pressed but not stitched, and an overskirt on the order of the polonaise comes to within six inches of the

(*Continued on page 122*)

FROM ITS LONG BANISHMENT ASTRAKHAN EMERGES TRIUMPHANT IN A VOLUMINOUS COAT COLLARED AND CUFFED WITH WHITE DRIFTS OF ERMINE—TWO WRAPS OF BREITSCHWANZ PROVE THAT BABY LAMB BY ANY OTHER NAME IS JUST AS SMART

A coat and muff of breitschwanz prove that baby lamb by any other name would be popular. The short coat has a set-in vest of the fur and collar and cuffs of white ermine. The bolster-shaped muff is of considerable length and is soft and full. A little pyramid hat of black taffeta with two short switchy feathers growing out of it tops the coat

Extravagance becomes economy (mooted war-time word) when a coat of astrakhan that is smart for afternoon is smart for evening too. Tailless ermine makes soft white drifts of the collar and cuffs and the flare begun at the shoulders by raglan sleeves widens until the wrap falls in folds around the bottom

Adept in making overtures to two fashions with the same wrap is the cape-coat which finds an exponent in the breitschwanz model at the upper right. The circular folds of the back, though hanging below the knees, offer little real protection, and the collar, faced with ermine, stops just short of affording warmth to afford instead the proper flare

The tunic of yesterday is in retreat, so far, at least, as this Drécoll model is concerned; all that remains of it is a piece scarce larger than a chafing-dish apron, and that hung at the back. A broad band of dark blue ribbon crosses the front of the blouse of white crêpe meteor like military insignia; the buttoned cuffs and the original girdle show details of designing piquantly and undeniably French

Whether inspired by the shadow which the great war cast before it, or whether created at the spur of the conflict itself, the Buzenet suit in the oval is so uncompromisingly military that but to look at it is to stand at attention. The collar and cuffs are of otter. Instead of avoiding the appearance of breaking the law the "tête de nègre" hat is trimmed with feathers as much like aigrets as French art can manufacture

Not quite the courage of its convictions has this Buzenet suit of checked zibeline; though it subscribes to the cult of the uneven hem, it temporizes by dropping a circular flounce at the front and sides. A clever bit of tailoring is in the seaming of the coat bolero-wise. Every little bit on the brim of a hat helps this season and the sailor of corbeau velvet shown goes to great widths to prove its entire popularity

A BUZENET COSTUME AT WHICH BUT TO GLANCE RECALLS THE MILITARY LILT OF KIPLING'S "BUCKLES AND STRAPS, BUCKLES AND STRAPS,"—ONE HAT TO PROVE THAT EVERY LITTLE BIT HELPS ON THE BRIM

On the first day Miss Eleonora Sears, driving "Lady Warley," carried off a first for Mr. Alfred G. Vanderbilt, thus starting between him and his brother, Mr. Reginald C. Vanderbilt, the spirited rivalry which added such zest to the show. With Miss Sears is Mr. Willing Spencer

Mrs. Richard Stevens, with her daughter, Miss Elsie Stevens, returned lately from the war zone, where their presence caused no little anxiety

Mrs. J. Gordon Douglas, who with her little son attended in sports costume, occasionally deserted the show for a lively game of tennis, only, on the last day of the show, to be defeated with Mr. Williams P. Burden for the semifinals of the Newport mixed doubles tournament

Miss Barbara S. Rutherfurd, daughter of Mrs. William K. Vanderbilt, was among those who wore summer frocks on the first day

Photographs copyrighted by the International News Service, N. Y.

Miss Margaret F. Andrews (in the circle) was one of Mrs. Kermit Roosevelt's bridesmaids in Madrid, and has but lately returned from Europe

Miss Muriel Winthrop, daughter of Mr. Egerton L. Winthrop, with Mrs. Vincent Astor. After the show Mrs. Astor sailed on the "Noma" to New York

In the bright cool weather which was granted the horse show Mrs. Joseph E. Widener attended all three days in elaborate afternoon frocks

WITH ITS EIGHTEENTH ANNUAL HORSE SHOW NEWPORT ENTERED UPON THE LAST MONTH OF ITS SUMMER GAIETY

SEEN *on the* STAGE

Cautioning the Playwright against Weaving a Tangled Web by Practising Deception on His Audience—Taking Some Bitter Plays Along with the Sweet

By CLAYTON HAMILTON

ONE of the most healthy symptoms of the American drama at the present moment is the eagerness displayed by several of our native playwrights to undertake experiments in defiance of many technical traditions. The immediate motive of these experiments is, of course, the desire to attain a sudden and decisive success by capturing the public by surprise. Some of the devices that have been invented to achieve this purpose have no merit but their novelty, and will be discarded as suddenly as they were taken up; but other devices have proved themselves so valuable that they seem destined to be adopted as permanent additions to the technique of the theatre. Any invention that really broadens the boundaries of stage-craft is a boon to future dramatists, and the campaign of technical experiment which is being waged at present with great vigor and audacity is, therefore, strongly to be welcomed.

With his melodrama called "On Trial," Mr. Elmer L. Reizenstein succeeded in overturning the tradition that the incidents of a dramatic plot must be set forth in chronological succession. The popular reception of this play has made it plain that any playwright may henceforward safely venture to reveal a story backward, whenever, by so doing, he can increase the suspense and the intensity of his narrative. It is strongly to be hoped that this new device will not be speedily abused. It is so valuable an addition to the technique of the drama that it would be a great pity if injudicious playwrights should run it into the ground. It remains as true as ever that the great majority of dramatic stories may be set forth most effectively by the traditional method of building forward from causes to effects. But for that other type of story that can be set forth most effectively by delving backward from effects to causes, the formula devised by Mr. Reizenstein should be of great advantage to future playwrights.

Mr. Roi Cooper Megrue, who has shown considerable technical cleverness in his two plays, "Under Cover" and "It Pays to Advertise," has apparently determined to overturn another of the traditions of the theatre,—the tradition, namely, that a dramatist must never deceive his audience. It has always been understood that, in the theatre, the emotion of surprise is less impressive than the emotion of recognition; and since this principle is a matter of psychology, there is no prospect of its ever being altered. It remained, however, to be discovered by experiment whether a series of surprises in the mood of farce might not add to the interest of a play in which the emotion of recognition could not, in any case, be strongly stimulated.

In "Under Cover," Mr. Megrue has tried the experiment of deceiving the audience in regard to the hero's character until the very final moment of the play; and, in the preceding issue of this magazine, various reasons were set forth to indicate that the play lost more than it gained by this defiance of tradition. The important point to be observed at present is that the deception which Mr. Megrue has practised on his audience makes it impossible for the audience to take as serious an interest in the fortunes of the hero as his adventures might otherwise have wakened. It is psychologically impossible to trifle with an audience, and subsequently to stimulate it to a serious reaction.

"It Pays to Advertise" is full of surprises. Time and time again, the audience is permitted to form one opinion of

A current product of our native humor which creates no less American a slogan than "Thirteen Soap—Unlucky for Dirt," is "It Pays to Advertise," in which Ruth Shepley appears at the Cohan Theatre

Above photograph by Alice Boughton

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Though "The Prodigal Husband" be but a thing of shreds and patches, it gives John Drew the opportunity to be all the things John Drew knows so well how to be to New York audiences

Copyrighted, 1914, by Charles Frohman

Sometimes the course of the true love in "The Beautiful Adventure," in which Mrs. Thomas Whiffen and Ann Murdock play, merely bubbles over pebbles and sometimes it surges into a boulder; but smooth or ruffled, it is ineffably sweet

the motives of the characters in a certain scene, only to have that opinion suddenly overturned by a subsequent revelation that the characters were merely acting to deceive each other. The play, however, is not a melodrama, but a farce; and if these surprises are welcomed by the audience, it is because nothing serious is at stake. The fact that this formula has proved itself successful in the present piece should by no means be accepted as an indication that it would also be successful if it were employed in a serious play.

Delightful "Miss Daisy" receives at the Shubert Theatre each evening with a coterie of debonair dancers who charm the audience with all manner of quips and cranks and wanton wiles, which culminate in a pierrot dance by John Boyle, Claiborne Foster, Allen Kearns, and Elsie Hitz

Joseph Lertora helps spring the many surprises planned by "Miss Daisy," who preens herself upon her reputation of being a play of America by America and for America

"IT PAYS TO ADVERTISE"

THE subject-matter of "It Pays to Advertise," which was written by Mr. Megrue in collaboration with Mr. Walter Hackett, is somewhat reminiscent of George Ade's "Just Out of College" and of several other plays; but this subject-matter has been handled with such verve and vigor and such a humorous accentuation of the unexpected that the farce deserves the warm welcome that has been accorded to it.

The hero is the son of a millionaire soap-manufacturer. To prove that he is not as unpractical as his father thinks him, he sets out to defeat his parent in a business campaign. He expends all the capital that he can beg or borrow in advertising a new brand of soap. His advertising is so successful that he soon finds himself besieged with orders for a hypothetical product that he is utterly unprepared to manufacture. But the demand he has created is so great that his father is obliged to go into partnership with him to furnish the supply.

This story of business methods in America is told with real richness of American humor. The dialogue is genuinely funny, and the many surprises of the plot are so deftly manipulated that the audience is kept continually in an attitude of alertness. The characters are truthfully conceived and admirably acted. An air of actuality is afforded to the whole proceeding by the accurate statistics of advertising that are bandied about in the dialogue. All in all, this farce might be recommended without hesitation to any visitor from abroad as a typical example of the current product of our native humor.

"INNOCENT"

BEFORE "Innocent" was produced in New York, there were rumors that this Hungarian play by Arpad Pasztor, which was first produced in Budapest in 1910 and which is now disclosed in an adaptation by George Broadhurst, was constructed backward like "On Trial"; but these rumors appear to have been without foundation.

"Innocent" begins with a prologue in which a man commits suicide, leaving behind a written record of his life which he wishes to be read by his nearest friend. As the friend begins to read this record, the lights are lowered, and we are made to witness a three-act play which incorporates the incidents that are set forth in the dead man's diary.

This play takes place two years before the prologue; but the play itself, from the outset to the end, is constructed forward through time and is built up, in the traditional manner, from causes to effects. It is apparent, therefore, that the Hungarian author missed, by ever so little, an opportunity to reap the advantage of revealing his entire story backward, from effects to causes. He trembled on the verge of an invention, but he failed to take the decisive step by which Mr. Reizenstein moved forward to the creation of a precedent.

The only technical purpose that is served by the prologue of "Innocent" is to inform the audience in advance that the play itself is doomed to have a tragic termination. But the traditional manner of conveying such an intimation is much more effective than this novel subterfuge. All the great tragic dramatists from Æschylus to Ibsen have managed to convey a sense of impending and inevitable doom by the literary tone of the dialogue in the initial moments of their plays; and the present device must be regarded, therefore, merely as a confession of literary weakness.

The play itself is unsatisfactory. It has a great theme, but this theme is not greatly handled. It exhibits a young woman who is doomed by herditary influences to ruin herself and every one who comes into contact with her. Upon the death of her parents, she is consigned to the guardianship of a friend of her father's, who accepts with many misgivings the responsibility that has been thrust upon him. Before long, she seduces her unwilling guardian, and, as time goes on, she ruins him completely.

It is for this reason that he ultimately kills himself, under the circumstances that have been set forth in the prologue.

There is a note of unreality in all the characters of "Innocent" which indicates that the Hungarian author was not entirely equal to the difficult task with which he found himself confronted. Furthermore, the dialogue of Mr. Broadhurst's version is stilted and rhetorical. A play that, in its theme, is rather sordid is made to seem more so when it is constructed and written with an air of artificiality. There is only one excuse for being unpleasant in the theatre, and that is to be real.

"THE BLUDGEON"

"THE BLUDGEON" was a good play when it was originally written by August Strindberg, with the title of "The Father"; for then its absolute reality redeemed its sordidness of theme. But, as rewritten by Mr. Paul Armstrong and presented as a new American drama, it seems unnecessarily unpleasant. The moral horrors it sets forth are not sufficiently veracious to warrant the public to

(Continued on page 98)

Photographs by White

If any sober-minded person should object that the costumes for "Sari" are far-fetched, one may retort that they are meant to be; a designer was sent as far as Vienna and Paris for the express purpose of fetching them. She went farther than that, however—she took an extensive journey into the mountain peaks of her fertile imagination. They will serve as a splendid background for Mizzi Hajos and Irene Pauloska when "Sari" reopens its New York season in December

WHAT THEY READ

Glimpses of Japan and Italy and Egypt to Be Enjoyed Deliberately as One Enjoys a Sunset or a Moonlight Night—Some Real People and Some Prototypes of People

THE SPELL OF JAPAN, by ISABEL ANDERSON, will probably have its own distinctive place in the "series" to which it belongs, because of the peculiar advantages enjoyed by the author for seeing what is of especial interest in the land described. Mrs. Anderson is the wife of Larz Anderson, whom Mr. Taft promoted from the post of minister to heroic little Belgium to that of ambassador to her oriental ally in the present vast war of nations. Mr. Anderson's qualifications for diplomacy were acquired not so much in his country's service abroad, as through the intimacy of social life in the official set of Washington, where he and Mrs. Anderson dispensed a lavish hospitality in their huge and beautiful house.

Mrs. Anderson had seen Japan before she went thither as the wife of the ambassador, and had known something of court official life in the empire of the Mikado. In her book, she tells without pretense or undue elation of the flattering courtesies received by herself and the ambassador from the hands of the highest in the land, while she finds space also to tell of her contact with the plain people, with the shops, streets, and every-day life of the Japanese. She is clearly sympathetic with Japan in its resentment against the attitude of California. With tactful reticence, however, she forbears to express herself strongly upon this subject. She describes with a minutia that is not tedious the ceremonies of Japanese hospitality at the imperial palace and in other high quarters. Her account of the geisha dances is delightfully given, and she manages to convey her own lively impression of charming scenes in the streets and gardens of the capital. To one of the attachés of the embassy she owes material for an interesting chapter on bear hunting with the Ainos.

The art and the literature of Japan receive due, though, of course, not exhaustive notice. There are some amusing examples of Japanese English; some of the literal translations of Japanese invitations, and the like, are most entertaining. The best illustrations of Mrs. Anderson's book are made from exquisite photographs evidently done by skilled native photographers. A few of the colored plates are also pleasing, though several are far from successful. The copy of Miss Hyde's engraving, given above, is delightful. (Boston: The Page Company. $2.50 net.)

EGYPT (LA MORT DE PHILÆ), by PIERRE LOTI, has been ably translated by W. P. Baines, and the present volume makes some approach to conveying to the reader of English the rare and elusive charm of the French sailor's style. Indeed, Mr. Baines, if it may be assumed that the translator is a man, has achieved a highly difficult task in preserving so much of the original without importing into his translation aught of the alien idiom. The French of Loti is here put into a sound and properly rhythmic English prose, so that the whole reads as if it had originally been written in English. As usual, Loti is concerned first of all for the beauty and serenity of what is old, what is oriental, and what is Moslem. One learns nothing useful from these delicious pages, but the imaginative reader with leisure to bestow upon them and a willingness to enjoy them deliberately, as he would a sunset, the mystery of a moonlight night, or the glory of the sapphire sky and perfumed air of the American late August or early September, is likely to find the book one "to have and to hold" for reading and rereading.

Loti treats his subject in twenty rather short chapters, the longest easily read with care and a tasting of the style in a little more than half an hour. The volume opens happily with an impression of "A Winter Midnight before the Great Sphinx." This chapter gives the keynote to the whole book, and few who read it with appreciation will be content to leave unread any of what follows. Another notable after-dark chapter is that dealing with "Thebes by Night." One of the most delicious chapters is that dealing with the "Mosques of Cairo." It recalls passages in Loti's delightful book, "The Disenchanted." The noisy tourist is, of course, a nuisance in places of beauty and of solemn historic interest, but Loti exhibits a sort of intellectual snobbery in his frequent impatient references to these objectionable folk. Perhaps he would not have been so severe upon British maiden ladies of uncertain years had he suspected the part that Great Britain was to play in the present world-war. (New York: Duffield & Co. $1.50 net.)

Courtesy of The Page Company

With a minutia not tedious, the author of "The Spell of Japan" conveys her impressions of the Mikado's empire

OUR VILLA IN ITALY, by J. LUCAS, tells most agreeably of the author's adventures in obtaining and developing a home for the spring months in the environs of Fiesole. There is a general agreement that the hill towns of Tuscany are among the most fascinating places on earth, not only for climate and scenery, but by reason of the inhabitants and their social customs. This truth Mr. Lucas discovered, and he presents it convincingly in his delightful book, along with pictures that help the conviction. The frontispiece is a thing to make one hunger for rural Italy. (New York: Duffield & Co. $1.50 net.)

THE GREAT AND NEAR GREAT

OSCAR WILDE AND MYSELF, by LORD ALFRED DOUGLAS, restirs the most unsavory subject in British literary annals, and for such disturbance of the sleeping muck, the author finds excuse in a recent attempt to revive the old scandal in its worst form as regards himself. He was entirely justified in a self-defensive publication, and few candid readers can fail to be impressed with the frank tone of his book, but there are a good many things that he might well have omitted, among others the caricatures of Wilde and Lord Alfred, a very charming sketch portrait of himself in youth, and the pictures of his wife and his son. He might wisely have omitted, also, some of the unkind things he says of the wretched Wilde, as savoring of revenge, for, after all, the primary reason for the publication of this book lies in the fact that the author discovered recently that Wilde, to whom he clung through life, and whose burial expenses he paid, had made a savage attack upon him in unpublished portions of "De Profundis." Lord Alfred owns, also, that his genuinely beautiful sonnet on Wilde, written as if in premonition of his death, is essentially insincere, since Lord Alfred had long recognized the factitious quality of Wilde's literary fame, and the cheapness as well as the vileness of the man's character.

The use of the photograph of Lord Alfred as a youth at Oxford is a justifiable piece of evidence as showing how much of a child, a disingenuous and charming child, he was when he first met Wilde, and, perhaps, the frontispiece, showing Lord Alfred to-day as a man of mature and dignified countenance, properly furnishes also the needed contrast. Lord Alfred has suffered much from his relations with Wilde, and it is easy to believe that he has suffered unjustly, but his sufferings, if one may judge from some of the text and several of the illustrations in this volume, have not enabled him to contemn notoriety, of which one would think he had had quite as much as a sane man could desire. Incidentally, he has given us an undeniably interesting and extremely well-written book, with an estimate of Wilde as a man of letters that should help to silence those who for reasons of their own are trying to make him out an important figure. (New York: Duffield & Company. $2.50 net.)

Courtesy of Duffield & Company

Lord Alfred Douglas as a disingenuous and charming youth in "Oscar Wilde and Myself"

JOSEPH PULITZER, REMINISCENCES OF A SECRETARY, by ALLEYNE IRELAND, recounts the author's impressions of his employer during a service of considerable length. The world already knows that Mr. Pulitzer was an extraordinary man, but, perhaps, few persons will read Mr. Ireland's impressions without amazement at the variety of ways in which Mr. Pulitzer was extraordinary. When Mr. Ireland took service with his employer he was a blind man of vast wealth, broken health, irascible temper, but unimpaired memory, astonishing acquirements, rare energy, and keen mentality. He lived in splendor, with several luxurious residences, a corps of servants, and half a dozen secretaries, and the like.

Mr. Ireland was much of the time with Mr. Pulitzer on a yacht in European waters, and here Mr. Pulitzer managed by the aid of secretaries and readers to keep in touch with his own newspaper, with the condition of rival journals, and with the periodical and other literature of the time. Although the blind man seems to have tried hard to control his irascibility, to have had his times of geniality, and to have been sincerely anxious to spare his secretaries the annoyances and humiliations to which he frequently subjected them, the story of their ordeal is almost unbelievable. His effort was to obtain for the unusual services he demanded men whose rare qualities fitted them for the work, but his nervous irritability, and especially his sensitiveness to noise, made him much of the time a terrible taskmaster. In spite of the really affectionate tone that Mr. Ireland gives his reminiscences, most self-respecting readers will conjecture curiously how vast was the salary that could reconcile a man to such a service, and one can but feel that his ability to write of his employment

(*Continued on page 106*)

VOGUE PATTERN SERVICE

No. 2685/20
Not to be dismissed by a glance are clever details of tailoring such as the buttoned belt and cuffs and the box plaits in the back

THE designs illustrated on this page are among those which have proved themselves to be the specially favored few. They are simple, little trimmed, with unbroken lines, and with the distinction which means careful attention to all three of these requisites. Because of this the designs shown here may be called typical Vogue designs. Especially are the patterns for the costumes shown at the bottom of the page valuable, for they give versions of the frock in the one-piece effect which was such a noticeable feature of the autumn openings in Paris.

No. 2686/20
Fastened up to the neck and down to the wrists to set a new fashion in waists is this blouse

No. 2614/20
Set-in panels of soft Georgette crêpe add novelty to the lines of this pretty satin blouse

No. 2768/20
Ivory toned satin finished with narrow white silk braid—for Paris has declared in favor of braid trimming—launders well

The patterns illustrated on this page, sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, are 50 cents each for waist or skirt, or $1 for complete costume. One-piece frock No. 2772/20 is $1. An illustration, material requirements, and directions are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City

No. 2483/20
Beads and paillettes are to have their day, and tiny beaded motifs on a satin blouse are a chic touch

Nos. 2693/20–2694/20
Becoming either to the slight or to the fairly plump figure is a frock with a deep surplice front

Nos. 2610/20–2620/20
Suited to the slim girlish figure is a dress with a ruffled peplum

No. 2772/20
As high as to collar and as short as to skirt as the newest Paris models

Nos. 2676/20–2677/20
Suited to a figure slim and svelt is this hip-length belted bodice

Nos. 2678/20–2679/20
Adjusted to the figure rather than suggesting the restraint of being fitted is this long bodice

Nos. 2762/20–2763/20
A jaunty little blouse of serge with a square neck and military looking rows of buttons is here worn with a full deeply plaited skirt

Nos. 2734/20–2735/20
Nothing daunted by fashion's change of front, a tight skirt here serves as foundation for a very full one

Nos. 2736/20–2737/20
Coat-frocks such as this, of gabardine or serge, are beginning to be successful rivals of light-weight suits

Nos. 2766/20–2767/20
Having played up to fashion by plaits in the underskirt the tunic may be as plain as ever it will

Nos. 2760/20–2761/20
Fulness over the hips and flatness across the front and back, as in this model, were characteristics of the skirts featured at the openings

Nos. 2724/20–2725/20
An afternoon gown of satin veiled with chiffon or voile affords an opportunity to take advantage of the marked fad for fur trimmings

Nos. 2718/20–2719/20
Tassels of metal thread and collar and cuffs of the new crêpe "francais," which is so sheer and fine, are telling details of this frock

Nos. 2732/20–2733/20
Beyond peradventure of a doubt, a frock with buttoned sleeves and a skirt helped to flare by tucks is of the new autumn season

BECAUSE of the varied accepted fashions of this season, women of different types may be dressed modishly and still retain an individuality in their gowning. This has been difficult in past seasons, when there were short tunics or draperies on seventy per cent. of the gowns worn. The woman with a slight willowy figure will accept at once the semi-fitted bodice which reaches to the hip-line; the little woman will find becoming the snug model with lines unbroken both in bodice and skirt; and the woman over tall will find to be becoming the skirt which has its length broken by tucks.

On this page are illustrated models which feature the widely differing fashions of the season. An excellent example of the long-waisted semifitted bodice will be found in Nos. 2762/20–2763/20. This is a copy of a French model which was made of blue serge with a collar-line outlined by black satin, and with plain black bone buttons as the only trimming. In Nos. 2734/20–2735/20 is given a gathered full-length overskirt which may be trimmed either with bias folds of the material of the underskirt or with wide velvet ribbon. Voile over satin will be found to be most serviceable and smart for this model. Nos. 2760/20–2761/20 show the skirt model launched by Callot, which has a great deal of fulness over the hips but leaves the front and back plain. This mod l evidences the marked military effect which is noticeable in many of the gowns this season. Nos. 2724/20–2725/20 show a smart afternoon dress.

The patterns illustrated on this page, sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, are priced 50 cents each for waist or skirt, or $1 for complete costume. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, New York

DESIGNS WHICH MODIFY THEIR MODISHNESS BY THEIR BECOMINGNESS TO THE INDIVIDUAL TYPE

THE TALL WOMAN MAY BREAK HER HEIGHT WITH TUCKS, THE LESS TALL MAY LENGTHEN HERS WITH PLAITS

TOP-COATS AND STREET FROCKS

Nos. 2774/20–2775/20
Newest of the new is a dress with a tunic falling below the skirt and a bodice with a high close collar of fur

No. 2728/20
Occasions without number will be served by a top-coat of velvet belted, and collared and cuffed in fur

Nos. 2764/20–2765/20
Tiny tucks accentuate the flare of a circular skirt topped by a short, sashed, military looking coat

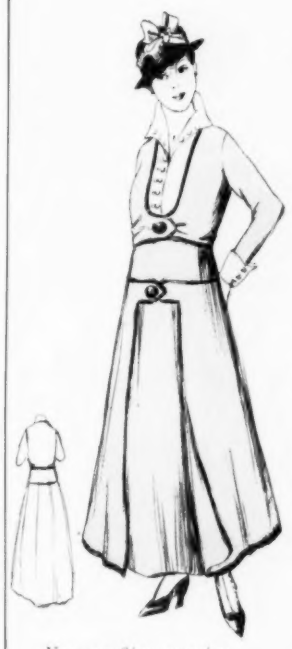
No. 2729/20
Small opportunity is there for the winds of winter to pierce an all-enveloping coat of double-faced goods

Nos. 2656/20–2657/20
Plaits without number, the accepted snug bodice, and a collar half inclined to be high has this coat-dress

Nos. 2695/20–2696/20
Fulness aplenty is in the skirt, and the bodice favors the close-fitting waistcoat model of the autumn mode

No. 2669/20
Belts are a detail of fashion much emphasized at present, and here a sagging belt restrains the flare of a top-coat

The patterns illustrated on this page, sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, are priced 50 cents each for waist, skirt, or coat, except Nos. 2728/20, 2729/20, and 2669/20, which are priced at $1 each. Each pattern is made in paper of three different colors; the garment is in gray, the lining in brown, and the trimming in green paper. All the seams are perforated by hand, which makes Vogue patterns of unusual value. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City



Nos. 2738/20–2739/20
In this smart frock of gabardine the hip-yoke, which was featured in the Paris openings, is cleverly accomplished

Nos. 2681/20–2682/20
With waistcoat and underskirt of velvet, lustrous broadcloth is a fortunate choice for the ruffles and the jacket-bodice

FILMY GOWNS TO WEAR AFTER SIX P. M., AND ALL-ENVELOPING WRAPS TO WEAR OVER THEM

The patterns illustrated on this page, sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, are priced 50 cents each for waist or skirt, except Nos. 2740/20, 2741/20, and 2769/20, which are for long wraps and are priced at $1 each. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City

Nos. 2722/20–2723/20
A sketchy, frilled, sleeveless bodice topping a quaintly beruffled skirt makes a charmingly pretty dance frock

No. 2740/20
Sapphire velvet trimmed with bands of blue fox develops this long-waisted model beautifully

No. 2741/20
Wine colored faille silk banded with fox and made with a quaintness reminiscent of 1870

Nos. 2687/20–2688/20
An evening frock with the shoulder straps merged into sash-ends and ruffles edged themselves with other ruffles

Nos. 2752/20–2753/20
Entirely innocent of sleeves, of course, and with a bodice merely swathed about the figure

Nos. 2689/20–2690/20
One thinness of tulle is permitted for sleeves on this evening gown with a wrinkled semifitted bodice and flounced skirt

No. 2769/20
Becoming as a background for any light toned gown is a great cape richly banded with fur and with tassels adangle

BROCADES glistening with silver or gold thread and chiffon or net weighted with pailletted designs are the materials used for the dance frocks and the evening gowns of this season. For the evening wraps brocaded silk, velvet, velours, faille, and old-fashioned bengaline are seen lined with silver or gold tissue. When the wrap is fur trimmed, the bands are wide and the collar is high and enormous; in fact, the wraps of the winter are most luxurious and becoming, and, more to the point, perhaps, they are really warm and are long enough to protect a light gown.

No. 2769/20 makes a lovely background for any filmy evening gown. The band of fur about the bottom, which is broad enough to satisfy the most persistent demands of the mode, adds an air of sumptuousness, and the long tassels drooping down the back afford an opportunity for a glint of gold or a definite bit of contrasting color of some other tint. Nos. 2687/20–2688/20 form a naive little dance frock, with the skirt ruffles edged in turn by other ruffles. There is not a sign of a sleeve, an omission much noticed in most of the evening models of the Paris openings.

THE EVER-PRESENT SEPARATE BLOUSE AND A TRIO OF VELVET JACKETS TO WEAR OVER IT

No. 2784/20
Distinctly military is this double-breasted, high-collared blouse, which is most successful in ivory satin with ball buttons covered with the satin

No. 2596/20
Paris has launched the separate surplice bodice of this type and develops it in velvet or taffeta

No. 2373/20
Double cuff, collar closely fitted in back, and shoulder yoke are featured in this pretty waist

No. 2786/20
Copied line for line—high collar, tight sleeves, and all—from a French blouse noted for its charming simplicity is this semifitted model

THE separate blouse for the winter is smartest when made of satin or velvet, but transparent materials such as Georgette crêpe or chiffon will be much used. If transparent blouses are worn a jacket of velvet or satin makes a charming addition to the wardrobe. No. 2559/20 is especially attractive if made of velvet in one of the live blue shades and worn over a bodice of blue chiffon made over a flesh colored material. The buttons may be of lapis lazuli set in dull silver. No. 2561/20 is a charming little draped affair made of satin and lined with a contrasting color. In black satin, lined with white and worn over a white chiffon blouse, this jacket is most effective. No. 2785/20 and No. 2680/20 make serviceable additions to the winter wardrobe. These models may be made of velvet, satin, or serge, and when worn with a skirt of matching or contrasting material they give the effect of a whole costume. No. 2596/20 lends itself to the fashion recently launched in Paris of a surplice bodice of velvet or taffeta worn over a dark satin skirt; Drécoll showed a flamboyant colored velvet bodice topping a dark blue taffeta skirt. No. 2519/20 is charming made of striped satin or crêpe; the waistcoat may be made with the stripes running crosswise. The roll collar should be of *crêpe francais*, or Georgette crêpe, or organdy.

The patterns illustrated on this page, sizes 34 to 40 inches bust measure, are priced 50 cents each. No. 2559/20 and No. 2561/20 include a jacket and blouse pattern for 50 cents. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City

No. 2519/20
Striped crêpe or satin will develop this smart blouse in the way latest approved by fashion

No. 2785/20
As charming as lines both novel and simple can make a blouse is this

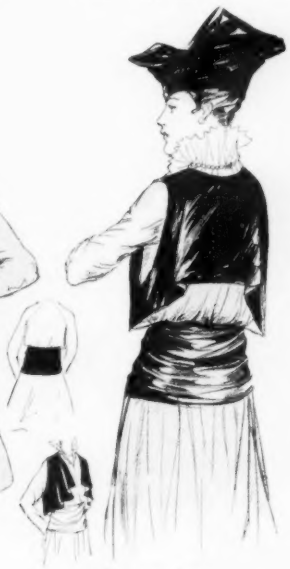
No. 2559/20
The extra jacket of velvet over a chiffon or satin blouse is an accepted style. Pattern includes both

No. 2556/20
The suit material may be introduced in the back panel and in the pointed cuffs of a blouse of transparent material

No. 2484/20
Tub satin in ivory white might well be chosen for this blouse with the seams hemstitched to mark the line of the yoke

No. 2680/20
When a long semifitted coat-blouse is worn over a flaring separate skirt, a smart afternoon costume is the result

No. 2282/20
In this case, either satin or velvet is smart and practical as well, when worn over a skirt of self or contrasting material



No. 2561/20
Satin lends itself admirably to the fashioning of this jacket, which may be lined with contrasting material

ACCESSORIES DESIGNED TO ADD CACHET OR TO FRESHEN THE COSTUME WHICH IS NO LONGER NEW ARE ESSENTIALS OF EVERY WARDROBE

Patterns of skirts and blouses illustrated on this page, in the sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, are priced at 50 cents each or $1 for the complete costume. The following patterns are priced at 50 cents each—No. 2705/20 which includes two new waistcoat designs; No. 2704/20, which includes patterns of six sleeves; No. 2629/20, which includes the patterns of two tunics; and No. 2649/20, in which are patterns for five collars. Order from Vogue Pattern Service, 443 Fourth Avenue, corner 30th Street, New York City

Nos. 2683/20–2684/20
A simple blouse is modish by virtue of a collar which, after the new fashion, fits close in the back. Yoke and plaited panel mark the skirt

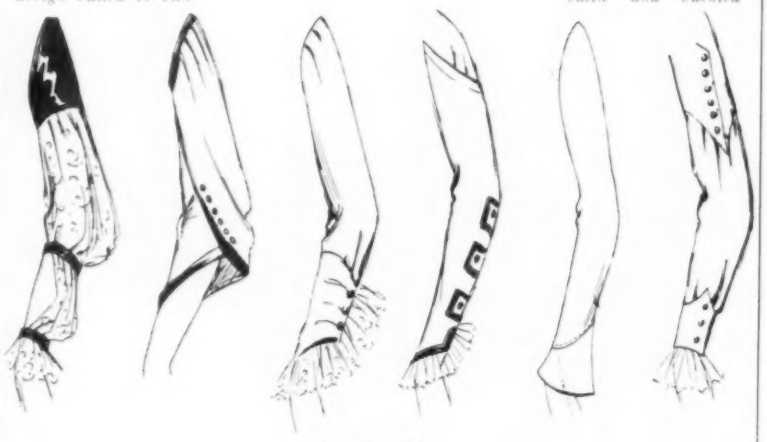
Nos. 2726/20–2727/20
From a hip-yoke fastened in the front is hung a flaring, circular skirt. The blouse exemplifies the newest version of the raglan sleeve

ACCESSORIES such as collar, sleeves, or waistcoat added to a costume may bring it up to the latest fancy of the mode. The addition of new sleeves means a slight alteration in a frock, but the effect may be changed entirely thereby. A collar of *crêpe francais* or organdy in the newest design has the same rejuvenating effect, and modish waistcoat, worn under the coat of a suit no longer new will achieve a smartness that is out of all proportion to the small amount of work and expense which such a change involves.

No. 2705/20
Lacing is slipped through embroidered eyelets to fasten a trim waistcoat of a design suited to silk

No. 2705/20
Draped and fastened at the left side of the front, is a waistcoat of velvet, collared with satin and buckled

No. 2649/20
Two blouse finishes, which consist of chemisette with collar and cuffs to match, are among the five in this pattern; price 50 cents



No. 2704/20
Sleeves for both afternoon and morning frocks are included in the six which make up this pattern, the price of which is 50 cents

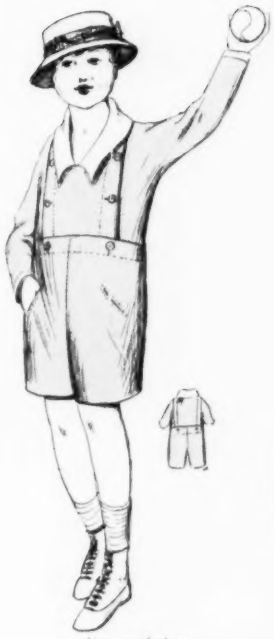
No. 2629A/20 No. 2629B/20 No. 2628/20 No. 2627/20 No. 2570/20 No. 2668/20
The yoke, the smart girdle, or the tunic, long, plaited, or circular and developed in such materials as gabardine, serge, satin, and chiffon cloth, may wholly transform a costume

No. 2649/20
Two chemisettes with cuffs to match and a collar complete the pattern, designs from which appear at the lower left of this page

No. 2645/20
Sizes 2 to 8 years
The tub frock of childhood justifies its title by a construction which permits its being unbuttoned and laid flat to iron

No. 2535/20
Sizes 6 to 12 years
A guimpe that is separated and easily tubbed minimizes the laundering of tub frocks and keeps the wool dress ever fresh

No. 2460/20
Sizes 2 to 8 years
A David Copperfield suit of serge or linen is a playtime boon to the small boy, and doubles his picturesque appearance



No. 2562/20
Sizes 2 to 8 years
Rough and ready service is expressed in a suit with double-breasted blouse, which comes with kimono or set-in sleeves

No. 2459/20
Sizes 2 to 8 years
In black velveteen with hand-hemstitched ruffles of fine batiste, this suit is a delightful garb for any dress-up occasion

No. 2643/20
Sizes 2 to 8 years
Trousers in dark linen, with collar and cuffs of the blouse to match, make this suit quite as practical as it is comfortable

FROCKS OF UTILITY FOR THE LITTLE GIRL OF KINDERGARTEN AGE

CHILDREN'S clothes must be serviceable above all else, so the designs must be appropriate for serviceable materials and so planned that they may be laundered easily and will not pull out of shape in the process. All these considerations have been observed in the designs illustrated on this page. The little girl's frock of pattern No. 2645/20 may be unbuttoned from top to bottom so that it may be laid flat for ironing, and the cuffs and collar are both detachable so that they may be freshened without laundering the frock. No. 2182/20 is charmingly simple and practical, and has only a tiny yoke effect of smocking for trimming. A pretty idea is to smock with thread of a different color from the frock and to make the cuffs and collar of batiste to match the thread. An excellent-three piece suit for a boy is No. 2644/20, which is equally suited to serge, flannel, corduroy, or linen.

A new version of the useful sailor blouse is found in 2643/20. This suit is cut with a shield which is buttoned to the collar. To make the trousers of dark linen with the collar and cuffs of the blouse to match, renders the suit both practical and attractive.

The patterns illustrated on this page, sizes given under each illustration, cost 50 cents each. Order from Vogue Pattern Service, 443 Fourth Ave., cor. 30th St., N.Y.

No. 2644/20
Sizes 2 to 8 years
A model which suggests corduroy as a material, yet is also suited to serge and linen, consists of three pieces, blouse, jacket, and trousers

FIRST SUITS FOR BOYS AND FIRST SHORT CLOTHES FOR THE BABY

No. 2642/20
Sizes 2 to 12 years
A frock of the simplest cut is made dainty by a trimming of Valenciennes lace and narrow ribbon

No. 2182/20
Sizes 2 to 6 years
A tiny smocked yoke in front is the only trimming permitted this frock for playtime or school

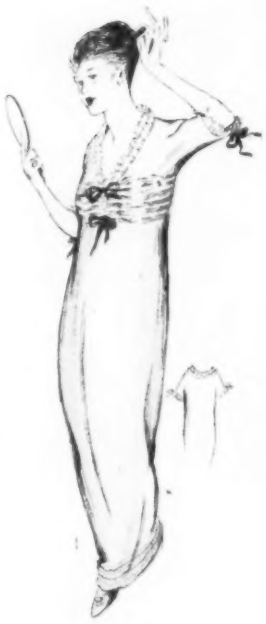
No. 2463/20. Sizes 6 months and 1 year
Nine patterns for the short clothes which mark the transition from infantdom to babyhood

No. 2637/20
Sizes 4 to 12 years
Hand-embroidery makes effective trimming for the corners of the yoke and skirt of this little frock

No. 2638/20
Sizes 4 to 12 years
A design for a jacket to slip on over the head, a dainty slip for many frocks, are both included

No. 2586/20
A combination without trimming except a small ribbon bow to shape the band across the bust

No. 2523/20
Ribbon straps easily adjusted to suit an evening bodice are a practical idea for the envelope chemise



No. 2703/20
Novelty in a nightgown is attained by running the tucks around the figure, with fulness over the bust

No. 2522/20
Designs for two garments to be worn under the corset are included in this pattern, priced at 50 cents

No. 2010/20
A princess combination, when it has as few seams as this one, is extermely easy to make and to iron

No. 2608/20
Grace, softness, and comfort unite in a draped negligée which may be trimmed with short fringe

LINGERIE WHICH PROVIDES DAINTINESS AND COMFORT BY DAY AND NIGHT

EACH garment shown on this page has a distinctive feature for which it has been selected and by which it claims favor. The graceful, slim lines and the ease with which it may be made are features of the combination No. 2586/20. The top finished by a simple band held by a ribbon is unusual and practical

No. 2595/20 has been designed to obviate the tearing of the nightgown at the under-arm, which is a defect of the kimono-cut gown. In this design, the broad lace band which trims the top is extended to form the under sleeve and a square cap makes the upper sleeve. Clusters of tucks through which a ribbon is run add to the daintiness of the garment. An entirely new model for a nightgown is shown in No. 2703/20. A cluster of tucks is run around the figure just below the arms, and over the bust their fulness is freed. The gown opens in front and is fastened by ribbon bows.

The simple cut of No. 2581/20 recommends it at once. The four tucks running lengthwise make this brassière fit perfectly and the one-button fastening in back is simplicity itself. No. 2582/20 is a well-fitting surplice brassière, which is cut low so that it may be worn under a low bodice. It is a model suited to the average figure.

A version of the envelope chemise that may be worn under or over the corset is No. 2523/20. This has ribbon straps that are easily adjusted for wear under an evening bodice.

No. 2701/20 is a new and altogether charming negligée. This model is cut with a defined waist-line and has a full circular skirt attached under the surplice girdle fastening. A full double ruffle forms the trimming and the surplice bodice is both new and pleasing.

MODELS TO CARRY THE SIGNS OF THE MODE INTO THE REALM OF THE NEGLIGEE

No. 2526/20
In this pattern of a long negligée, the designer has cleverly achieved a model artistically draped, which even the amateur may develop successfully

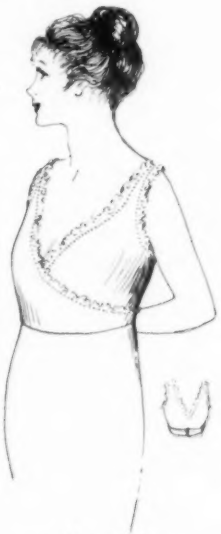
No. 2701/20
The popular surplice cut is exemplified in a negligée trimmed with shirred corded ruffles of the material, and fastened with a jeweled button behind

No. 2587/20
The transparent cuff, surplice sash, and circular skirt piece of this short negligée make it a model well worth consideration

No. 2595/20
A nightgown claims indestructibility by reason of a straight top band which continues under the arm and prevents any tearing

Patterns illustrated on this page, sizes 34 to 40 inches bust measure, are priced at 50 cents each, except No. 2526/20, No. 2701/20, and No. 2608/20, which are priced at $1 each. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, corner of 30th Street, New York City

No. 2581/20
Clustered tucks in the front make the brassière fit the figure perfectly, and one button fastens it in back; it is excellent for evening wear



No. 2582/20
Cut in the surplice fashion and very simply trimmed this brassière makes an excellent garment for the average sized figure

EIGHT WAYS *to* MAKE *a* SUIT

With a Scope for Selection Which Embraces Skirts Wide and Less Wide, Coats Long and Short, and Collars High and Low, the Woman Choosing the Model for a Suit Is Restricted in But One Particular—Sleeves Must Inevitably Be Long and Very Closely Fitted

Nos. 2660/20–2661/20
High collar, fitted raglan sleeve, and flared coat proclaim this suit new

Nos. 2658/20–2659/20
With fulness of coat and skirt fitted in the approved fashion of the season

Nos. 2742/20–2743/20
Side plaits held in place by buttoned tabs are used in panel form both in the coat and in the full skirt

Nos. 2754/20–2755/20
Cut circular are both the skirt of the coat and the skirt proper. Sleeves are frankly tight fitting

Nos. 2770/20–2771/20
The redingote worn over a skirt hung on an approved hip yoke and finished with an upstanding frill

Nos. 2746/20 2747/20
A distinctly military effect is produced by the high fur collar and by the braid trimming and side fastening

Nos. 2748/20–2749/20
Distinctly new is the cut of both the coat and the skirt, in which circular fulness forms box plaits

Nos. 2750/20–2751/20
A clever coat fastening, and an equally clever simulated hip yoke on a circular skirt moderately full.

Note: The patterns illustrated on this page are priced 50 cents each for coat or skirt, $1 for the whole costume. Sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure. An illustration, material requirements, and full directions come with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City

ALL expectations to the contrary, Paris has given us an entirely new silhouette. This was done by featuring full skirts in either plaited or circular form, topped by coats that were either three-quarter or five-eighth length. The skirts of the mode are cut from two to four yards wide at the hem, and many of them are hung from well fitted yokes. Side plaits and box plaits as well as gathers are features of many of the skirts, while the circular skirt, well fitted to the hip-line, is much in evidence. The sleeves in the day gowns are long and fitted, either set in with a snug armhole or cut raglan or kimono fashion. In the two latter instances they always have a piece inserted beneath the arm to do away with any superfluous fulness there. Many of the collars are high, versions of the military collars in fact, while others are high in back and fit the neck snugly. Such are the fashions featured by Paris, and into the designs illustrated on this page have been incorporated the best of these suggestions.

No. 2660/20 shows the high, tight, straight collar and extremely long, flaring peplum coat. In Nos. 2658/20–2659/20 is illustrated the new tight kimono cut sleeve. In Nos. 2748/20–2749/20 the skirt is tight to the hip-line, where its flare falls into graceful box plaits. Plaited panels both in the coat and skirt of Nos. 2742/20–2743/20, are very cleverly employed in the designing of this model. In Nos. 2754/20–2755/20 the much featured plain, circular skirt is in evidence, and the peplum of the coat is cut sufficiently circular to harmonize with the skirt.

GOWNING THE MAIDEN IN THE WAY SHE SHOULD BE GOWNED AND CLOAKING THE SCHOOLGIRL SERVICEABLY AND SMARTLY

Note: Children's patterns illustrated on this page are 50 cents each. Misses' patterns in sizes 14 to 18 years are priced 50 cents each for waist or skirt except pattern No. 2648/20, which costs $1. An illustration, material requirements and full descriptions come with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City

Nos. 2710/20–2711/20
Soft taffeta combined with ruffles of cream lace makes a becoming and practical dance frock

Nos. 2712/20-2713/20
Topping a ruffled skirt of taffeta a long-waisted bodice of velvet is worn

Nos. 2714/20-2715/20
Gabardine or serge assures success for this simple but extremely smart frock

No. 2648/20
An extra coat which may be worn for afternoon or evening is a great economy

Nos. 2672/20–2673/20
The plaited peplum, high collar of the coat, and the yoke skirt are of the moment's mode

FOR the child's winter coat the material selected should have warmth without weight and wearing qualities unquestioned. Double-faced fabrics as well as tweeds will be found practical for the school or play coat. For afternoon service, and for wear over the party frock, materials such as velveteen, high luster, broadcloth, and *velours de laine* with a touch of fur added at the collar and cuffs are smart.

Materials for the gowns of the young girl from 14 to 18 years of age should be carefully selected so that the cloth or silk will be appropriate for the design upon which the garment is constructed. For the plain school frock or suit, nothing is more appropriate than gabardine or serge. For the frock to be worn to the afternoon dance class velvet or velveteen with a touch of fur is an excellent choice and for the evening taffeta and lace are charming.

No. 2630/20
Sizes 4 to 12 years
For either coat or dress of serge or flannel, this design would be successful

No. 2612/20
Sizes 2 to 12 years
By the clever belt arrangement this model is made smart and also unusual

No. 2633/20
Sizes 4 to 12 years
With the back terminating in a yoke and the sleeve and front yoke cut in one

No. 2632/20
Sizes 4 to 12 years
Equally suited to gabardine or serge or to the more formal broadcloth or velvet

No. 2636/20
Sizes 6 to 14 years
Corduroy with collar and cuffs of white cloth makes an excellent school coat

No. 2631/20
Sizes 6 to 14 years
Velveteen suggests itself with fur bands or corded satin bands for the trimming

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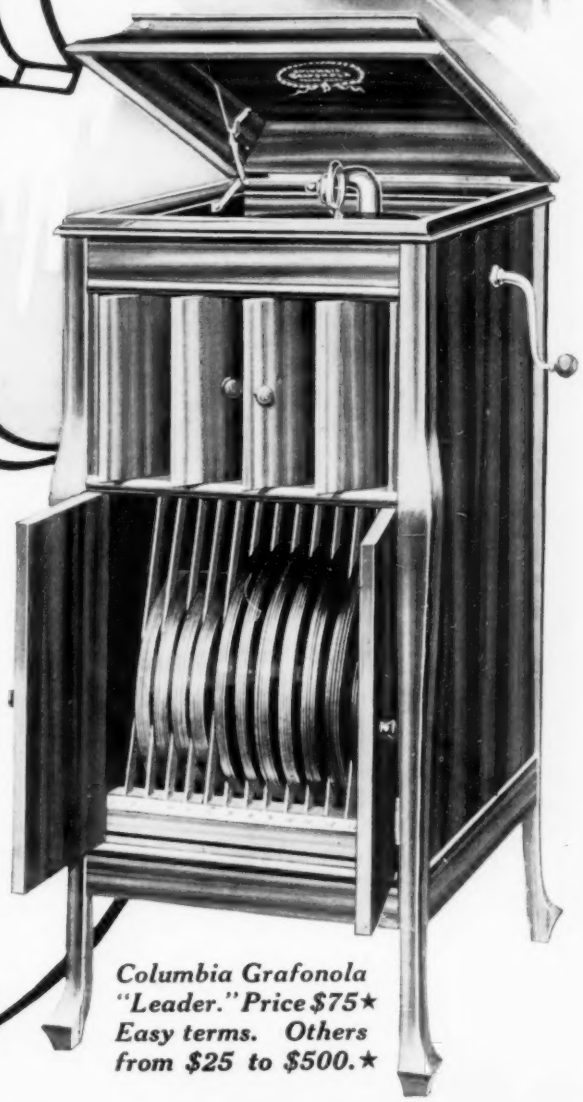

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ENGLAND'S EXTREMITY IS WOMAN'S OPPORTUNITY

(*Continued from page 57*)

nightly. Kipling, by the way, is the only bard missing in the war-ode staff of *The Times*. But why should he write any new war ballads? He and Shakespeare have already said all the apt things that can be said about an Anglo-Something conflict, and I daresay Mr. Kipling knows it quite well.

Mr. Waller is preceded at the Empire by a score of hard-working vaudevillists who labor in vain to take the mind of the audience off its troubles. A gentleman plays a piano which spins around in the air, like Pegoud looping the loop, with a warbling prima donna poised on top of it all the time; the audience looks on listlessly. An earnest acrobat, eight feet tall and infinitely thin, ties himself into witty knots and swings from bar to bar; deepening apathy on the part of the audience. An imitation Alabama coon tries to imitate Frank Tinney and an American-girl-in-a-taxi sings archly, "Kiss me all along the Strand, In Piccadilly hold my hand," and implores the audience to join in the chorus; nobody joins. Namur has fallen; compulsory enlistment is threatened. England had to go into this war, of course; nevertheless——

"IF YOU CAN KEEP YOUR HEAD"

Then Mr. Waller comes on very gravely, a white carnation, symbol of peace, in his buttonhole. He recites "Snarleyow." The house wakes up; the circle of Nuts standing at the back and along the sides who have been looking on cynically—their high hats well on their heads, cigarettes lazily between their teeth—the Nuts come to life and applaud. Mr. Waller proceeds with his galvanization. He gives "The Ballad of the Camperdown" and "The English Flag"; the house is keen on enlistment now. He recites "If," and when he begins,

> "If you can keep your head when all about
> you are losing theirs, and blaming it
> on you,"

one can always hear a pin drop. When he rings out the famous last line,

> "And what is more, you'll be a man, my
> son,"

the audience can't hear itself think for the row.

At least it couldn't hear itself think if it were a French or an American audience. It needs a bit getting used to, the Englishman's habit of taking his enthusiasms sadly, but a stranger comes to like it in time. The English are so sincere that when they move an eyelash it means quite as much as when a crowd of Latins throw their arms around a perfect stranger and kiss him on both cheeks.

THE FAMILIAR CUES

With the return of the native English actors to the boards, the old familiar line of the London cues extending from the entrance to the pit of the popular houses came back. The longest and most ardent cue to-day is at His Majesty's, where Louis Parker's "Drake," filled with patriotic color and rhetorical bouquets for the Union Jack, is having a lucrative revival. Sir Beerbohm Tree's production is pictorially impressive. His impersonation of Sir Francis Drake, which he plays with agreeable simplicity and force, touches English pride and English ambition in quite the right spot. Miss Phyllis Neilson-Terry is so convincingly a Queen Elizabeth that one fancies she might have been often to the Abbey and interviewed her Virgin Majesty's ghost. The Armada play is a tremendous go; a generous percentage of the box-office receipts helps to swell the National Relief Fund.

The actors and actor-managers are meeting the exigencies of war with pluck, playing, most of them, at half-salaries, or at a loss, in order to keep their companies together. Soldiers and nurses in uniform go to all the theatres at half price and there is hardly an audience without the familiar blur of khaki and the severe silhouette of the Red Cross cape. But no matter who it is that has his name in capitals on the program, the real star of the London stage to-day is a stern gentleman by the name of Mars. What with the singing of the French, Russian, Belgian, and English national anthems and the display of pictures of the chiefs of the Entente and the latest maneuvers of their troops, the audience finds itself rising as often at a music-hall as at an intercession service at the Abbey—and with much of the same thrill.

Not all the actors, however, are lucky enough to be engaged to sing "Hearts of Oak" or to recite "Henry the Fifth." Three hundred American actors and actresses who were playing in the theatres throughout Great Britain when the war broke out were left without an engagement and without a farthing for board or for fare home. The United States government has been "lending" them the money for both. The generosity and quick action of the American powers in coming to the rescue of their shipwrecked children over here this summer, was, incidentally, a moving little drama all by itself.

DRAMAS OFF THE STAGE

Several nights ago a mob of people moved across Trafalgar Square toward Pall-Mall. For a moment it was hard to hear what the excitement was. Then an Englishman quietly sauntered up to a group of three other Englishmen, and after a decent pause took his cigarette out of his mouth. "German chap," he said, laconically; "took out a German flag—cheered for the Kaiser—Nelson's Monument, wrong place, y' see. Silly ass." In front of the Carlton the "silly ass" was backed into one of the windows on the Haymarket and protected by some benevolent bobbies who advised the crowd to "get along now, please." One of his silly coat sleeves was missing, his silly collar was gone, his blond Fatherland hair looked as if some one had been impatiently running his fingers through it, his face was flushed, and he looked nervous. Not all the dramas are behind the footlights.

Rotten Row is almost deserted. A few depressed looking military gentlemen beyond the joyful fighting age, a few children, and here and there a lonely woman or two—that's all. The real spectacles in Hyde Park are the troops getting hard drill morning after morning, and the reviews of the First Life Guards and the Royal Horse Guards. These gorgeous creatures gave a particularly successful matinée one day. The Queen sat in a carriage at Albert Gate and watched the squadrons march to quarters while the crowd cheered.

The scarlet and glitter of the Life Guards is the saving note of color in the hordes of khaki-clad chaps in town. They are everywhere, these ominous, neutral toned groups, though their numbers grow smaller every day. Naturally there is an outbreak of khaki colors in the autumn tailored suits. Whipcords of military cut in khaki and similarly dun colored tones are immensely popular and, strange to say, not unbecoming, though, of course, a woman who has a clear color looks the best in them.

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INTENSIVE ART

"If Brevity Is the Soul of Wit, Why Not the Soul of Art?" Says the Londoner, and Adopts Miniatures

MINIATURES, little and big, are the fashion in London today. Tiny ones to wear as pendants, or larger ones to stand with delicate china, silver toys, or bibelots in the boudoir, are exhibited everywhere.

Many women like to wear a miniature of a pretty child or of some much prized pet; but the larger miniatures are most charming and decorative when they are copies of some of the old masters such as are to be seen in the National Gallery in London, or in the Louvre.

A FIG FOR MECHANICAL ART

Of course, every one knows that wonderful as mechanically produced pictures are, they do not and can not give the pure coloring and atmosphere that go to make up a great part of the delight of the originals.

People of culture are no longer satisfied with colored prints, even the good ones, good, that is, until they are compared with the originals; they no longer seem the life-like copies one would fain imagine them to be. Nowadays, the person with a cultivated taste wishes to have something done by a real artist; and so, since they are so easily transported and so wholly charming, miniatures of favorite pictures are greatly in demand.

A special trip to the National Gallery on students' day to see these little pictures in the making is well worth while. It was particularly interesting to watch one girl who, a few days ago, was copying "Lady Cockburn and Her Children," a pretty group of a mother with her three little sons tumbling and clambering over her.

On a stool beside the artist was a most lovely thing, a miniature she had just completed of Botticelli's "Virgin and Child with Angels." The whole picture was about two and a half inches across and was encased in a dull, chased gold, circular frame. This miniature was sold to be sent as a first communion present to a young girl—quite a valuable idea, for it is difficult indeed to find suitable confirmation presents.

Another pretty group which lends itself well to copying in miniature is "The Babli Children," painted by Van Dyck in his best period. The three children in the quaint and ornate dress of the Stuart times make a rich bit of coloring. This picture is privately owned, and it is said that it will probably be recalled soon from public view and shut away in some great mansion where only the privileged few will be able to enjoy it; for this reason good copies of it are extremely desirable.

ART TREASURES STILL UNDISCOVERED

To the initiated, visits to the National Gallery on students' days (Thursdays and Fridays) are one of the events of London, for there are always exquisite specimens of finished copies to be seen and intimately examined. The majority of the artists who work upon miniatures at the National Gallery are engaged upon special commissions. Yet, from time to time, a little gem may be picked up at first hand from the artist. It is not only the art students who are working upon students' days but many London artists of reputation. Men and women who ere long will be considered the rising artists of the English school, are to be seen copying pictures on those days; in fact, many private collectors are now making regular visits to the galleries with the object of securing these uncommissioned miniatures. While comparatively few American collectors have as yet adopted this method, a number of members of the social sets of Washington and New York are among the most ardent admirers and patrons of the miniature art.

WHAT A YOUNG GIRL WEARS

(Continued from page 64)

front and back to give a youthful freedom to the bodice, and the sash helps to break what might be an awkward length to the plaits. The white organdy collar finishes the waist.

The pretty evening wrap sketched on page 64 may be had in any of a number of lovely shades of broadcloth. It has a high deep collar of black velvet and the slits for the hands are outlined by the velvet. The cape is warmly but lightly interlined and is lined with soft white satin. A delicate jet bead cord fastens it at the neck.

Smart for young women or girls is the velvet sailor shown at the left of the group of hats on page 64. A black grosgrain ribbon encircles the edge of the brim and also binds the crown. At the side of the crown is a tiny bow of the new sphinx metallic ribbon. This model is particularly effective in the bright tones that can be worn so well by young girls; a scarlet model is the smartest.

Suitable for girls or young women is the soft-brimmed velvet hat sketched in the middle at the top of page 64. It is bound with selftone grosgrain ribbon. This hat is excellent for school use and is easily packed as it is a soft and flexible shape.

A similar hat is shown at the right in the group of hats sketched on page 64. It also is of velvet and grosgrain ribbon, and has a flexible brim. It is not easy to find hats for young girls and young women, particularly the former, that are both smart and in good taste, but demand, as it usually does, has in this case had a great effect, and the autumn has brought out an acceptable collection of such models at reasonable prices.

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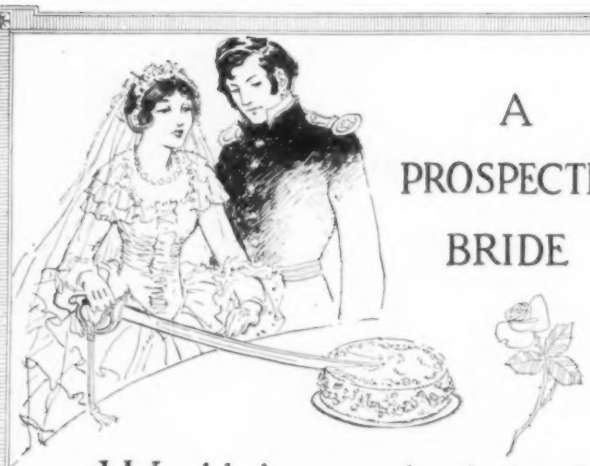

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ANSWERS TO CORRESPONDENTS

VOGUE invites questions on dress, social conventions, etiquette, entertaining, household decoration, schools, and the shops. Any reader may have an answer on these and similar topics; Vogue stands ready to fill the rôle of an authoritative, friendly adviser.

Because fashion is so variable, and depends so much on who you are and where you are, it is always better to secure a reliable answer to each problem than to run the risk of making a mistake. Before asking Vogue, please read carefully the following rules:

(1) Addresses of shops where articles mentioned in Vogue may be purchased will be sent by mail without charge and as promptly as possible, provided that a self-addressed, stamped envelope accompanies the request.

(2) Answers to questions of limited length and unlimited as to time of answer will be published in Vogue at its convenience without charge.

(3) Ten-day questions. Answers sent by mail within ten days after receipt. Fee, 25 cents for each question.

(4) Confidential questions. Answers sent by mail within six days after receipt. These answers will not be published without permission. Fee, $2.

(A) The right to decline to answer is in all cases reserved to Vogue.

(B) The writer's full name and address must accompany all questions asked of Vogue.

(C) Self-addressed and stamped envelope must accompany all questions which are to receive answers by mail.

(D) Correspondents will please observe carefully the rule of writing on one side of their letter-paper only.

THE ETIQUETTE OF CALLING

MRS. J. N. E.—Please inform me as to whether it is proper to call after attending an At Home, an informal tea, or a bridge party. I am a bride, have just moved to a new place, and through friends I have been invited to affairs before the hostesses of several of the functions called upon me.

Ans.—In answer to your request as to the etiquette of making calls, we would say that attending an At Home or a tea is equivalent to a call. A bridge party requires a call afterwards.

Unless the hostess explains why she has not called upon you, it is unusual for her to expect you to accept her invitations. In the case of a very much older woman, however, this ceremony may be waived. There are many reasons why you will have to use your own discretion in such matters, however, as business associations and various other reasons sometimes necessitate one's doing the thing that is not the usual custom.

WRITING AND ANSWERING INVITATIONS

MRS. L. W. M.:—What is the correct form for answering invitations to luncheons and card parties written on visiting cards? It is a familar rule that the form of the reply should always follow the form of the invitation, but in some cases it seems not to be just correct. I usually answer invitations in the third person on correspondence-cards.

Ans.—We still advise answering an invitation in the same form in which it is issued: in the first or third person.

While it is quite correct for a hostess to use her visiting card to bear a written invitation, it is more courteous of the guest to answer it on note-paper; an acceptance or refusal may always be worded more graciously where there is more space in which to express it. Correspondence-cards are not as much used as the ordinary note-paper.

ANENT COLONIAL COSTUMES

MRS. R. H. W.:—Will you kindly send me descriptions of colonial costumes, both for men and women?

Ans.—A colonial fancy dress has a quilted or brocaded petticoat and a polonaise in a contrasting color made with puffed-up panniers, and it opens over a stomacher. It may have a Watteau plait in the back or may be quite plain. A lace bertha with deep ruffles in the sleeves is a finish to be worn with a high powdered coiffure; the mull fichu with a mob-cap is another style.

A clinging mull frock made with a high-waisted effect (à la Madame Récamier) with strapped slippers, scarf, and reticule, also belongs to the colonial period.

Knee-breeches, silk stockings, buckled shoes, satin coat and waistcoat, choker and lace ruff, and a powdered wig tied in the back with a black ribbon make up the full dress as worn by Washington and his contemporaries. However, by looking up old prints one can, perhaps, find something more becoming and unusual.

SERVING THE GUEST OF HONOR

MRS. J. W.:—Please tell me whether, at an informal dinner, it is correct to serve the hostess first and then the lady at her right?

Ans.—It is quite correct to have the hostess served first, though some people prefer to have the guest of honor served first; both forms are equally correct. It is always less embarrassing for the guest if the hostess cuts into some elaborate dish first; hence the origin of the custom.

Gallery of Portraits

Fritzi Scheff, Now Starring in "Pretty Mrs. Smith"

The

ABOVE COAT, one of our authoritative styles, is shown by courtesy of Miss Fritzi Scheff. We were fortunate in receiving our Paris Models just prior to the outbreak of the European war, and we suggest that our patrons make an early selection.

A. Jaeckel & Co
Furriers
384 FIFTH AVENUE
(between 35th and 36th Sts.)
NEW YORK

BIEN JOLIE
GRECIAN-TRECO

CONVENTIONAL corset designing—to follow imitatively the basic idea of what has been done, and approved—is a relatively simple matter. But to create a new corset, on new lines, out of new material, and have it meet with world-wide acceptance as a necessary development in corset designing, is a rare achievement.

That is what the Bien-Jolie Grecian-Treco accomplished. The prevailing mode made necessary a departure from old standards, for the Greek outline demanded a plastic yet firm support that would preserve the natural grace of the body and yet permit of the greatest measure of comfort.

Because it does this in a distinctive manner, the men and women who design miladi's outer garb have found the Bien-Jolie Grecian-Treco indispensable in fashioning their new creations, and have openly and without reserve indorsed it.

Bien-Jolie Corsets are boned with **"Walohn."** Every feature of this famous corset must be of highest quality.

Benjamin & Johnes, Newark, N. J.

ON HER DRESSING-TABLE

NINE TENTHS of the shampoo battle is in the proper drying of the hair. Artificial drying is looked upon with disfavor by many women because they say it makes the hair brittle and lusterless. And this is very often true, but the fault is in the temperature of the air and not in the method of drying employed. To expedite the drying, hot air—not warm air—is frequently used, and therein lies the harm.

One reliable specialist of New York objects to drying with towels, especially those of the rough Turkish variety, because she considers the treatment too rough for the hair; often also, it is only the hair and not the scalp which is dried with towels, and that spells danger. Also the lint comes from towels onto the hair. Where the hair is very dry after the shampoo, a little nourishing cocoanut oil may be applied to the roots and also to the brittle ends.

On this page is illustrated an improved electric hair dryer by which the temperature of the air can be controlled. It is attached to an electric socket in the usual way, but it is by turning a button that cold air or warm air is turned on. This device is made of nickel, measures about ten inches in length, has several feet of wiring, and costs $12. Though this represents a quick and efficacious way to dry the hair, the occasional sun-bath must not be omitted.

A HANDBOOK ON HAIR

"Hair: Its Nature, Growth, and Most Common Affections, with Hygienic Rules for Its Preservation" is the title, sum, and substance of a book by Dr. Richard Müller, which the well-groomed woman will find interesting. That the hair must be washed occasionally and brushed frequently, and that it has a trying way of falling out, constitutes about all most of us know of this physical part of us. Scattered fragments of advice as to its care we are ever and anon receiving but, judging by the increasing baldness among men and women, they seem to make small impression.

In this book, causes and effects and cures are gathered comprehensively between two convenient covers and she who runs may read. Glancing down the table of contents one sees described "the nature and growth of the hair," which explains the wonder of the growing hair; then "the different forms of baldness" and their treatment; "superfluous hair and its removal"; "parasitical and fungoid diseases"; "hygiene of the hair"; and "on food in general and especially for the growth of the hair." In this last named chapter are given the latest food statistics established under the supervision of a famous Paris dermatologist, who has painstakingly observed that a great number of patients who complain of loss of hair suffer not from scalp diseases but from gastro-intestinal disorders. This points to the need of a good blood supply, and, therefore, this interesting chapter.

In an appendix is described the latest therapeutic measures which have proved to be successful in abating diseases of the scalp, for much has been done in the last few years with electricity.

The greatest specialist in hair diseases, Dr. Sabouraud, of Paris, has given the author permission to employ, by way of illustrations, some of the plates he has made for his own work. This book is published by William R. Jenkins, New York, and costs $1.50.

ARTIFICES OF THE PARISIENNE

A visit was paid a few weeks ago to a woman whose personality, establishment, or preparations, or all three, are favorably known to many readers of Vogue. Summer had effected several changes. The pretty, restful rooms had been redecorated in the yellow, blue, and gold of ducal Venice—gold walls, yellow armure hangings, and blue and gold upholstery. Madame herself had gained in experience—and experiences—though on account of the war she had lost many of the surprises she had planned for her patrons this autumn.

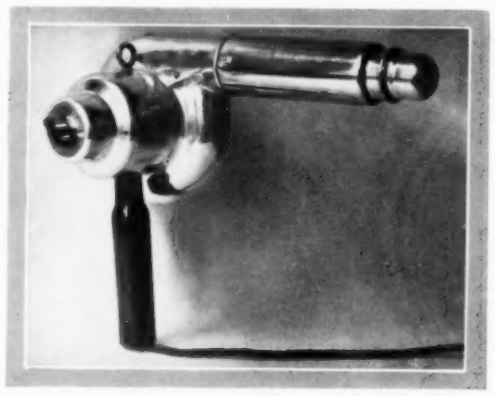
While she was in Paris she visited many of the famous beauty establishments, taking treatments and gathering information; she studied the art and artifices of the Parisienne, intending to bring them back to America, but—woman proposes and the war-god disposes. In Berlin, she was detained three weeks and did her shopping quickly and silently, never omitting to wear, according to military orders, a little identifying American flag pinned to her blouse.

Now she is back in New York with many new ideas, some wonderfully vivid impressions, and a few pretty bottles and trinkets for her salons. She has greater faith than ever in her method of treatment — muscle strapping rather than massage—and in her preparations, nourishing, curative, agreeable, and varied. She lays special stress upon her power to remove blackheads, those persistent disfigurements of the city dweller.

SPONGING ON RUSSIA

When any note of color enters the bathroom decorations it is generally a dull blue or an old-rose. No commendatory word is needed for the well-known, much used, sanitary rubber sponge, but a statement may be made that from Russia has been obtained a shipment of these sponges in an attractive shade of dull blue which may appeal to the possessor of a blue and white bathroom. These sponges, which may be had, also, in the more familiar colors of red, tan, and brown, come in various sizes and vary in price from 25 cents up to $3.50.

Note:—Readers of Vogue inquiring for names of shops where dressing-table articles are purchasable should enclose a stamped and addressed envelope for reply, and state page and date.



But to press the button on this electric hair dryer is to set a halo of warm air radiating about the head

These three bottles contained three of the most popular imported perfumes

These three bottles were filled with domestic perfumes made by Colgate & Co.

Which would you have chosen in this Perfume Test?

THE test was made by 103 representative women, comparing six perfumes—three of which were the most popular foreign perfumes and three were domestic, made by Colgate & Co. Over ⅗ of the 103 women chose Colgate's in preference to the imported. Before making the test 61 of the 103 said they preferred a foreign perfume, yet when the influence of a foreign label was removed 41 of these 61, or ⅔ of them, chose Colgate's first.

Every woman will be interested in the story of this test

It shows very clearly that selecting a perfume because it has a foreign label does not necessarily result in a woman's getting what she really prefers.

The test was conducted as follows by two impartial judges (Mr. F. N. Doubleday of Doubleday, Page & Co.; Mr. S. Keith Evans of the Woman's Home Companion). They purchased three of the most popular imported perfumes and three Colgate perfumes—all in original unopened bottles. The judges poured the perfumes into six plain bottles, numbered from one to six, and kept a record by which they alone knew which number represented each perfume. From time to time strips of Perfumers' Blotting Paper were scented from the numbered bottles under the supervision of the judges, and these were used in making the test. The 103 women represented business women, the stage, the editorial staffs of two women's magazines and college women. Each was asked to name the perfume she was in the habit of using and was then given 6 strips of the scented paper numbered 1 to 6 corresponding to the numbers on the bottles. She was asked to make a first choice, a second, a third, etc. Record was kept of *all* selections.

When the tests were completed the judges took the record, and inserted the names of the perfumes in place of the numbers from the key which they alone had. The result was then announced to Colgate & Co. It was a daring test—inspired by the confidence which we had in the superiority of our perfumes. How is your choice of perfumes determined? By what you really prefer or by a foreign label? Is it not possible that a domestic label is keeping you from the enjoyment of the particular perfume you would naturally select?

This is the Way They Chose

First choice of 28 women, Colgate's Florient
First choice of 26 women, Colgate's Splendor
First choice of 18 women, Foreign Perfume 4
First choice of 12 women, Foreign Perfume 2
First choice of 10 women, Foreign Perfume 5
First choice of 9 women; Colgate's Éclat

Note these little stories of women who had been buying a label rather than a perfume:

A prominent actress, who had previously used a certain French Perfume, which happened to be in this test, placed that perfume *fourth* and Florient first.

A prominent member of the senior class of Vassar College chose Colgate's Florient although what she *thought* was her favorite perfume was in this test, and accorded that perfume fifth place.

Three Smith College girls in like manner passed by their unlabeled *avowed* choice and two chose Splendor, one Éclat.

An editor of a well-known woman's periodical, whose profession brings her in touch with all that is best in perfumes, foreign or domestic, chose Colgate's Splendor after expressing a preference for a famous French perfume included in the test, which she put in second place.

Would You like to make the Test for yourself?

If so, we will send you three Perfumers' Testing Strips, three miniature vials of the Colgate Perfumes—Florient, Splendor and Eclat—and an extra strip of paper so that you can make a comparison between Colgate's and the perfume which you may now be using.

This test will not only be valuable to you but can be used as an interesting form of entertainment for your friends. We will send full instructions as to how to make the test. Your name and address and a 2c stamp for mailing will receive prompt attention.

Write today for details showing how to make the test yourself

COLGATE & CO., Perfume Contest, Dept. 45, 199 Fulton Street, New York

Your Duty as Hostess

EVERY entertainment under the sun—from the simplest picnic to the most elaborate diplomatic dinner—is distinguished by the quality of its eatables and drinkables. Though the guests may politely give no sign if the dinner is bad, you may rest assured that they will invariably notice it.

Look on this page and the next for a number of foods and beverages which Vogue cordially recommends, not only because they are pure but because they are fashionable.

To choose and to serve foods of this kind is the successful hostess's duty. On these two pages you will most likely find precisely the thing you are looking for.

Cut Glass for Your Winter Table

Fruit and ices at all seasons look better in cut glass than in silver. But the rich hothouse fruits require designs and weights more substantial than those selected for your summer table.

TUTHILL CUT GLASS

comes in a great variety of unusual shapes and designs suitable for winter use.

Illustrated booklet will be sent free on request.

TUTHILL CUT GLASS CO. Middletown, N. Y.

KNOX GELATINE

is "For the Hostess"

It is a compliment to your guests' good taste to serve a Jelly, Pudding, Salad or Ice made with KNOX GELATINE.

Recipe Book FREE for your grocer's name. Pint sample for 2-cent stamp and your grocer's name.

CHAS. B. KNOX CO.

32 Knox Ave. Johnstown, N. Y.

TOWLE'S LOG CABIN CANE AND MAPLE SYRUP

is sold all over the world—and liked everywhere—because it is just what people want, a syrup to be, THE TOWLE PROCESS of blending pure Vermont maple sugar with pure granulated cane sugar.

You'll enjoy the delicious flavor of pure maple in Log Cabin Syrup on your wheat cakes, waffles and muffins—or on custards, puddings and other dainty and wholesome desserts.

Send today for our Free Recipe Book, and a Free miniature can of Log Cabin Syrup.

THE TOWLE MAPLE PRODUCTS CO.
Dept. A-7, St. Paul, Minnesota

FOR THE HOSTESS

EGGS, for all their familiarity, supply that variety which is the spice of good food, and from the simple, boiled-in-the-shell egg for breakfast to that most delicious of dinner sweets, the omelette soufflé, they may be made to offer change for every day of the year. The omelette soufflé is at once the easiest and the hardest test for the amateur cook, yet its only requisites are new-laid eggs, a hot oven ready to the moment, and care.

For a dinner for four people, six eggs should be used; if more than four people are to be served it is best to make the omelet in small quantities and to double the process rather than the portions. The whites of the eggs should be separated from the yolks and beaten and four tablespoonfuls of powdered sugar should be sifted lightly over them and worked in gently with the egg beater. Into the yolks, of which only four may be used, half the rind of a yellow lemon and a smaller portion of the rind of an orange should be grated. As a flavor, a dessertspoonful of sherry, rum, or brandy—whichever is preferred—or a teaspoonful of vanilla should be added; the vanilla is apt to prove insipid. These ingredients should be beaten well into the yolks and then the whole should be folded gently but thoroughly into the whites, turned quickly into a warm, buttered baking dish, and sifted over the top with powdered sugar. The omelet should be set in a hot oven for five or six minutes—the oven must be piping hot—and, when very light, served immediately from the baking dish to warmed plates. As an accompaniment for this omelet, transparent, green, gingered preserves of the watermelon rind, or any other fine and delicate preserve is good. The omelet is especially pretty if it is served with slices of orange set with maraschino cherries; in this case, the flavoring should be merely vanilla.

A SWEET OMELET

Another sweet omelet to be served for dinner or late supper is made, also, with six eggs. The whites and the yolks of the eggs must be beaten separately to a light froth, then folded together and poured into a hot, well-buttered frying-pan. For cooking omelets nothing answers so well as the old-fashioned black iron skillet.

As the eggs stiffen they should be loosened gently and carefully from the sides and bottom of the pan to prevent their scorching. When the omelet is well stiffened, one half of it should be covered with orange marmalade, currant jelly, or strawberry or raspberry preserve, and the other half should be folded over it with a broad spaddle. With the same spaddle the omelet should be lifted gently but quickly to a large, round, hot platter. Powdered sugar should be sifted over the top and the omelet should be set for a few moments under the red-hot bars of the gas broiler from which the flame has just been turned off, or a red-hot shovel should be held over it so the sugar will bubble and brown. A demi-tasse of brandy should be poured over the omelet and set aflame; the brandy will burn for about two minutes and it is pretty to place the omelet on the dining-table to be served *allumé*.

In Holland and Belgium, the salad course is often varied by serving a hot soufflé of fish, cheese, or peppery rice with thinly shaved cucumbers and watercress, crisp chicory, or the inner hearts of lettuce sprinkled with a tart French dressing which is very different from the more usual oil and vinegar dressing, since there is merely a soupçon of oil, a suggestion of garlic or onion, a dash of cayenne, salt, of course, and vinegar.

For a fish soufflé to serve with such a salad one cup of hot mashed potatoes beaten to a cream, one scant cup of well-shredded, cooked fish,—shad, or white, or blue fish is good for this purpose,—four eggs separated and each portion whipped until very light are used. The fish is added to the potatoes, seasoned with a saltspoonful of salt and half as much pepper, and turned into the beaten yolks and then into the whites. The whole is placed in a warm, buttered baking dish and baked in a hot oven for from twelve to fifteen minutes. It should be served as soon as it is done, as it will shrivel if it is allowed to stand.

CHEESE SOUFFLÉ

Cheese soufflé is especially delicate if served with any ice-cold vegetable salad. One cup of dry, grated bread-crumbs should be put into a double boiler with two cups of milk and heated well, then set aside to cool. Four eggs should be separated and the yolks and whites should be beaten separately until they are very light. The yolks should be turned into the double boiler and a half-pound of grated, dry, yellow cheese, seasoned with a pinch of cayenne pepper and a saltspoonful of salt should be added. Then the beaten whites should be folded in and the whole should be turned into a buttered, warm baking dish. The top should be dusted with grated bread-crumbs and the soufflé should be baked for twenty minutes in a hot oven and served at once, lest it should fall.

Omelets for breakfast and luncheon offer tempting opportunities for experimentation, especially if served in individual portions. There should be in them no suggestion of soufflé. In Holland and France, an egg for breakfast means one boiled in the shell, but in Belgium delicate little omelets of two eggs are made. The eggs are first broken into a bowl that has been well rubbed with a raw onion or a clove of garlic, and then they are beaten to a light froth and poured slowly into the middle of a griddle greased with bacon drippings. The eggs are then dusted with salt and pepper, deftly folded over, transferred to a hot dish, surrounded with crisp green watercress, and sprinkled on the top with minced parsley.

BREAKFAST OMELETS

This simple omelet may be varied by folding in chicken livers minced fine with two large, nicely browned whole livers tucked into each end. It may be set in a bed of stewed kidneys, or delicately fried mushrooms, or may have crisp curls of bacon laid like a brown foam over the top of it; the garnishing of watercress or parsley, which serves to tempt the eye, should never be omitted. The garnishing, in fact, is the foundation upon which all color schemes in eggs are formed and it is the prime factor in most food presentations. The vivid sunshine of the eggs always needs the foil of a bit of greenery.

Especially is this true of baked or shirred eggs. For cooking baked or shirred eggs, there is nothing better than a white-lined, brown earthenware dish which fits into a silver stand. The dish should be heated and well buttered, and for each egg a tablespoonful of cream should be put in and the eggs dropped on it. The dish should then be set in a pan of hot water and put in a hot oven until the eggs are well jellied. When they are jellied the top of the eggs should be dusted with salt and pepper and sprinkled with minced parsley. Around the outer silver cover sprays of crisp watercress should be set.

This manner of cooking eggs may be varied by using, instead of the cream, a chicken gravy which has been seasoned with thyme and a bit of onion. When the eggs are well set, a portion of the white should be cut out from about each egg and well-browned chicken livers should be tucked in. Either watercress or curled parsley may be used about the eggs as a garnish.

FOR THE HOSTESS

Your Guests Will Like

G. Washington's INSTANT Coffee

It has such a delicious all-coffee flavor. Made in an instant in the cup at the table.

Always rich, smooth, uniform.

At food stores—air tight tins, 30c-90c, (except in extreme West and South).

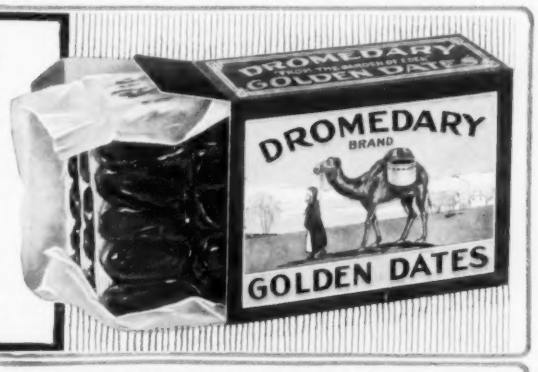
All harmful impurities of the coffee bean have been taken out of G. Washington's Coffee by a wonderful refining process—and

NOW YOU CAN DRINK ALL THE COFFEE YOU WANT

EAT some Dromedary Dates and learn what good dates are.

Sold only in sealed packages by grocers and fruit stores everywhere.

THE HILLS BROTHERS Co.
37 Washington St., New York



Real Food and More of It.

When You Eat Educator Crackers

The all-food cracker—made of *Educator Entire Wheat Flour*, especially milled. Economical—about 200 Educator Wafers to the pound—better and more nourishing than bread. With or without butter. Makes you want to eat.

Sold everywhere in tins, packages, by the pound.

EDUCATOR CRACKERS

Johnson Educator Food Co., 37 Batterymarch St., Boston, Mass.

YOU CAN ADD TO YOUR MENU MANY DAINTY DISHES WITH "NUT-LET" PEANUT BUTTER

"Nut-Let" users find that scores of new, easily-prepared delicacies can be made with it. Besides being a tasty, convenient food for lunches, sandwiches, etc., its flavor and food value make it fine for salads, and other dishes.

Conforms to Westfield Standard. Its taste and quality make it wise to order "Nut-Let" and insist on getting it.

If unable to get "Nut-Let" of your dealer, we will send a 10c jar and booklet "Home Helps," for his name and 10 cents in stamps or coin.

BOSMAN & LOHMAN CO., Norfolk, Va.

Cake Secrets 36-Page Book FREE

Contains many cake recipes, thoroughly tried and tested, also valuable hints on cake baking. One woman writes us: "I learned more about cake making from 'Cake Secrets' than from any other book." Write today for this book.

For Home Cake Baking

SWANS DOWN PREPARED CAKE FLOUR

Not Self-Rising

Makes Lightest, Finest, Whitest Cakes and Puddings, keeping qualities just as good in July as December. Endorsed and used for 16 years by best cooking teachers. Sold by leading grocers in clean, sanitary packages. If you cannot get it, write us.

IGLEHEART BROS., Dept. V, Evansville, Ind., U. S. A.

CLYSMIC

The King of Table Waters

A SPARKLE OF THE FIRST WATER THAT RADIATES GOOD CHEER

Compliment Your Guests

by serving Whitman's Sampler. It contains choice lots from ten different Whitman packages—Nougat, Chocolates, Bitter Sweets, Jordan Almonds, Caramels, etc.

Perhaps the most prized and praised collection of candies ever offered. Sold through sales agencies almost everywhere. Mailed for $1.00 where we have no agency. *Write for "List of Good Things."*

STEPHEN F. WHITMAN & SON, Inc., Philadelphia

Makers of Whitman's Instantaneous Chocolate and Marshmallow Whip

DAVIS DELICACIES

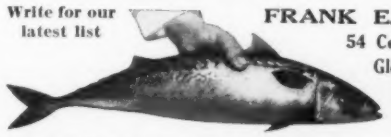
FROM OCEAN, FARM AND ORCHARD

FRANK E. DAVIS COMPANY DELICACIES GLOUCESTER MASS FROM OCEAN FARM & ORCHARD

The best fish in the world are brought into Gloucester.
The best vegetables in the world come to our dock.
The best fruits in the world are unloaded at our wharf.

No matter where you live, we guarantee to bring to your door Nature's choicest products, packed as they grew and packed to keep.

Write for our latest list



FRANK E. DAVIS COMPANY,
54 Central Wharf,
Gloucester,
Mass.

JELL-O

is used in making particularly appetizing salads as well as desserts, it being especially valuable for giving form and beauty to dishes which have never before been attractive, however good to eat they may have been. Lemon Jell-O is used for these salads.

All grocers sell the seven flavors, 10 cents each.

The GENESEE PURE FOOD CO.
Leroy, N. Y.

Armour's Grape Juice

The ideal fruit juice—pure, healthful, delicious. Invaluable for punch, sherbet and fruit salad as well as the popular cooling drink.

Put up in quarts, pints and splits.

Order by the case from your grocer or druggist.

ARMOUR AND COMPANY Dept. A-52 Chicago

Gerhardt & Co

Modes for Fall and Winter

Now showing many beautiful and authentic styles in Hats for street and dress wear

Moderately Priced

16 East 33rd St. (Third floor) New York

Beauty Is Three Parts Care and One Part Nature

THE woman who knows the value of consistent care, who has maintained a continued freshness and attractive youthfulness throughout *other seasons*, will be seen at the Arden Salon D'Oro from time to time these October days, and will receive as many compliments at Easter as she does to-day.

THOSE who do not know, by experience, what Arden methods can do for them, will find a trial treatment (at $2.00) convincing. Such a trial has shown hundreds of women how really attractive they can look, and how easy it is to look their BEST at all times.

SPEED, restfulness and *results* are assured in every treatment administered. When in the Fifth Avenue Shopping District, call, if only for consultation.

"IMPOSSIBLE to call personally," many women write from all parts of the country, and Miss Arden sends them her little book, "The Quest of the Beautiful," with her assurance that their needs can be successfully met by the use of her VENETIAN PREPARATIONS (sent by mail) and employed under her personal direction, by correspondence.

ESPECIALLY recommended at this time of the year, are:

VENETIAN ARDENA SKIN-TONIC. An astringent; clears, firms and whitens the skin naturally; more refining than hard water. $3., $1.50, 75c.

VENETIAN PORE CREAM. Positively closes enlarged pores, and refines a coarse skin. $1. Jar.

VENETIAN VELVA CREAM. An ideal skin food; feeds nourishingly the most delicate skin; restoring and preserving the satiny softness. $3., $2., $1., 50c.

VENETIAN CLEANSING CREAM. Indispensable for use with the ARDENA Skin-Tonic. Removes dust and keeps the pores thoroughly cleansed. $3., $2., $1., 50c.

VENETIAN MUSCLE OIL. Using it regularly, tiny wrinkles and lines will gradually yield, and hollows fill out. $4., $2., $1.

Elizabeth Arden

509 FIFTH AVENUE, NEW YORK

BRANCH SALON, 1209 CONNECTICUT AVE., WASHINGTON, D. C.
PREPARATIONS ALSO FOR SALE AT STERN BROS., NEW YORK.

EBULLIENT NECKWEAR

Fluffy Boas and Plaited, Lace-edged Collars in Which the Costume Lets Off Its Overcharge of Frilliness

Fashion says frills up, fashion says frills down. Tulle and ribbon boa; price, $8.95

NECKWEAR is always an attractive subject. Pretty collars and boas and ties are accessories of dress all women like to buy, and in this they are wise, for well-chosen neckwear will do much to smarten a simple frock and will give such splendid service that money judiciously expended in it is usually a source of great satisfaction. Cheap neckwear, however, is seldom a wise purchase; it never looks anything but cheap and seldom wears well.

The collars and the collar and cuff set illustrated on this and page 96 are pretty examples of this season's accessories and show interesting details that are new. Plaits are particularly noticeable in several of the designs; where embroidery is used it is of exquisitely fine work in a simple design. The lace that is used to edge the new collars is usually of a fine, narrow quality.

A most unusual collar is sketched at the lower left. A revers of plain, picot-edged organdy is topped by a second revers of picot-edged organdy daintily hand-embroidered. This, in turn, is overlapped by an odd little straight collar embroidered in the back. The triple effect is new and smart. The smart collar illustrated at the lower right has a delicate design of embroidery and is edged with a fine, narrow Cluny lace. This collar is accompanied by particularly attractive cuffs.

The pretty collar sketched at the left in the middle of page 96 is of fine organdy with a charming design of cut-out embroidery and an edging of Valenciennes lace. High collars fitting close to the neck in the back and tiny revers with sharp points are features of the new neckwear. A collar which illustrates this tendency

(*Continued on page 96*)

Two collars have long passed unnoticed but a third to top two off is an innovation. Price, $1.50

Collars and cuffs take their cue from skirts and enter the winter scene side-plaited. Price, $1.95

Black Wolf, medium size - $19.00 for set
Black Wolf, large size - - 24.25 for set
Black Fox, medium size - 26.75 for set
Black Fox, large size - - 34.25 for set
Black Opossum, medium size - 13.85 for set

Plymouth Furs

at Amazingly Low Prices

¶ When the great war in Europe was first rumored, the Plymouth Fur Co. bought a large number of selected fur pelts for a surprisingly low price as raw pelt dealers needed cash.

¶ These pelts are offered at the same great saving we made and as a result, fine furs are now offered at unheard of low prices. In our long business experience, we have never been able to offer such wonderful values.

¶ **The supply is limited.** Orders will be filled as received but preference will be given to orders accompanied by remittances. Positively no orders will be filled for dealers. Our usual guarantee goes with each order and full refund will be made immediately if furs are not up to expectations. We reserve the right to return remittances when each lot is sold out.

PLYMOUTH FUR CO.

100-145 PLYMOUTH BUILDING, MINNEAPOLIS, MINN.

The Center of the Fur Trade of America

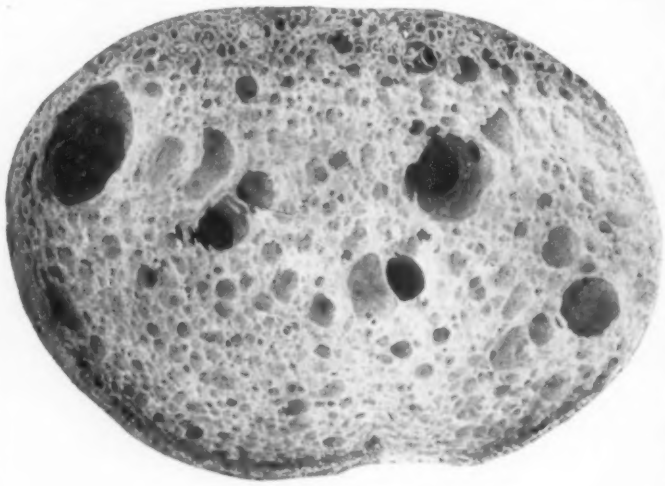
Skunk, medium size - - $48.85 for set
Skunk, large size - - - 62.60 for set
Raccoon, skunk shade - 23.70 for set

Korea Mink, med. grade - $56.10 for set
Korea Mink, selected grade 64.60 for set
Korea Mink, best grade - 72.85 for set

Cape Coat, Hudson Seal, with Russian Fitch collar and cuffs, fancy silk lined at - - - - - - - - - - - $78.00

Pony Coat, plain satin lined - - $24.35
Pony Coat, fitch collar - - - - - 34.70
Pony Coat, chinchilla squirrel collar 34.20

Natural Hudson Bay Sable, $198.30 set
American Mink - - - - - 146.10 set
Korea Mink - - - - - - - 58.60 set



Each Corn Puff

Consists of a Myriad Toasted Flakes

You lovers of corn have a new delight which your grocers have just received.

It is drop-size bubbles of corn.

It is toasted corn hearts, made airy and flaky and thin. It comes to you as porous pellets, filled with a myriad cells. And each cell is bounded by toasted corn flakes.

It's a wonderful creation.

Prof. A. P. Anderson—the man who invented Puffed Wheat and Puffed Rice—has worked for eight years on these Corn Puffs.

He doesn't puff the whole grain. He takes just the sweet part—the hominy part—and forms it into pellets. In mammoth guns these pellets are toasted for an hour, then exploded.

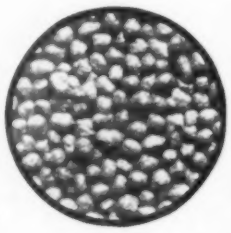
And these bubble-like drops come out.

This is corn's finest product. You know nothing like it, in form, flavor or texture. Each pellet is an airy ball of flakes.

Every granule—as in all Puffed Grains—is blasted by a steam explosion. And no other method so fits grain for digestion.

CORN PUFFS

"The Witching Food"



15c per package

Welcome this food to your table. Serve it today while it's new. Serve with cream and sugar, mixed with fruit or floating in bowls of milk.

For hungry children in the afternoon, douse Corn Puffs with melted butter. Let them eat it like peanuts or popcorn.

You who know Puffed Grains have long wished that corn could be made as delightful. Now it is done—go get it.

The Quaker Oats Company

Sole Makers

(666)

"All is fair in fashion," says the boa, annexing a few inches of the territory occupied during the summer by the cape. Price, $10.50

EBULLIENT NECKWEAR

(*Continued from page 94*)

is shown at the right in the middle of this page. In this case the buttonholed edge is a pretty finish.

The new boas in combination of satin, taffeta, and malines are extremely chic. A boa of black tulle with a large, decorative black taffeta bow is illustrated below. It has a cluster of French roses of a soft deep pink at the back. The boa shown at the top of the page is a bit more pretentious. It is in a combination of black tulle and black taffeta. The boa illustrated at the top of page 94 affords a striking contrast in alternating ruffles of black and white plaited tulle and an encircling line of black satin bows.

Valenciennes lace rims a pretty organdy collar with a design in cut-out embroidery. Price, $1.95

By its high, close back and sharp-pointed revers is a certain tip of new collar known. Price, $1.50

In company with two companions, the one rose which fashion adopted as a summer protégé is seen on the back of a winter boa priced at $10.50

A—CREAM EMBROIDERED NET BLOUSE. The net is mounted over a flesh colored chiffon, with panel and bodice of soft creamy satin. New sleeves with flare cuff; may be had in all cream lace over flesh chiffon, cream lace and navy satin, cream lace with black satin. $8.49.

B—BLOUSE "MARGUERITE." This picturesque blouse, made of soft satin, is copied from a French model. A pretty contrast is the dark silk with a vestee of white Georgette crepe. Dainty rose on shoulder. Tiny dark buttons on the white continue this effect. In shades of black, white, tete de negre, dark green and gold satin, with white vestee. $10.89.

C—"JEU" PUSSY WILLOW BLOUSE. For all outdoor sports this is one of the most serviceable silks that can be obtained. It is soft and lustrous and launders perfectly. The original square collar gives style, $7.49. Same model of Crepe de Chine. Either Blouse in Women's and Misses' sizes, including 14, 16, 18 up to 46, $6.49.

D—MACY'S COUNTRY CLUB SHIRT. A practical, well-tailored shirt with elastic band at belt which holds it securely and neatly in place. Can be had for either Women or Misses. Made of linen, $2.89; Habutai silk, $4.89; Washable satin, $6.89.

E—BLOUSE "AÉRIEN." New model of flesh chiffon cloth, developed with panels patterned with black conventional design. Very artistic in effect is the hemstitch outlining of the panels. Girdle of black moire, fastened with jet buttons. A charming blouse for any dressy suit occasion. $3.79.

F—TAILORED PUSSY WILLOW BLOUSE. Well tailored tucked front, new revere collar and large pearl buttons used to fasten front and trim well-cut cuffs. In white, with black and white pipings; all navy, or navy, with black and white pipings. Also all black, which makes a conservative morning blouse. $7.49. In Women's and Misses' sizes.

R. H. Macy & Co.

HERALD SQUARE BROADWAY 34th STREET to 35th STREET NEW YORK

VANITY FAIR

THIS is the cover of the October number, now on sale at all newsstands. When you pick it up, you will perhaps for the first time have a magazine printed in America that

—is as full of brilliant photographs of notable people as the London "Tatler";

—is to American sport what the "Illustrated Sporting and Dramatic News" is to British sport;

—presents the same kind of advanced French fashions you are accustomed to find only in "L'Art et la Mode" of Paris, or "Vogue" of New York;

—pictures and describes the stage as interestingly as "Comoedia" of Paris.

HERE is a very notable step in the evolution of American periodicals. Vanity Fair is the super-magazine of Society, Sport, the Stage, Fashions and the Fine Arts.

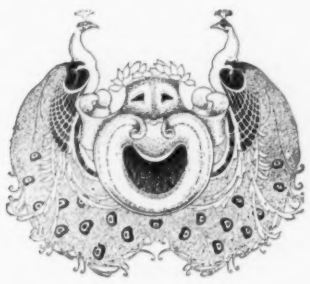
RAYMOND HITCHCOCK
GEORGE ADE
WALTER CAMP
CHARLES FROHMAN
JACK LONDON
FRANCES STARR
FREDERICK MACMONNIES
JOSEPH H. CHOATE
ACTON DAVIES
JOHN DREW
CHARLES DANA GIBSON
OTIS SKINNER

Would you consider this jury's opinion of a magazine worth anything? In the September number of

VANITY FAIR

you will find opinions of the magazine each expressed in his or her own lively manner—not only from these twelve, but from sixty-five others equally worth consulting.

If ycu like the great English weeklies—if you enjoy unusual photographs of unusual people—if you are at all interested in horses and dogs and motors and golf—if you want the best fashions for both women and men—then you will like Vanity Fair. The October number is now on the newsstands.



Look for this cover on the newsstands

THE demand for Vanity Fair, at many newsstands of the better class, is far in excess of the supply. After the first day or two of sale at some of the smarter hotels it is very hard to get a copy. If the October number is difficult to secure, tell the newsdealer to put your name down for the November number, and for the other numbers that will follow.

Learn the Truth

about Furs before you buy.

Your copy of

Albrecht's Fur Facts & Fashions

illustrates, describes and prices over a thousand different Fur Garments, neckpieces and muffs—it gives you reliable information about Furs that cannot be obtained from any other source—it is not simply a catalog or Price List—but a valuable book on Furs you will be glad to own.

Genuine Quality Furs not nearly so costly as you imagine

You can get Albrecht Quality Furs—Furs backed by a House of 59 years' experience, that will wear longer and look better—at a price you are willing to pay.

And, you will be delighted to know that it *is* true that Albrecht Quality Furs—the choicest pelts obtainable direct from the trappers—cost no more than the ordinary kind and in some instances cost you no more than clever imitation Furs.

You take no risk. Money back if not pleased.

Send for this Big Book today.

Distinctive Styles

Good taste in Furs is immediately recognized in the woman who wears Albrecht's. You will find in Albrecht Quality Furs "class" and exclusiveness, a distinctive individuality, those intangible touches of style and fashion not found in other makes. If your furs bear the Albrecht trade-mark, you have the agreeable satisfaction of knowing that your Furs are "Correct" and your friends will know that you buy the best.

Albrecht Furs

1855

Quality Guaranteed

Quality First

Remember, we specialize in making up Furs to order for any occasion.

Indeed, our Designing Department will gladly make suggestions and submit sketches—and we will send skins from which to make your selection.

At a price within reason, we will furnish you genuine Furs to match your gown, your coat, your eyes, hair and your complexion.

Write Today

At least get this book. Go through it from cover to cover, then decide for yourself. Simply send 4c to cover postage—ask for Albrecht's Fur Facts & Fashions, No. 152. No obligation on your part to buy. When writing, address us care of Sta. F-2.

E. Albrecht & Son

Founded 1855

Albrecht Corner St. Paul, Minn.

SEEN *on the* STAGE

(*Continued from page 71*)

prefer to see the play instead of to remain at home.

In "The Bludgeon" Mr. Armstrong has endeavored to draw a picture of the most devilish type of woman that any one could possibly imagine. This woman drives her first husband to the verge of madness, goads her second husband into killing her, and incidentally ruins the lives of two other men who cross her path during the course of her disastrous career. This horrible drama is constructed without skill; and it would not be difficult to prove that, at many points, it is untrue to nature. Since the piece encountered the emphatic failure it deserved, it is only fair to notice, as a matter of record, that the part of the she-devil of a heroine was acted with extraordinary skill by Miss Maude Hanaford. In her performance of this character, Miss Hanaford exhibited an art that was worthy of more noble uses.

"THE BEAUTIFUL ADVENTURE"

FROM two plays so unwarrantably horrible as "Innocent" and "The Bludgeon," it is rather a relief to turn attention to the charming sentimental comedy entitled "The Beautiful Adventure," by Robert de Flers and Armand de Caillavet. This is, to use the adjective advisedly, the loveliest play that has thus far been presented in the current theatre season.

Hélène de Trevillac is an orphan girl without a dowry who is consigned to the care of her aunt, the Countess d'Eguzon. Hélène and her cousin, André d'Eguzon, fall in love with each other; but the countess has made up her mind that her son must marry a more wealthy girl. Therefore, when André is sent to Vienna in the diplomatic service, his mother intercepts the letters between him and Hélène, and treacherously suggests to each of the young lovers that the other has been false. Then the countess arranges a marriage for Hélène with Valentin Le Barroyer, an irreproachable and tedious youth; and the misguided girl accepts this arrangement to satisfy her pique.

Five minutes before the wedding ceremony, André returns posthaste from Vienna, and the two lovers learn the tragic trick by which they have been separated. There is only one right thing for them to do. They run away together.

They travel to a little country cottage where the heroine has spent her childhood and where she has always planned to pass her honeymoon. Here they are awaited by Madame de Trevillac, the elderly grandmother of Hélène. This lovely old soul infers at once that André is Hélène's husband; she takes a fancy to him at sight, and compliments her little girl upon the choice that she has made. It would be awkward for the lovers to make an explanation at that moment; but the difficulty of an explanation becomes greater and greater as the inevitable moment is postponed. The poetic charm with which the old lady accepts the inference that the young people are married forces them ultimately to an unintended acquiescence to the relation which has been so sweetly and so irresistibly imposed upon them. This moment in the play is delicate; and the delicacy with which it has been handled by the authors is nothing short of exquisite.

The next morning the discarded bridegroom appears upon the scene, closely followed by the countess and her husband. The worthy and harmless and boresome Valentin is incapable of love, and the girl who has so lightly jilted him finds little difficulty in persuading him to accept the situation. When all the truth has been told, the countess is treated to a proper scolding, in which her husband joins forces with the elderly Madame de Trevillac; and arrangements are made for an immediate solemnization of the marriage of André and Hélène.

The theme of this very charming comedy—that love is the only real foundation of marriage and that no marriage without love is real—is a theme that should be preached to parents; and young girls should therefore be advised to take their mothers to this play. The piece is wholesomely conceived and beautifully written; and the poetic charm of the original is admirably preserved in the translation by Mrs. Golding Bright, who chooses to call herself by the pen-name of "George Egerton."

The delightful part of the grandmother in "The Beautiful Adventure" is played by Mrs. Thomas Whiffen; and it has been announced that her appearance in this play will be her last upon the stage. She reads her lines with an exquisite precision and impersonates the character with an art that is so subtle that it seems to hold the mirror up to nature. Since the death of Mrs. Gilbert, no other veteran of the American stage has been so revered and so beloved as Mrs. Whiffen. She has always been a careful and a thorough artist; and now, in the autumn of her years, she is revealing a performance which deserves to be studied to the last and least detail by all the younger actresses in America. It seems a pity that an art so fine and so impeccable as hers should ever cease to be; but when the final curtain falls on the career of this admirable actress and noble woman, a rumor will be heard from many thousand voices, saying, "Well done, good and faithful servant."

"THE PRODIGAL HUSBAND"

IT seems a pity that the best opportunity that has been afforded, in recent years, to Mr. John Drew for the exhibition of the range and versatility of his admirable talents should have occurred in a play that, in itself, is merely a thing of shreds and patches. "The Prodigal Husband," by Dario Niccodemi and Michael Morton, is a play of that especially exasperating type which imposes on the spectator at innumerable moments a desire to halt the performance (as if it were only a rehearsal) in order to point out to the authors an obvious expedient for improving the impression at which they are ineffectually aiming.

A prodigal husband has been reduced to the status of a bachelor by the dignified retreat of his more worthy wife; but he suddenly finds himself recalled to a mood of responsibility when the death of his concierge forces him to adopt the helpless little girl that she has left behind her.

The prodigal husband proves himself a worthy father until, when the girl has grown to womanhood, she is disturbed by a prevalent belief among his associates that he is harboring the girl as his mistress. The great Galeoto of gossip drives him ultimately to the indiscretion of urging his erstwhile foster-daughter to elope with him; but the girl takes fright at the change of his demeanor, and flees for refuge to his wife.

Pursuing the young girl to Brittany, the prodigal husband finds himself face to face with the wife he has not seen for many years. She has grown in beauty, and he falls in love with her a second time. Through the ministrations of his foster-daughter, he is reconciled with his wife, and is effectually cured of his temporary aberration.

It would not be difficult to dramatize any one of the three successive phases of this story; but, as it stands, the piece seems more like a succession of three separate one-act plays than a single and coherent three-act drama. As it is, the play is utterly lacking in the necessary element of sustained and cumulative interest.

(*Continued on page 102*)

YOU NOTE AT ONCE THE REAL *CHARACTER*, TO

Waltham

WOMEN'S SWEATERS

Made from a uniform, high-quality worsted yarn, ***Waltham*** Sweaters for women always retain their fit.

The exacting demands of Fall and Winter wear are directly considered in the making of this sweater—a truly "knitted *throughout*" garment—warm and snug for the cold weather; but always comfortable, stylish and serviceable, in any weather.

A ***Waltham*** Sweater is the practical dress for tramping, autoing, boating or general wear. Get a ***Waltham*** Sweater and you will be *satisfied*.

Ask your dealer for a

Waltham

If he has not a stock, write to *us*.

AMERICAN KNITTING CO.

Est. 1880 Waltham, Mass.

Drecoll Model
Gold and Blue Brocade

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FRENCH MODEL GOWNS
500 FIFTH AVENUE
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HENRI BENDEL

IMPORTER OF

MILLINERY, GOWNS, FURS AND NOVELTIES

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Fall Weather Orders

the New

Gaiter-Boot

This exclusive new boot is an extremely stylish combination of gaiter and street shoe. Above the beautifully modelled vamp of patent leather, with smart plain toe and modish Cuban Louis heel, is the gaiter-high top, made of buckskin, finished in gray or fawn and buttoned with gaiter buttons.

Not only has it pronounced originality, but also comfort, and exquisite workmanship throughout.

Price, $12.00

Our Fall and Winter correct shoe catalog will be gladly sent. A painstaking mail-order department insures correct selection.

Thayer McNeil Company.

47 Temple Place. BOSTON, MASS. *15 West Street.*

RONDELLE JEWELRY

Amethyst, Crystal or Topaz Rondelles

Exquisite Rondelle Pendant Necklace

14-Karat Gold

UNIQUE and distinctive creation. Charming contrast between the gold and encircling gems. Rich faceting and decoration. A finishing touch of pearls.

Order of your jeweler.

DAY, CLARK & CO.
NEWARK, N. J.

Elegance with Refinement

FOR SALE BY THE LEADING JEWELERS

TRADE MARK

M. & I. WEINGARTEN

Ladies' Tailors & Furriers

Announcement is made that notwithstanding the war this establishment is now showing

IMPORTED MODELS

in Suits, Coats, Evening Wraps and Furs by the Foremost Parisian Fashion Artists. These superb creations are positively exclusive to this establishment and cannot be duplicated elsewhere.

Mr. M. Weingarten gives personal attention to all fittings

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Patrons coming to New York can arrange in advance to have orders executed at short notice

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MATERNITY

CORSET

Only corset of this kind made for its own purpose. Worn at any time. Dress as usual. Normal appearance preserved. Simple and exclusive system of enlargement

Price $5 and Upwards

Mail orders filled with complete satisfaction.

Corsets for ordinary wear on same lines.

Call at my parlors or write for **Booklet No. 14,** sent free under plain envelope.

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Opposite the Ritz-Carlton

S O C I E T Y

Died

NEW YORK

Calef.—On September 16, at his country home in Seabright, New Jersey, Amos Howard Calef.

Cutler.—On September 12, in Edgarstown, Massachusetts, Ralph Williams Cutler, son of Dr. and Mrs. Coleman W. Cutler.

Dallett.—On September 1, at her residence in London, Edith Freeman Dallett, daughter of the late Joel Francis Freeman.

Houghton.—On September 11, Dr. H. Seymour Houghton.

Kimball.—On September 9, at New Canaan, Connecticut, Edith Gibb Kimball, wife of W. Eugene Kimball.

Milbank.—On September 7, at Port Chester, New York, Joseph Milbank, son of the late Jeremiah and Elizabeth Lake Milbank.

Opdycke.—On September 3, at his summer residence in Bar Harbor, Leonard E. Opdycke, son of the late General Emerson Opdycke.

Robinson.—On September 11, at his residence in Elmhurst, John T. Robinson.

Scheftel.—On September 12, at his residence, Herbert A. Scheftel.

BALTIMORE

Watts.—On September 15, at his residence, J. H. C. Watts.

BOSTON

Mandell.—On September 12, at his summer residence in Cohasset, William D. Mandell.

SAN FRANCISCO

Felton.—On September 13, at his residence in Menlo Park, Charles N. Felton, ex-United States Senator from California.

ST. PAUL

Bunker.—On September 14, Charles Starbuck Bunker, son of the late Paul and Almira Starbuck Bunker.

Engagements

NEW YORK

Adams-Glaenzer.—Miss Edith L. Adams, daughter of Mr. and Mrs. Robert Franklin Adams, to Mr. Jules Glaenzer, son of Mr. and Mrs. Georges A. Glaenzer.

Johnston-Appleton.—Miss Noel Johnston, daughter of Mr. and Mrs. J. Herbert Johnston, to Mr. William H. Appleton, son of Mr. William Worthen Appleton.

Rogers-Erskine.—Miss Marion Rogers, daughter of Mr. Fernando E. Rogers, to Mr. James Drummond Erskine.

Park-Reeves.—Miss Elsie Park, daughter of Mrs. William G. Park, to Mr. William H. Reeves, Jr., of Philadelphia.

Sage-Bolton.—Miss Mary Rutgers Sage, daughter of Mr. and Mrs. William H. Sage, to Mr. William H. Bolton.

Shepard-Fesser.—Miss Jean Shepard, daughter of Mr. Myron Shepard, to Mr. Edward Fesser, son of Mrs. Edward Fesser.

ATLANTA

Black-Rucker.—Miss Nita Black, daughter of Mrs. Nellie Peters Black, to Mr. Lamar Cobb Rucker, son of Mr. and Mrs. Tinsley White Rucker.

Dargan-Lowndes.—Miss Helen Dargan, daughter of Mr. and Mrs. Milton Dargan, to Mr. John Dozier Lowndes.

Ellis-Gay.—Miss Frances Adgate Ellis, daughter of Mr. and Mrs. William D. Ellis, Jr., to Mr. Ewell Gay.

Hawkins-Clarke.—Miss Helen Newton Hawkins, daughter of Mr. and Mrs. William E. Hawkins, to Mr. Arthur Clarke.

CHICAGO

Pittman-Keith.—Miss Lois Williams Pittman, niece of the Misses Williams of Winnetka, to Mr. Harold Keith, son of Mrs. Elbridge G. Keith.

CINCINNATI

Lewis-Botts.—Miss Alice Thornton Lewis, daughter of Mr. and Mrs. Thornton Lewis, to Mr. Franklin H. Botts, of Louisville, Kentucky.

CLEVELAND

Rubsamen-Cutler.—Miss Pauline Victoria Rubsamen, daughter of Mr. and Mrs. Ernest B. Rubsamen, of Murray Hill, New Jersey, to Mr. Samuel Clark Cutler, son of Mrs. William S. Cutler.

PHILADELPHIA

Claxton-Storer.—Miss Elizabeth Claxton, daughter of Mrs. William Rehm Claxton, to Mr. John Humphreys Storer, Jr., grandson of the late Robert Treat Paine.

RICHMOND

Traylor-Larns.—Miss Anne Gavin Traylor, daughter of Mrs. Robert Lee Traylor, to Mr. Lewis Griffin Larns.

SAN FRANCISCO

Fowle-Sperry.—Miss Helen Fowle, daughter of Mr. and Mrs. Edwin H. Fowle, of Denver, to Mr. James Sperry, son of Mrs. James Sperry, and nephew of Mrs. William and Mrs. John Owen Miller.

SAVANNAH

Reese-Shellman.—Miss Agnes Reese, daughter of Rev. and Mrs. Frederick F. Reese, to Mr. William Leay Shellman.

Tiedeman-Chapin.—Miss Inez Tiedeman, daughter of Mr. and Mrs. George W. Tiedeman, to Mr. Roy D. Chapin.

Weddings

NEW YORK

Bennett-de Reuter.—On September 10, in Paris, France, James Gordon Bennett, and Mrs. George de Reuter.

Bogert-Pearson.—On September 5, in Trinity Church, at Newport, Mr. Beverly Bogert and Miss Josephine Pearson, daughter of Mrs. Frederick Pearson.

Cain-Ely.—On September 26, at Jamestown, Rhode Island, Lieutenant David Edward Cain, Third Field Artillery, U. S. A., and Miss Grace Ely, daughter of Mr. and Mrs. Cheever Newhall Ely.

Davis-Livingston.—On September 26, in St. Paul's Church, at Tivoli-on-Hudson, Mr. Howland Shippen Davis, son of Mr. and Mrs. Howland Davis, and Miss Laura Suffern Livingston, daughter of Mrs. Robert R. Livingston.

Follinsbee-Baldwin.—On September 26, in Washington, Connecticut, Mr. John Fulton Follinsbee, son of Mr. and Mrs. Harrison D. Follinsbee, and Miss Ruth Standish Baldwin, daughter of the late William H. Baldwin, Jr.

Frelinghuysen-Watson.—On October 3, in St. Mark's Church, Islip, Long Island, Mr. Frederick T. Frelinghuysen and Miss Mai Duncan Watson, daughter of Mr. and Mrs. Walter Watson.

Griswold-Turnure.—On September 12, in Trinity Church, at Lenox, Massachusetts, Mr. Roger Wolcott Griswold, son of Mr. and Mrs. Matthew Griswold, of Erie, Pennsylvania, and Miss Mary Mildred Turnure, daughter of Mr. and Mrs. George Evans Turnure.

Hutton-Whitney.—On September 23, at the country home of the bride's mother at Twilight Park, Haines Falls in the Catskills, Dr. Lefferts Hutton, son of Mr. and Mrs. Frederick R. Hutton, and Miss Esther Whitney, daughter of Mrs. Charles Carroll Whitney.

Osborn-Lamond.—On September 8, in St. Margaret's, Westminster Abbey, London, England, Mr. Henry Fairfield Osborn, Jr., and Miss Marjorie Mary Lamond.

Ralli-Dixon.—On September 12, at Allenhurst, Mr. Constantine P. Ralli, and Miss Helen Dixon, daughter of Mrs. Jonathan Dixon.

BOSTON

Brooks-Codman.—On September 26, in St. Paul's Cathedral, Mr. Edward Brooks, son of the late Mr. and Mrs. Edward Brooks, and Miss Constance Codman, daughter of Mr. and Mrs. William M. Codman.

Hickman-Foss.—On October 10, at the summer residence of the bride's parents, in Cohasset, Mr. Albert Hickman, and Miss Esther Foss, daughter of former Governor Eugene N. Foss and Mrs. Foss.

Wendell-Appleton.—On October 5, Mr. William G. Wendell, son of Professor and Mrs. Barrett Wendell, and Miss Ruth Appleton, daughter of Mr. and Mrs. Francis R. Appleton.

BUFFALO

Mathewson-Smith.—On October 8, at the home of the bride's parents, Mr. George Lawrence Mathewson and Miss Winifred Barbara Smith, daughter of Mr. and Mrs. John H. Smith.

CHICAGO

Faithorn-Dixon.—On October 3, at the summer home of the bride's parents, Arthur's Seat, in Oconomowoc, Wisconsin, Mr. Walter Faithorn and Miss Elsie Dixon, daughter of Mr. and Mrs. Arthur Dixon.

(*Continued on page 102*)

The Pink Complexion Cake

Trial Cake

Sent Without Charge

Let us send you, without charge, a liberal 7-day cake of Sempre Giovine, the new skin cleanser. You need use it but once to know the luxurious cleanliness, the feeling of freshness and youth that it gives.

Sempre Giovine

Pronounced Sem-pray Jo-ve-nay
Meaning "Always Young"

These are its distinctive features:

It comes in cake form—convenient and economical.

Saves the waste and mussiness due to dipping of fingers into a jar.

Does not require expert application. Needs only to be rubbed on and wiped off with a towel. All impurities in the skin come with it.

Does not crumble on the face. Is equally effective with or without massage.

Sempre clears the complexion—freshens the skin. Offsets the effects of sun and wind.

"The Pink Complexion Cake" is enthusiastically endorsed by women of beauty and fashion.

Sempre is different from anything else. Nothing can take its place.

It is indispensable to the toilet table of the up-to-date woman.

Send Today

At All Toilet Counters—**50c.**

Just send your name and address for the liberal trial cake today. Please include your dealer's name.

Marietta Stanley Co., Dept. 9187, Grand Rapids, Mich.

Club Cocktails

SUPPOSE you use exactly the same fine old liquors in your hand-made cocktail that we use in CLUB COCKTAILS.

Suppose you knew as much about mixing as our experts—the experienced men who so unerringly blend the superb ingredients of a CLUB COCKTAIL.

Could you—while mixing—supply that delicious flavor that is put into CLUB COCKTAILS through long aging in wood?

You'll admit we have it on you there.

Remember—superb liquors—expert mixing—aged in wood. That's why so many good hosts today serve CLUB COCKTAILS.

Ten Popular Kinds *All Dealers*

G. F. HEUBLEIN & BRO.
Sole Proprietors
Hartford New York London

2422
Silk Brocade $3.50

Mme. Lyra

CORSETS

$3.50 to $25.00

MODISTES of Paris and Berlin and other fashion centers, choose for their customers, corsets designed according to individual appropriateness. That is only one of the many advantages of wearing Madame Lyra Corsets, which are carefully modeled in a wide range of designs of different proportions, including a model for every individual figure, "your" figure.

Obtain at your dealer's, "your" model and you secure exclusive design, combined with exquisite materials and faultless fitting.

LYRA CORSET MAKERS
Detroit and Paris

Catalog by request.

Leonard's

Now exhibiting a remarkable assortment of original and distinctive Fall Models in Women's Apparel—all created and fashioned on the premises.

Suitable for all figures and made in all sizes.

A special department—Extra large sizes for stout figures.

No. 1767—Elegant Maternity Dress—wonderfully comfortable. Made in Crepe de Chine and in all high lustred materials. Trimmed with French Embroidered Batiste or fine Calais Lace.

Price $28.50

Catalog V and order blanks sent out of town upon request.

Mme. Leonard's Self-Adjustable Maternity Apparel

scientifically and hygienically designed, gives maximum style and comfort.

If interested write for Catalog VM

24 West 39th Street, New York
NEAR 5TH AVENUE PHONE, GRELEY 4534

Evening Gowns
Silk Net, all Colors
$55.00, Special

At Maison Cecile Marie may be found:

Delicate Evening Gowns of laces, silks, crepes and luxurious French materials, in a bountiful range of glowing hues.

Dainty dancing dresses, frothed from fairy fabrics in an exquisite simplicity of line.

One-piece serge dresses, in the present day adaptations of the moyenage period—basque and tunic, cape and redingote.

Enchanting model waists, made in black, white and all the new shades, from filmy laces and silks.

And a dazzling array of robes, wraps and frocks, invested with the Cecile chic and daring

Ask to see our Lady Luxury Gown

MAISON CECILE-MARIE
GOWNS and FROCKS
910 Seventh Ave near 57th Street
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MISS CECIL KERN—ARTISTE

NABISCO
Sugar Wafers

—entrancing sweets which are always and everywhere popular. Wafer confections centered with delicately flavored cream. The perfect accompaniment for every dessert. In ten-cent tins; also in twenty-five-cent tins.

ANOLA

NATIONAL BISCUIT COMPANY

—a new conception in chocolate-flavored sweets. Exquisite wafers of crisped baking with chocolate-flavored cream nestling between. Anola has achieved a new delight which only taste can tell —a flavor which gives immediate pleasure. In ten-cent tins.

Dance Without Perspiration Annoyance

Extreme perspiration of the armpits, feet, etc. is an unnatural condition caused by nervous over-stimulation of the sweat glands. To correct it, use Odo-ro-no. Two applications a week keep the parts daintily clean and naturally dry, making dress shields unnecessary. Eliminates all odor. Unscented, harmless as Witch Hazel.

Write for sample. Send 6c and your dealer's name for sample bottle and booklet on the cause of excessive perspiration and how to correct it. Address THE ODORONO CO., 611 Blair Avenue, Cincinnati, Ohio.

ODO-RO-NO
THE TOILET WATER FOR EXCESSIVE PERSPIRATION

B. & P. Wrinkle Eradicators or Frowners

smooth out the wrinkles and crow's feet that mar your beauty.

They are absolutely harmless—simple and easy to use—a toilet necessity. Made in two styles. **Frowners** for between the eyes, **Eradicators** for lines in the face.

Either kind sold in 25c, 50c, and $1.00 boxes, including a booklet "Dressing Table Hints" at drug and department stores everywhere. If your dealer cannot supply you, sent direct, postpaid, on receipt of price.

B. & P. CO. (Two Women)
1790 East 68th St. Cleveland, Ohio

Do Your Own Marcel Waving at Home

THE MARCEL WAVER

is a new invention for home use.

It makes the perfect Marcel Waves demanded by fashion and heretofore known only by hairdressers. Cannot break or soil the hair.

Price $3 **Express Prepaid**

Money refunded if unsatisfactory.
Agents wanted everywhere.
C. E. STEINHARDTER MFG. CO.
857 East 19th Street, Brooklyn, N. Y.

S O C I E T Y

(*Continued from page 100*)

MINNEAPOLIS

Brown-Heims.—On August 26, in the Baptist Temple, Philadelphia, Mr. Comfort Ellis Brown, son of Mr. and Mrs. Clarence Archie Brown, and Miss Lenore Virginia Heims, daughter of the late Thomas Clayton Heims.

PHILADELPHIA

Howell-Hoffer.—On September 7, in the Chapel of St. Bartholomew's Church, Mr. Warner R. Howell, and Mrs. Jean Jacques Hoffer of St. Petersburg, Florida.

Kelly-Hunter.—On October 10, Mr. Thomas S. Smith Kelly, and Miss Sarah Mitchell Hunter, daughter of Mrs. L. G. C. Hunter.

Schroeder-Putnam.—On September 19, at the summer home of the bride's parents in Waterville, New York, Mr. Seaton Schroeder, Jr., son of Rear-Admiral Seaton Schroeder, U. S. N., and Miss Sarah Elizabeth Putnam, daughter of Mr. and Mrs. Earl Putnam.

ST. LOUIS

Burkham-Campbell.—On September 15, at the country home of the bride's mother, in Greenwich, Connecticut, Mr. Elzey G. Burkham, and Miss Lois Campbell, daughter of the late James C. Campbell.

Weddings to Come

NEW YORK

Hostetter-Stewart.—On October 21, in Locust Valley, Long Island, Miss Greta Hostetter, daughter of Mrs. Anson Wood Burchard, to Mr. Glenn Stewart of Pittsburgh.

Landon-Pyne.—On October 20, in St. Bartholomew's Church, Miss Agnes Griswold Landon, daughter of Mr. and Mrs. Henry Hutton Landon, to Mr. Moses Taylor Pyne, Jr.

McKelvey-Brown.—On October 10, at the summer residence of the bride's parents "Bonnie Brae," in Spuyten Duyvil, Miss Constance McKelvey, daughter of Mr. and Mrs. John J. McKelvey, to Mr. Lowell Huntington Brown, son of Mrs. Archer Brown.

Scudder-Wheelwright.—On October 17, in Runnemede, Windsor, Vermont, Miss Louisa H. Scudder, daughter of Mrs. Charles D. Scudder, to Mr. David Page Wheelwright.

Weeden-Houston.—On October 27, at the Church of The Holy Trinity, Brooklyn, Miss Elizabeth S. Weeden, daughter of Mr. and Mrs. George Frederick Weeden, to Mr. Francis DeHart Houston of Boston, son of Mr. and Mrs. Francis A. Houston.

Wiggin-Prescott.—On October 19, in the Church of the Messiah, Miss Marjorie Wiggin, daughter of Mr. and Mrs. Albert H. Wiggin, to Mr. Sherburne Prescott, son of Rev. and Mrs. Philip Maxwell Prescott, of Washington.

WASHINGTON

Bowers-Taft.—On October 17, in St. John's Church, Miss Martha Bowers, daughter of the late Solicitor-General and Mrs. Lloyd W. Bowers, to Mr. Robert Taft, son of former President and Mrs. William Howard Taft.

S E E N *on the* S T A G E

(*Continued from page 98*)

"A MODERN GIRL"

"A MODERN GIRL," by Marion Fairfax and Ruth C. Mitchell, is an unacknowledged adaptation of a German play by Felix Filippi which was written several years ago. The name of Filippi is little known in America, because he is merely a journeyman-playwright. He knows the craft of the theatre; he can make plots which are sufficiently effective to afford suggestions to many other dramatists, but he is not a student of life, a creator of real characters, or a writer of distinction.

The plot of "Der Helfer" (which is at present called "A Modern Girl") is efficiently mechanical. A rich and proud aristocrat, reduced to temporary difficulties, is forced to borrow money from a successful Jew whom he has always refused to recognize as a social equal. Subsequently he discovers that his headstrong youngest daughter has paid an injudicious visit, late at night, to the Jew's house. The usual threats of scandal, murder, and enforced marriage are developed by the usual theatric means. Ultimately, the girl decides that she really loves the Jew; and their marriage, by silencing the tongue of scandal, permits the family to live happily forever after.

In the American adaptation, this conventional plot is sunk beneath deep oceans of loquacity. Everybody talks at length, with rhetorical elaboration, about life in general and the behavior of his relatives in particular. The only redeeming feature of the production is the fine acting of Mr. Lee Baker, who plays the part of the Jew with admirable reticence.

The general performance accentuates a certain incongruity which is so common on the American stage that it calls for special comment. We are asked to believe that five of the characters are members of a single family; and this family is supposed to be typical of the aristocracy of New York. But the father speaks English with a German accent, the elder daughter speaks English with a Norwegian accent, the younger daughter speaks English with a British accent, the son speaks English with an American accent, and the mother speaks English with the indefinable accent of an ordinary actress. The fact that our American stage is the most cosmopolitan in the world is not always advantageous to the plays that we produce.

The furniture disclosed in what is presumed to be the home of this typical family of the aristocracy of New York is sufficient to set the bargain-hunters of Third Avenue screaming. Errors of taste may be condoned when they are not also obtruded as errors of art; but there can be no pardon for the nameless stage-director who cast a blind eye upon the furniture that is set forth in the first and third acts of "A Modern Girl."

"THE DRAGON'S CLAW"

IT is impossible to speak of "The Dragon's Claw" without expressing a sense of inexplicable disappointment; for it remains a mystery why the play and the production can have been so bad.

The scenes of "The Dragon's Claw" are set in Pekin at the time of the Boxer rebellion; and the theme is similar to that of "The Drums of Oude," a one-act melodrama by the same author which ran for heaven knows how many nights in London, and which has justly made the name of Mr. Austin Strong familiar to theatre-goers on both sides of the Atlantic. Furthermore, the present war-play was produced in war-time by Mr. Henry Miller, who is an artist of established reputation. The names of Mr. Strong and Mr. Miller did not offer a prevision of a wasted evening; but the dismal impression made upon the public by "The Dragon's Claw" gives evidence that some one must have blundered.

The stage-direction seems unconscionably careless. There is no other adjective than that to describe an impression for which so fine an artist as Mr. Henry Miller must unaccountably he held responsible. And the play itself is dull and tedious, though it was written by an author to whom the public has been indebted for many romantic moments.

J & J SLATER

Trimming

A custom made slipper of gray and silver kid; the quarter is continued over the instep and is held closely to the foot by means of a band of silk elastic concealed beneath a large rhinestone buckle.

This fall we will introduce a very attractive and absolutely new slipper buckle. The representation of one may be seen trimmed on the slipper illustrated.

The buckle is set with rhinestones, in delicate filigree designs; while in the interspaces pan velvet in the softest tones is inlaid.

The color effects possible are innumerable.

A new model gaiter boot for morning wear and semi dress. The vamp is patent leather, while the uppers may be had in either cloth or ooze. The toe is pointed, and the last slender, giving that desired tapering effect to the foot.

Mail Service

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Replenish Your Store Room

The first thing that confronts you on your return to town is the need of replenishing your store room.

This can be greatly simplified if you at once dispose of the items of jams and jellies by sending for some of the specialties of the

GENESEO JAM KITCHEN

Jams and Marmalades in Globe Jars—Strawberry, Raspberry, Orange, Grapefruit, Plum, Grape, Peach, etc. $3.50 per doz. 11 ounce jars.

Clover Honey. Gathered by the bees when the fields were white with clover. 11 ounce jars. $4.25 per doz.

Cow-bell shaped Glasses filled with delicious Currant, Quince, Grape, Crab-apple, Mint, Strawberry Jelly, etc. $3.50 per doz.

The Geneseo Jam Kitchen puts up many other sweets for the tables of exclusive men and women who wish to feel that their jams and jellies are made in sanitary kitchens.

For sale at the leading grocers.

Write for leaflet showing all the Geneseo specialties

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Maillard Chocolates have an exclusiveness that makes them most acceptable. But it is the ***quality*** of all MAILLARD Candies that has made them world famous over half a century.

BONBONS . CHOCOLATES
FRENCH PASTRIES . ICE CREAMS

Maillard Candies packed in French Bonbonnieres (Exclusive Importation) or Fancy Boxes to order, and when requested made ready for safe delivery to all parts of the world.

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MOST women can sew, but not all know how to fit themselves; they have to call in somebody else to do the posing! No trouble, with Pneu Form.

Thousands who never made their own gowns before are now using Pneu Form. Other thousands are using it for more easy fittings, better draping, and actual saving. The only form over which the most elaborate gown may be completed without a *tryon*.

Whether you make your own gowns, employ a seamstress, or go to the dressmaker's, you need your own Pneu Form, for the sake of *comfort* and *economy*.

Change the Figure With the Style Any Number of Persons May Use It

Pneu Form is *you*, it isn't like a statue. If your figure changes, or the style varies, you may make it into the new shape, by simply altering the Jacket. It also inflates to the exact size of any *smaller* person.

When not in use can be packed away in its own base,—doesn't stand around like a skeleton in the closet! Can be carried with you almost as easily as a Kodak.

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With your order we make to measure a Free Jacket Pattern. Simply finish the jacket, inflate the figure, and you have your own perfect form. Write for booklet "My Pneumatic Self" today. It is a guide, a help, and an *inspiration*. We will also send self-measurement blank.

To the 300,000 users of Pneu Form we announce the addition to Pneu Form of a simple adjustable **skirt form and marker** which may be purchased separately and used with your Pneu Form.

Pneumatic Dress Form Co.
557 Fifth Avenue, New York

MOTOR NOTES

Erecting Defenses against the Onslaughts of Winter, and Making Proper Provision for the Extra Passenger

WITH the approach of cold weather, attention must be given to the comfort and warmth of the occupants of the rear seats of the car. Tonneau windshields, foot-warmers, and other forms of protection from the cold are all valuable, but nothing is more necessary than proper clothing. Because heavy coats are ungainly and cumbersome, lap-robes which may be easily thrown off are to be preferred, if they furnish sufficient protection for feet and chest. A special type of the lap-robe which has neither the deficiencies of the lap-robe nor of the coat has recently been designed. This is provided with foot pockets in the bottom. Attached to that portion of the robe which rests on the knees is a chest protector which consists of an apron sufficiently large to envelope the entire upper half of the body. This apron is provided with straps which hold the upper edge in place under the throat, and these straps are so arranged that the fastenings may be instantly released, and the apron let down. Double robes, having two pairs of foot pockets and two aprons, are also furnished, and these, as well as the single ones, are made both in light and heavy weights in fur, velours, and in a material like that made up in mackinaw coats.

COVERING THE EYES COMPLETELY

Goggles as manufactured nowadays not only serve as a protection to the eyes from the rush of wind, from insects, and from flying particles of dust, but are designed to soften the glare of the sun as well. This is accomplished by tinting the glass in the goggle an amber shade, or some other color that will absorb a portion of the rays. The use of bright electric and acetylene headlights for night touring, however, has filled the roads with such intense beams of light that the eyes of the motorist are seriously affected by the glare, even if he wears his day time goggles. The "two-way" goggle has therefore become popular. This goggle consists of darker colored glass for the upper portion so that the wearer may incline his head and thus shield his eyes whenever a car with blinding headlights approaches. This dark glass does not shut out the light entirely, however, and the driver is much better able to see the road ahead and the surrounding objects than would be the case were he looking into the unprotected dazzle of the brilliant lights. A novel form of goggle of this type has recently been placed on the market. Instead of a two-colored glass, this is made of a flexible piece of a transparent substance that is unbreakable. This is cut to fit over the bridge of the nose and to cover both eyes completely. The edges are bound either in rubber or in silk, and the goggle is held securely in place against the eyes by means of an elastic band fastened by the conventional type of snap hook or by a pair of special hairpins.

A MINIATURE CARRYALL

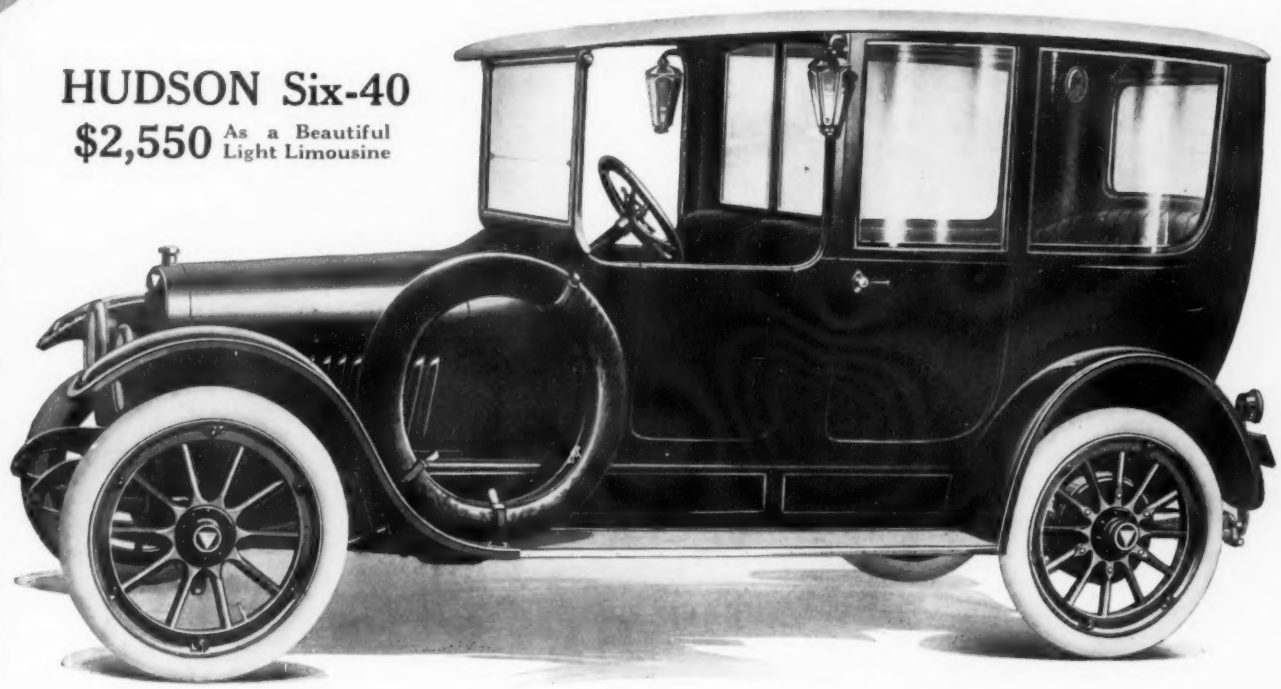
The war has not served to close communication with England, and therefore motorists who are desirous of obtaining the latest novelties which are produced on the other side may still be able to obtain an ingenious case that has recently been brought out. This is a leather case provided with pockets of various shapes and sizes intended for the accommodation of the driver's license, postal cards, visiting cards, stamps, court-plaster, a note-book, a trip book, a map measure, and a fountain pen. When folded, the pocket-book measures six and one quarter by four and three quarters inches. It is made in a variety of leathers, including Morocco of any color, pigskin, seal, and crocodile, and sells at prices ranging from $6 to $12.

THE EXTRA PASSENGER

The ordinary runabout is a two-passenger vehicle, sometimes provided with an extra seat for the accommodation of the chauffeur. This extra seat, however, whether in the form of a folding "rumble" on the rear deck, or a collapsible seat placed at the side over the running-board, was at best a makeshift, and it was a hard-hearted host who would ask a guest to ride in one of these uncomfortable seats. The extra passenger always looked as though he were trailing behind in the dust or of hanging on to the side of the car, and when one type of runabout was produced having one extra seat over each running-board, it met with but little success. Knowing that there is a great demand for more comfortable quarters for the extra passenger, one well-known manufacturer has brought out a bona-fide three-passenger runabout. The width of the car proper has not been increased, although the body itself has been made a few inches wider. Much of the extra space is obtained by setting the driver's seat three inches forward of the front edge of the double side seat. This gives his shoulders and arms greater freedom for the control of the car without interfering with the person who sits next him. The additional space back of the driver's projecting seat forms a compartment in which tools or other requisites may be stowed, and the cover of this compartment is made of a piece of upholstery like that on the other seats. By making the seat next the chauffeur only about six inches wider, ample room is provided in it for two.

A QUICK CHANGE BODY

Though for winter use there are limousine bodies which can be attached to the chassis on which the summer touring body is mounted, and two cars are thus obtained from the one vehicle, this extra limousine body is costly, and the work attendant upon its replacement on the frame is considerable. To dispense with a large portion of this cost and trouble, one company has produced a removable "upper works," consisting of solid top, glass sides, panels, and rear that fit perfectly on to the side and back of the touring-car body. The same floor and seats are thus used for both bodies, and the method of attachment is so simple that two men can make the change in a few minutes. There are but six bolts to fasten, and the connections for the electric dome and side lights are made automatically as the body is set in place. The cost is $350 in addition to the price of the touring-car to which it is to be attached.



Extra Tonneau Seats Face Forward or Backward

A New Advance

In Luxurious Body Building

We offer, this fall, to luxury lovers a finished conception of an artistic Limousine.

Not a HUDSON conception. We are masters of car building, but palatial body designing is an art by itself. This Limousine body is built for us by famous New England coach builders. It is built—like this chassis—to typify all progress in this line.

A Fine Combination

In this HUDSON Six-40 we offer the masterpiece of Howard E. Coffin and his 47 engineers. The famous HUDSON corps has devoted four years to it. It is the ideal new-day Six.

This is the car—in the 1915 model—which has multiplied HUDSON popularity five-fold inside of a single year. It is so unrivalled that thousands of men waited weeks to get it when we could not fill our orders.

On this matchless chassis we mount this Limousine—built by men who hold top place in their line. In the result, you will find in many ways, the most attractive car of the day.

Some Elegancies

We offer four options in upholstery and trimming. The finest imported fabrics are employed. See sample books at your local HUDSON showroom.

The hardware is hard-rubber covered. All windows have sashless glass, and all window and door lights drop. The glass back of the driver, may be set at any height. The rear doors lock.

Roll curtains on windows and doors. Roll storm curtains both sides and front. Two collapsible seats in the tonneau which may be set to face front or rear.

Electric telephone to the driver, electric light in the dome. Toilet cases, smoking cases—all the dainty appointments.

The price is $2,550, f. o. b. Detroit. That's a new price for a quality car with luxurious Limousine. But the HUDSON—by efficiency and by quantity output—is creating new price standards. This price today buys the finest example of modern car building. And it buys you the limit in luxury. Visit your local HUDSON showroom and this Limousine will prove that.

7-Passenger Phaeton sells for $1,550.

3-Passenger Roadster sells for $1,550.

3-Passenger Cabriolet sells for $1,750.

4-Passenger Coupe sells for $2,150.

Canadian Prices for Phaeton and Roadster, $2,100 f. o. b. Detroit, Duty Paid.

HUDSON MOTOR CAR COMPANY, 8251 Jefferson Ave, Detroit, Mich.

(223)

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548 Fifth Avenue New York

FEATHER-LIGHT and the essence of daintiness —these smart fall boots will be very popular. Inquiries invited.

So light and flexible a boot as our new Penelope demands the most exacting care in workmanship and selection of materials. New lines of the vamp and a novel strap effect at the back are features. In gunmetal calfskin and patent leather, $9.

The Penelope

This charming dress boot —The Clarice—is very like last season's most popular model, although somewhat slenderer and with the new vamp lines. In gunmetal calf with black cloth top or patent leather with kid top, $6.

The Clarice

Paris *Newport*

Mme. Rose Lilli

announces her return from abroad with her latest ideas in corseting and also handsome materials

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The Advantage *of* Model Gowns
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MANY of the best-dressed women in New York—women who are Vogue readers and particular about their frocks, were quick to recognize and take advantage of the unusual opportunities we offer in model gowns which had served their purpose in being exhibited to illustrate the latest Parisienne modes and fancies.
These model gowns are originals and all different—your best friend cannot get one similar, unless she copies yours. At the price we sell them, you get two new frocks for the same amount you would pay for only one gown anywhere else. Then, too, you have a gown of the latest or advance mode with all those little French touches which mean so much to your frock.

Prices $25 to $125

Come and see them for yourself. You are not importuned. You may even meet one of your well-dressed friends here and then you'll understand why she can afford to wear such beautiful frocks.
We often have many tempting bargains in Waists and Wraps.

So many write for catalogs. We have none, because no two of our gowns are alike and they sell so rapidly that it is an impossibility. You should call and see them—even try them on.

MAXON ESTABLISHED 1899 *Model Gowns* *No two of which are alike*
1552 Broadway (46th Street) **New York City**

WHAT THEY READ

(*Continued from page 72*)

and employer without rancor proves him the most Christian of private secretaries. (New York: Mitchell Kennerley. Price, $1.25 net.)

WILLIAM LLOYD GARRISON, by JOHN JAY CHAPMAN, is a brilliant essay on the great liberator by a man very closely resembling him in courage, consistency, tenderness of conscience, and fervor of temperament. To no other kind of man could Garrison appear quite so great a figure as he is pictured in this very unusual book. Mr. Chapman is right in saying that for the years between 1820 and 1830 we lived in a false security, but his touch of uncharity, the defect of most ardent reformers of strong conviction and uncompromising temper, makes it impossible for him to see virtue in the men who made terms with the time and with the period of stress that followed for the next thirty years.

The wonder is not that southern society, cursed with so cruel and detestable an institution as African slavery, should have halted in culture and developed traits of violence and brutality, but that a society so cursed should have had its distinguishing sweetness and charm. Doubtless, part of the northern subserviency to the ante-bellum south, of which Mr. Chapman complains so bitterly, was due to the genuine kindliness and unsuspicious cordiality of the better type of southerners. There are those who ascribed a certain amenity of southern manners to slavery and the duello, but now that both are gone such amenity of manners remains, and is doubtless due to the warmth of southern suns playing for many generations upon Anglo-Saxon reserve and frigidity. Mr. Chapman has made a fascinating and valuable book, and all generous minds will thrill with him at the courageous and uncompromising utterances of his hero, as all must thrill at the splendid madness of self-sacrifice seen in John Brown's raid. The closing chapter, which takes the author away from his immediate subject, is distinguished for eloquence and vision. By the way, why does so well informed a man as Mr. Chapman fall into the common error of supposing that the Declaration of Independence proclaims all men "created free and equal"? (New York: Moffat, Yard & Company. $1.25 net.)

HAIL AND FAREWELL: VALE, by GEORGE MOORE, closes the autobiographic trilogy of the man who touched greatness once in his life, when he wrote Esther Waters, and whose limpid prose makes even the most squalid and wilful parts of his confessions agreeable to read. Much of this volume is concerned with the Irish literary revival, more particularly with the men and women concerned in it, for George Moore realizes that modern Irish literature must be essentially part of English literature and is rather languid as to the movement itself. He pillories William Butler Yeats and pelts him with ridicule, even while acknowledging his genius. Two or three other men he speaks of with warmth, and Lady Gregory he professes to be unable to visualize, but George Russell, the mystic, some of whose verses stand alone for majesty and mystery in English poetry, he loves and venerates in a fashion that reflects credit upon both. He indicates Russell only by the initials "A. E.," behind which the poet concealed himself; Moore always prints these letters as a diphthong.

Nothing in the volume is funnier than the ridicule which Moore casts upon the official efforts to improve agricultural conditions in Ireland, and nothing is more savage than his attack on the Catholic Church, which he thinks has exercised a most baneful influence in his native land. Moore gives no sign of abandoning his hedonistic attitude towards women, but he ordinarily, as heretofore, treats his gallant adventures delicately, and his description of his Flemish mistress is a veritable triumph of delicious portraiture.

Some of the best things in the book are the critical opinions on painting and literature, done with a sure touch and earnest purpose. A good deal of the purely ancestral detail is tiresome, and most persons intelligently interested in the best that Moore has given the world would gladly have spared much of the amorous stuff, especially that of his rather disgusting late youth in London and his early days in Paris, if they might but have had in its stead a circumstantial account of the way in which the germ of "Esther Waters" to be found in the rush of the London slavey, sympathetically described in "The Confessions of a Young Man," grew after so many years into the full flower of his master-piece.

With the self-revelations of this volume the world has an opportunity to judge George Moore by such facts of his life and such impressions of his ideals as he seeks to reveal, and by what may be read between the lines as unconscious self-revelation. Wilful, courageous, absolutely honest, indecently frank, profoundly contemptuous of conventional moral codes, yet whimsically holding to an intensely conscientious conception of art, tolerant of everything except stupidity and pretense yet petulant and irresponsible in ordinary relations, he presents himself naked to the eyes of mankind. Of moral elevation, of generosity, of heroism, of large human sympathy, there is scarce a trace in this volume or in the other two that preceded it, yet there is a splendid fervor in several passages setting forth his conception of art, above all perhaps in his sixth chapter, where he expresses his enthusiasm for Manet and his belief in art as an interpretation of life. Nor must it be forgotten by the readers of this volume that this self-supposed hedonist discovered for himself the Sermon on the Mount. (New York: D. Appleton & Company. $1.75 net.)

WORTH WHILE NOVELS

STORIES OF RUSSIAN LIFE, by ANTON TCHEKOFF, translated from the Russian by Marian Fell, have a curious clear simplicity and quiet realism, as if they reflected from a perfect mirror made in a single plane, the life of the people with whom they deal. Tchekoff sees middle-class and peasant life with clear and sympathetic eyes, but his method forbids him to intrude sentiment upon the reader. One has the privilege of seeing in these truthful images, human life and Russian scenery as the author sees them. If one have a quickly sympathetic imagination, one feels the humor, the pathos, the tragedy of it all, but if one be sluggish in imagination and sympathy these tales may well seem mere dull and unadorned narratives of commonplace matters.

As to the translation, it is done with an attempt to reproduce by means of a somewhat unconventional English, and the employment of slang, the exact effect of the Russian, but it never quite loses an exotic flavor, almost as if the foreign idiom had been carried over into the translator's tongue. Perhaps this method was the best Miss Fell could contrive to serve her purpose, but the baldness of the style is at points a little repellent. (New York: Charles Scribner's Sons. $1.35 net.)

THE DUCHESS OF WREXE: HER DECLINE AND DEATH, by HUGH WALPOLE, will probably rank as the greatest novel published in English during the publishing season of 1913–14. Mr. Walpole had already proved his power and insight in the several novels that preceded his masterpiece, but his most

(*Continued on page 108*)

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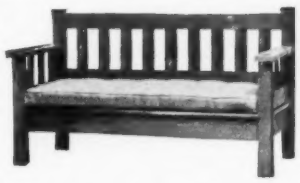

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WHAT THEY READ

(*Continued from page 106*)

cordial admirers could hardly have expected of him aught of such scope and mastery as distinguish "The Duchess of Wrexe." He calls his story "a romantic comedy," and such it is, on the surface, but he has made it also a comprehensive structure of social and political symbolism. It is a bold allegory of the changing politico-social order in the British Isles, but the characters who play their parts in this allegory are no mere embodiments of individual virtues or vices; they are living, breathing, human creatures, simple or complex, according as their nature requires, but real persons, acting from natural motives, some of them fully elaborated, others lightly sketched, but not one a mere unmeaning shadow. The old Duchess and her household, her obedient sons, her servants, her daughter, her daughter's secretary, and her faithful though disillusioned physician, stand for the old aristocratic social and political order that lasted through Victoria's reign, and crumbling, though powerful, "muddled through" the successive disasters of the Boer war to find itself, at length, in our new century face to face with democracy at every turn.

Such is the allegory, one not remotely suggesting the greatest work of its kind in English literature, "The Pilgrim's Progress," so amazingly wrought by the inspired tinker of Bedford jail. While feeling the inner significance of it all one follows with unflagging interest the varying fortunes of the very real persons who help to carry out the symbolism of the piece. The Duchess must be accepted as the greatest creation of the book, an old woman terrible in her pride, selfishness, hatred, revenge, and cruelty. She figures again and again in many scenes, the greatest, perhaps, that of her struggle with her physician when he courageously presumes to advise her about a piece of domestic policy. Over against her is placed in contrast the hated granddaughter, Rachel, who represents revolt from the old order, an admirably detailed piece of creative work. Not less skilfully indicated is "Roddy," the slow, simple, loyal, kindly soul, whose vices are peculiarly those of the old order, the special favorite and ally of the Duchess, and at length the unwilling and almost repentant traitor to her whom he had so long served. Again, the outcast grandson, weak, unattractive, but not utterly irredeemable, is presented in careful detail, not so triumphantly executed, perhaps, as several other characters, but in his way a creation. The doctor, the excellent Miss Rand, who sometimes becomes "Lizzie," her sentimental mother, Lord John, and the Duke, are all, in their varying degrees, sufficiently indicated for the purpose they serve, and there are besides something like a half-score of other dramatis personæ, and Felix Brun, who acts as chorus. A wise book, full of things to make one think and of great scenes to make one feel. (New York: George H. Doran Co. $1.40 net.)

THE PRINCE OF GRAUSTARK, by GEORGE BARR MCCUTCHEON, is a throw-back to his earliest successful story, but this time the new hero is the son of the earlier heroine. Again the new world and the old are brought together, and again Mr. McCutcheon permits himself the usual succession of audacious extravaganzas that please his faithful clientele. (New York: Dodd, Mead & Co. $1.35 net.)

THE STRENGTH OF THE STRONG, by JACK LONDON, includes seven stories published in various magazines within the last five years. No doubt the author chose as his "leader" the story that gives title to the volume mainly because he felt it to be a catchy title, certainly not because he thought it the best thing in his book. Mr. London does everything with so much spirit that it is hardly good natured to suggest that primitive man as a subject of modern romance is almost played out. Perhaps his reply to such a criticism would be that he uses primitive man in such a tale as "The Strength of the Strong" to illustrate the relation of modern problems to those of our arboreal ancestors. Other stories in the volume deal with folk some thousands of years nearer ourselves, but, again, the motif is the illustration of the modern social problem. In one case, we have the conventional college professor whose investigations of union labor develop in him a secondary personality that in time becomes primary. Another story deals with the oft-discussed and prophesied general strike, and, of course, with its triumph, while yet another has to do with the yellow peril and how the nations meet it in a war toward the end of the twentieth century. (New York: The Macmillan Company. $1.25 net.)

THE RETURN OF THE PRODIGAL, by MAY SINCLAIR, is a stout volume of eight ingenious stories; one of the shortest furnishes the title to the whole collection. Incidentally this tale of the title rôle is one of the best in the volume. "The Fault," a story of unusual variety and charm, threatens for a moment to turn out Early Victorian, but the pitiless Miss Sinclair sternly gives her little romance the bludgeon at the right point, and everybody is miserable ever after. "The Cosmopolitan," which occupies nearly half the volume, is both dull and improbable, though it has Miss Sinclair's studied felicities of phrasing and characteristic subtlety of discrimination. "Appearances," the liveliest tale in the book, has some quite absurd Americans of the kind that English novelists know by heart and nobody else on earth encounters. The absurdity of the American as pictured in English fiction raises the question whether any human being short of the rarest genius can ever really know the folk outside his own village. Miss Sinclair resembles our American women writers in her polished cleverness and triumphant ease, but she lacks their perfect lightness of touch, and their freedom from self-consciousness. One might be justified in saying that American women as greatly surpass living English women at fiction as English male novelists of the day surpass their American brethren. All the same, an acute person of abundant leisure will find the tasting of Miss Sinclair's subtle flavors in this volume of stories a highly agreeable method of killing time. (New York: The Macmillan Company. $1.35 net.)

BOOKS RECEIVED

"The Judgment of the Sword," by Maud Diver; a continuation under the guise of fiction of the author's biography of Eldred Pottinger, the Anglo-Indian hero. (New York: G. P. Putnam's Sons. $1.50 net.)

"The Soul of Millicent," by James Branch Cabell; a retelling in slightly archaic English of the French medieval romance entitled "Roman de Lusignan," with rich illustrations in full color by the late Howard Pyle. (New York: Frederick A. Stokes Co. $1.50 net; postage 13 cents.)

"The English Novel," by George Saintsbury; a discussion of English prose fiction from its earliest rise. (New York: E. P. Dutton. $1.50 net.)

"Silent Sam, and Other Stories of Our Day," by Harvey O'Higgins; a volume of popular tales reprinted from the magazines. (New York: The Century Co. $1.25 net.)

"Old Valentines," by Munson Havens; a romance in the mid-Victorian style with appropriate illustrations in color. (Boston and New York: Houghton Mifflin Co. $1 net.)

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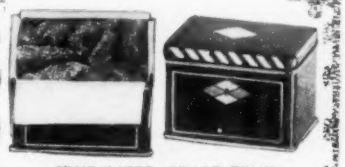

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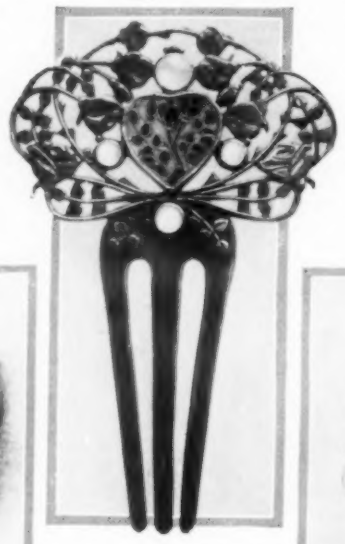
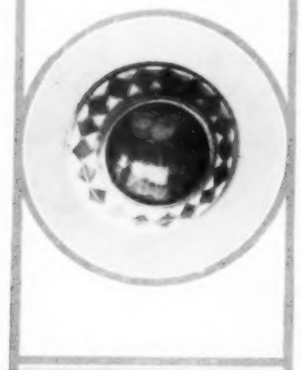


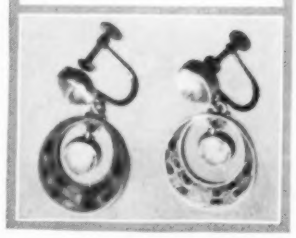
The soft pinks and greens of the enamel tone here with the colors of opal and chrysoprase

A gay little rose vine clambers up and several shimmering moonstone pendants hang below



This elaborate design in silver, moonstones and enamel suggests the work of eastern craftsmen

Without number are the variations of the brooch which may be wrought in the pretty, colored enamels



The crescent and the star motif, developed in enamel and round moonstones. Jewelry by Miss Strange

In order to be a really successful worker in jewelry, one must have an unusually large share of the temperament of the artist, as well as a technical understanding of the science and craft of metal work. It is this combination of qualifications which gives to the products of this workshop originality of design and the perfection of finished detail that are so important in small pieces of jewelry. This maker of jewelry began her education in the arts in the school at South Kensington, where she learned to draw, to paint in oil and water-color, and to design, before she turned to the handicrafts and finally adopted the making of jewelry as her profession. This unusual preparation has developed a natural delicacy of taste, and has given dexterity and proficiency.

She works with equal skill in the various methods of enameling, but finds that known as *plique-à-jour* work best adapted to the more delicate pieces of jewelry. There is no limit to the possibilities of design or the character of the objects which can be made by this method. Rings, enamel buttons for coats or cloaks, clasps, bracelets, pendants, and pins all receive unique and original treatment at the hands of the clever worker.

In the work of early craftsmen, the stones used in jewelry were of primary importance, and the mounting was almost invisible, but in modern work, such as is done by this artist, the gold, silver, and enameling have become an important part of the design, and rich and elaborate settings are wrought in which jewels are used rather for the decorative merit of their color than for their intrinsic value.

A precious stone is now considered beautiful less because it is large, costly, or extraordinary, than because of its color or glow and it is so set as to enhance its beauty by fitting it in a place in a decorative scheme. The cabochon stones, in general, combine better with enamel than do the cut stones, though, of course, the latter are also used in these enamel settings.

Jewelry, however, has not yet been able to win all of this talented Englishwoman's attention. Two very charming water-colors represented her at a recent exhibit of the Washington Water-color Club in the Corcoran Gallery, shortly before an exhibition of her work in jewelry was seen in the exhibition rooms of the National Society of Craftsmen in New York.

A group of characteristic pieces from the hands of this clever worker in jewels and enamel is shown on this page. In the photograph the delicacy of the setting is apparent but the blending of color is lost, and it is in this beauty of color that the greatest charm lies.

Baby's first step Ankle Support Shoes

A shoe made especially to strengthen the ankles. This shoe is endorsed and recommended by New York's leading physicians, as the best corrective of weak ankles.

Children's Button Shoes, broad toes to afford comfort and ample room for the toes to spread and grow naturally.

Sizes 2½ to 6

Tan Russia and Black Kid $2.00
Buckskin - - - - - - - 3.00
White Canvas - - - - 2.00

Sizes 5 to 3

Tan Russia - - - - - - $2.00
Black Kid - - - - - - - 2.00
White Buck - - - - - - 3.00

Larger sizes at proportionate prices.

Frank Brothers THE FIFTH AVENUE BOOT SHOP

224 Fifth Avenue (Between 26th and 27th Streets) New York

The Home of Fashionable Footwear for Men, Women and Children

Exhibit Shops: Chicago, 724 So. Michigan Avenue. Pittsburg, Jenkins Arcade. New Haven, 982 Chapel Street.

We have no agencies—Our Shoes are sold only in our own shops.

Dobbs & Co

New York's Leading Hatters, 242 Fifth Avenue, offer a most exclusive assortment of smart hats for women. Appropriate models for dress, sport, travel and street wear.

Dobbs & Co's Fifth Avenue Hats for Men, Knapp-Felt Hats, Knapp-Felt De Luxe Hats.

Model your figure with a **Model** TRADE MARK **brassière**

You're As Old As Your Figure

It's a well-known saying that "A woman's age is judged by her figure." Fashion grew tired of that slander and introduced the new soft, willowy Brassieres with no stiff-corseted effect, and attained a youthful air for all the women who wore them.

Beautifully designed embroideries, skilfully put together in all the various fastenings known, have put Model Brassieres in the lead. They meet every requirement and eliminate every objection.

Extra-large arm shields—removable rustless boning—variety of fastenings and the "flap" covering the non-rust hocks and eyes which protect the corset, place Model Brassieres ahead of any other Brassiere. Our personal guarantee on every garment. If your dealer cannot supply you, write to us direct for Model Brassieres.

Write today for the handsomest Brassiere Catalogue, showing over 50 newest style Brassieres of fashion's latest decree.

50c to $6.00

Chicago Paris Boston **Model Brassière Co.** Brooklyn San Francisco

Dept. A

200 Fifth Avenue, New York City

Try a Cup of Real Indian Tea

The clever hostess attracts interesting people to her drawing room by the art of serving unusual things.

And, first of all, she knows that she must serve a tea that is different — one that her friends will appreciate and remember. Such a tea is

Darjeeling Golden Orange Pekoe Tea

from the hills of Darjeeling, in Bengal, India

Because of the infinite pains of its slow raising—because of a climate and soil like no other in the world—Darjeeling is a tea for those who appreciate fine shades of quality. We have arranged to get small shipments of the rarest and choicest Darjeeling Tea imported into this country—and shall be glad to send it to you in its original Indian sealed tin.

Its price, delivered, is $2.00 the pound in the United States.

All orders promptly filled while our supply of Darjeeling lasts. We believe that this is the most expensive and rarest tea procurable. If you do not agree with us that this is also the best tea you ever drank, we will refund your money without question.

G. F. HEUBLEIN & BRO. 500 TRUMBULL STREET HARTFORD, CONNECTICUT

Importers of the Famous Brand's A-1 Sauce

FOR GOOD HAIR
Mme. Melba Recommends

MRS. MASON'S
OLD ENGLISH
HAIR TONIC
and Shampoo Cream

These are the very preparations used by Kate Seaton Mason, the noted English Hair Specialist, in treating the hair of the Vanderbilt family, Duchess of Marlborough, Mme. Melba and the leading society women of New York, London and Paris, who testify to its superiority for thin, falling, weak, brittle, splitting and dead-looking, lusterless hair.

Mme. Nellie Melba, the famous singer, says: "I use Mrs. Mason's Old English Hair Tonic every day and consider it very beneficial. It makes the hair grow and strengthens it. I would not be without it." Hair Tonic, $1.00. Shampoo Cream, 25c., at drug and dept. stores.

THE PAXTON TOILET CO., Boston, Mass.

The Homer
Conception of Gowning

Homer conception of Dancing Frock developed in lace and chiffon; cost of such a gown, $75.

Made only to order.

I BUILD gowns to order only—inspired by individualism—the mode is merged into the personality.

My Booklet "V" explains how I combine Parisian ideas with Homer ideals. May I send it to you?

11½ West 37th Street, N. Y.

THE PLAYGROUND OF DIPLOMATS

(Continued from page 47)

Hissar, standing out from a forest of minarets, are boldly etched against a cloudless expanse of sky. Once impregnable fortresses, now crumbling masses of ruins, these may yet be useful to Americans in indicating the location of Roberts College, which is situated beneath their frowning walls. Built by the Mahommedan conquerors, they are one of the historical facts which mentally trip one up at every turn in this quarter of the globe. Fortunately no one is expected to know about them. No one cares. Here, any one who can ride, dance, and play bridge, may dispense with erudition.

THE SPLENDOR THAT IS RUSSIA

Dinners are the chief form of entertainment. The most interesting and unusual are those given at the Russian Embassy, a fact which may be accounted for in some degree by the resplendent livery worn by the Cossack attendants there. Pink velvet knickerbockers and coat, white silk stockings, and yards of silver lace form a sumptuous costume. This embassy is an old-fashioned, rambling, yellow house, set in the midst of an enormous forest garden which runs from Buyukdere far towards the border of the Black Sea. It is covered with the trailing vines of white, yellow, pink, and crimson rambler roses and has a cosy, hospitable air, which is quite delightful, but which fails to prepare the guest for the gorgeousness within.

While Mr. William Woodville Rockhill was ambassador to Turkey, the American embassy was among the gayest. Mrs. Rockhill possessed not only beauty but social tact, which, combined with her long experience in diplomatic circles, made her a great favorite. Before coming to Constantinople, Mr. Rockhill had been ambassador for many years at St. Petersburg. In 1913 he resigned from the diplomatic service and he has since accepted a post in the Chinese government. He was replaced by Mr. Henry Morganthau, whose service in Turkey was barely begun when the war upset all social activity.

Bridge follows the dinner, as a rule. Diplomatically, bridge is considered a valuable after-dinner accomplishment, as it "keeps the tongue tied and the purse strings open." When, as not infrequently happens, the Grand Vizier is the guest of honor, interest, as a matter of course, is doubled. The sound of the title alone is sufficient to give one the thrill of Arabian Nights tales. The ex-Grand Vizier, Hakki Pasha, was a very skilful bridge player, and his presence was always the signal for the appearance of the card tables. He was a short, stocky man, and, save for his red fez and his collection of jeweled orders, he looked quite like any European in well-made evening clothes. Though his manner was always gracious, meeting him whether as opponent or partner gave one, it must be confessed, a not altogether enjoyable sensation in the region of the neck, and aroused vague memories of "off with his head."

SPORTS AND PLEASURE GROUNDS

Polo and polo teas are also among the social events. There is a small, unostentatious club near Therapia, where polo is played once a week. The English officers from the cruisers are the principal players, and tea is served to the strains of a battered brass band.

In addition to the polo teas, there are the days "at home" of the wives of the ambassadors, which are not strictly observed save by Madame Bompard, the wife of the French ambassador, who makes much of her reception days. Her guests are received in the terraced gardens at the back of the embassy, which are beautiful with masses of oleander and gladiolus, and with jasmine, myrtle, and roses, which run riot over terraces and wall. Fountains bubble merrily in the midst of a labyrinth of white pebbled paths, and nightingales sing, securely concealed from view in the thick foliage of the fig tree or the waxy blossomed magnolia. It is a typical garden of the region of the Bosporus, a riot of color, a profusion of scents, and, withal, not a blade of grass to be seen.

Still another meeting place of the social world of Therapia is at the "Sweet Waters of Asia." A row here is to the residents of Therapia what a drive in the Bois is to the Parisian, or what the gardens of the Pincio are to the Roman. Though romantic in sound, the "Sweet Waters" in reality form but a tiny stream, which wends its way for about a mile through wooded fields to the sea. So shallow is it that even the lightest boat will run aground in some places. At the entrance is one of the smaller palaces of the Sultan, and near it is a public pleasure ground. Here, all the afternoon, the veiled Turkish women of the poorer classes sit in groups of five or six, hunched up in balls, munching sweets and pistachio nuts, and watching their children play, or gazing out into the distance at nothing.

In many ways this playground of Turkey resembles those of Europe and America. There are small donkeys waiting to be ridden, under the guidance of red-fezzed attendants. There are hordes of children gently playing most familiar looking games to which they give most unpronounceable names, and there are itinerant vendors of ice-cream, and of lemonade and water, drawn from a remarkable machine slung across their shoulders, which looks for all the world like the trumpet of a brass band.

The "Sweet Waters" is one of the favorite resorts of Pierre Loti. His house, where he passes most of the time during his annual sojourn in Turkey, is not far distant, and almost any afternoon will find him in his two oared kaik, the native boat, drifting languidly on the blue waters of his beloved Bosporus.

PRINCES FOREIGN AND DOMESTIC

In winter and in the early spring the "Sweet Waters of Europe," on the opposite side of the Bosporus is the chosen rendezvous of diplomatic society. This pleasure ground is more accessible to Constantinople than that on the Asiatic side, and though less famous it is far more beautiful. In this part there is a charming little marble palace profusely carved in tracery which belongs to the Sultan, and there is also a pavilion where coffee is served.

In addition to its diplomatic colony, the Bosporus coast boasts the summer residence of many a native or foreign prince. The Khedive of Egypt has a beautiful palace on the Asiatic side, the Khedivah, his mother, has one on the European shore. She is a very energetic and broad-minded old lady, intensely interested in modern progress, who admires the European woman greatly. Her lady-in-waiting and confidential friend is a charming Englishwoman. Notwithstanding her liberal views, however, she was quite averse to the marriage of her son with a Frenchwoman. In order to marry the Khedive, this Frenchwoman adopted the Mahommedan religion, but expected that, none the less, by virtue of her foreign birth, she would live as a European wife. No sooner were they married, however, than the Khedive took her to the Bosporus coast, where he spends the greater part of every summer, and installed her in a hunting lodge some miles from the palace, where, well watched and guarded in Oriental fashion, he left her to await the consent of his royal mother. This consent was delayed for an entire summer and the lady in the lodge was fain to rest in exile, while the episode, somewhat sensational and not untinged with romance, afforded much satisfactory dinner conversation for the European colony on the opposite side.

POPULAR-FAVORITES

HEATHER BLOSSOM No. 2
$5.00 to $12.50

An unusually comfortable reducing corset, especially constructed to the figure, giving it natural slim lines. Cut in low and medium bust, lightly boned. Its flexibility makes this model a favorite with women who indulge in dancing and outdoor sports.

Priced in coutil, $5.00 and $7.50
In brocade, $10.00 and $12.50

Tricot Belt
for Men

Price $5.00

Superior supporter and abdominal reducer. Gives evening clothes that much desired glove-fitting appearance. Of great benefit to the thin and stout, alike.

Send hip measure, taken tight, together with money order, check or draft on New York.

Wholesale and Retail

HEATH CORSET CO., INC.
373 Fifth Avenue, New York

One of New York's Most Delightful Attractions

To dine at Churchill's is accounted by New York's most critical people to be one of the most delightful features of metropolitan life.

Distinctive in its appointments, unique in the beauty of its settings, Churchill's appeals to those who appreciate supreme artistic beauty, combined with good taste. Newly decorated and refurnished, Churchill's is regarded as being New York's most beautiful restaurant.

Here, in an atmosphere pulsating with fashionable life at its height, and well attuned to the distinctiveness and refinement of New York's premier restaurant, the discriminating nightly experience the acme of delightful dining.

Churchill's cuisine appeals to—and delights—the most critical tastes.

Of equal pleasure is its entertainment—Cabaret Unique—presented in twenty acts, every evening, seven to one—acknowledged to be the cleverest that New York affords.

In keeping with the character of its clientele is its handsome and spacious Ballroom. Nightly, New York's fashionable elect are to be met here.

Not only is Churchill's extremely popular for Dinner and Supper, but similarly for Luncheon. Especially with New York's smart women is Churchill's held in high favor for Luncheon—both for à la carte service and for its Special Luncheon, 75c, which represents a striking revelation in view of its unequalled merit for the charge.

CHURCHILL'S

"More Than a Restaurant—A Broadway Institution"

Broadway at Forty-ninth Street

The Blouse Shop Inc

Remarkable Saving In Blouse Costs

MODEL K-33
Price, prepaid, $6.00

A remarkably attractive Blouse of White Radium Silk, with turn back collar and cuffs of colored silk. Buttons to the neck with effective colored buttons and loops. Corded strap shoulder effect. Long sleeves. Colors: All White with Navy, Nigger Brown, Russian Green or Black.

MODEL K-31
Price, prepaid, $10.00

An exclusive and original Blouse of handsome Black Silk Lace over Chiffon lining. Novel loose back effect. Collar of Velvet set off with Black Silk bow and Lace ruche. Front, yoke and armholes trimmed with Velvet. Long sleeves finished with Velvet and ruche cuff.

K-32

K-33

K-31

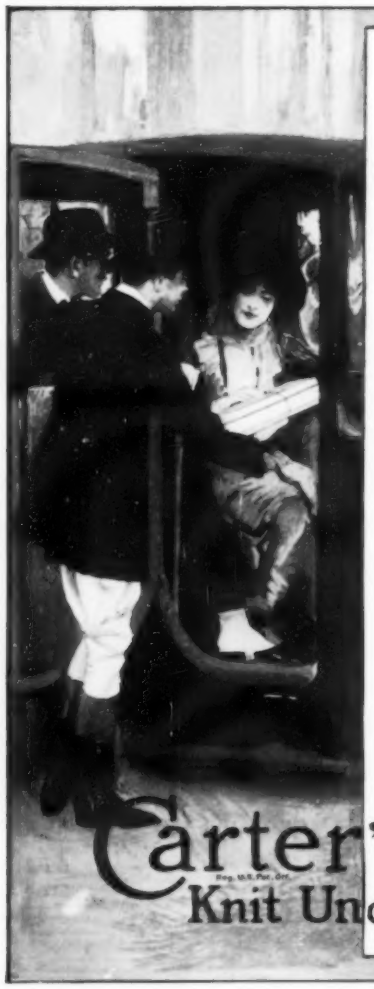
MODEL K-32
Price, prepaid, $7.00

An unusually charming Model of Silk Lace with shirred front producing Basque effect. Peplum back with Satin belt effect trimmed with covered buttons. New standing collar finished off with Silk ribbon tie. Long sleeves set in with hemstitching. Colors: All Black or all White.

Do You Desire Exclusive and Original Blouses?

WE supply this—and at prices of at least **1-3** less than you ordinarily pay. Our business is strictly mail order—no heavy retail store expense to figure—that's where you share. A trial order is the best test; we guarantee complete satisfaction or refund your money. FREE upon request—our Portfolio of Sketches of Advanced Blouse Models; send for yours now.

The Blouse Shop Inc. 225 Fifth Avenue New York

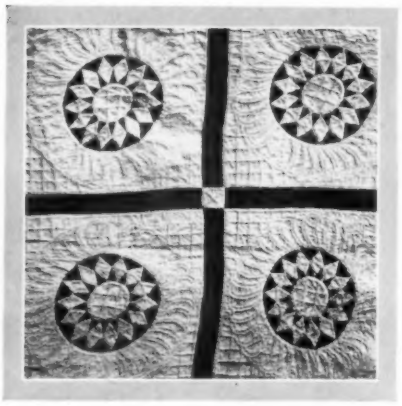


AFTER ONCE wearing Carter's the selection of underwear is greatly simplified, in fact solved for all time.

It becomes, with most families, merely a matter of sending in an order for the same size and style, in suitable weights.

The William Carter Company
Needham Heights and
Springfield, Mass.

Carter's
Reg. U.S. Pat. Off.
Knit Underwear
For all the Family



The sunflower in a white and dark blue "patch," with the pale ghost of itself done in the stitching about it

OLD-TIMY PATCH QUILTS

Oil Green and Turkey Red Pieces, and Sometimes Those with the Blue of Old China, Exquisitely Patched on a White Foundation

THE woman who appreciates fine needlework, and enjoys having about her things which carry with them a suggestion of the peace and patience of our grandmothers' day, can not fail to be interested in the piece and patch quilts made throughout Appalachian America and found, perhaps, in their greatest perfection in the mountains of Kentucky. Through the enthusiasm of people who wish to establish some bond of interest between the mountain people and the rest of the world, these charming quilts are finding their way to market.

TREASURE TROVE FOR DECORATORS

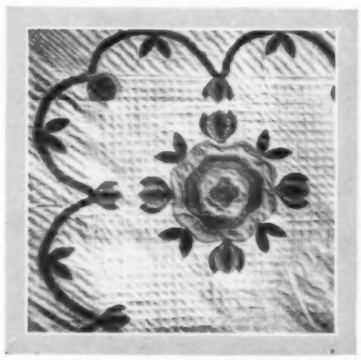
The work itself is exquisitely done, and to decorators in search of things distinctive and admirable these quilts are real treasures. The oil green and turkey red of fine old patterns such as the "ostrich feather," with its accompaniment of "hoop and feather" quilting, and the "Mississippi oak leaf," with its diamond quilting, that are so delightful when discovered in a dark mountain cabin, are no less effective in a brown bungalow in the Maine woods. For a girl's room the old rose coloring of a "basket" quilt, to mention one of many, is beautiful and fitting. A really good four-poster is never so much itself as when covered with a quilt done in a design of the blue of old china with the white spaces filled in with fine quilting in definite designs.

The loveliest of the designs have been repeated in miniature for cradle quilts, and surely even a baby must sleep more sweetly under a little quilt with tiny roses or forget-me-nots "patched" on and the quilting filled in with fine stitches. One collector who has been especially diligent has, in a few years, collected eighty-six quilts of established names and different designs, and the end is not yet in sight. The end, indeed, is not attainable, for not only past history, but current events, as well, are written in the quilts, and so there are ever more and more to be made. The faith, the romance, and the political history of the mountains are often inscribed in a whole series of indescribably quaint bedspreads.

There is a picturesque series of "bible quilts" which is best represented, perhaps, in "the dove at the window," sometimes called "Noah's dove," "steps to the altar," "Solomon's crown," and, loveliest of them all, "The rose of Sharon." An entertaining example of the romance series is called "The broken engagement," and the cynical mood of the mountaineer finds expression in an intricate pattern called "The way of the world." Another interesting design, strangely baffling to the uninitiated, but absurdly simple to those who cut the pattern, is called "the fool's puzzle."

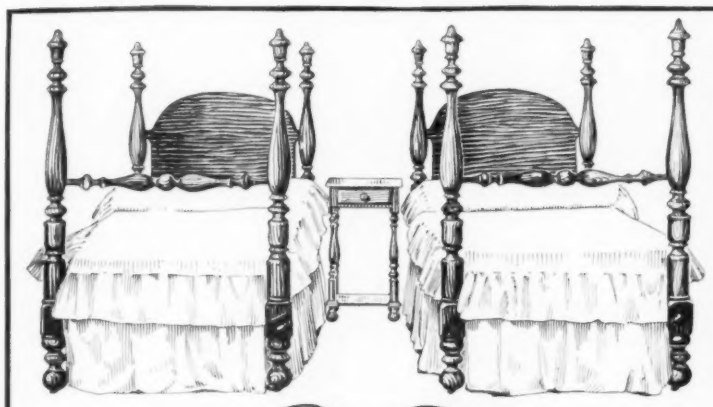
PATCHES OF POLITICS AND ROMANCE

Easily first in interest in the political series is the splendid "Whig Rose," with swinging garlands in its half moon border. "The Radical Rose" dates only from the eventful sixties, and "The Cleveland Lily," even more modern, is a typical cubist drawing. A quilt in one of the most amusing patterns of all, found in a log cabin many miles from a railroad or even a rural mail route, is called "Hobson's Kiss." Surely, interest in a collection with such possibilities as this could never pall.



In a mountain cabin one may find quaint "bible quilts," and loveliest of them all is "The Rose of Sharon"

Hoop and feather quilting surrounds the brave yellow and red and green motifs of the fanciful "tulip quilt"



Announcing
The New Price Schedule
Throughout America for

COWAN CHICAGO

Solid Mahogany Beds and Bedroom Furniture

The solid mahogany Colonial four-poster beds pictured sold everywhere for only $37.50 (single) or $42.00 (double). Formerly sold for $55.00 and $65.00. Other pieces in the suite at similarly low prices.

Excellent design, finest mahogany, sincere workmanship.

A larger factory and fewer designs makes the unusual price possible without sacrificing any of the famous Cowan craftsmanship.

Do not be misled by furniture that merely looks something like Cowan furniture. Examine it. Each Genuine Cowan piece bears this shop mark: COWAN which guarantees its authenticity.

Write us for our booklet—"Colonial Bed Rooms," and name of local dealer.

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Griffiths.

Gowns Millinery

THE PARTICULAR TRADITION OF OUR HOUSE IS ACCURACY

Every model, design and idea shown by us has its origin with the best artist in that particular line of work.

Our ambition is not toward a large and popular clientele, but rather to interest the few discriminating fashionably alert women, who appreciate individuality of dress, studied accuracy and personal service.

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410 So. Michigan Ave.
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MADAM SARA'S recent arrival from Paris has contributed to the *La Patricia Corset* the newest creations and effects designed by the leading French corsetieres.

The extreme low effect which has been so conspicuous is slightly eliminated, giving a more perfect support to the bust and allowing just a suggestion of a curve at the waist-line.

La Patricia Corsets are fitted to your individual figure by expert corsetieres under Madam Sara's personal supervision.

Fig Leaf Chemise of fine batiste, with or without shoulder straps, price, . . $1.50

Italian Silk Pantalettos, the popular substitute for petticoat, price, ... $5.00

MADAM SARA'S
LA PATRICIA CORSET SHOPS

Fall Foot-wear

Hand Made

Established Over 30 Years

Our Shoes are made with the accuracy of style and finish that capable handwork alone can produce. The New Fall Models are ready.

Frank Brothers

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224 Fifth Avenue (Between 26th and 27th Sts.) New York

Exhibit Shops: Chicago, 724 So. Michigan Avenue. Pittsburg, Jenkins Arcade. New Haven, 982 Chapel Street.

VOGUE PATTERNS READ PAGE 18.

THE COMMITTEE *of* MERCY

THE deep and wide-spread sympathy evoked by the war has aroused men to the necessity which exists not only for relief for the wounded, but for aid for those innocent victims of war, the women and children left destitute through the loss of the family bread-winner.

To this end an international movement has been originated to provide funds for the relief for the distressed wives, children, and other dependents of soldiers involved in the European war. This work is being organized by the Committee of Mercy, which has recently opened headquarters in Room No. 336, Fifth Avenue Building, New York City. Senator Elihu Root is president of the organization and the treasurer of the organization is August Belmont.

In accordance with the desire of President Wilson for strict neutrality, fraternity and non-partisanship are the underlying principles of the Committee of Mercy, and the relief it offers will be extended to all sufferers, without distinction as to country. It will not enter the field of the Red Cross, which ministers to the needs of sick and wounded soldiers, but will devote its entire energies to aiding those whom the soldiers leave behind, not only in the various European countries, but in America itself, where the families of 250 reservists are left destitute.

Forty-eight independent state committees will be formed, which will carry on the detail work of collecting funds and organizing entertainments in the different states all over this country, and the main committee will take charge of the clearance and immediate distribution of all funds entrusted to the organization, as well as to collection.

The funds will be administered in the different warring countries by prominent American women, who will act in consultation with the government in each country. In England, the administrative committee is already formed and includes the Duchess of Marlborough, Lady Paget, Lady Alice Lowther, Mrs. Harcourt, wife of the British Colonial Secretary, Lady Randolph Churchill, Mrs. John Astor, and Mrs. Joseph Chamberlain. Count Sierstorpff, of the General Committee has already left for Germany to consult with Mrs. Gerard, wife of the American ambassador, and with other American women with regard to relief for German sufferers, and similar committees will be formed in the other countries involved in the war.

Among the first Americans to join in this work were Mrs. Harry Payne Whitney, Mrs. Melville E. Stone, Prof. William D. Sloan, Mrs. Sloan, Mr. Vincent Astor, Mr. Louis Brandeis, and Mr. Norman Hapgood. The first foreign members include Mr. T. G. Glen-Coats, Mr. John Moffat, Prince Paul Troubetzoky, and Count Adalbert Sierstorpff. The need of funds for this purpose can not be overestimated and the committee appeals for subscriptions, which should be forwarded to its treasurer, Mr. August Belmont, Fifth Avenue Building, New York.

By its broadly humanitarian basis, the organization offers a field of activity for those who wish to lessen the suffering caused by the war, yet remain neutral in the strictest sense of the word. All funds collected on this basis will be divided equally among the different countries. Donors who wish their assistance to go to any special country or countries, however, may specify that when sending their contribution, and the amount will be forwarded to the relief committee of the country specified.

It is hoped, not only that personal contributions to this work will be generous, but that entertainments and charity fêtes may be organized throughout the country to raise funds for the purpose, since the strict non-partizanship of the organization makes it an ideal distributor of funds raised by the efforts of many people, who may be wholly at variance on the subject of the war.

FASHION ISSUES A CALL TO ARMS

(*Continued from page 33*)

evening gown of white silk and tulle, the tulle is looped all about from the belt between narrow V-shaped gores of silk to form deep pockets into which I saw the pretty manikin thrust her pretty hands. The narrow side gore of a gray cloth skirt is cut across at the hip, puckered a bit, and turned back on itself, to form an odd and pretty pocket; the turned back bit is faced with green and white plaid silk.

Chéruit too places pockets in unexpected places, sometimes directly in front, but Chéruit's pockets are always well disguised, hidden away under bands or under narrow up-standing frills. What Poiret would have done in the way of pockets had not Poiret gone to the war one can only imagine. As it is, one missed Poiret this season in Paris. The daring originalities and naive quaintnesses of his models are always stimulating and generally successful, and the closing of his place at the beginning of the war left a great gap. However, it was opened again on August 28, and has since been conducted under the management of Mlle. Germaine, the *première vendeuse*.

COUTURIERS UNDER ARMS

(*Continued from page 45*)

athletic young Frenchman who wears near-English clothes and goes in heavily for sports. They know every one of importance in the European world, including several kings and queens, and under all the importunities of their designers and friends, they will not yield an inch to the American demand for novelties twice a year. By refusing to compete with the other houses in this way, they have lost much American trade, but this does not alter their convictions.

Armand, the junior member of the arm of Martial et Armand, is one of the social personalities who is seen everywhere in Paris—at the opera, the smart restaurants, and the races. He is unmarried and a man of means, able to gratify his tastes for the social side of French life. He comes from Switzerland and he is the designer for the firm. He has very clever ideas about dress and knows how to turn out the French woman with great skill. In his own apparel he is quite a dandy, just as Paul Poiret is, and he is a leader of fashion among all those young French dandies who are a lord unto themselves in dress and who are never without a touch of the picturesque about their clothing.

You Can Have Soft White Hands

By Using Cuticura Soap Exclusively

And Cuticura Ointment occasionally. They succeed when others fail. Nothing better at any price.

Samples Free by Mail

Cuticura Soap and Ointment sold throughout the world. Liberal sample of each mailed free, with 32-p. book. Address "Cuticura," Dept. 133, Boston.

Beautiful Calfskins

for

Table Covers

or

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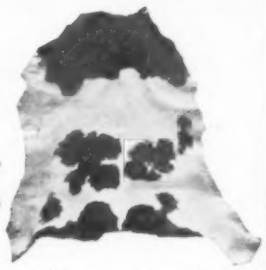

Have soft silk-like hair with beautiful natural markings of brown and white. No two alike. A rare and most exquisite decoration for discriminating homes. Admired by women who prize rare and pretty things.

Price, $8.00 each

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Box 1818 BOSTON, MASS.

Special at **$5.00**

Maison De Luxe
Broadway at 92nd St., N. Y.
Presents
The **Bobé BLOUSE**
Washable Society Satin
Charming in its simplicity

Note particularly hand-piping and buttons of black velvet and smartness of collar which hugs the neck almost to chin—then stands straight out at sides.

May be had in all sizes. Colors, White piped with black and Navy or Black piped with white velvet.

Send for booklet V showing many other charming Blouses and Neckwear pieces.

H. JAECKEL & SONS

Established for 50 years

THE style, fit and workmanship of our ready-to-wear fur coats are the result of fifty years' steady advancement.

WE carry in stock a large collection of fur coats ranging in price from the most costly to the cheapest.

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TROUSSEAUX: NOVELTIES FROM PARIS

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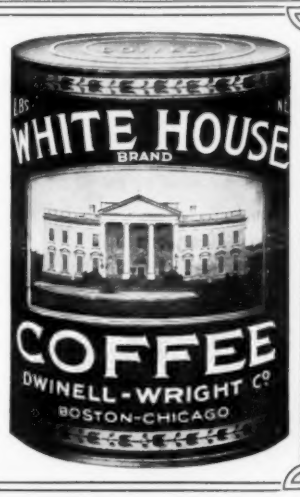
Perfection of berries used—the extreme care exercised in roasting—the delicious flavor developed—the sanitary precautions scrupulously preserved—the persistent uniformity of quality and the safe-from-harm packing in sealed all-tin cans, have made our spendid "White House" COFFEE a household word wherever it has been distributed.

SOLD BY OVER 24,000 DEALERS.



Just the Delicate Tint

that the woman of refinement desires, is given by Ingram's Rouge. Superfine—perfumed—invisible—"makes dainty pink cheeks."

Ingram's Rouge

Price at Drug Stores or by Mail 50c

Two Shades—Brunette and Flesh in handsome box with Powder Puff

The woman who gives thought to her appearance finds some degree of added color advantageous. Ingram's Rouge has gained vogue due to the unusual delicacy of effect obtained. It gives the glow of life without obtruding the source. Send 2c postage to cover cost of mailing and receive free a sample of Ingram's Rouge, and four other Ingram toilet articles.

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Milkweed Cream

Preserves Good Complexions—Improves Bad Complexions

Price 50c and $1.00 at Druggists'.

Ovida Reducing Brassiere

Adaptable With or Without Corset

For waltzing to a dreamy strain,
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For resting or for working hard,
Wear O-V-I-D-A.

For bathing in the briny surf,
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For roaming meadow land,
For garbing in the fashion's art,
For dressing negligee,
For feeling comfy, looking smart,
Wear O-V-I-D-A.

Reduces at Once 2 to 4 Inches. Made in Six Models

With or Without Shoulder Straps.

Made of **Elastricot**, a scientifically contoured fabric that exercises a tendency to permanently contract the tissues and reproduce the perfect feminine model. Adaptable to every figure. We guarantee the OVIDA to be the most perfect Figure-Shaping and Health-Protecting Garment ever invented. Regular sizes, 32 to 52.

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Send for handsome Free Book of Fall Styles

***Ovida* Company**
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In the Hotel Biltmore, New York

Photograph of Pomoiré Costume

Salt's
POMOIRÉ

TO account for this season's tremendous popularity of fur effect fabrics, as evidenced at all places where the ultra in style predominates, one only has to examine the wonderful effects possible with Salt's "Pomoiré." This soft luxuriant textile fur material, with its exquisite finish and lustre, comes in black, Russian green, corbeau blue, sphinx gray, bronze, prune and brown. It is so widely favored that the best stores are offering it in their most popular Cloak, Suit and Cape models.

These garments are so beautiful in design and so attractive in price that they appeal at once to the most refined taste and to the most modest purse.

See them at your favorite store, and for your protection insist upon this label in every garment

GENUINE SALT'S "POMOIRE" QUALITY AND WEAR GUARANTEED REG. U.S. PAT. OFF.

We also invite you to inspect garments made of Salt's "Meritex" and Salt's Arabian Lamb. We will gladly send samples of any of these materials upon request and, if you wish, refer you to a dealer who can supply you. Many of the best stores are offering "Pomoiré" and "Meritex" by the yard.

HOUSE OF SALT'S Inc., 38 East 25th Street, New York City

FAIRINGS *of the* RAG FAIR

Early on Wednesday Mornings, May the Roman Tourist Catch the Bargain Among the Quaint Old Booths and Stalls of the Campo di Fiori

THIS morning we have been wandering about in the Campo di Fiori where the Rag Fair is held. What *La Foire aux Jambons* is to Paris the Rag Fair is to Rome, with the delightful difference that the Rag Fair occurs every Wednesday morning while the Ham Fair comes but once a year—in mid-lent.

We were up and away early this morning, for it is the old story of the early bird catching—the bargain. By eleven, when we were ready to come home, the crowd of tourists was so great that they were moving in compact masses up and down among the booths, but when we arrived on the scene at shortly before nine, we strolled about leisurely and had the most eager attention from the merchants. The excuse we gave ourselves for this day's visit to the market was the desire to find a certain string of curiously cut garnet beads that one of our party had passed by the preceding Wednesday, only to regret it ever since, and she now hoped against hope that the string had remained unsold and that it would be displayed again to-day.

DIPLOMATIC BAZAR HUNTING

We dismissed our cab in the Piazza Navona and hurried across the Corso to the Campo di Fiori and down the tributary street where the stalls of the jewelers are located. We peered and poked about in many a tray of rubbish, each trying to maintain a stoical expression and an air of Oh-I-never-intend-to-buy-even-if-a-Kohinoor-should-be-found-amid-this-mass-of-merchandise. But the string of garnets did not come to light and we were forced to conclude that some one else had been quicker to see and seize the pretty thing, perhaps just before the closing hour when prices go down as wares are packed up.

Down through the lanes made by the booths in the Piazza are stalls where are sold all sorts of clothing of cotton and wool, male and female, big and little, and all sorts of household linens of a cheap variety—a locality which has little attraction for the tourist. Extending only a little way on the first cross street are booths where copper and brass are sold,—old knockers, fascinating lamps, all varieties of bowls and trays, and bewitching braziers. These are filled with embers and are set about in the shops and homes of the Italians under the delusion that heat is diffused from them. When carried to America, they cease to serve as "chauffage centrale" and become charming receptacles for flowers or plants.

Then comes the street where old embroidered silk shawls, emblems of somebody's lost grandeur, are sold; where one may buy scraps of brocade and tapestry which are pretty and available for many uses, bits of embroidery on silk, wool, and damask. This morning we saw large linen towels of splendid quality with a border of hand-work resembling punch-work, and these for five lire a towel, without negotiation. Then there is the street where the silver spoons, the quaint silver pitchers and teapots, and articles in hand-wrought silver are collected in one indiscriminate mass. And here the disappointed seeker after garnets was consoled by finding a great salad spoon engraved with her own initials surmounted by a coronet. One can not pick up a coronet every day for ten lire.

"ASK ME NO QUESTIONS, AND—"

It is not wise to question where these things come from, for while some of them doubtless are obtained from reliable shops on the Corso and the Via Sistina (shops the proprietors of which know well the fascination of bargain hunting in the Campo di Fiori and, it is whispered, ask more for their wares at the Rag Fair than in their own shops), most of the things sold here are disposed of by those in financial stress or are come by through channels not entirely legitimate.

A great deal of worthless stuff is displayed in the jewelry booths, but among the trash can be found an occasional treasure in the way of a stone cameo, bit of coral, or a curiously wrought bracelet or brooch.

Another street is devoted to the book stalls. Naturally most of the books are in Italian, but there are a few in English and more in French. It was in a book market of this sort in Florence in the Piazza San Lorenzo ("June was the month, Lorenzo named the square") that Robert Browning found the yellowed parchment copy of the Franceschini case which he afterward transformed into his great work, "The Ring and the Book." We made no such find as his, but after hovering over the books for several Wednesdays, we were at last rewarded by stumbling on a rare illustrated edition of Lafontaine's "Fables" and a veritable treasure it is, now that it is home from the book-binder's in a new dress of soft brown leather, tooled in gold.

YESTERDAY AND TO-DAY

Beyond the main part of the Fair extends the flower, fruit, and vegetable market. It is a pretty sight in the sunshine with the gay colors grouped around the statue of Giordano Bruno, who, championing religious freedom, was executed in 1600 on the very spot where his bronze figure now stands. Just a few steps nearer the Tiber is the noble Farnese palace, built of material taken from the Colosseum and the Theatre of Marcellus, and now the residence of the French embassy and the scene of charming hospitality and of brilliant gatherings. Through the imposing portal, the beautiful court can be seen, and upon entering, one is met by a most magnificent major-domo in blue and gold, holding a stick topped by a gilt ball.

Frowning down upon the busy throng is the Palazzo della Cancelleria which is one of the noblest of Renaissance monuments. It was in the Cancelleria during the fiery days of 1848 that Count Rossi, as he ascended the steps of the palace where the new Roman parliament was to assemble on that very day, was stabbed by an assassin. But no gloomy memories assailed us as, clasping our well-earned bargains, we turned our backs on the fascinations of the Rag Fair for a week at least.

THE CHARM OF THE LUXURIOUS EAST

IS IMPARTED BY

LAZELL'S

MASSATTA TOILET WATER

A DELICATE SUGGESTION OF FRAGRANT JAPAN

THE TRUE ORIENTAL ODOR IS WONDERFULLY APPEALING

SEND US TEN 2-CENT STAMPS to cover cost of mailing, and we will send you free a cake of Massatta Soap, a weekend package of Massatta Talcum Powder and a small bottle of Massatta Toilet Water.

LAZELL, Perfumer, Newburgh, N. Y.

Mrs. Adair

Ganesh Forehead Strap ($4, $5) for removing forehead lines.

Ganesh Chin Strap ($5, $6.50) for reducing the "double" chin.

Lecture Number Two:

IMPROVING THE COMPLEXION BY RENEWING THE SKIN

All minor facial blemishes which mar the complexion are affections of the outer-skin.

This cuticle or scarf-skin is merely a thin, transparent membrane formed of minute scales, which are the result of the exudations of the true skin beneath.

These scales should be constantly removed, as nature intended, thereby gently obliterating the small blotches, scars, discolorations and other defects to which the cuticle is subject, leaving it smooth and glowing with the color beneath.

The Muscle Strapping Treatments

originated by Mrs. Adair and administered exclusively in America by her trained English assistants, at the New York Salon, rejuvenate the tissues and muscles of the face, neck and chest and remove all lines, hollows and puffiness and at the same time renew the cuticle and give a perfect complexion. Salon treatments are $2.50 each, or less by the course.

Mrs. Adair's complete Lecture Book will be mailed, free, upon request.

Home Preparations for Improving the Outer Skin

For Dusty or Sunburned Skin, Ganesh Eastern Balm Cleansing Cream; good for sensitive skins. $3, $1.50, 75c.

For Tender, Dry Skin, Ganesh Eastern Balm Skin Food; firms the muscles, fills hollows. $3, $1.50, 75c.

To Restore White Skin, Ganesh Lily Sulphur Lotion removes all redness. Prevents sunburn; cooling and refreshing. $2.50, $1.50. (Pink, Cream or White.)

To Remove Blackheads, Ganesh Beauty Sachets. Box of 20, $2.50.

Removing Lines. Ganesh Eastern Muscle Oil feeds the tissues and fills out all hollows, removes lines. $5, $2.50, $1.00.

Ganesh Brown Spot Lotion, for removing moth patches. $1.

For Loose Skin and Puffiness Under the Eyes. Ganesh Eastern Diable Skin Tonic enables skin to withstand hot rooms and resist the sun. $5, $2, 75c.

To Protect the Skin. Genesh Parisian Beauty Neige Cream makes the skin like satin. Removes marks on the neck left by collars, etc.; hides blemishes. $1.50.

To Improve the Neck, Shoulders and Arms. Ganesh "Juno" is a special tissue food; will increase the size, round out and make firm. $2.25, $1.25.

For Freckles. Ganesh Freckle Cream. Applied before retiring and left on over night. $1.

Ganesh Freckle Lotion. Marvelous for removing freckles and brown spots if used in conjunction with Freckle Cream. $2.50.

Any of the Above Sent by Mail Upon Receipt of Cheque.

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La Mode

The Correct Maid's Dress

Price $3.50 In the United States only

The La Mode MAID

Style Number 309, Black Cotton Pongee
Style Number 333, Grey Cotton Pongee

They are chic, practical, durable and economical

Sold by all reliable houses

If by chance they are out of stock, write

HAYS & GREEN

26-32 W. 17th St. New York

Write for illustrated folder V showing other models

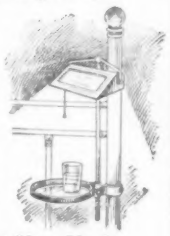
THE CAPE COD FIRE LIGHTER

will light log-fires at once without kindling wood. Tankard is made of heavy polished brass. Torch blazes 15 minutes and thoroughly kindles the logs without any trouble.

Price, $3.50 with Two Torches $5.00 New York

THE CAPE COD ELECTRIC READING LAMP AND SHELF

(Polished or Antique Brass)



Attached to the post of a Bedstead, this fixture provides a fine adjustable light and a convenient little Plate Glass Shelf for books, flowers and other small articles. It is important to give size of bed post when ordering.

Price, $8.50 New York

Cape Cod Curtain Holders

a happy solution of how to keep Sash Curtains from blowing through open windows.

Price 25 cents a pair—postpaid.

Send for descriptive folders.

CAPE COD SHOP

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Vogue Shopping Dept. will buy these for you if requested.

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Hats Gowns Furs Coats and Novelties

Agents for Burbyotte, the non-inflammable and stainless glue.

New York

The Bust Line Must Show

The new silhouette shows decided curves and the contour of the bust must be in evidence instead of having the almost flat effect that has been fashionable for two seasons.

How to accomplish this natural curve and yet maintain the loose uncorseted effect is a problem easily solved by this

La Prima Bust Transformer

Thick pads and layers of ruffles are no longer necessary to give roundness to thin figures. This Bust Transformer of cable net lends the desired curve. The contour cups can be removed and the garment quickly laundered. Sent to you direct on receipt of price, $1.50.

Sizes from 32 to 42

State bust measure required.

ANDERMAN FORM CO.

28 Peck Court Chicago, Illinois

"QUEEN MAKE" UNIFORMS

For Maids—For Nurses—At High Grade Shops

QUEEN MAKE

You want your maid to be correctly dressed. "Queen Make" Uniforms follow fashion's latest expression of good taste. They are to be found at good stores throughout the country at prices from $8.00 down as low as $1.00.

See "Queen Make" uniforms at your local department store. Should you be unable to procure the latest "Queen Make," show your dealer this advertisement and he will be glad to get "Queen Make" for you.

No. 1711
Made of best quality mohair, with hemstitched collar and cuffs of dotted Swiss. Colors black and gray. Price,
$7.50
retail.

No. 1710
This model is also furnished in black sateen, very fine in quality at
$3.00
retail.

Write for catalogue showing newest mode in maids' and nurses' costumes

I. GINSBERG & BRO.,
121-125 West 17th St., NEW YORK

No. 1204
Nurses uniform, of very fine quality white linene, beautifully tailored.
$3.00
retail.

No. 1722
This model in seersucker, striped gingham or plain colored Chambry.
$2.00

This Season Fashion Condescends

to say that corsets should be made to follow the normal body lines. There will not be the exaggeration of the abnormally large waist, neither will there be an attempt to return to the waist constricting corset.

This makes it a season for Goodwin Models beyond all others, because sartorial absurdities and physiological impossibilities incompatible with Goodwin ideas are eliminated, permitting what is truly fashionable without the unreasonable.

The GOODWIN will afford that smooth fitted foundation required for the newer gowns, bringing out to a nicety the natural curves of the body. The lower top models may still be worn by women whose flesh does not roll over the corset, while the full fleshed figure should wear the model high enough to avoid bulging at points which would break the artistic body lines, there being a type of corset suited to the proportions of each individual figure.

Photographic reproductions of the new models including measurement blanks, also complete Catalogue G, etc., may be had upon request.

Goodwin

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Chicago, 57 E. Madison St. Boston, 687 Boylston St.
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S. H. CAMP & CO., Manufacturers, Jackson, Mich.

WHISPERS TO THE GIRL WITH NOTHING A YEAR

COLORED cotton crêpe is quite the most practical waist material for a small wardrobe. If the shade of a suit can not be matched, white crêpe may be purchased and then dyed the desired color. The crêpe wears indefinitely and never creases under a coat, and its soft crinkly surface makes it particularly becoming. The edges may be finished with flat pipings of cloth or silk matching the material in color. A lining is usually necessary for such a waist, and it should be a slip of either China silk or thin satin.

One of the simplest, as well as smartest, ways to make a wide girdle is to arrange ten-inch ribbon so it will fasten on the left side and will leave a free edge almost an inch wide. Fasteners should be sewed on here, every two and a half inches, and when these are snapped in place, the girdle will arrange itself between the fastenings in the loose, plaited effect which is desirable.

A SUCCESSOR TO THE SILK SWEATER

A smart substitute for the silk sweater, which is so expensive, is the waistcoat. If it is made to match the skirt or to harmonize with it, a complete indoor winter costume, both more comfortable and more finished than just a skirt and blouse, is the result. The waistcoat should be open at the neck to fit the present style of open-neck blouse, and should be single-breasted and sleeveless; the armholes should be bound with a cording of the material. In length, this garment, which should be cut straight around the bottom, should come well down over the hips. A wide, loose belt of the material may button and sag low at the front. The smartness of a waistcoat such as this lies in its loose hang and casual fit. Corduroy is one of the nicest materials to use for this new house coat, as it may be called; in black corduroy it is very smart indeed. If one already has a separate cloth skirt to be worn with blouses, a corduroy or fancy velveteen that matches it would be excellent for the waistcoat. For lining, a China silk, a thin satin, or a figured crêpe de Chine may be used.

Discarded satin slippers can be made over into attractive bedroom slippers that have all the chic of expensive new ones. The light colored evening slippers may be dyed black and trimmed with a bunch of tiny pink roses from the millinery counter. For the girl who likes pink in her negligée costumes, roses are both suitable and practical. Tiny blue cornflowers may be substituted, however, if blue is the favorite color.

An excellent use for bits of real lace is to make them into chemise tops for evening wear. No shoulder pieces are required as just the straight trimming across the top is sufficient. Even if the pieces of lace are only long enough to go across the front, they can be used to advantage by insetting them as a panel in the front, and edging the back of the chemise with narrow lace. The band of lace and embroidery across the front makes an adequate and pretty lining for the thin layer of tulle or chiffon that constitutes all there is to the modern bodice.

PRACTICAL SILK UNDERWEAR

The *moyen âge* gown is often entirely detached from its lining, and this makes it possible to use one slip for wear under several gowns. A flesh colored satin slip, for instance, will serve under a tea-gown, a dancing frock, a chiffon afternoon gown, or a negligée. This sounds as if the lining might become worn and old before its time, but satin of a soft quality washes well. Because of this excellent quality white satin slip petticoats or underskirts can always be kept immaculate and fresh. The grade of satin required costs about $1.50 a yard and should be almost entirely free from dressing.

Crêpe de Chine is also an excellent material for an underskirt. White crêpe de Chine keeps fresh for a long time, wears almost indefinitely, and most acceptably takes the place of the white lingerie petticoat that begins to look bedraggled as soon as the starch is out of it. Pretty crêpe de Chine petticoats are available in the shops for $2 or $3, so that it scarcely pays to make them at home. The trimming is sometimes lace and is sometimes a plaiting of the material, but lace is more desirable as it launders better than plaiting.

FABRIC GLOVES

Fabric gloves have become exceedingly popular of late, and while for some time it was difficult to find them except with yellow on the reverse side, they may be had now of white material both inside and out. Also, instead of the buttoned strap that once formed the wrist fastening, they are now made in the regulation Biarritz model with gathers and an elastic. They sell for $1.25 a pair.

BEGINNING THE MODE

(*Continued from page 66*)

bottom of the underskirt in front, curves up at the sides, and leaves the whole length of the underskirt exposed in the back. A band of the silver-embroidered serge holds the fulness in place over the hips, and a fitted band of the silver embroidery outlines the neck just below the high tight collar of otter. Bands of the embroidery extend down the back and around the arms above the elbows. The under sleeves of serge have wide cuffs of otter.

A smart afternoon gown of beige velvet trimmed with marmot is shown in the middle of page 66. The skirt is gathered all the way around the waist, and lengthwise over each hip is a narrow band of the velvet trimmed with two large, metal-bound velvet buttons. The velvet is shirred across the front of the jacket and low on the hips. A single row of machine stitching through the velvet holds the shirrings in place and gives the effect of a narrow cord where the stitches sink into the pile of the velvet. The high turn-over collar and wide cuffs are of marmot, and the buttons on the coat are of beige velvet with a narrow metal rim. This model is called "Fidelio."

Bernard uses much blue serge and gabardine for the severely tailored costumes and the new *moyen âge* dresses. The *moyen âge* dresses are demure and simple, and are designed for slim, uncorseted figures. They are adjusted rather than fitted to the figure. One exceedingly pretty model is of navy blue gabardine and has a high tight collar and wide straight cuffs of snowy ermine. The effect of the white fur against the dark blue material is charming.

One serge model, of a blue so dark as to seem black in certain lights, has a modified and modernized polonaise. The line of the polonaise is suggested in more than one of the gowns displayed.

The ANGELUS Player-Piano Is Your Royal Road to Music

THE ANGELUS provides you with all the skill—the technique of the most accomplished pianist. More than this, it gives you a simple guide to the way each piece should be interpreted and a marvelous means by which you yourself can accomplish it.

THE WAY is through the Artistyle roll markings. The three characters "A" (Accelerando), "R" (Ritard), "T" (Tempo), spell art for you in the language of music as well as conversation. The correct tempo or phrasing of every note is indicated for you—while the change of the line of characters from left to right indicates the varying degrees of loud and soft.

THE MEANS. The marvelous Phrasing Lever (patented and exclusive to the ANGELUS) is the "means" by which you may follow the "way" indicated by the Artistyle. The slightest pressure on this marvelous device will affect all the variations of tempo, all the delicate nuances that go to make up artistic piano playing.

THE HUMAN TOUCH

The ANGELUS is the Only Player That Compares With Hand Playing

because it is the only complete and perfect player. It is equipped with the Melodant that accents the melody, and the Sustaining Pedal Device, both self-acting—while the Diaphragm Pneumatics give exactly the same touch as the human finger.

Knabe-Angelus—Grands and Uprights **Lindeman & Sons Angelus**—Upright.
Emerson Angelus—Grands and Uprights. **Angelus Piano**—An Upright built expressly for the Angelus.
In Canada—The **Gourlay-Angelus** and **Angelus-Piano.**

Any of these instruments can be played by hand in the usual manner.

THE WILCOX & WHITE CO.

233 Regent Street, LONDON **MERIDEN, CONN.**

Agencies all over the world. *Telegraph at our expense for address of nearest representative.*

Business Established 1877

Trade F.B. Mark.

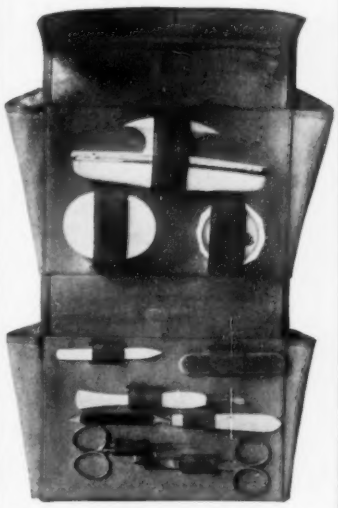
YOUR HANDS

What good is your correct dress if your hands are not manicured?

To manicure your finger nails you must have good tools, — the the kind we make and stamp with our F. B. trademark or our name, FORQUIGNON.

F. B. Manicure Outfit No. 956 B, as illustrated, can be used by anyone wishing to manicure, and consists of F. B. Manicure File, F. B. Cuticle Scissors, F. B. Nail Scissors, F. B. Cuticle Knife, F. B. Emery Boards, F. B. Manicure Stick, F. B. Nail Buffer, jar of Polpasta, box of F. B. Nail Powder, box of Manipum, bottle of Foronga, and a bottle of Manso. Packed in a solid leatherette covered case.

This outfit will be sent to you, free of all post charges, upon receipt of $2.50, and if you are not entirely satisfied, we will gladly refund you the amount of your remittance.



F. B. Manicure Outfit No. 910

is a compact, soft leather fold-up case containing a five-inch French Ivory nail buffer with detachable chamois, French Ivory box filled with F. B. Nail Powder, jar of Polpasta, polishing paste, nail cleaner, emery boards, cuticle knife, F. B. Flexible File, F. B. "Needlepoint" cuticle scissors, and a pair of F. B. "Nailcut" nail scissors.

All of the absolute satisfaction warranted, or remittance returned. F. B. Quality.

F. B. No. 910 S. B. $7.50 each; Real soft leather, Seal Grain.

F. B. No. 910, Wal. B. $7.50, each; Selected Black Walrus Grain.

F. B. No. 910 Pig B. $10.00; Real English Pig Skin. The leather that lasts forever and grows prettier with age.

F. B. Manicure Preparations

POLPASTA, a nail polish, per jar, 25c.
FORONGA, a nail bleach, per bottle, 25c.
MANIPUM, a nail pumice, per box, 15c.
MANSO, a nail soap, per bottle, 25c.
F. B. NAIL POWDER, a select polish, per box, 25c.
We pay all delivering charges.
Let us hear from you. We will send you information about the care of your finger nails free of charge.

Emile Forquignon Co.
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Unique and Useful Christmas Gift

Protect and keep the wrens in your garden. The little wren will help keep the bugs, worms and moths away.

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These bird boxes are of cement—with removable lids and plenty of ventilation.
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West Chester Pennsylvania

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"The Perfume of Old Fashioned Gardens and Tender Memories"

Through the dim gray mists of the gathering years creeps a fragrance, rarely sweet. It stirs the senses into vague remembering, then lulls them to an aftermath of peace.

The Old Fashioned Garden may be only a fragment of a treasured past but with Lilas de Rigaud about you, its joys are lived over and over and its memories bring deep content.

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16 Rue de la Paix
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A Corset That Laces In Front

An elaborately illustrated booklet, in which all the new fall models of Frolaset front laced corsets are shown, is awaiting the request of all readers of Vogue, for we know that they are discriminating and in position to distinguish between the usual and unusual—the Frolaset is an unusual corset, and we want *you* to become familiar with its merit.

$3.50 to $40.00

Your dealer can probably show you the
New Fall Models

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Makers of Front Laced Corsets Exclusively
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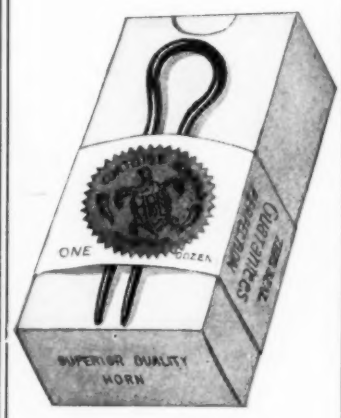
New York Office: 200 Fifth Avenue

TORTOISE BRAND HAIRPINS



THE unequalled imitation of real shell—as beautiful—*more* durable.

Important

Ask to see these hairpins in the fashionable new color **"DEMI BLONDE."**

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All Sizes **All Shapes**

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This smart walking boot shows the real influence of Paris. Patent kid vamp with new gray or fawn tops, $7.00 the pair.

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William Bernstein, originator of short vamps, has a number of smart novelty styles, two tone and plain, from $5 to $25, bench made in his own shop.

Please ask for the Bernstein Style Booklet.

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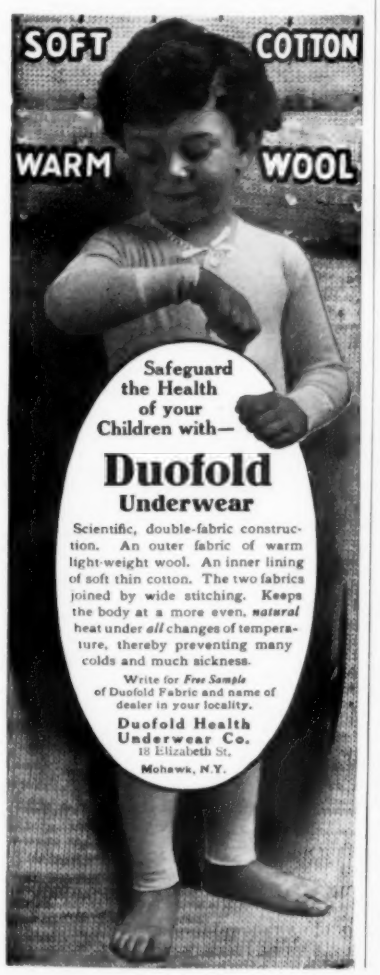

A stroll along any fashionable thoroughfare will show how popular bengalines are this fall. For tailored suits, wraps and opera cloaks, bengalines, both plain and moire, are just the thing. And the new

Cheney Crêpe Moiré Bengaline

—words are inadequate to express its beauty. It is soft and crepey and shimmers with an exquisite moiré effect. Just the silk for dainty evening and dancing frocks.

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Maternity Suit of broadcloth, navy brown, green, black or plum, with expanding skirt, 29.75
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Also in black vici kid, button or lace and tan calf button.

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Silk Hosiery to match **95c** *and* **$1.50.**

Silk Hosiery dyed to match color of gown from sample **$2.00.**

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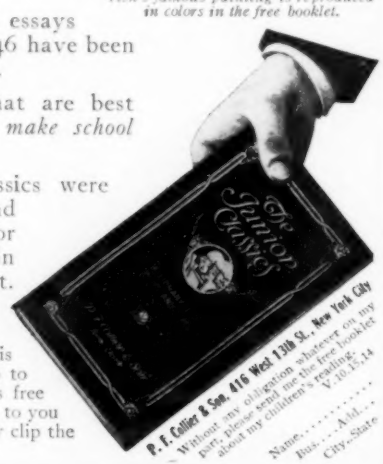

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No. 2375—Beautiful three skin scarf of Russian Fitch of very good quality. Trimmed with heads, tails and paws. Ruffle of taupe velvet around the neck.
Price $23.00.

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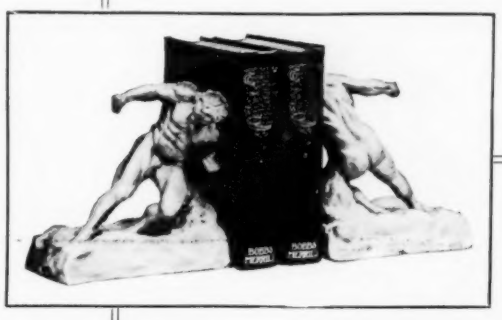


"Gladiator"

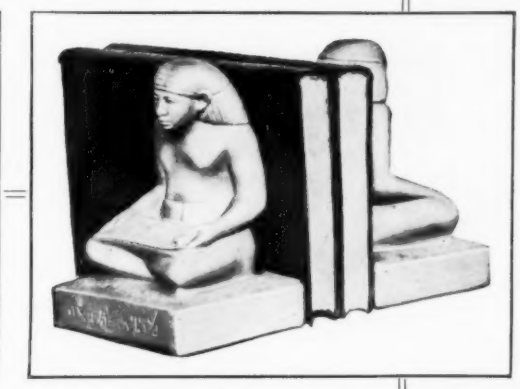
Width 4"—Height 7"

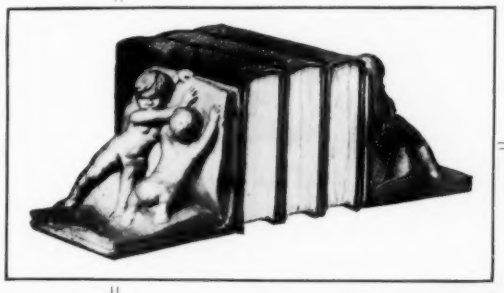
A superb example of the physically perfect man. Every muscle in his wonderful body is in play to hold your books in place.

"Scribes"

Width 5"—Height 6"

These cross-legged "scribes" make book rocks that are unusual. The appearance of stoicism and solidity suggest their ability to hold innumerable books.





"Cupids"

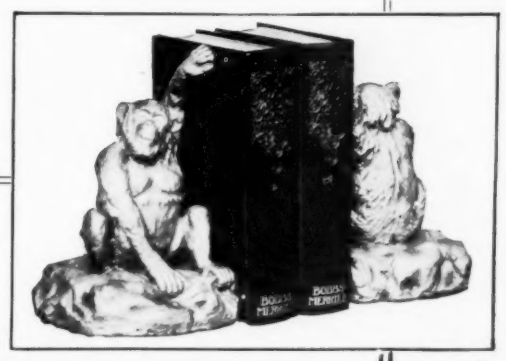
Width 5"—Height 5"

A very pretty conception, this piece. Note how successful these cunning little Cupids are. They have succeeded in opening their books that they may hold yours.

"Chimpanzee"

Width 5"—Height 8"

In jungle society he is undoubtedly considered a beauty and, although it is hard for us to accept the Darwin theory, nevertheless, we must admit that his brute strength and long-arm reach makes him splendidly equipped to serve us successfully as a book rock.



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We also teach you how to make *the Hair* glossy and abundant; to care for the Hands, Feet, Eyes, Eyebrows, Ears, Mouth, Neck, Chin, etc.

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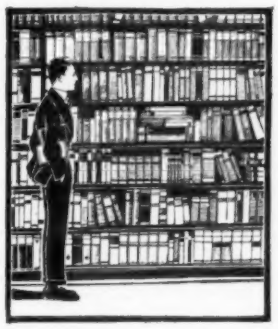
Ladies who have heretofore obtained their transformations and other hair pieces in Paris, will find the same material and excellent workmanship at Pierre's, in New York. Pierre's methods are the result of many years of experience in Paris.

The Ideal Transformation

All Pierre Transformations are created by Pierre personally and made in his shop by skilled Parisian workmen. Ideal Transformations make you look younger, are indispensable to those having scanty hair or high foreheads, or for those desiring a hurried dressing at any time. They save time and worry, and save your own hair. **$25.00 and Up**

Pierre

18 East 46th St. Opp. Ritz-Carlton New York City



"A Man Would Die in the First Alcove"

"THERE are 850,000 volumes in the Imperial Library at Paris," said Emerson. "If a man were to read industriously from dawn to dark for sixty years he would die in the first alcove."
And he would not die a well-read man.
But if a man could know what few great books are enduringly worth while and could read those few — histories, biographies, dramas, works of travel, fiction, poetry, philosophy, and religion —he would become well read, even though he could devote to them but a few pleasant moments a day.

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For years Dr. Charles W. Eliot, President Emeritus of Harvard, has maintained that the books really essential to the Twentieth Century idea of a cultivated man could be contained in a Five-Foot Shelf, and from his sixty years of reading, study, and teaching—forty of which were spent at the head of one of the world's greatest universities—he has put aside those few books that he considers most worth while—the few that best picture the progress of the human race from the earliest times down to the present day, through the writings of those who have made our civilization what it is.
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P. F. Collier & Son, 416 W. 13th St., N.Y. City.
Mail me, without obligation on my part, your free "Guide Booklet to Books," containing the story of the Five-Foot Shelf.

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If you have children and are interested in what they read, put a x in this square. ☐

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Peck & Peck

GOOD FORTUNE

Besides being fortunate in receiving much of our French Hosiery for Fall and Winter, our own corps of designers are, as usual, constantly creating new and individual hosiery for Peck & Peck.

Our Fall Stockings include much that is new in Hosiery, from the daintiest and sheerest of Parisian fancies to the heaviest and softest of Scotch and English woolens for out-of-door wear.

179—French Silk Stockings with single drop stitch clocks, **$3.50** the pair. Same in finer weave and lighter weight, **$5.00** the pair. In cob-web weight, **$10.00** the pair. In the finest quality and the sheerest that can be produced, **$15.00** a pair.

E313—Pure silk stockings with design in any color on any color stocking, extra value, **$3.50** the pair.

316—Pure Thread Silk Stockings in any color with triple hand-embroidered clocks in self or contrasting colors. Many exquisite new French color combinations, **$3.50** the pair.

A100 — Hand-embroidered Pure Silk Stockings in any color. Many new designs, **$2.00** the pair.

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410—Black Silk Stockings, with ribbed tops and woven white stripes around. Hand-embroidered clocks, **$2.95** the pair.

185M—English Pure Thread Silk Socks. Shaded black and white; black and blue; black and green; black and red; or black and purple, with hand-embroidered self clocks, **$5.00** the pair.

11709—Imported Mottled Effect Socks with narrow black stripes. Black and white; black and blue; black and purple; black and red; black and green; black and tan, **85c** the pair. Same in finest French Lisle, **$1.75** the pair.

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EXCLUSIVE HOSIERY
448 Fifth Avenue at 39th Street
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NEW YORK CITY

The
Varga Collarette
(Patented)

An enameled collar in any color. Plain stones all around or centerpiece of special design. Bracelet to match.

Collar— Plain . . . $15.00
Fancy . . . 20.00 and up.
Bracelet—Plain . . . 8.00
Earrings—Real Onyx, Platinum Chain, 14 K. Backs, $20.00

Send size of neck and remittance or New York references with order.

Catalog sent out of town upon request

VARGA
324 Fifth Avenue, New York
Between 32d and 33d Streets

"Just Nature's Way"

My Beauty Exercises

Will make you look Younger and more Beautiful than all the external treatments you might use for a lifetime. No massage, electricity, vibration, astringents, plasters, straps, filling or surgery — **Just Nature's Way.**

Results come soon and are permanent. My System makes muddy, sallow skins clear, and the complexion as **fresh as in girlhood;** firms the flesh, and never fails to lift drooping and sagging facial muscles, thereby obliterating resultant wrinkles. The too thin face and neck are rounded out and hollows filled in. No one too old or too young to benefit.

My System makes double chins disappear quickly and it leaves the **flesh firm** after the superfluous fat is worked away.

My beauty exercises are supplemented by special work to make **the figure** more **shapely** and youthful; instructions to beautify the hair, eyebrows and eyelashes, hands, nails and feet.

No matter how tired, five minutes of my Facial Exercise will freshen complexion and give it a most exquisite coloring.

Write today for my New Booklet on Facial Beauty Culture, Body Culture and New Beauty Suggestions—FREE.

KATHRYN MURRAY
Dept. V-102
209 State Street Chicago
The First Woman to teach Scientific Facial Exercise

MAURICE

398 Fifth Avenue, New York
(Opposite Tiffany's)

Write for Maurice Illustrated Catalogue of

Gowns, Blouses, Lingeries and Real Lace

Advanced Style Fall Waists Specially Priced for This Issue Only

V2402—Roman stripe silk waist; with vest, collar and cuffs of white washable silk; novelty pearl buttons down front.
Maurice price **$3.00**

V2400—Blouse of crepe de chine; long set-in sleeve, standing collar, novelty pleated double jabot with broad box pleated fold down front and small buttons. In white, navy, Russian green and prune.
Maurice price **$3.50**

Write for Maurice Complete Catalogue

V2403—Blouse of fine voile; long set-in sleeve, turned up cuffs, hand embroidery, front seams all joined with fine veining.
Maurice price **$2.00**

V2401—Washable silk waist; wide stripe with plain white silk collar and cuffs.
Maurice price **$2.00**

A ROSE

by any other name might be just as sweet—but a rouge by any other name cannot be quite so good as the famous beautifier and "blushifier" which rivals the tint of the rose—

SUTOL
THE PERFECT ROUGE

A dry rouge which imparts the natural bloom to the cheek. It cannot be detected, and will not injure the most delicate skin. Not affected by perspiration—*remains until removed by soap and water.*

25 CENTS PER BOX
(Including Puff and Mirror)

Your favorite store sells SUTOL ROUGE and the complete line of Oriental Preparations, including LOTUS Nail Enamel, or by mail postpaid.

THE ORIENTAL COMPANY
52 Ferry St., New York City

This label guarantees quality

UTICA Sheets and Pillow Cases

REG. IN U.S. PAT. OFF.

Established 1848. Times change, but "Utica" remains a standard.

"UTICA"—a pledge of quality. For as long as anyone can remember, the name "Utica" has stood for good and reliable sheets and pillow cases

Sold by dry goods stores everywhere.
Our "Mohawk" brand is a good sheet, not quite so heavy as "Utica."

Utica Steam & Mohawk Valley Cotton Mills Utica, N.Y.

A.P. BRASSIERE DIRECTOIRE

Perfect in style, made of choicest materials, the A. P. Brassieres Directoire fit well and lay the foundation for a perfectly fitting gown—clinging beautifully to the figure and affording suppleness and the utmost comfort.

Write for Style Portfolio

MODEL 407—For the woman of embonpoint this Brassiere will be found particularly adaptable. Made of Cluny lace, run with satin baby ribbon. Price $5.

Other Styles $1 Up

G. M. POIX, Inc.
Dept. K
52 Columbia Heights Brooklyn, N. Y.

After Motoring Use

Selma's Russian

Face Lotion
Skin Beautifier
Face Powder

Absolutely the best preparations ever made for autoists, tourists, travelers—and for removing lines, wrinkles and hollows.

Face Lotion: $1.00. Skin Beautifier: jars, 50c., 75c., $1.25; tube: 50c. Face Powder: white, natural, brunette, pink and the famous Russian evening shade, Mauve, box, 50c. and 85c.

At leading department and drug stores or by mail direct from my laboratory. Please include postage with money order.

Sole Manufacturer
Selma J. Sotherlund
(of Russia)
Face and Hair Specialist
45 W. 34th St.
New York, N.Y.
Established 1900
(Interesting Booklet Free)

QUICKLETS!
Perfumed Bath Tablets

Bathe in the perfume of flowers. We have caught the aroma of the Lilac, the Violet and the Rose for you and pressed them into tablet form, so that you may enjoy them in your bath.

Send 50c. for assorted tablets sufficient for fifty baths, or TEN CENTS for trial packet sufficient for six baths. Name odor desired.

Our other toilette Quicklets products in tablet form:
12 Eau de Quinine Quicklets sufficient for 12-1 pint bottles, $1.00.
24 Bay Rum Special Quicklets sufficient for 24-1 pint bottles, $2.00.
12 Vegetal of Lilacs Quicklets sufficient for 12-1 pint bottles, $1.00.
12 Vegetal of Violets sufficient for 12-1 pint bottles, $1.00.
12 Dandruff Lotion Quicklets sufficient for 12-1-pint bottles, $1.00.

Or all of the above for $5.00

SEND TO-DAY!
PEEK DRUG SPECIALTY COMPANY
Dept. V, 252 Greenwich Street, New York City

A STITCH AT THIS TIME MEANS ECONOMY!

Now is the time to think of your fall and winter wardrobe. Especially so since war has practically suspended dealings with foreign houses and there are many women left without gowns and frocks.

TRADE MARK

Before making hasty purchases, consider first the economy of having a few of your last year's suits and gowns remodeled.

Years of experience has taught me how to make old frocks look like new. I remodel gowns, suits and dresses, using your own materials if desired.

A department for all kinds of darning and re-weaving. Remodeling evening gowns a specialty.

THE MENDING SHOP
the original mending shop of New York
MISS H. REDDING COUGHLIN
29 West 31st Street, New York
Telephone 189 Madison Square

$2.50 ***Colonial Bedside Candlestick***

Height 13½" Diameter 6¾"

BASE of pure Brush Brass, chimney of etched glass. Particularly attractive because of flare at top.

Depth of chimney makes use of candle practical preventing flicker from draughts and protecting the flame.

Many other attractive but practical novelties from here and abroad to be found in our shop.

Mastick & Graham
8 East 37th St., New York
formerly of 10 W. 40th Street

Casino at Monte Carlo

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Distinctive Dress Fabrics

Individuality in dress, can only be attained by unusual thought in the selection of the color and texture of the material, a matter we have carefully considered in presenting the following new fabrics.

Satin d'Amour
REGISTERED

Truly the satin of the hour for the new gown.

Radium Velvet

A velvet of extremely light weight so adaptable for the new fashions.

Kittens Ear Cloth
REGISTERED

As soft and lustrous as its name implies.

We will be pleased to send you a list of Dressmakers and Ladies' Tailors who can show you the Haas Brothers Blue Book of Fabrics, in which these materials are shown. Haas Dress Fabrics are sold by Leading Dressmakers and Ladies' Tailors exclusively.

HAAS BROTHERS
PARIS: Rue des Pyramides
NEW YORK: 303 Fifth Avenue

Lillian Russell's Own Toilet Preparations

SPECIAL—My New Vanity Box, with mirror, puff and my delightful powder in compressed form, is now ready. It is just the thing to carry in your bag and is only **50 cents.**

My Own Skin Nutrient.....**$1.00**
Larger size.....**$1.50**
Will feed the tissues and make the skin firm.

My Own Smooth Out.....**$1.00**
Larger size.....**$1.50**
Astringent and healing. Will smooth out the little wrinkles that annoy you. Men should use it after shaving.

My Own Skin Rejuvenator....**$1.50**
Will clear up blackheads, pimples, liver spots; bleach the skin, circulate the blood and revive the faded tissue.

My Own Cleansing Cream..... **.50**
Larger size.....**$1.00**
Cleanses the skin thoroughly.

My Own Purity Face Powder...**$1.00**

Vanity Box, with mirror..... **.50**
Is a real beautifier, absolutely pure and healing.

My Own Lip Rouge..... **.50**
Will beautify your lips and protect them from chapping.

American Beauty Talcum Powder..... **.25**
Exquisitely refreshing.

Lillian Russell's Beauty Box
Containing six of my own toilet preparations.....**Price $5.00**

For Sale at leading Drug and Department Stores Everywhere.

IMPORTANT—My own are the only toilet preparations which are authorized to use my name or likeness, and have my endorsement.

2160 Broadway, New York

DR. E. N. COGSWELL
Surgeon-Chiropody and Expert Manicuring
announces her removal to new parlors located at
501 Fifth Avenue
Opp. Public Library, New York
In these new and convenient quarters, opportunity will be given to serve all clients more efficiently than ever.

Vogue Fashion Fete
See page 138

NOW IS THE TIME—
to choose Autumn hats.

Shall you choose a decidedly becoming hat—shall it admirably suit your own individuality—shall its smartness excite the envy of your appreciative friends?

Shall *yours* be a RAWAK?

Ask at any good dealer's to see the newest Rawak models. If you are unable to find them write us and we will gladly direct you.

48 West 38th Street
NEW YORK

PARIS LONDON

RAWAK

Watch Our Vogue Space for the Newest Creations

THIS AUTUMN SHOP THROUGH VOGUE

NOW more than ever before, New York is the market-place of the whole world. This season, with all its complexities, offers extraordinary advantages to the woman who does her purchasing in the metropolis.

Even if you are not in New York, you can shop through Vogue as conveniently as though you were here in person.

The Vogue Shopping Service is ready to fill any order you may send it. There is no charge for our services. Use this number of Vogue as a reference book, and you will not be at a loss for shopping *suggestions*. Then, when you have found what you want, let Vogue get it for you.

Vogue will buy for you, and have delivered, any article mentioned in any issue from the first page to the last. But, when ordering articles *advertised* in Vogue, it will save time to write directly to the shop. Articles which Vogue mentions editorially will be bought for you without any extra charge, except transportation; all you need do is to send a cheque for the required amount and tell Vogue how you wish your purchases delivered.

READ THESE SUGGESTIONS

1. Please write very plainly, especially name and address. When answer is required, enclose stamped envelope.

2. When ordering any article mentioned in Vogue, give the date of issue and number of the page.

3. Enclose cheque or money order, payable to the Vogue Company, to cover the cost of the articles desired. If price is unknown, send the approximate amount. Should a balance remain after purchase, it will be refunded promptly.

4. If your remittance is insufficient, you will be notified; articles cannot be forwarded until the full amount has been received.

5. Unless otherwise requested, all purchases will be sent express *collect*. When approximate amount is enclosed for the purpose, charges will be prepaid. Orders cannot be sent C. O. D. When ordering small articles, include sufficient postage so that they may be mailed.

6. Only when special arrangements are made in advance will articles be sent with the privilege of returning them. When you return any such article, send it to the Vogue Shopping Service and *not* to the shop. Your remittance will be refunded when the article is received, but express charges both ways will be at your expense.

7. The Vogue Shopping Service will not open charge accounts, nor undertake to charge purchases to your individual account with the shop from which they are bought.

8. When ordering garments of any kind, be sure to state sizes and to give the fullest possible instructions as to material, style, color, etc.

9. Whenever possible, please name a second choice in case the article you desire is no longer in stock. Also please let us know if you can wait for a fortnight or three weeks in case what you order is not in stock or has to be specially made for you.

10. Since every moment of available time is now spent in filling orders, Vogue cannot undertake to send samples.

VOGUE SHOPPING SERVICE
443 Fourth Avenue New York City

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Furriers

10 WEST 36th STREET NEW YORK

Present their 1914-15 Fashions

THE very finest furs that can be bought. The skins are of unequaled excellence, the pick of the world's markets; the models and styles are correct to the last detail and artistic in the extreme; and every step in the process from skin to finished garment takes place on our own premises.

We are showing new and attractive models in tailored suits.

Effet Merveilleux de

SCALP CREAM

RIVIERA

The most beneficial aid toward healthy scalp and beautiful hair. In tubes 50c each

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SPÉCIALITES DE BEAUTE
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Tell Me Your Foot Troubles

and obtain the advice of a specialist.

Achfeldt's PERFECTION TOE SPRING

worn at night with auxiliary appliance for day use

Removes the Actual Cause of the Enlarged Joint and Bunion

Sent on approval. Money back if not as represented. Send outline of foot. Use my **Improved Instep Support** for weak arches. Full particulars and advice free in plain envelope.

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CAPE COD WILD BEACH PLUM JELLY

Made from the plums which grow along the dunes and sandy pastures of Cape Cod.

THE JELLY FOR EPICURES.

Six glasses $1.25, two glasses in tasty box 50 cents; transportation paid east of Mississippi River.

BAYBERRY CANDLES FOR CHRISTMAS

Six 7-inch, hand-dipped, pure bayberry candles in holly or green box with hand-tinted card, $1.00 postpaid.

Illustrated price list.

Cape Cod Products Co., North Truro, Mass.

IN every line and curve, the Thomas Cort Hand-Sewed Shoe reflects an air of smart fashion.

THOMAS CORT

HAND-SEWED SHOES

For Men and Women

lend to your appearance that rare quality of correctness, and give that final touch of distinction in dress so much desired by the modish woman of today.

The painstaking hand methods used in making Thomas Cort Shoes, stamp each pair with the personality of the workman, and make for long life and retention of shape.

Write for Style Brochure, showing the smart, new models for street, dress and sporting wear, with name of nearest dealer.

THOMAS CORT
Newark, N. J.

THE FRENCH SWIRL

Made of finest human hair, with beautiful natural casque comb. It is specially priced at $4.90. (Regular price $7.00). With explicit instructions for wearing.

A BEAUTIFUL FACE

is the hypnotic power that holds—beauty is of all weapons the most powerful. You may have it by using Mme. Coyle's

NOVA-VITA

A new treatment that works like magic.

Nova-Vita makes the skin fresh and beautiful; is highly efficient for lines, wrinkles, sagging muscles and double chins. By restoring the youthful contour, Nova-Vita makes the face look years younger; its use will prove a delight to you and a pleasure to your friends.

Price $1.00 a bottle, postpaid, with full directions for using.

MME. COYLE
11 West 34th Street New York

You are cordially invited to visit our dermatological institute at this address

Two examples of our idea of individuality in dress

BERGDORF AND GOODMAN

616 FIFTH AVENUE BETWEEN 49TH & 50TH STREET
NEW YORK

WAR SPECIAL!

Do you want authentic, comprehensive, ***illustrated*** news of the European War?

Norman Hapgood, editor of Harper's Weekly, was in London when war was declared. While other publications were frantically trying to secure passage for their representatives, our arrangements for the ablest representation possible were completed and in operation. Our first war dispatch was cabled to us by Mr. Hapgood and on the press ***the day Great Britain declared war.*** Harper's Weekly is covering the war with an accuracy, insight and breadth of vision that all the newspaper reading in the world can't give you.

As a weekly record of current history—brilliant, forceful, authoritative—you want Harper's Weekly for the next few months. And save your copies; they'll be as valuable some day as Civil War Harper's are now.

Just write your name and address on the coupon and send it back ***at once*** with a two dollar bill at our risk, for the next six months of Harper's Weekly—every issue a thrilling chronicle of history in the making.

Send the $2.00 quick; we're mighty busy right now filling orders for Harper's Weekly. The price is $5.00 a year; you're getting a war-time reduction.

HARPER'S WEEKLY
251 Fourth Avenue
New York City

$2.60 worth of Harper's Weekly for $2.00

HARPER'S WEEKLY,
251 Fourth Avenue, New York.

For this coupon and enclosed $2.00 please enter my subscription to HARPER'S WEEKLY for six months (26 issues) beginning with the first possible issue.

Name.....

Address..... V 10

Those Who Wish To Have Distinctive Homes—

will find it of great value to make a study of the best recent examples of home decoration in America and abroad. The only magazine which adequately deals with all possibilities of decorative and fine art is

Arts & Decoration

A Magazine for the Collector and Connoisseur

Besides containing one or more articles on a distinctive home having some unique decorative feature, each number contains numerous other profusely illustrated articles on antiques, collecting, and the various phases of art which are of essential interest to all lovers of the beautiful.

Special Offer to Readers of Vogue

We will enter your name for a six months' trial subscription, the regular price for which is $1.50, if you will send us $1.00 now. Send us your order today to insure its prompt attention.

$3.00 a Year—Twenty-five Cents a Copy

Subscribe Now—Save One Dollar

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I enclose $1.00. Please send me *Arts and Decoration* for six months.

Name .....

Address .....

F. P. O'Connor Co.

157 Tremont Street
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Afternoon Dress

The smart model illustrated is shown in blue and black serge—box plaited tunic model trimmed with Hercules braid—long sash effect in back and buttons—black satin and serge combination sleeve, white satin collar and vestee, and satin cuffs. The quality and workmanship of this dress is of the highest grade.

Special **25.00**

Special attention to purchasers by mail.

This dress is an example of the fact that O'Connor apparel of recognized superiority costs no more than the ordinary kind.

Freckles

are "as a cloud before the sun" hiding your brightness, your beauty. Why not remove them? Don't delay. Use

STILLMAN'S Freckle Cream

Made especially to remove freckles. Leaves the skin clear, smooth and without a blemish. Prepared by specialists with years of experience. Money refunded if not satisfactory. 50c per jar. Write today for particulars and free booklet, **"Wouldst Thou Be Fair"** Contains many beauty hints, and describes a number of elegant preparations indispensable to the toilet. *Sold by all druggists.*

STILLMAN CREAM CO.
Dept. A Aurora, Ill

FRIENDSHIP ROSES

Five of them packed in a most dainty fashion to be given and worn as a token of friendship. It is the most charming gift imaginable. Must be seen to be fully appreciated; with dainty gift card. $1.00 per box. Satisfaction guaranteed.

Our year book of thoughtful gifts will be sent upon request. Address,

Department CC.

THE POHLSON GIFT SHOPS
Designers, Makers, Distributers
PAWTUCKET, RHODE ISLAND

VOGUE PATTERNS MAY BE BOUGHT—

from every number of Vogue itself, from the Spring and Autumn Pattern Catalogues, and also from these four Pattern Rooms:

NEW YORK
443 Fourth Avenue
BOSTON, MASS.
149 Tremont Street
SAN FRANCISCO, CAL.
162 Post Street
LONDON
Rolls House, Breams Bldg., E. C.

GUERLAIN

FOL ARÔME

LASTING SCENT

68 Avenue des Champs Elysées, PARIS

This little advertisement on page 23

Beauty Specialists

MARY GREY'S. Treatments for face and scalp, repair the ravages of age and worry. Home treatment box with full directions, $5. Mary Grey Co., 2 East 46th Street, New York

offers you $7.50 worth of MARY GREY preparations for

$5

The Home Treatment Box contains six of Mary Grey's most useful specialties, also a sample of Powder, Cotton and Japan Tissue Towels. The six specialties are:

Skin Tonic	$ .75
Cleansing Cream	1.50
Retiring Cream	1.50
Liquid Powder	1.50
Liquid Rouge	1.00
Muscle Oil	1.00

If the skin is unusually dry, Mary Grey will send her Skin Food in place of the Retiring Cream.

Send cheque or $5 bill; you will receive the Home Treatment Box by mail postpaid.

MARY GREY
2 East 46th St., New York
Between the Ritz and Fifth Avenue

FASHION FETE

AN EXHIBITION of Original Model Gowns by the leading New York Dressmakers and Shops. Wishing to show models of their own creation, these dressmakers have arranged this Fashion Fête—the first event in America that will equal in brilliancy the famous Paris openings.

Under the auspices of Vogue
November 4th, 5th and 6th
At the RITZ-CARLTON New York

MODELS will be entered in five classes—not more than two in each class by any one exhibitor. They will include Tailored Suits and Gowns, Hats, Furs and Blouses; Top Coats; Afternoon Toilettes, Hats and Furs; Evening Gowns and Wraps; Negligées.

PROCEEDS from this exhibition will go to the Committee of Mercy organized for the relief of those women and children in every nation left destitute by the European War. Up to September 25th the list of Patronesses included among others:

Mrs. Vincent Astor
Mrs. Frank C. Bishop
Mrs. August Belmont
Mrs. Cornelius N. Bliss
Mrs. Sydney Breese
Mrs. J. Gordon Douglas
Mrs. George Peabody Eustis
Mrs. Stuyvesant Fish
Mrs. Peter G. Gerry
Mrs. J. Borden Harriman
Mrs. Lydig Hoyt
Mrs. Arthur Curtiss James
Mrs. Philip M. Lydig
Mrs. Condé Nast
Mrs. Amos R. E. Pinchot
Mrs. Percy Pyne
Mme. de Riaño
Mrs. Oren Root
Mrs. J. Hopkins Smith, Jr.
Mrs. T. Suffern Tailer
Mrs. Frederick Townsend
Mrs. Richard H. Townsend
Mrs. Leonard Wood
Mrs. Vanderbilt
Mrs. Frederick Vanderbilt
Mrs. French Vanderbilt

Tickets are on sale at the Ritz-Carlton Hotel, or at the offices of Vogue. Price three dollars for each exhibition

The SMART SET

A Magazine of Cleverness

PREPARED to stimulate all such persons as are just a bit tired of the usual American periodical with its pictures of "uplifters" and actresses, with its New-England-farm sentimentality, with its analysis of the value of the Zeppelins in warfare, with its circulation-pleading serials, with its hypocritical morals and even more hypocritical smut, with its drawings of heroes ten feet tall and blue-eyed barefooted heroines lost in the Adirondacks, with its big-named little idea'd writers, with its detective stories in which the seemingly innocent person is discovered in the last line to have been the murderer of the man whose body was found by the maid in the library. In short, a magazine without any other "policy" in the world than to give its readers a moderately intelligent and awfully good time.

NOVEMBER NUMBER ON SALE
AT ALL NEWSSTANDS — 25 cents

A Youthful Figure

You can retain all the youth and grace of your figure—or you can regain the normal beauty of line and suppleness that speak of perfect health by the use of

The Magic Figure Mold

This is an open-mesh, elastic garment constructed on a new principle. It permits unrestricted freedom of motion and at the same time reduces flesh by an evenly distributed, gentle pressure. It secures an immediate reduction of from two to four inches over abdomen, hips, back and limbs **and is for the slender as well as the fat.**

Any figure is molded to perfect shape as soon as the garment is put on.

Not a "Slip-over"—Not a "Sweat-bath"

The Magic Figure Mold can be worn in comfort throughout the day either without the corset or under it. It does not cause undue perspiration or injurious constriction.

Ask the Woman Who Wears One

The Magic Figure Mold Garment is made by hand of material that will last and has the endorsement of eminent physicians everywhere.

Ask for them in the leading department stores or

Trade Mark

Send for Catalogue

Magic Figure Mold Garment Co.,
52 East Broad Street, Columbus, Ohio

You Can Still Travel 'Round the World

Although the roar of artillery, the clatter of horses' hoofs, and the march of armed men may close the book of foreign travel for a season, there is still one way in which you can travel around the world in ease and comfort, and not miss any of its scenes. The famous battlefields and cities of Europe, the historic valleys and rivers and mountains, the daily life of the people—all are revealed to you through pleasing text and informing picture, without the inconvenience of seized passports or confiscated luggage. And for those who have always preached "see America first," the pleasure is no less keen. Mighty waterfalls, far-reaching plain, snow-clad mountains—all the grandeur of our own land is reflected in the brilliant pages of

The Magazine That **TRAVEL** **Takes You There**

During the coming months TRAVEL is going to be all the more necessary and valuable. It will take away the sting of enforced staying at home, and throw a wonderfully clear light on present day events. Its extra large page gives a splendid opportunity for its exclusive photographs and other features. War photographs of unusual quality are being obtained, although TRAVEL will not be essentially a war magazine. It is always for the man of peace who loves to see every land in its own natural setting. Its descriptions of foreign places are all the more important, however, now that these places are turning points in history. The man at home in his easy-chair, through TRAVEL, can always be a citizen of the world.

TAKE A TRIAL TRIP

For a dollar bill—less than the price of a cab across town—you can get passage on the good ship TRAVEL for six months. Just fill out the blank below, pin a dollar bill to it, and send it in—and a pleasant journey of half a year will be yours!

Here Is Your Ticket:

M. Bride, Nast & Co., Union Square, North, New York, N. Y.
Gentlemen:—Please put me on the passenger list of TRAVEL during the next six months. I enclose One Dollar and am a Vogue reader.

Name.....

Address.....

Does Your Figure Please You?

Your dressmaker can never make a gown look well on you unless you have a good figure and unless you carry it well

I want to make you realize that your figure and health are almost entirely in your own hands, and that by following my simple, hygienic directions in the privacy of your own room

You Can Be *So* Well

that your whole being vibrates health. I have helped 65,000 of the most refined, intellectual women of America to regain health and good figures; and have taught them how to ***keep*** well. Why not you? You are busy, but you can devote a few minutes a day, in the privacy of your own room, to following scientific, hygienic principles of health prescribed to your particular needs.

I have reduced the weight of over 32,000 women and increased the weight of as many more. In my work for reduction or building flesh, I strengthen every vital function so that you are full of life and energy.

My work has grown in favor because results are quick, natural and permanent, and because they are scientific and appeal to **common sense.** Fully one-third of my pupils are sent to me by those who have worked with me.

I wish you could stand with me at my window for a few minutes and, as the women pass, realize with me how many need better figures, better health. They could have them too, with just a little daily effort which is **easy**—not as hard as what they are enduring.

The best physicians are my friends—their wives and daughters are *my pupils—the medical magazines advertise my work.* Someone in your town knows me. Ask your friends about my work. I am at my desk daily from 8 to 5.

No Drugs—No Medicines

I study each woman's case just as a physician studies it, the only difference being that instead of medicine I strengthen and put in place weakened organs by exercises for nerves and muscles controlling them, bringing a good circulation of warm blood to them, which I purify by teaching correct breathing. I relieve such **Ailments** as

Indigestion	**Sleeplessness**	**Catarrh**	**Suffering in**
Constipation	**Nervousness**	**Headaches**	**Pregnancy**
Anaemia	**Torpid Liver**	**Weakness**	**Rheumatism**

I have published a **free** booklet showing how to stand and walk correctly and giving other information of vital interest to women. Write for it and I will also tell you about my work. If you are perfectly well and your figure is just what you wish, you may be able to help a dear friend—at least you will help me by your interest in this great movement for greater culture, refinement and beauty in woman. **Sit down and write me NOW. Don't wait—you may forget it.** I have had a wonderful experience and I should like to tell you about it.

SUSANNA COCROFT, Dept. 17, 624 South Michigan Ave., CHICAGO

Miss Cocroft is a college bred woman. She is a recognized authority upon the scientific care of the health and figure of women. She personally supervises her work.

PACKARD

BEAUTY is a human necessity. Taste is the faculty of discerning it.

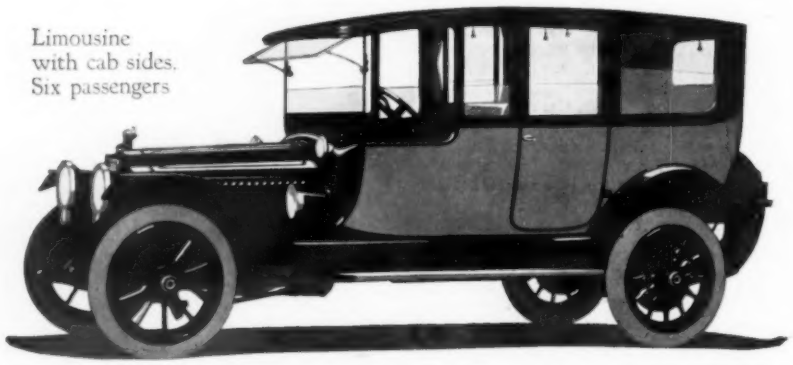
Every time we make a selection for ourselves, our home or our friends, we are revealing our true selves, and putting ourselves on record as possessing taste or lacking it.

As we read the story of the ages we are reminded that certain qualities which men have woven, and carved, and infused into their works have lived because they have satisfied human demands; and while it is true that some will manufacture the things the many require, it is also true that the many will demand better things.

Prestige of the producer increases in direct ratio as raw material is advanced from the level of mere utility to the higher one that seeks also to beautify and convey esthetic satisfaction.

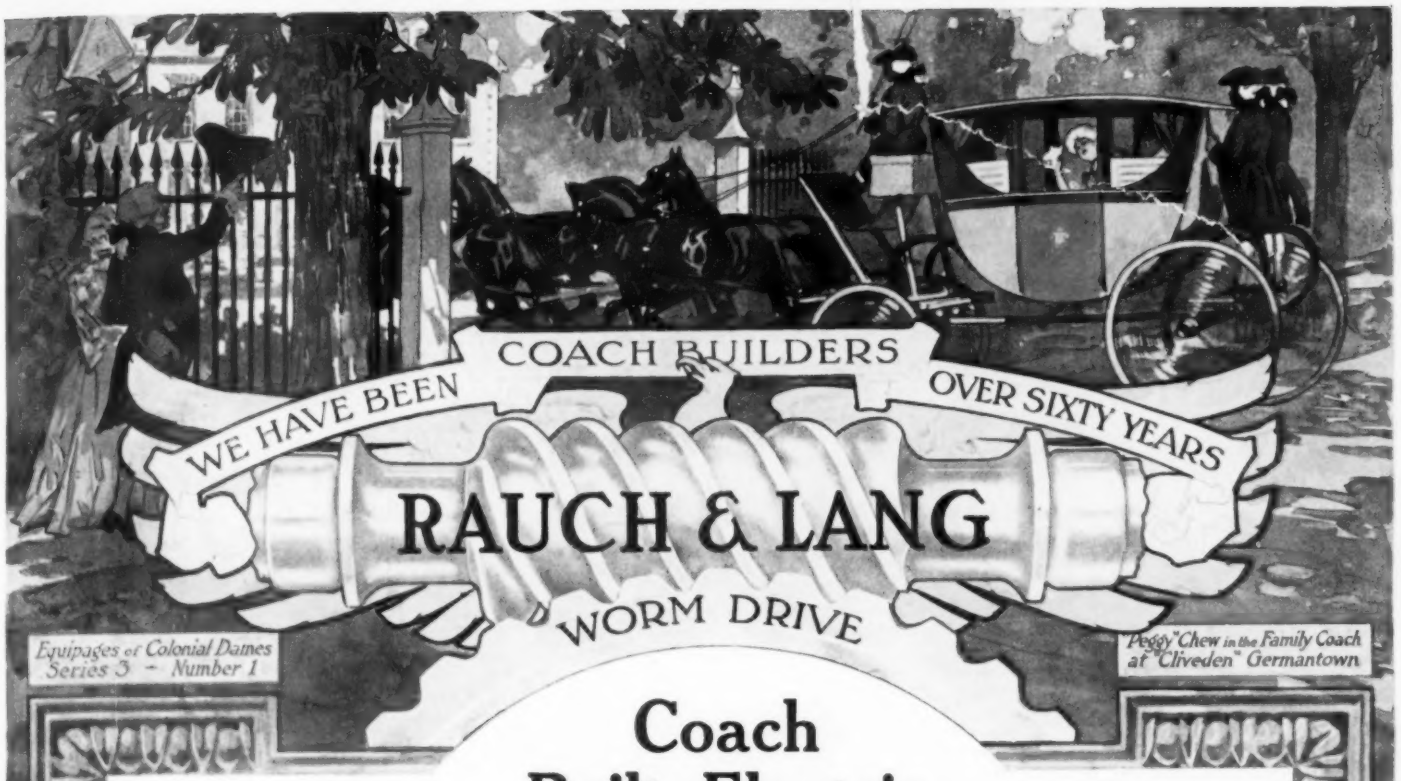
FROM A MONOGRAPH ON "TASTE" PUBLISHED IN THE GRAPHIC ARTS

Ask the man who owns one



Limousine
with cab sides.
Six passengers

PACKARD MOTOR CAR COMPANY DETROIT



Coach Built Electric

THE Rauch & Lang is the only Coach Built Electric — the sole design conforming to high art standards — having harmonious contour — perfected scientific construction.

Ownership means unqualified assurance of service — of prestige — a result of sixty years leadership in coach building. No after regrets.

The Rauch & Lang is Worm Driven — (Top-Mounted — Straight-Type) the first Electric to offer successfully this advanced method of propulsion — Silence — No Adjustments — Longevity.

All the mileage you can use in a day — as fast as the law allows. *New models now being shipped.*

Dealers in all principal cities will gladly demonstrate. Catalog upon request.

The RAUCH & LANG CARRIAGE CO.

2180 W. 25th Street Cleveland

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New York, 1800 Broadway;
Minneapolis, 1207 Harmon Place;
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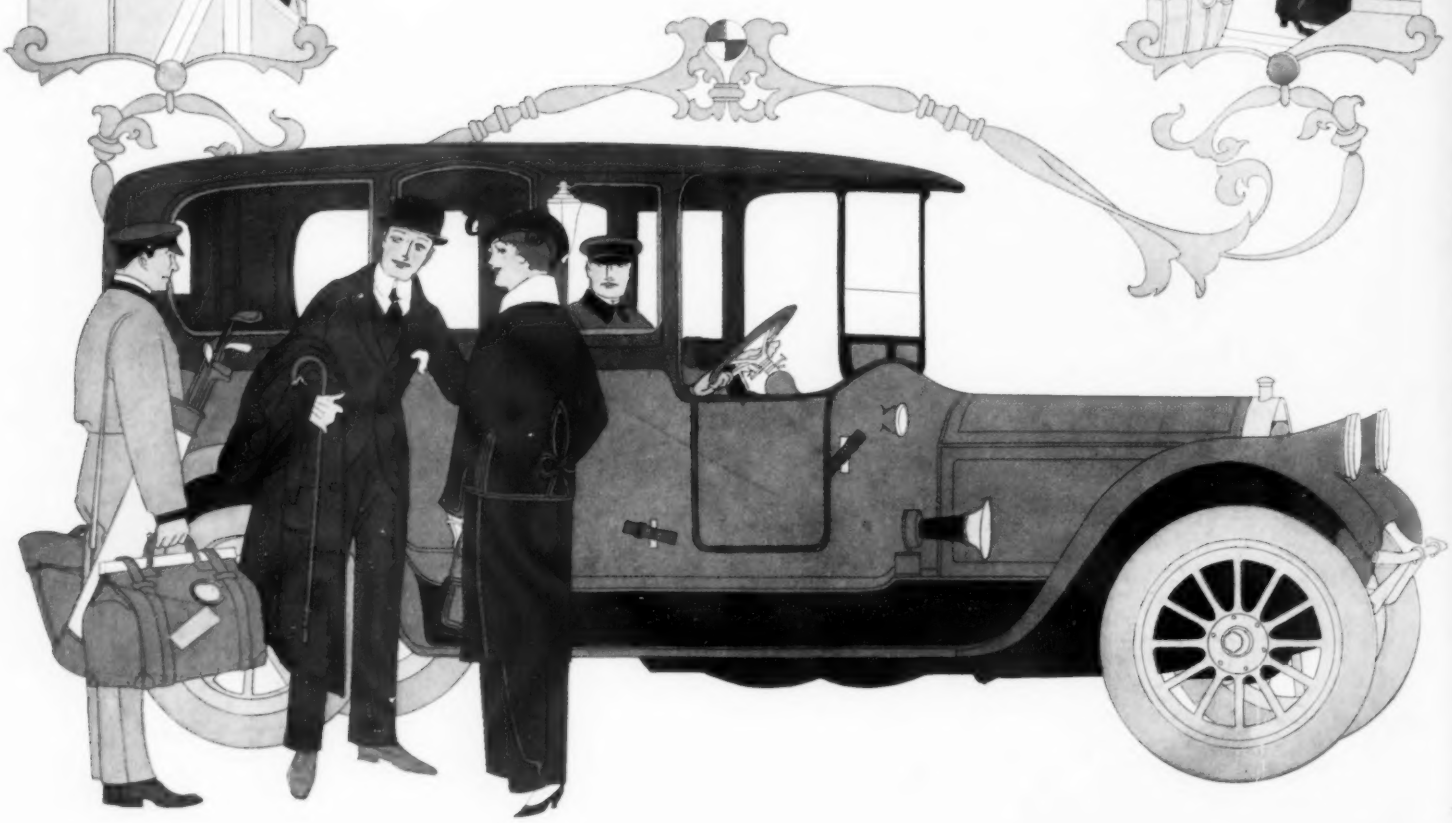
PIERCE-ARROW

The car that is always there when you want it, that takes you from one place to another in such perfect comfort that you are not mentally driving the car all the time (even though you hold the wheel) and which is so sure that you divide time into minute fractions in your calculations—that car is the one most desired thing. And that car is the Pierce-Arrow.

THE PIERCE-ARROW MOTOR CAR CO.
BUFFALO NEW YORK



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